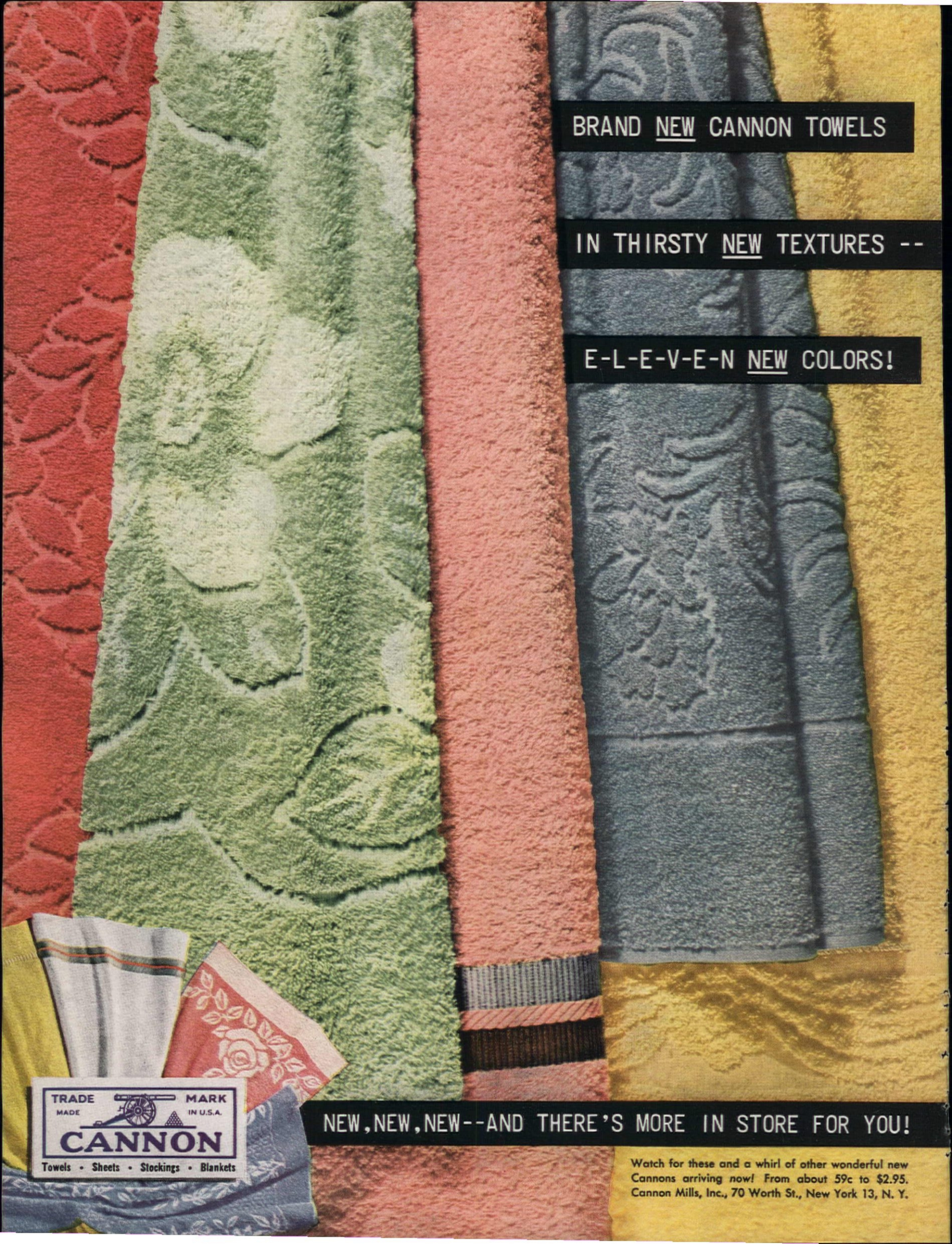
The AMERICAN HOME for June

15¢

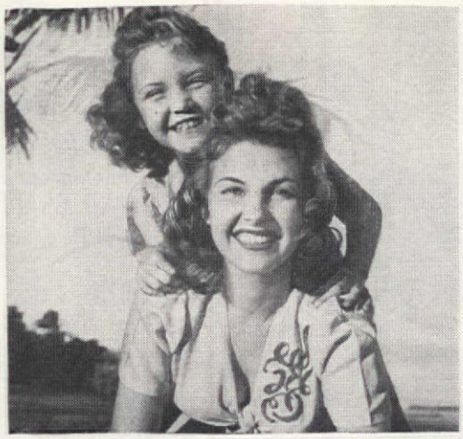


8 KITCHENS and an Ideal LAUNDRY


BRAND NEW CANNON TOWELS
IN THIRSTY NEW TEXTURES --
E-L-E-V-E-N NEW COLORS!
TRADE MARK
MADE IN U.S.A.
CANNON
Towels • Sheets • Stockings • Blankets
NEW, NEW, NEW--AND THERE'S MORE IN STORE FOR YOU!
Watch for these and a whirl of other wonderful new Cannons arriving now! From about 59c to $2.95.
Cannon Mills, Inc., 70 Worth St., New York 13, N. Y.



Natalie Reid of Westchester, N. Y. and son "Jojo"



Laura O'Banion and daughter Patty of Miami, Fla.



Kitty Higgins of Lebanon, N. J. and daughter Kate



Clare Van Syckle and son of Fort Lee, N. J.

10 Model Mothers . . . 12 youngsters . . . 22 sparkling smiles!

THESE LOVELY models have smiled at you from the covers of countless magazines.

And with their children, they've brightened many a page in Ipana's famous "Model" Mother series. Now see them all together—and see how effective "model" dental care can be.

For these mothers have taught their youngsters to follow their own prized dental routine: *Regular brushing followed by gentle gum massage with Ipana,* the tooth paste specially designed for this purpose.

This dental care *must* be the right one—it's based on the very same theme that thousands of schools and dentists teach—that a radiant smile depends on sparkling teeth. And sparkling teeth call for firm, healthy gums.



Virginia Swensen and son Georgie of Miami



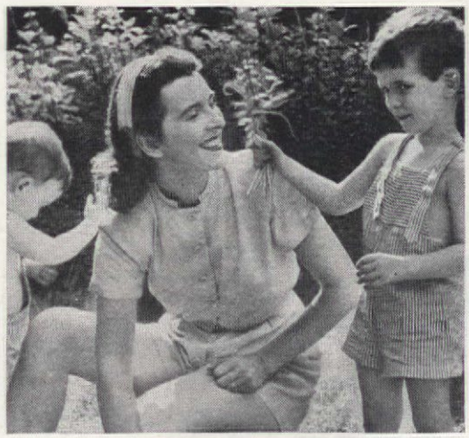
Beverly Hills' Mary Brewer and daughter Susie



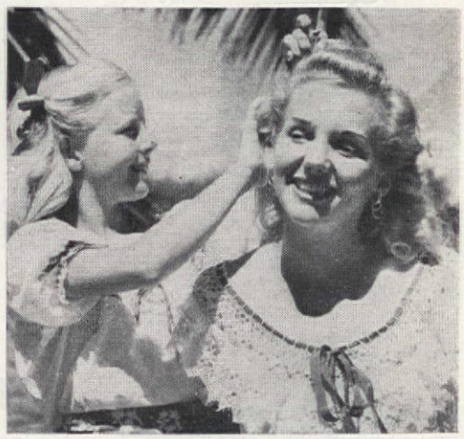
Evelyn Condon and Debby of New York City



Janet, Margaret and "Hank" Johnson of N. Y. C.



Connie Joannes Dickman and sons of New Jersey



Nancy and Harriett Shepard of Florida



Firmer gums, brighter teeth—with Ipana and Massage

Product of Bristol-Myers



"So the 8 of us had a reunion"—

WHEN Mrs. C. F. Atkins of Grand Rapids, Michigan, visited her old college roommate recently, she got a surprise that really took her breath away!

Instead of the cozy reunion-for-two she had expected, she found six *other* old friends there that she had never thought to see again!

The weekend started off with a gay gab session, says Mrs. Atkins in her letter. And when the chitchat ended, in the wee, sma' hours, the hostess showed her friend to the guestroom, and turned down the bed.

Then came the surprise! For, says Mrs. Atkins:

"There on the bed were two of the six Pequot Sheets I had given my friend as a wedding gift many years before."

What's more, the other four sheets were also still in use... though two had been retired to a quiet old age as curtains at the bedroom window. Mrs. Atkins was thrilled that:

"Like our friendship, those Pequots were still going strong! You've got to hand it to Pequots for real down-to-earth wear."

Down-to-earth wear, and heavenly-smooth, soft texture... that's what women have loved about Pequot Sheets for four generations.

If you want sheets that wear like your favorite friendship, get smooth, close-woven muslin Pequots... with double-tape selvages for extra strength, and projecting size tabs for quick identification on the shelf. Pequots *are America's most popular sheets!*

Pequot Mills, Salem, Massachusetts.

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Pronounced "PEE-KWAT"

PEQUOT SHEETS

so good-looking so long-wearing

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This glass of water showed Maureen O'Hara how to buy a better mattress

Many inner-spring mattresses which may look like Beautyrests on the *outside aren't* Beautyrests on the *inside*. To show you the difference, we've asked Maureen O'Hara to make the famous "glass of water" test.



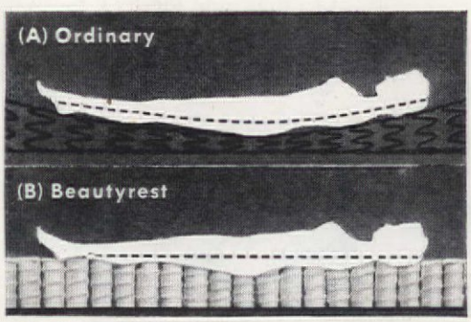
1. First . . . Maureen puts the water glass on the springs of an ordinary mattress. Then she presses a spring near by. The glass spills! Springs in ordinary mattresses are *wired together*, go down *together*—form *hollows*.



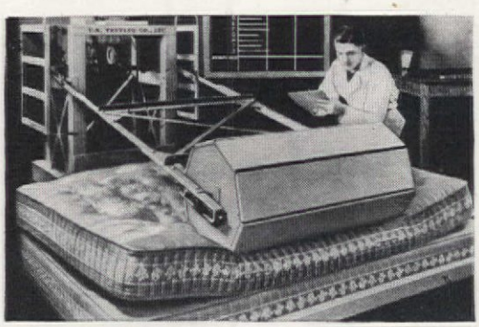
2. But notice here! Maureen places the glass on the springs of a *Beautyrest*. She presses a spring near by. The glass stands *steadily!* Beautyrest has 837 *individually pocketed* coil springs. Each acts on its own!



MAUREEN O'HARA, *starring in* **"THE HOMESTRETCH,"** *a 20th Century-Fox Technicolor Picture.*



3. Compare! Above (a) see how *ordinary wire-joined* springs often sag! Below (b) see how Beautyrest's 837 *individual* springs provide more *natural* support! We make both types. We *know* Beautyrest comfort has no equal!



4. In "torture tests" made by U. S. Testing Co., Inc., Beautyrest lasted *far longer* than any mattress tested. That's why Simmons guarantees Beautyrest for at least TEN years! Costs only $49.50—*little more than 1¢ a night!*



5. Beautyrest Box Spring adds *extra comfort* to your Beautyrest mattress! In matching colors, $49.50. Order a Beautyrest Box Spring with your Beautyrest—and get the *world's most luxurious sleeping combination!*

Only SIMMONS makes *Beautyrest**

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WALKING ON AIR...



'til we tripped on a cloud

Jean and I thought my new job and our beautiful baby had made our lives blissfully complete, until I discovered one dark cloud in our private little sky.

The boys at the office had been discussing Social Security, and I suddenly realized that if anything happened to me, Jean would never have enough to make ends meet. It worried me . . . enough to ask my boss what he thought I should do.

"Do what I did years ago," he said. "Let someone from The Mutual Life set up a sound life insurance program for you. That's their specialty."

So I followed his advice, and had a Mutual Life representative explain their "Insured Income" Service. He showed me how Social Security provides the first step in a financial program, but is not nearly enough in itself. With the chart he prepared, it was easy to see how I could assure my family a really adequate income, by teaming up Social Security with life insurance.

I found that a few dollars, saved regularly, would guarantee Jean the kind of security I'd want her to have . . . her own home, free and clear, and monthly checks she and our daughter could depend on.

Brother, that did it . . . Social Security *plus* Mutual's "Insured Income" Service! Now we're walking on air again, and this time for keeps.

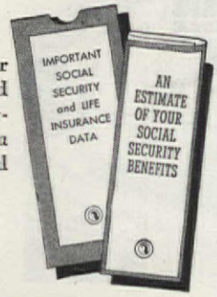
* * *

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How much do you know about the Social Security for which you are now paying? Mail coupon for easy-to-read booklet explaining your future benefits from Social Security. Included is a convenient file for official records you will need to avoid costly delay in collecting your Social Security benefits.

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• • • **EVELYN WETZEL** has a barn-red Cape Cod home in Middlebury, Connecticut, which is filled with antiques that she inherited, or purchased at old homestead auctions in the Connecticut and Pennsylvania hills. Most of them she and her husband have restored. And she has hooked and braided the rugs which cover all the floors. With the coming of spring, her indoor hobbies become somewhat neglected, because she is so fond of working in her garden. She can't decide which she likes better—antiques or flowers, but her article, "Daguerreotype Cases," page 32, shows her detailed interest in the former.



• • • **CAPTAIN KENNETH B. STARK** began his education in a one-room school in New York, and completed it for the time being—in 1941, with a B.S. degree in Agriculture from Cornell University. In July, 1941, he went into the Army, and served as a tank destroyer company commander in England, North Africa, France, and Italy. In 1945, he attended the General Staff Course at the Command and General Staff School, Fort Leavenworth, Kansas, and in June, 1946, received a regular commission in the United States Army. At present, he is assigned to the University of Wisconsin as a graduate student in the School of Journalism. His article, "Citizenship, Inc.," on page 15, was written as a class assignment.



• • • **JANE McNAMARA**, who contributed to "Kitchens for American Homes," page 120, says that the tremendous possibilities for efficiency with glamor in the modern kitchen have commanded her interest completely. Planning kitchens for THE AMERICAN HOME has taught her the fine points of arrangement, equipment, fixtures, lighting, ventilation, and all the new gadgets that add the necessary final touches to any kitchen. She was graduated from Pratt Institute. Outside the kitchen, her interests are in books and record collecting.

Ray Milland
PARAMOUNT STAR



Co-starring in PARAMOUNT'S "THE TROUBLE WITH WOMEN"

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No. 34
THE NEW YORKER

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Yes'm. That figure 1 up there, with hundreds of zeros trailing after it, represents the number of times your voice is amplified on a Long Distance call from New York to San Francisco. Even on shorter calls, the total is tremendous.

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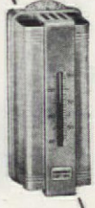
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Of course, if you want the ultimate in comfort, you should install MODUFLOW, Honeywell's remarkable new heating control system.

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HEATING CONTROLS

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• • • **PENNY HELLYER** is, in order of the amount of time devoted, a mother—of two daughters and a son, a photographer—professionally and as a hobby, and a portrait artist. In between, she manages her household duties, and puts in several hours a week at her favorite outdoor activity, gardening. She has contributed photographs to several national magazines, and this is her second appearance in THE AMERICAN HOME. She is working on a juvenile book, illustrating it with photographs. In line with the subject of her article, "Good Portraits Are Planned," page 18, she made available in her studio, pinafores in sizes for six months to eight years, and boy's white shirts, sizes two years to ten years.



• • • **SIDNEY A. WELLS,** Vice-President and Creative Director of the Chicago office of McCann-Erickson, was graduated from Ohio State University. Shortly after, he married one of the coeds, and published a book, *Life at College*. The Wells' present home is one of the oldest houses in Glencoe, Illinois. When remodelling it, they introduced several innovations, one of them being a twenty-one foot section of a modern Pullman lounge car. His hobbies include gardening, railroads, hunting, and photography. He has had his kodachromes of a Wyoming pack trip published in a national magazine. He offers gardening ideas in "Odds and Ends and Bright Ideas," page 20.



• • • **ISABEL JOHNSTON,** who tells us that "Housework Makes Me Sneeze"—and why, page 132, is, at the moment, one of the displaced Americans who are waiting to build a home. She has been a reporter and an editor, and now she is a visitor in California. Though there's a whole continent between her and her furniture, she finds California houses and hospitality very flexible—even to people who use typewriters. California architecture has inspired her to have a patio in her new home; her one compromise with the Eastern climate—a large copper brazier.

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For months, it was the same old story, "Sure, I'll do it tomorrow" . . . but that's as far as it went.

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There was a stroke of luck . . . for six weeks later, while putting up screens, he fell and took a trip to a hospital. Up went his expenses. In came the bills . . . bills for X-rays, hospital room, surgery, examinations, and dressings.

Now if he hadn't seen *The Man with the Plan* the chances are he might never have bought some Accident Insurance. *But he had* . . . and he and his wife could laugh off those bills and turn them over to *The Man with the Plan* for payment.

All this goes to prove that for *Freedom from Worry over Financial Loss* . . . freedom from loss of personal income or high medical expenses caused by accidents . . . your best bet is the new type of Scheduled Accident Policy, sold everywhere by *The Man with the Plan,* your local Employers' Group Agent.

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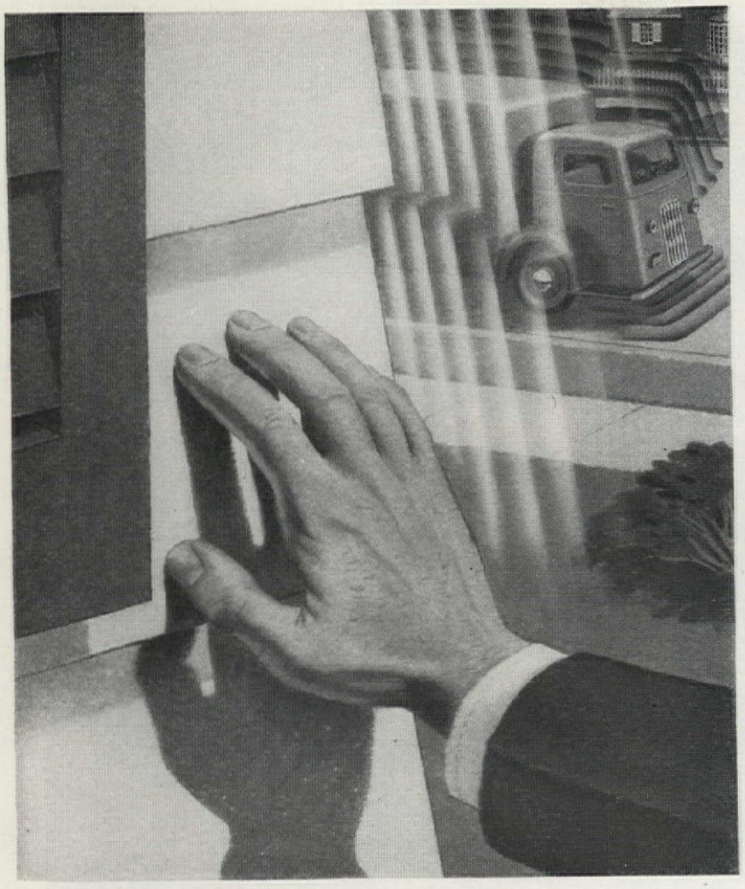
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• • • **ISABELLE KAGHAN** was, until her sudden and untimely death last December, a member of The American Home decorating staff, advising readers on their decorating problems. Her early experience as a social worker, plus her decorating training was responsible for her consuming interest in the work of making every home more attractive. Her conviction that a beautiful environment is an important factor in the achievement of both happiness and peace of mind is well illustrated in the story of her own apartment, on page 24 of this issue.



Johnson

• • • **DR. CARL J. POTTHOFF,** an authority on the subject of first aid, was appointed director of the First Aid Service and associate medical director of the American Red Cross on November 1, 1945. He serves as technical adviser to the First Aid, Water Safety and Accident Prevention Service, conducts research and studies relating to first-aid methods, and determines first-aid course content and course materials. During his long interest in the subject, he has instructed classes in first aid, and written articles on it for publications of the University of Minnesota, the American Medical Association, and the Minnesota State Medical Society. His latest is, "What to Do in Case of Summer Accidents," on page 88.

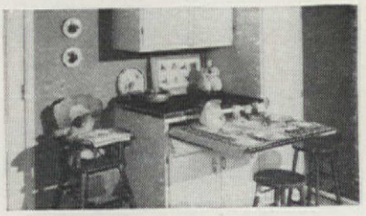


• • • **MYRTLE C. GUTTERY** was born in Pennsylvania, majored in Latin at West Virginia University. She taught Latin for four years, then married a Y.M.C.A. secretary who had just signed to go to China. She spent her honeymoon on the Pacific Ocean. Her next teaching assignment was to lead a group of runaway slave girls in gymnastics. She and her husband spent fifteen years in China, a year and a half in Peking, the rest in Hankow. Since returning to the United States, she has lived in Connecticut—where she could have a garden. Now, she is "perched" in New York City, where she has to be content with "a few anemic house plants." She tells "The Kind of Mother I'd Like to Be," on page 17.



Fit Your Kitchen to *Your* Fancy with Curtis Cabinets!

Yes—your kitchen can exactly express *your* ideas and *your* tastes—when you build it of Curtis Wood Cabinet units! These beautiful, sturdy cabinets are interchangeable—made to fit together and to harmonize with all standard kitchen equipment. They come prime coated, ready for the final finish in any color YOU desire. Beautifully styled, non-tarnishable hardware furnished for each cabinet.



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1866 CURTIS WOODWORK

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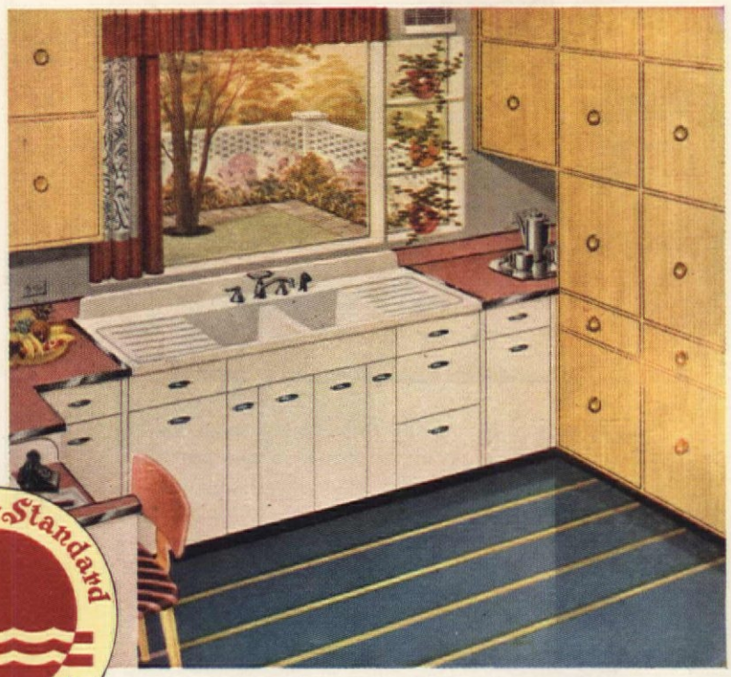
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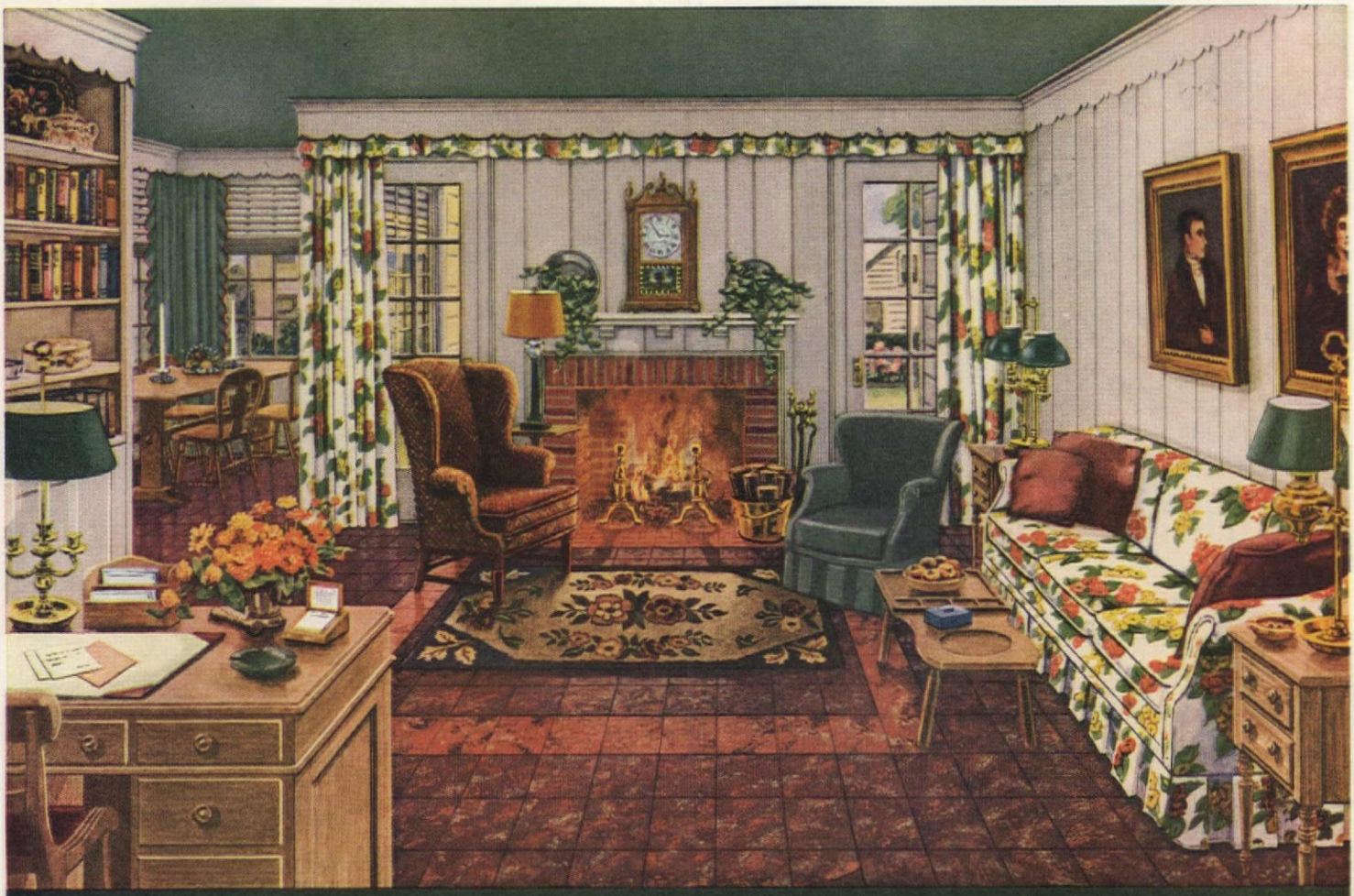
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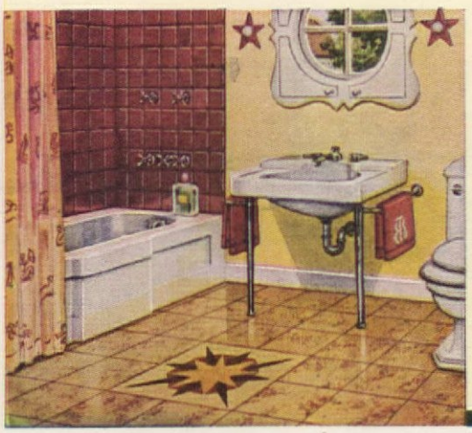




Homes Without Basements Need This New Floor

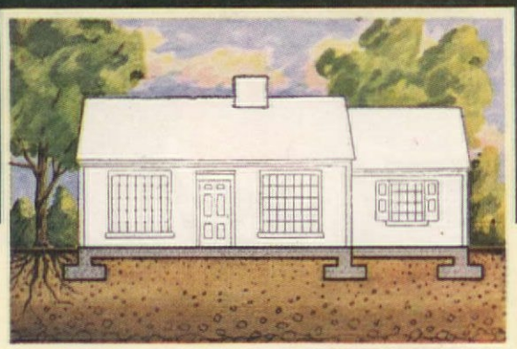
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IF ALL OR PART of the house you plan to build is directly on the ground, choose floors of Armstrong's Asphalt Tile. Unlike other materials, this floor stays firm, tough, and colorful despite the presence of moisture and alkali. Armstrong's Asphalt Tile is ideal for radiant-heated floors, too. It is not affected by the floor temperatures of most radiant heating systems.

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Snappy Scrambled Eggs	Bacon
Corned Beef Hash Patties	Bologna Cups
Hot Corn Bread Squares	Coffee

And to get a man in just the right frame of appetite, be sure you treat him first to the most bracing, taste-tingling juices ever pressed. Whether it's from sun-drenched oranges . . . tart, zesty grapefruit . . . or plump, ripe, red tomatoes, the *finest* juice is fresh-packed *right away* to capture every drop of hearty flavor. Then it's tested carefully for purest quality, to bring you *nothing but the finest* in every sparkling glass of Stokely's *Finest* fruit juice.

Finest RECIPE FOR SNAPPY SCRAMBLED EGGS

6 eggs	⅓ cup milk
¼ teasp. salt	2 tablesp. butter or margarine
Few grains pepper	

¼ cup Stokely's *Finest* Catsup

Beat eggs slightly; add salt, pepper, milk. Mix well. Melt butter or margarine; add egg mixture. Cook slowly, stirring frequently. Just before eggs are set, stir in catsup. Serves 4. Your family'll start the day with a song! For that exciting, appetite-rousing catsup puts pep and personality into an old stand-by. To be the *finest*, catsup and chili sauce must have that stick-to-the-ribs, country kitchen heartiness. That's why they're cooked in small batches . . . from the reddest, ripest, prize-winning tomatoes . . . when they're *nothing but the finest*, Stokely's *Finest*.

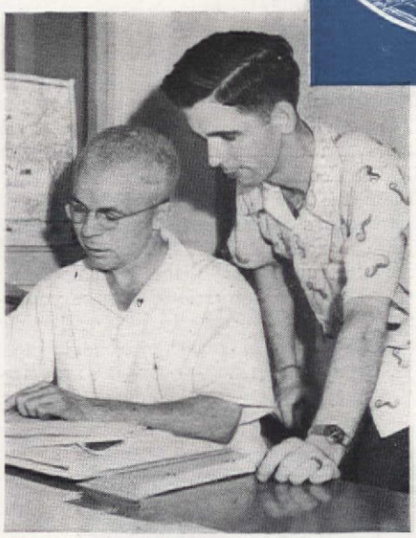


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Kenneth B. Stark

Citizenship, Inc.



In Madison, Wis., the Community Center is neither makeshift nor subtsitute; it is citizenship and democracy in action

ON the crowded dance floor, the jitterbugs twirled and swung as the hard-working orchestra gave its all in a colorful rendition of "Shoo-Fly Pie". Soft lights cast wavering shadows on the dancers' eager young faces. In an adjoining room, teen-agers thronged about small tables, drinking, talking, or just looking on. The snack bar was another bedlam, and a juke box in the corner competed valiantly with the toiling band. Couples strolled in and out of the dance hall, oblivious to everything but the fact that here was a chance to have fun. In an upper room, shaded bulbs lighted up green surfaces of pool tables and outlined the players in vague relief. At near-by card tables, games held others intent. The click of the balls and low-spoken comments punctuated the steady hum wafted from the floor below. . . .

That scene might have been a night at some unsavory club or roadhouse—but it wasn't. Here, everything, though jubilant and enthusiastic, was orderly. No pall of cigarette smoke deadened the air. The bottles from which the youngsters drank bore the trademark of a world famous soft drink manufacturer. Behind the snack bar, two motherly ladies worked feverishly handing out sandwiches, pop, coffee, and ice cream at nonprofit, mere cost-of-operation prices. At the entrance, a young man checked the admission cards of all arrivals, each card bearing a picture and brief description of its owner. Another young man alternated between the groups at the downstairs tables and those in the card room, answering questions, offering suggestions, helping in various ways. And all through the dense crowd moved a quiet, inconspicuous man, nodding a cheery greeting here, pausing for a brief, friendly word there. Thus we meet Mr. Robert ("Bob") Hurd, director of the Madison (Wisconsin) Community Center, and his assistants employing their own unique methods for showing the young people of that city a good time. Methods which, however, could be used just as effectively in any community where citizens and civic and business organizations are willing to work earnestly together to combat juvenile delinquency, develop civic spirit and neighborhood unity, and in many other ways raise the living and recreation standards of the entire family and all the people.

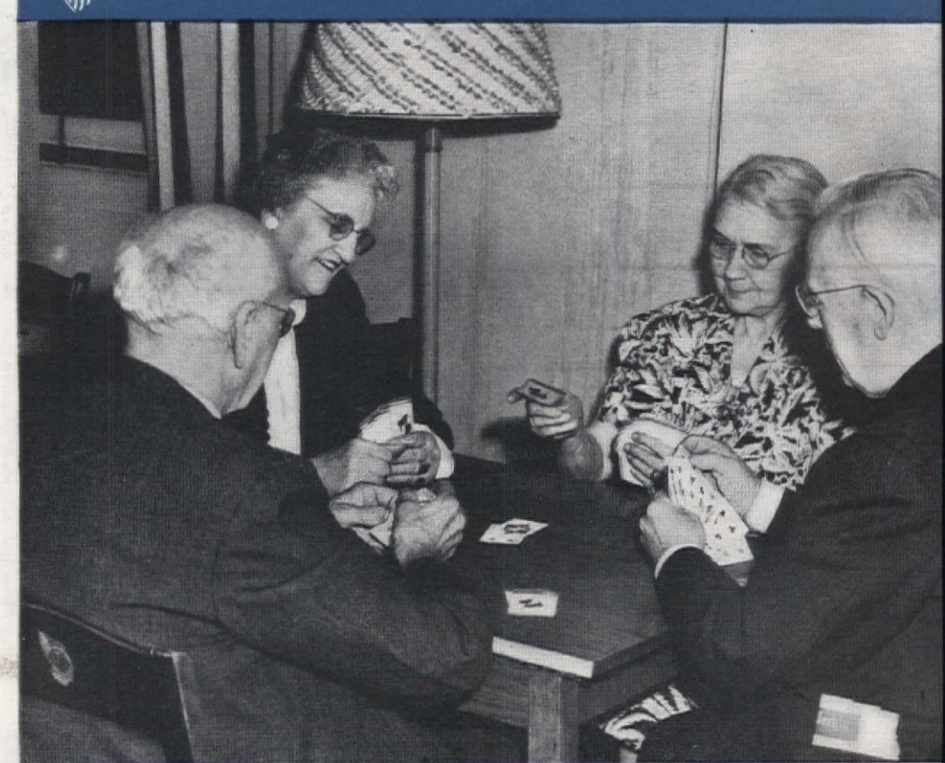
Madison's Community Center opened on February 1, 1946, as a result of that community's realization of the need for a place where Madisonians of all ages and walks of life might gather for



The Loft Club's newspaper committee getting out an edition. At left, Director Hurd and the Club's Kert Bliss in conference



In Madison's 1946 Labor Day parade, the Loft Club's float, demonstrating some of the group's activities, won second prize



Four OAKS (members of the Older Adults' Klub) enjoying a game of cards in the cheerful, friendly atmosphere of the Center

recreation and citizen-building activities. During its first year, an average of 18,000 people per month have used its facilities. What it has taught them about good citizenship, fellowship, and the profitable use of leisure time, no one can say. What it has prevented is suggested by the high praise given its work by the city's juvenile probation officer. The budget for the Center amounts to 11.3 cents per capita of Madison's population, certainly an insignificant price to pay for the welfare of the community and its citizens. It is a challenge to other urban areas of the country, for there is no question and no secret about the manner in which it is achieving success.

The newly appointed director faced some real difficulties, but also had some things in his favor. The large building allotted to the Center had been used by the USO, and still contained some of that agency's equipment. The first problem was how to keep it and obtain more. This was explained in the first announcements of the proposed Center, and the response exceeded Mr. Hurd's expectations. Both local organizations and citizens immediately began to donate—a piano, an electric sewing machine, a radio, a juke box, flatirons, and other items. One man who had loaned four pool tables to the USO decided to leave them for the Center to use. Another contributed $2500 with which to buy the USO furniture and snack-bar equipment. The library assembled for servicemen's use was turned over intact. Citizens combed their attics, and games, furniture, and other needed materials appeared as if by magic. To provide decorations for the bare walls of the cafeteria and dance hall, photographic transparencies were projected on the walls, section by section, and the best artist in the Center's growing membership proceeded to transfer the pictures to the walls in color and make them permanent. As the project grew, additional supplies were bought, partly with members' dues and partly with funds made available by the City Council as it sensed the value of the work. The Center was a going concern!

As to how it operates, prospective members may join either of four clubs. First, there is the Loft Club for boys and girls, age 16 to 18 inclusive. Then there are the Young Adult Club (familiarly called the "YACS") for persons from 19 to 30; the Older Adult Club (or, using the term Klub, the "OAKS") for those over 40 years of age; and, finally, the Outdoor or Hostel group for those of any age especially interested in hiking, skiing, bicycle trips, skating, picnics, and other outdoor sports. Persons in the 30 to 40 range may join either the YACS or the OAKS. Each club has its own checking account and bookkeeping section in the Center's office, where its activities, operations, and finances are supervised by the director; all other business is handled in a separate office for each group. Each club is governed by an elected executive committee which works in close co-operation with a staff supervisor in directing committees that take charge of programs, records, decorations, membership, publicity, and newspaper publishing. Every member of the Center must be an active worker on at least one such committee. Any problems of discipline that arise are handled by the clubs' executive committees. Any person in Madison may join a club (and the Center) by paying the membership fee of $1.50 per year for which an identification card is issued. (Loft Club members, of whom there are the most, must paste 5-and-10-cent store photographs on their cards.)

The many varied facilities offered were chosen with an eye to educational as well as recreational needs. The reading room of the library is often used to show movies; students find it a welcome place in which to do homework; during afternoon school hours, it is open to older members for card playing. Each club makes its own posters in the arts-and-crafts shop, where a weekly class is held to teach stenciling, beadwork, leather work, sewing, and the repair of household equipment. A "Code of Good Sportsmanship" motto hangs over the door of the game room, where devotees of pool, table tennis, chess, checkers, cribbage, dominoes, etc., exercise their skill. The only restriction in sight is a sign above a pool table: "Please do not try Massé Shots,"—the result of a would-be Willie Hoppe's attempt that didn't come off. YAC dances are usually held Wednesday evenings; Thursdays the OAKS take over, and Fridays and Saturdays are for the Loft Club dances. Sunday afternoons, the hall is used for roller skating by all ages; Loft members skate by themselves Monday afternoons, and the older folks are given Monday evenings. Skates bought with budgeted funds are loaned in exchange for the skater's membership card. A high spot in the Loft Club activities is a monthly radio program broadcast over a local station in co-operation with the Madison Youth Council. But perhaps the most American (and heart-warming) activity of all is the Center's Tuesday evenings for crippled children, when those whom life has treated harshly are given the run of the place. Parents bring favors and help with decorations, but the youngsters have their own officers to plan and carry through the programs. Magicians rate high at these meetings, and barbershop quartets are frequently a major part of the entertainments.





The Loft Club, for 16- to 18-year-olds, is the largest and most active of the Center's four membership groups. Above, Wisconsin's all-star football team being entertained by Loft members

A Loft Club "hard times" dance in full swing. Membership costs $1.50 a year; each dancer pays 15 cents toward cost of orchestra for popular Friday and Saturday night affairs such as this

Myrtle C. Guttery

The Kind of Mother I'd Like To Be...

Being a wise mother is difficult when the youth of today can so easily detect insincerity

BEFORE my daughter was born, I determined that I was going to be the wisest, most efficient mother in the world. I realized, however, that to be such a mother required a great deal of preparation on my part, so I subscribed to child welfare magazines, read books on child training, and practically committed to memory Dr. Holt's *Baby Book*. I was quite sure that, even before the baby's arrival, I could distinguish between a cry of pain and a cry of temper and that I knew what to do.

I then pitied the poor Victorian mother who knew so little about the care of a child's body, who fed her child whenever he cried, who let him suck his thumb! But later it occurred to me that, while the Victorian mother was sadly inadequate in the physical care of her child, she paid a great deal of attention to things that seem to bother modern mothers little . . . a child's soul and a child's graciouspess of manner.

Recently, I was a guest in the home of a charming woman of seventy. The doorbell rang and, when my hostess answered it, in breezed a girl of fifteen or sixteen. To my hostess' invitation to be seated, she replied with a raucous laugh, "I'll just do that little thing." I knew the girl. She comes from a good home, has had exceptional advantages of education and travel, but there is no evidence that, either in the home or the school, had she been trained in the gentle art of courtesy. Experiences such as this made me decide that the kind of mother I'd like to be was a combination of the modern, efficient mother and the Victorian, with her emphasis on a clean mind and gentle manners. I resolved to give as much attention to developing a healthy mind in my daughter as to keeping her body healthy.

Freedom and the insistence on being allowed to live one's own life is the slogan of the present generation. When Jane was six or seven, she put into unmistakably plain words her desire for independence. As I was putting her to bed one night, she pleaded, "Mother, please let me be the boss of myself tomorrow for the whole day." I thought a minute before I replied. "Yes. on one condition—that I, too, am "boss of myself." The idea of Mother ever being anything but the "boss of herself" was a huge joke to Jane. The next morning she came downstairs dressed in her very best frock! She found the table bare. "Where is my breakfast?" "There's food in the refrigerator," I calmly replied. "You are the boss of yourself today, so you may fix anything you like." I tried not to spoil the day for her, and yet to make her realize that none of us has independence—none of us freedom in this modern world. And before that day was over, Jane recognized that not only her own happiness but the happiness of the others in the home depended upon her co-operation.

The years have passed and, although she no longer expresses it so crudely, my daughter still insists at times on being "boss of herself." I have no desire to curb her in true freedom—I have a great admiration for rugged individualism—but I should like to foster in her the courage it takes to stand alone. I do not wish her to be spineless, to accept her opinions ready-made from me any more than from a member of her crowd. But I do pray that somehow I can direct her independence along helpful lines, so that she will think through a problem carefully and allow herself to hear both sides before she decides how she will act.

In encouraging this spirit of freedom, I've allowed my daughter to do many things that have frightened me nearly to death. Stifling one's fears is not easy but, as mothers, we have no right to consult our feelings—to let our fears interfere with our child's happiness or well being. Our feelings have nothing whatever to do with the matter. The only question that should arise is will that experience be good or bad for my child—not will it be hard on my nerves.

As a wise mother, I'd like to be able to judge between essentials and nonessentials. I'd like to be a wonderful housekeeper, but not if my spick-and-span, everything-in-its-place house meant that my daughter would never feel free to bring her friends home with her to raid the refrigerator, or to roll up the rug for a dance when she wanted to.



Posed especially for THE AMERICAN HOME by NBC's Gracie Allen and her daughter Sandra Burns

I'd like to be a marvelous cook. However, if fussing over an elaborate dessert left me at the end of a busy day with frayed nerves or crowded out the bedtime story, I hope that I'd feel it was not worth the effort expended.

We mothers should check up sometimes on what we are making the essentials by asking ourselves, "What are we most interested in—our mother's clothes, their popularity, or their ideals?" My daughter once made this remark about one of her teachers: "I like Miss Brown. She is the only one of my teachers who I feel is more interested in the kind of person I am than in the grades I make." That is the kind of mother I'd like to be, one whom my daughter recognizes as placing character and conduct above clothes or good marks.

Above everything else, I hope that no matter how shrivelled my body becomes, I may still be young in mind and in spirit so that I shall understand my daughter—that we shall not speak a different language. To retain this elasticity, there must be no harking back to the days when I was young. I know that I must know the world in which my daughter lives and the problems she faces.

Penny Hellyer
Photographs by author

GOOD PORTRAITS ARE PLANNED!

EVERYDAY, hundreds of parents take their children to the photographers for a precious record of a precious age. And everyday, hundreds of parents are disappointed with the results. Often the failure can be traced to the photographer. But too frequently the parent is at fault, also. Observance of a few simple rules will help to insure a good, natural likeness of your child.

COSTUME. If you really want a good portrait of your child, minimize the costume. For little boys, my preference is an inconspicuous white shirt, or a "T" shirt of white or pale color. Steer away from stripes! Older boys feel more comfortable in a shirt, with or without tie. They are ill at ease in "Sunday suits," and their pictures reflect their discomfort.

For girls, the same rules apply. It is sometimes desirable to dress a little girl in a white or light pinafore, but let that be all! Children's bare arms and shoulders are quite beautiful—so let them show!

HAIR. Let hair be worn as usual. Do not experiment with a new or unfamiliar hairdo for a portrait. Naturalness is a *must*. Hair should be clean and well brushed so it will capture delicate high lights. But do not wash the child's hair the same day your appointment is scheduled; freshly washed hair is usually unruly. If braids are natural and becoming, do not change them. Bangs should not cover eyebrows, and go easy on hair bows!

As for boys' hair, strive for the neat, well-groomed look, but avoid at all costs the slicked-down effect. Hair should *not* be cut just preceding the appointment. When the hair begins to need retrimming, that is the time to get his portrait, because the photographer can touch out scraggly ends.

TEETH. Toothless grins are cute and give the exhibition photographer wonderful subject matter . . . but skip them in portraits. Have the subject keep his or her mouth closed unless you especially want an exhibition photo, or unless the toothless portrait is just one of many poses that you are ordering.

JEWELRY. On children, no. Jewelry detracts from the charm and simplicity of a small child. Their jewelry lies in the sparkle of their smiles and the light in their eyes.

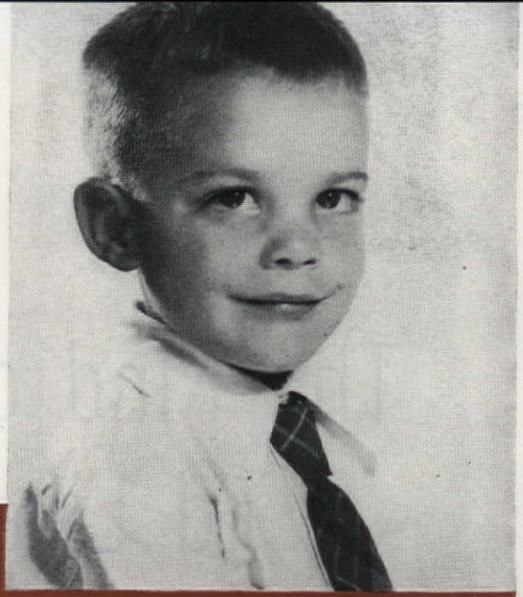
BABIES. Generally speaking, babies under three months of age do not photograph well. They cannot hold up their heads, and they express very little individuality so early in their careers. They should be photographed when fresh and alert, but not directly after a long nap. This goes for younger children, too. And do remember that a baby's chubby arms and legs are as much a part of your remembrance of the child as his face, so keep them in the picture if you desire.

With babies, simplicity in dress is again the rule. A white dress or pinafore is best unless you specifically wish to picture the christening dress. Dainty overalls are permissible and bonnets are all right to cover a head with sparse hair, but keep the bonnet simple.

If possible, always *carry* the clean clothing in which the child is to be photographed. Do all grooming at the studio. This delay gives the photographer time to study the subject, and permits the child to acquaint himself with both the studio and the photographer.

GROUP PORTRAITS. As a general rule, do not attempt to take pictures of two or more children at once, unless you wish to feature similarity of looks or costume. One child almost inevitably suffers in a group portrait. If a group portrait is desired, a clever photographer frequently can put individual portraits together to make a group picture.

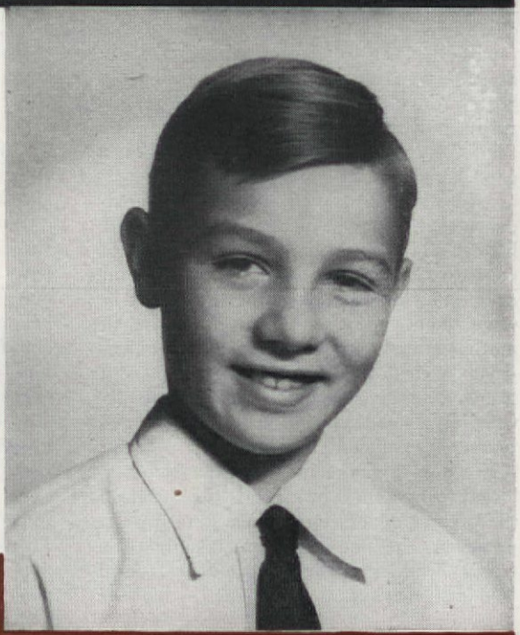
THE FINISHED PRODUCT. You should have some idea about the type of finished portrait you desire *before* going to the studio. If the picture is to be hung on the wall, or stand on a table, its size and type will be determined accordingly. One rule is infallible: the head should never be reproduced larger than it is in life. In summary, good portraits don't just happen—they are planned! Simplicity, naturalness, a happy, rested child—these are the ingredients needed for a successful portrait.



This little fellow stopped by the barber shop on his way to the studio—a perfectly natural error. And he is still too young to wear a tie



Usually a group picture does not turn out well. Different hair styles, the fussy dress of the child on the left, detract from this portrait



Because his mother thought he should dress up for his portrait, this youngster's face reflects stiffness when naturalness should be keynote



Here the hair is just right—almost ready for a haircut. The simple dark suit accentuates his blondness — gives ideal "little boy" look



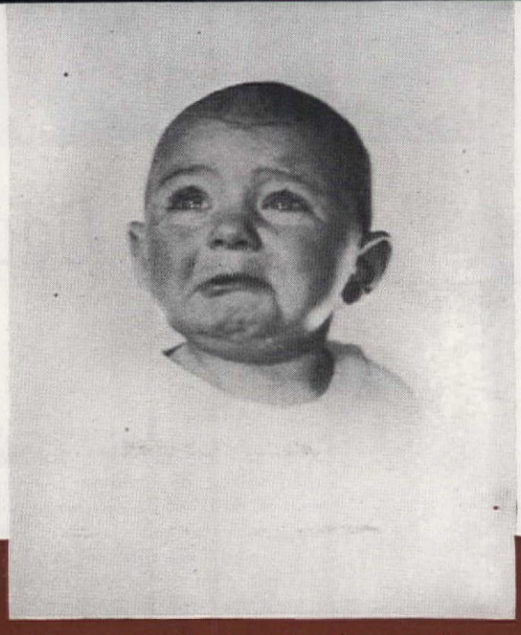
In years to come, this little girl will hardly thank her mother for having preferred and kept a formal portrait of her absent-tooth period



Here the same child has closed her mouth. Attention is now properly focused on her natural beauty — her hair, smile, and eyes



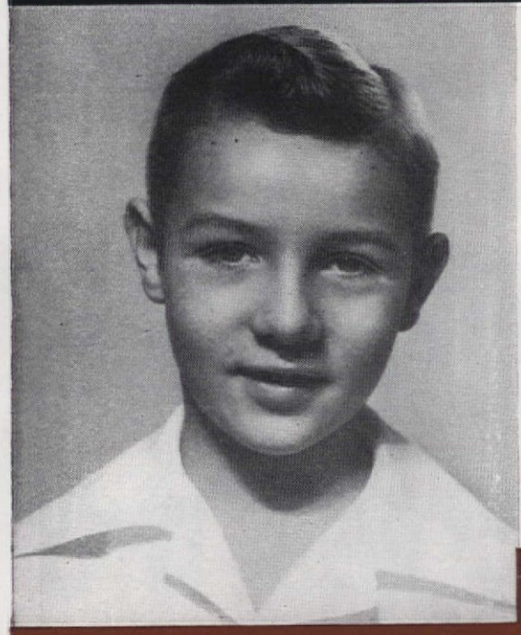
This is a much better group portrait because both of these children have the same coloring and their dresses are quite simple and similar



Generally, babies less than three months old don't like having their pictures taken. Tears come easily and outcome is unhappy



Happy though drooling, the baby gives the photographer a more fortunate pose— his parents a more pleasant remembrance



By letting him dress in the more familiar open-neck shirt and combing back his hair as he always does, a more pleasing effect is achieved

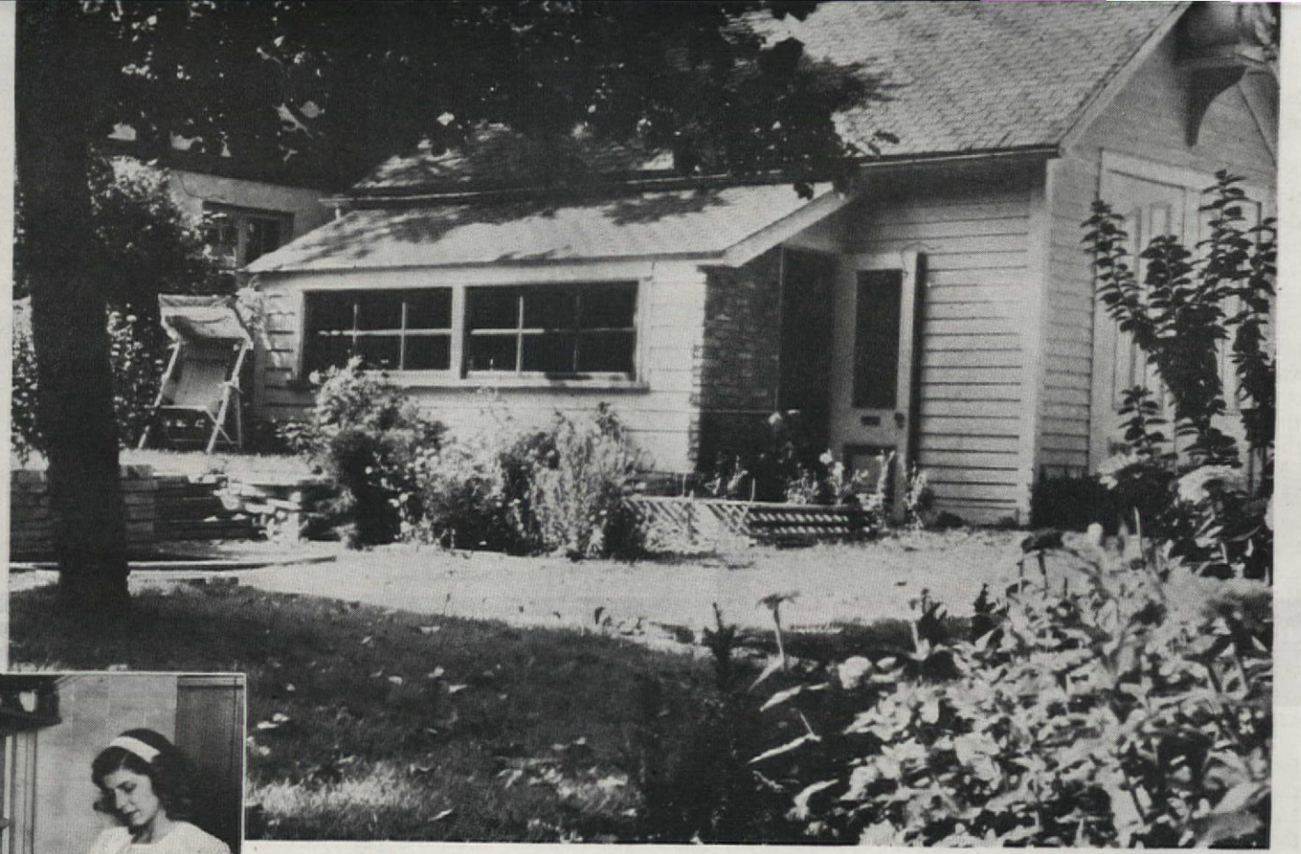


This child wears a flowered dress and her everyday braids have been combed out. As a result, she looks strange even to her mother



For a retake, the same child was dressed in a simple shirt, wore her hair braided. Result: charming small girl she really is

Sidney A. Wells

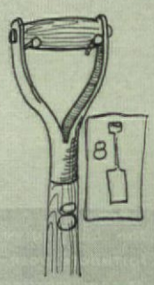


Only $141.35 actual outlay for this attractive and very practical garden house! Look at the efficient indoor details on page 21; and, below, demonstrated by Patty, the flower-fixing corner

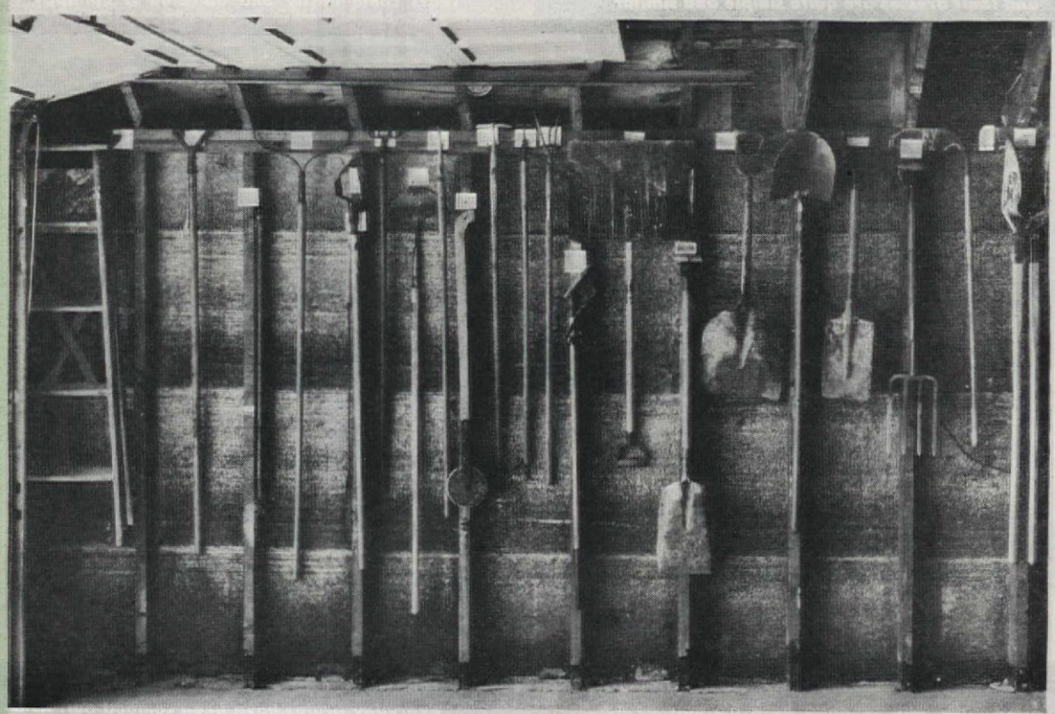


Odds and Ends and Bright Ideas

Ralph L. Lee solves the tool problem, too



IT started on V-J day. For some time my wife, Ruthanne, and I had talked of building a little garden house for work and tool-storage, visualizing such luxuries as running water, cupboards, shelves, and bins for soil, sand, fertilizer, etc. On the sunny side of the garage was an ideal spot for it, handy to the garden and with a water supply. It would be easier to build, too, against the garage than if it stood by itself elsewhere on the premises. Though labor was scarce and materials even scarcer, we were fortunate in that we had a lot of odds and ends salvaged when, a few years before, we had remodeled our 80-year-old residence. So taking inventory of them, we made some plans starting with two 6′ storm windows; if they were installed in the wall (which would face south) they would admit plenty of light to



Mr. Lee's garage after he installed his visual reminder, or "a place for everything," system

My better half and I have one extravagance in common—garden tools. Each buys new gadgets freely, confident of the other's approval and interest in trying them. Our collection has grown so big that, one day, we decided we were spending almost as much time and effort hunting among rakes, hoes, weeders, trowels, etc., for what we wanted as the thing we sought was supposed to save us! Things *were* in a mess. Then I remembered a trip I had made through a big foundry, where thousands of patterns must be stored so any one of them can be found right away. Each pattern is there given a number that is repeated on a filing card, and also on a sketch tacked up where the pattern is kept. Just the thing for us, said I. We proceeded to sort out our jumble of tools, and found places to hang them along the garage wall. Then I made a recognizable sketch of each and tacked it up there, adding a number for good measure. . . . *Now* there is a place for everything, and—usually—everything is in its place, most of the time. Or, if it isn't, a forceful advertisement of the fact stares us in the face until that particular tool is located and returned to its station. The plan saves space, time, energy—in fact, is working splendidly.



enable us to start flats of seedlings there early in the springtime.

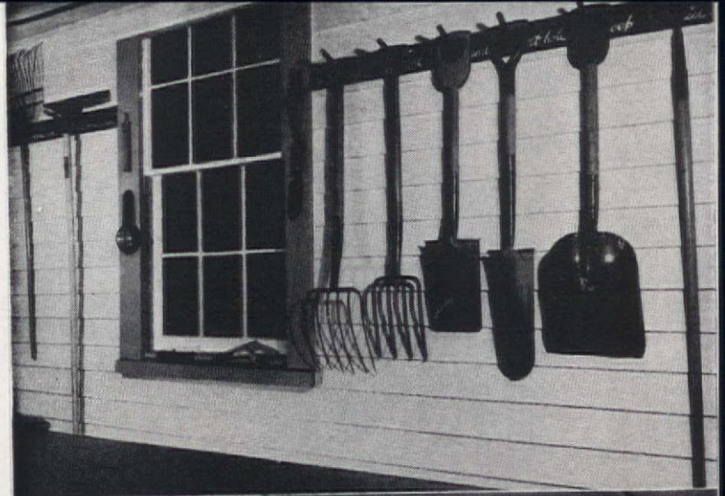
We planned a house 5½′ wide by 16′ long with a 20″ wide, waist-high workshelf along the window side. It would have a sink in the center, namely the fine old Victorian marble lavatory lying in the storeroom. At one side, the shelf would be hinged to cover bins with baffles and openings at the bottom so a shovel could be used to remove the contents. On the other side, would be shelves; across the rear or west end, a cupboard for garden clothes and paraphernalia, and, on the wall opposite the windows, a rack for hand tools, all labeled so a glance would tell if one had been left in the yard or borrowed and not returned. [Here, you see, Mr. Wells devised the same sort of scheme that Mr. Lee describes on page 20.—*Horticultural Editor.*] Half of the double front door of the old house would just admit the wheelbarrow; and there was enough brick left from an old chimney to build a front wall around it to form the entrance end. . . . Said we to ourselves, "pretty fancy!"

Then came the building. First a concrete foundation wall 8″ wide, 30″ deep. Next the framework of 2 x 4's, much of the lumber being salvage material. With the roof boards (but not the shingles) on, we laid the cement floor and, as we finished it, late one Saturday, came the rain! Fearing that drip through the roof cracks would ruin it, Ruthanne and I rushed to nail the shingles in place and did it in time to prevent any serious damage. Followed the clapboard siding, the installation of the windows, hinged and with locks and brackets to hold them at any desired angle. Some 60′ of BX cable was installed with outlets for two ceiling fixtures and an outside lamp. Finally, the brick wall resulted in some pretty sore fingers because we smoothed the mortar with our hands!

Inside, the soil bins were lined with some old tongue-and-groove flooring to prevent the contents seeping through. We found enough new bright-green linoleum in the storeroom to cover the shelf. When the sink was in place, a plumber—the only outsider who came into the picture—was called in to connect the cold-water tap with the water supply already in the garage. He also put a hose faucet on the outside wall, and solved the problem of a drain by running a piece of pipe with a threaded end through the wall beside the faucet, so a hose could be attached to it to carry the drain water to the pool or to one of the flower beds. A square yard of tiles (left over from one of the remodeled bathrooms) found in the storeroom was just enough to finish the walls at either end of the workshelf. The storage closet went up pretty fast, calling only for an old woodshed door, a few shelves, and some hooks. The rakes, hoes, etc., were laid on the ground in order, the pattern was measured, and pegs to hang them on were driven into boards that were nailed to the wall. To make the building weather tight, we insulated it well, weather stripping the door and using heavy fiberboard on the ceiling. A leftover piece of this material made a neat bulletin board by the door.

Painting came next, and we decided not to spare the colors! Door, red outside to match the roof; light yellow inside like the wall below the tool rack. Cupboard wall, light blue-green. Ceiling and wall below tool rack, light gray. Bright red for the inside of the hopper cover, and for the tool-supporting pegs, so they would stand out against the dark-gray rack, on which the names of the tools were written in yellow script. Shelves and bin fronts, which were of new pine, were rubbed with thin gray paint, then shellacked. . . . The ensemble may sound gaudy but, actually, it is quite pleasing and cheerful.

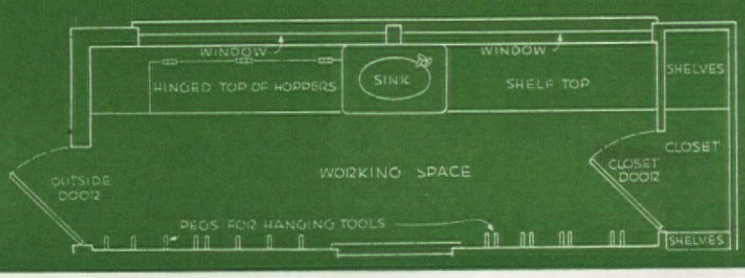
To finish the outside, a 3′ piece of brass rail from an old Pullman observation car was put by the door, and flagstones laid to the driveway. Our gardening family enjoyed building the house, and it has proved its value in many ways. Aided by an electric heater, we now raise from seed lots of plants that we formerly bought. We have a place for all our tools, and, beside the sink, a fine spot where Ruthanne and our daughter, Patty, can work at flower arrangements.

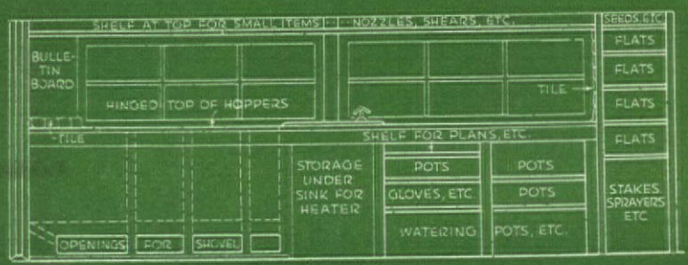




Foundation and floor . . . cement, gravel, sand	$ 14.50
Repairs for lock on door (salvaged from old house)	2.25
Brass fence rail (from old Pullman car observation platform)	5.00
Glass and putty for windows (salvaged storm sash)	2.15
Lumber (new clapboards, stringers, roofing) . . . insulation	55.70
Stopper for sink (which was made of old marble lavatory)	.05
Plumber's services . . . connecting water supply	41.50
Electrical fixtures and BX cable	12.35
Paint (estimated)	4.00
Hardware . . . nails, screws, hinges, etc. (estimated)	3.85
Total cost, materials and professional labor	$141.35

This cost was surprisingly (at least to us) low, because we did much of the work ourselves and, fortunately, had much valuable salvaged material on hand when we started.





Bouquet of Ideas

NOTES at random from my little black notebook on home weddings: . . . Get rid of the furniture for the ceremony; send it to the neighbors' or to the garage for the afternoon—you can't accommodate many guests, the ceremony, and the sofas, too . . . Let the guests stand; they'll circulate better during the reception afterwards . . . Work with simple materials, flowers easily available, and employ them in unusual ways . . . use small quantities of flowers, lots of greens for handsome effect . . . roses, carnations, sweetpeas, daisies, lilies-of-the-valley, cape-jasmine, peonies, iris, hyacinths, gladiolus, or pansies . . . pine, hemlock, cedar, rhododendron, laurel, magnolia, or other local greens . . . Don't spend all your money on flowers; days before the wedding get yards of tarlatan, net, or cheesecloth and tint it a pastel color, use for tablecloths, curtains, swags, with single blossoms pinned to it . . . Pick a color scheme for the wedding; one pastel tint plus lots of green and white—carry it out in bridesmaid's dresses, flowers, and accessories . . . Don't let local florists use wicker arches or wicker baskets for flowers; instead, achieve height, scale, and drama—two pails painted green and packed with greens and branches are more effective than small sprays . . . Consider the drama of roping or garlands made of bound greens and hung around the walls . . Don't be afraid to use color . . Don't be afraid of criticism . . . What is right is *what is becoming to you!*



NOSEGAYS ON THE BALUSTERS

All eyes on the bride's entrance: make small nosegays of flowers, tie them with a wide bow of satin ribbon, attach them with tiny wires to alternate balusters of the hall stairway



BEAUTY FOR THE BREAKFAST BUFFET

For the bride's breakfast or the reception, make a center of attraction of the dining table. Use pastel tarlatan or sateen for a cloth, pin fresh nosegays to the floor-length skirt. Bind a long swag of greens and tuck fresh blossoms among the leaves



BACKDROP FOR THE CEREMONY

A pretty spot for the ceremony: take down the draperies, thumbtack pastel muslin for a backdrop framing the windows. Bring flower boxes from porch, fill them with greens stuck into the earth. The tiny bouquets are tucked into the Venetian blinds, and awarded as consolation prizes to all the ladies who fail to catch the bride's bouquet

for a Home Wedding

Ann Hagan, famous New York florist, suggested these ideas in wedding decorations for an informal and truly charming effect



DRAMA FOR THE FIREPLACE



WIDE RIBBONS FOR A CANOPY

Drawings by Design House

Top, center: Drama for the fireplace. A piece of chicken wire unrolled across the front and woven with fresh green leaves. Tuck in stalks of gladiolus or stock. Tack ribbons from ceiling to fireplace, pin on single camellias, or other fresh blossoms

Top, right: A canopy for the ceremony, made of wide ribbons, caught to the chandelier, fanned out to the wall. Thumbtack to ceiling line and let fall down the wall to the floor. A pair of painted buckets hold masses of pink hydrangeas



POTTED PLANTS FOR MANTEL CHARM

Pale pink geraniums in white pots decorate this simple mantel. Take down a picture and replace with garland of greens studded with pink flowers. Floor-length skirts of green felt or sateen will hide sturdy boxes. Fill pails with massed greens



Shelves for books and shelves built under steep stairway from gallery to living room provide decorative background



Entrance to duplex apartment in one of New York's oldest houses

Apartment Home in Old Greenwich Village

Isabelle D. Kaghan

An apartment in an old house can be a devilish headache, as any decorator who has worked on one can tell you. Even so, many an old house possesses a beguiling charm that lures one to live in it and love it. A friend of mine is the owner of such a house, and I was overjoyed when it developed that I was to share an apartment in her delightful little house in old Greenwich Village.

Our husbands were to be abroad on special missions for an indefinite period, so we settled down to the business of working days and decorating our new apartment at night. We planned to do the apartment as effectively and inexpensively as possible; much of the actual labor and all of the inspiration was to be our own.

The entrance to the apartment opens into a little gallery from which a narrow stairway leads down into the two-story living room. The windows face a garden, but no direct sunlight ever reaches them. To give the illusion of a light, spacious room, we painted the walls, woodwork, and ceiling a soft, sunny chartreuse. The beamed part of the ceiling also called for a coat of chartreuse to conceal partially the unsightly array of exposed pipes and cables. A long cabinet under the windows covers the radiators and serves as a convenient lamp table behind the green sofa.

The flush fireplace must, of course, be the center of interest and, to accent its importance, we hung a print of a landscape, full of sunshine, against the plaster chimney breast. We selected a print of "Springtime in Virginia" by Nicolai Cikovsky. The color scheme for the room was developed from this picture. The sofa and chairs, grouped comfortably near the fireplace, repeated the picture's colors. We covered the sofa in a deep green corduroy and the wing chair in a floral print, accenting browns, copper, gold and green against a dull chartreuse background. A cinnamon brown club chair and a copper and gold Victorian master's chair completed the group. Under the gallery and opposite the fireplace, we arranged a drop-leaf table and chairs for



Furniture is grouped comfortably around the fireplace. Casement windows framed with ivy overlook garden

Simple fireplace in the small bedroom accented by a pair of white and fuchsia chairs. The same Victorian mood is echoed in the dressing-table mirror and in the window treatment

dining. We covered two of the chairs in solid green and two in a narrow stripe that echoed the colors of the picture. Bookshelves at each side of the fireplace and across one corner were built to hold our books and proved to be a mellow background for our furniture. Shelves built over the dining table and under the stairs gave us space for displaying favorite pieces of fine old silver and glass.

Decorating the windows presented a problem since there were four separate windows in two groups and on two levels. Since long draperies would tend to dwarf the room, we hung a mirror between the lower windows and used plants to frame them. Inside the outer casings of the windows, we placed plant brackets, painted like the wall, to hold pots of ivy. Window boxes full of petunias were placed in front of each window to complete the effect.

Since the basement bedroom opens from the living room, we decided to repeat the living-room color scheme. We painted the walls yellow and used a green rug, deeper green bedspread, and scenic print draperies, accenting brown, rust and green tones. A beautiful Empire chest, lamps and chairs combined with a Victorian sofa in Empire green seemed quite at home in this studio bedroom.

Our second bedroom is upstairs off the gallery. Because this room is small and very light, we painted it a medium deep green to match the rug. We gained a feeling of more spaciousness by painting the woodwork, ceiling and most of the furniture this same color. Two buxom Victorian monstrosities, painted white and upholstered in fuchsia, are used as fireside chairs. The bedspreads are white quilts patterned with baskets of flowers in fuchsia and green. Fuchsia ruffles edge the quilts and pillow shams. We made the shirred valances, dressing-table skirt and hassock cover from a plaid cotton taffeta in fuchsia, white, brown and green. We used Victorian accessories to complete this room.

We labored long and late but always it was fun. The gentle art of entertaining our friends with a saw in one hand and a paintbrush in the other became a standing joke. The worst drudgery became almost festive when substituted for conversation after a hearty dinner. Finally, we completed a gay and comfortable apartment which perfectly suits the needs of two busy career girls.



Photographs by F. M. Demarest



Whitewashed walls, pots of ivy and pink geraniums make shaded city garden inviting spot to relax



Draw draperies in basement bedroom give privacy from street. Work desk built in for convenience





James M. Wiley

THE

DECORATIVE accessories can make or break a room; decorative accessories can make all the difference between a completely undistinguished room, and a room with verve, dash, and an individuality that is "one of a kind." A room, completely stripped of accessories, is a bare, unfinished thing. Put them all back again, the right lamps, the right pictures, the vases and small sculptures, the ash trays, the "little things," and the room comes alive and has many facets. Try it in your own living room.

It is very easy to spend more money on accessories alone than it actually costs to furnish a room. If you have the money, the world is your oyster: there are Van Goghs, Picassos, Renoirs, there are Baccarat chandeliers, there are Ming vases to be made into lamps, and there is a man in New York who charges a hundred dollars to make a lamp shade of twelve layers of silk gauze.

Money, however, can also buy many stupid, dull things. It takes imagination to find and assemble, whether for pennies or dollars, the things that have charm and speak in harmony with your room. Quite often a telling effect can be achieved with very ordinary, everyday things, taken and arranged in a new or unusual manner. One of the handsomest buffet decorations we ever saw, in a green-and-yellow modern dining room, was a plain wood salad bowl heaped high with avocados and lemons. The black-green of the avocado skins and the stinging yellow of the lemons contrasted marvelously.

Mitchell Leisen, the talented film producer—who is also a director, an architect, an interior decorator, a writer, a dress designer, and a landlord—has designed and decorated the apartment you see on these pages for the Karl Tunbergs. Mr. Tunberg is a Paramount producer. The story for us, and the lesson for you, is in the effective way Mr. Leisen has handled the accessories. Few of the accessories, which he has gathered, are rare. Most of them were bought in department stores—lamps, vases, ash trays—but they have been combined with attention and care. On the next three pages we show you interesting examples of accessories which, in each group, are compatible with eighteenth-century furnishings, Colonial, or modern.





IMPORTANCE OF ACCESSORIES



A single picture hung above this oversized sofa would have been lost. Twenty-four plates removed from a book, simply matted and attached to the wall, have great scale and drama. Three inexpensive coffee tables used as one, subtly announce complementary scale. Urns hold flowers; their mates double as cigarette containers. Pictures directed by Kay Campbell

ACCESSORIES TO Modern

Bud Fraker



1

Accessories specially arranged for THE AMERICAN HOME by Macy's New York. Photographs by F. M. Demarest

1 *Modern picture, standing mirror, pair of apothecary jar lamps, toilet bottles and china coffeepot filled with flowers make pleasing modern dressing-table group*

2 *Wrought-iron tier table painted soft gray-blue serves as bedside table with dish of fruit, magazines, glass of water and smoking accessories within easy reach*

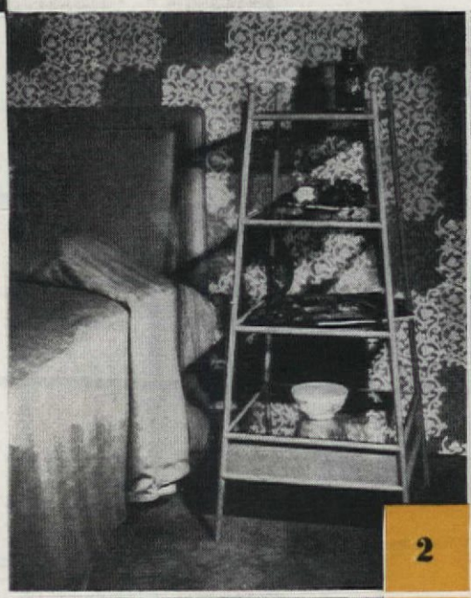
3 *Old-fashioned cannon model impressively graces modern twin chest. Colorful Mexican mirror hangs above. Home of Edith Head, talented Paramount designer*

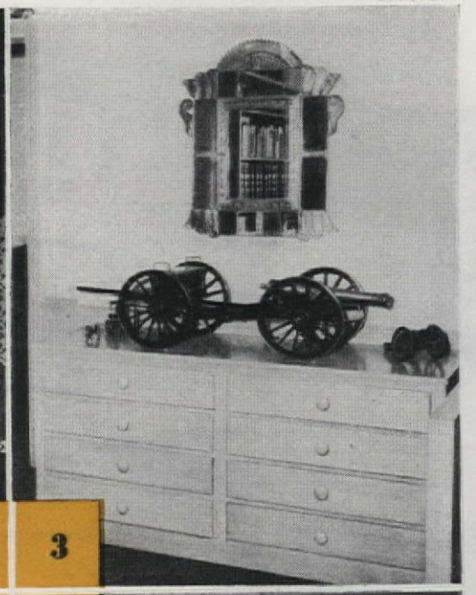
4 *Green leaves in antique pewter pitcher and two miniature pewter pitchers add mellowness and charm to this simple, modern fireplace. Andirons are modern*

5 *Curved modern desk handsomely dressed with imported desk set of brown lizard with gold-colored metal mountings. Special lamp done in chartreuse*

6 *Pair of exquisitely carved Bali animals in rich dark wood and sprays of flowers arranged in sea shell decorate modern chest between beds. Blue pin dishes*

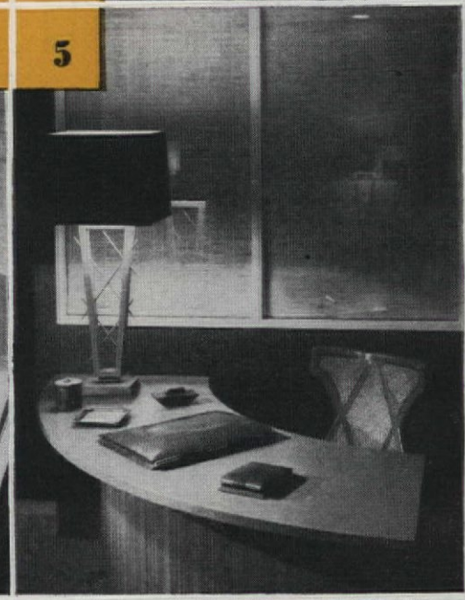
7 *Low, round coffee table has smart oversized lamp, large leaf ash tray and pottery pumpkin bowl for cigarettes. Modern pictures add importance to setting*



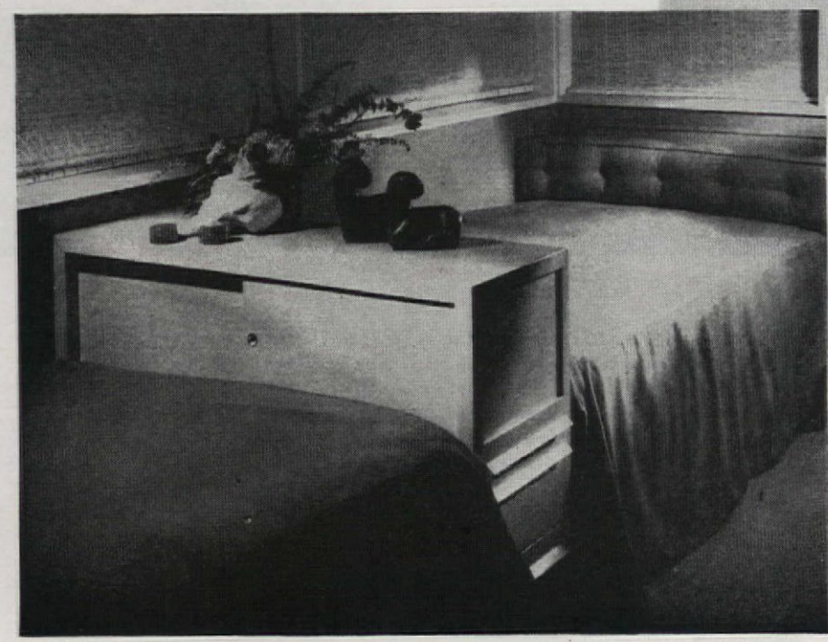


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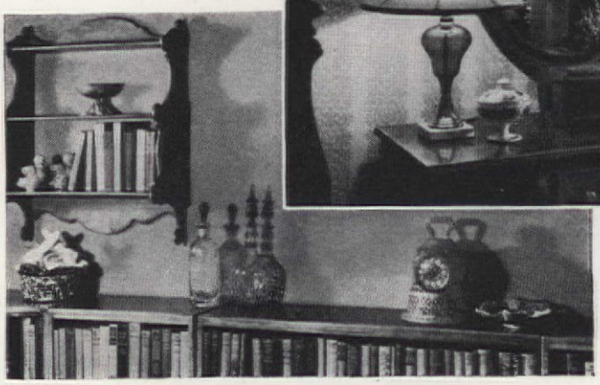
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7



1



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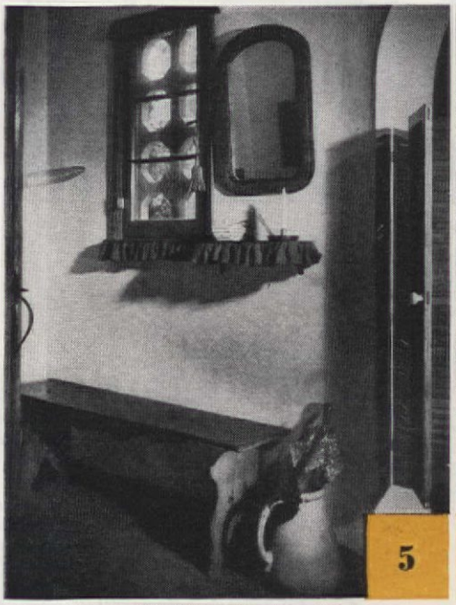


3

ACCESSORIES TO Colonial



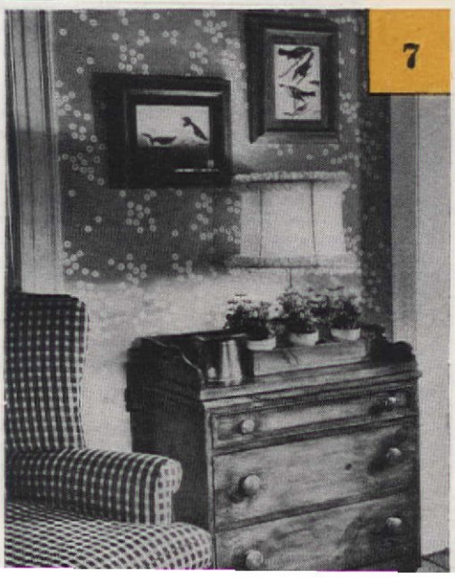
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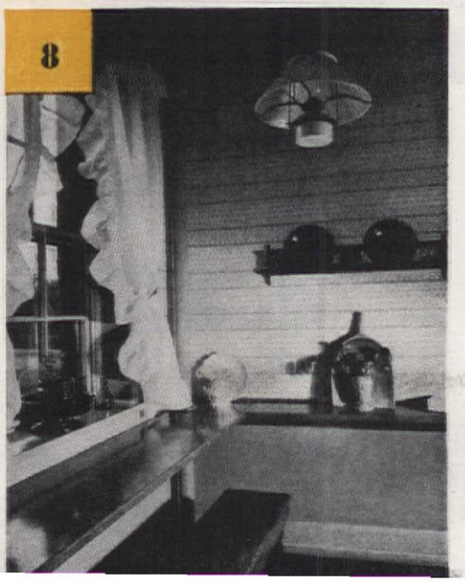
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6



7



8

Mary E. Monze

1 *Maple shelves above bookcases hold books, china. Bell-shaped clock, bunny dish and glass decanters on bookcases fit the provincial mood perfectly*

2 *Oval mirror, pair of glass lamps, jewel box, covered powder jar, ash tray, small jar containing flowers is answer to "What looks well on top of dresser?"*

3 *Victorian bureau and mirror add charm to living room. Jar for greens, brass candlesticks, and china box complete ensemble. Dr. and Mrs. E. Lurcott*

4 *Old poultry basket, cleverly wired, hung in corner of taproom in Douglas Sirk's home. Tavern chairs and rare print adds authentic flavor to the room*
Maynard L. Parker

5 *French shaving mirror, stone crock for umbrellas, and shelf with country ruffle give distinction to otherwise uninteresting entrance hall in Douglas Sirk's house*
Maynard L. Parker

6 *Excellent for Early American room, squat lamp with plaid shade and spice boxes on drop-leaf table. Hanging copper utensils and plates on shelf above*
American Printing Co. Art Carter

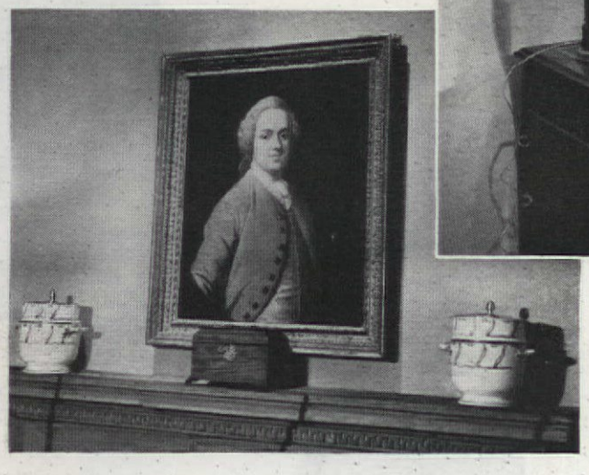
7 *Knife-box lamp with potted plants dominate group. Shade is white organdy. Copper measure, bird prints, and the wing chair are complementary additions*

8 *Built-in shelf for quick breakfasts in small kitchen of Dr. and Mrs. Lurcott's apartment. Old hanging oil lamp is one of large collection they have assembled*

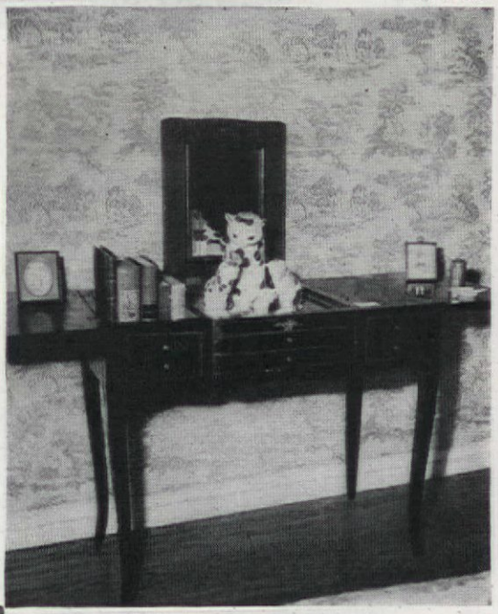


2

Bud Fraker

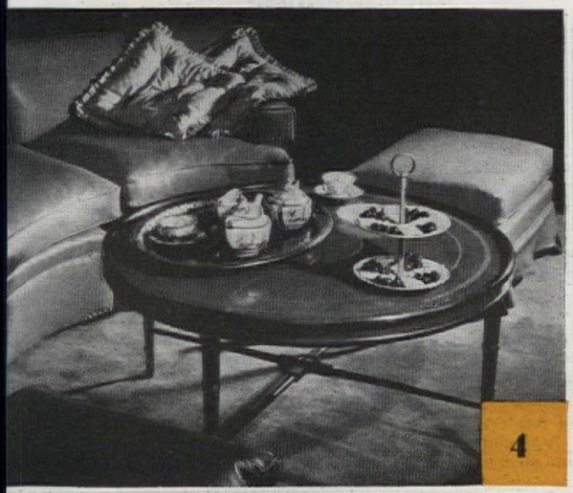


1



3

ACCESSORIES TO 18th Century



4



5



6



7

1 *Mantel arrangement for 18th century room. Albert du Vannes portrait, pair of French urns, handsome lacquer box*

2 *Traditional desk and fittings. Classical lamps, leather desk pad, inkwell, box, book ends. Fine picture, plant stand*

3 *Graceful poudreuse with leaves opened is arranged with books and art objects. Edith Head, Paramount designer*

4 *Round mahogany coffee table with leather top set for tea with a silver tray, beautiful china, and tier cake dish*

5 *Dressing table equipped with figurine lamps, powder and perfume jars, china pin dishes and small bowl of flowers*

6 *Graceful urn lamp, humidor, twin ash trays, china pots with plants make balanced arrangement on large end table*

7 *Picture above mantel is well proportioned to fireplace. Pair of horses and metal dish complete handsome unit*



U.S.D.A. photograph by Madeleine Osborne

Luther H. Lyon

Take Your Shopping List With You...

For some odd reason, people who think twice before making a $10 purchase will plunge headlong into buying a home costing thousands of dollars with little or no forethought. Probably, the reason is that most of us lack everyday experience in home buying, and we are not accustomed to thinking in thousand-dollar terms. We want a home of our own; we are tired of living with our in-laws, of being squeezed into a small apartment. So, out we rush to buy the first half-way presentable house that we see, with only a momentary qualm at the thought of signing away a sizable chunk of our monthly income for the next fifteen or twenty years.

$12,950 does not seem much larger than $12,250, although we would consider $700, standing alone, a rather impressive amount. On the other hand, $13,000 sounds much larger than $12,950, a fact of which real-estate agents are well aware.

Before you go near a real-estate office, you should have a definite idea of the maximum amount that you can afford to pay, the general neighborhood in which you wish to live, and the kind of house you wish to buy. If you go house hunting without a fixed ceiling price in mind, you are in danger of getting in beyond your depth. Once you have fallen in love with a little white picket fence, you are in no condition to haggle with yourself over a few paltry thousands. And give some thought to the maximum monthly payments to which you can safely commit yourself without undue skimping on other necessities.

If you have never owned a house, you need to be on guard against the error of assuming that the "easy" F.H.A. payments quoted to you will approximate your monthly cost. They won't. To the F.H.A. payments, you must add the monthly assessments made by the bank to cover taxes and insurance. You will have to pay the water bill, light bill, the gas company, and the garbage man. Every five or six years you will need to have the house painted. As time goes on, there will be plumbing and redecorating bills.

Consider, too, the down payment you will make. Young couples, in their eagerness to reduce their indebtedness, often pay down more than they should. You will discover that, when the deal is closed, invariably you must dig up another hundred dollars or two, to cover title search, tax and insurance prorates, and filing fees. Furthermore, getting settled in a new home costs money, even when you own most of your furniture.

Before you begin inspecting specific houses, you should have a definite idea of the general area in which you intend to buy. Make a survey on foot; in this way you can get a true sense of distances, and the feel of the district. Study the houses. They can tell you a great deal about your prospective neighbors. Locate the schools, and the churches, and the shopping centers. (Unless you are stone deaf or desperate, do not consider buying within a block of a school.) Remember that while hills afford charming views, you may be too tired to enjoy them, if you have to shop on foot. Unless yours is a two-car family, give serious thought to the public transportation system. Of course, you may plan to do all your shopping by telephone, and to have your orders delivered. If you do, you should expect higher food bills.

You are still not ready to face a real-estate agent, with a fair chance of holding your own. He is a professional, remember, and you have an amateur standing. Before you walk boldly into his office, you should give great thought to the sort of house in which you wish to live. There is a vast difference between buying a house and being sold one. If you know beforehand what you want in a house, you are forearmed against the blandishments of a wily real-estate salesman.

To help crystallize your ideas, make a list of all of the objectionable features of houses with which you are familiar; treacherous basement stairs, inadequate closet space, insufficient baseboard outlets, doors that bang into one another. Once you have these pitfalls in mind, you are less apt to awake, too late, to the sad realization that a charming patio entrance does not compensate in the least for a poorly designed kitchen.

The final step in planning is to prepare a list of what you expect of your new home—a shopping list that you should take with you when you go house hunting. And you should refer to it openly and unashamedly. After all, inspecting a house is a business proposition, not a social call.

When preparing your list, put down first those features you consider absolutely essential, and follow them with a list of features you consider desirable but not essential. Make up a check list by rooms. By ruling vertical lines, you can make it serve for a number of houses. Not only will such a list safeguard you against overlooking important details, but it will permit you to make an intelligent comparison of the houses you inspect.

What you will consider essential will depend, naturally, upon your own needs and tastes. Some-

times a house that is acceptable in other respects will lack some one feature that heads your list. The question, then, becomes one of the possibility and feasibility of the desired installation or alteration, and the expense involved.

When you start on your hunting expedition, take with you, in addition to your check list, a pocket tape measure (to settle such arguments as whether a bedroom will hold twin beds), and several sheets of blank paper. You will be surprised how helpful even a crudely drawn floor plan can be at the end of the day, when you are trying to recall the features of a particular house.

Now for the agent. Real-estate agents are in business to make money. They make money sales. They do not make sales by pointing out defects in property to prospective purchasers. If a real-estate agent assures you that a battered old furnace undoubtedly is good for another fifty years, don't expect him to refund your money, if it falls apart the day you move in. If you ask an agent how old a house is, don't be surprised if you discover later that his answer was a bit inaccurate. I have known an agent to ignore unblinkingly twenty years of age in a forty-year-old house. You are being childishly naive if you expect a real-estate agent to act as an appraiser for you, no matter how charming he may be. His commission is paid by the seller not by you. So far as you are concerned, he is going to divert your attention from as many defects as possible, and to minimize those he cannot conceal. Your only protection is to know what you want, and to keep your eyes open. He may help you to get a lower price, however, especially if the property is listed with several agents, because he wants to get his commission. He knows that most owners are willing to come down a few hundred dollars to effect an immediate sale of their house.

If possible, inspect a house when the owner is not present. If he is at your elbow, you may feel hesitant about examining thoroughly, bedrooms, closets, and kitchen shelves. If he does follow you around, avoid distracting conversations, and concentrate on your check list.

Even though you know little about construction, you should make a point of inspecting the basement. Look for traces of dampness, for water spots, and fungus growth. See that unexcavated portions of the basement have been ratproofed with a layer of concrete. Often, you will find an installation permit by the gas meter which reveals the exact age of the house. And if, after you have completed your inspection of the house and are on your way, you find that you are uncertain about some detail, do not hesitate to inspect the property a second time.

Before you sign a contract, be sure of your financing. If possible, have a competent appraiser inspect the property. Termites, for instance, have a nasty habit of causing extensive damage with a minimum of betraying evidence. Be suspicious of people who sneer at F.H.A. red tape, and offer to finance the deal on equal terms. There is more than a reasonable possibility that their offers do not come up to F.H.A. standards.

One final warning. Don't jump too eagerly at the bait of a small apartment in the basement that will make home buying painless. During the war, a number of these so-called apartments came into existence, and because of the prevailing housing shortage, they have commanded exorbitant rentals, and are continuously occupied. Often they violate building codes. If you do buy a home with a makeshift apartment, take this important factor into consideration, make a liberal allowance for reduced rents in the future, and for periods of vacancy.

The slogan of the Better Business Bureaus is one that every prospective home buyer should keep in mind: "Before you invest, investigate."

Daguerreotype Cases

Evelyn Wetzel



Drawing by Jeannette Crowl
Photographs by W. T. Manning Co.

When Louis Jacques Mandes Daguerre of France perfected his photographic process in 1839, he was, unknowingly, the instigator of a great American industry. Out of the need for protecting the sensitive daguerreotype from fading, composition cases of remarkable beauty were created—the start of plastic molding in this country. A daguerreotyper made a large part of his profit on the frames and cases, as well as on the pictures. When mother and dad and the children had their faces recorded for posterity, the pictures went into the Bible or a daguerreotype case.

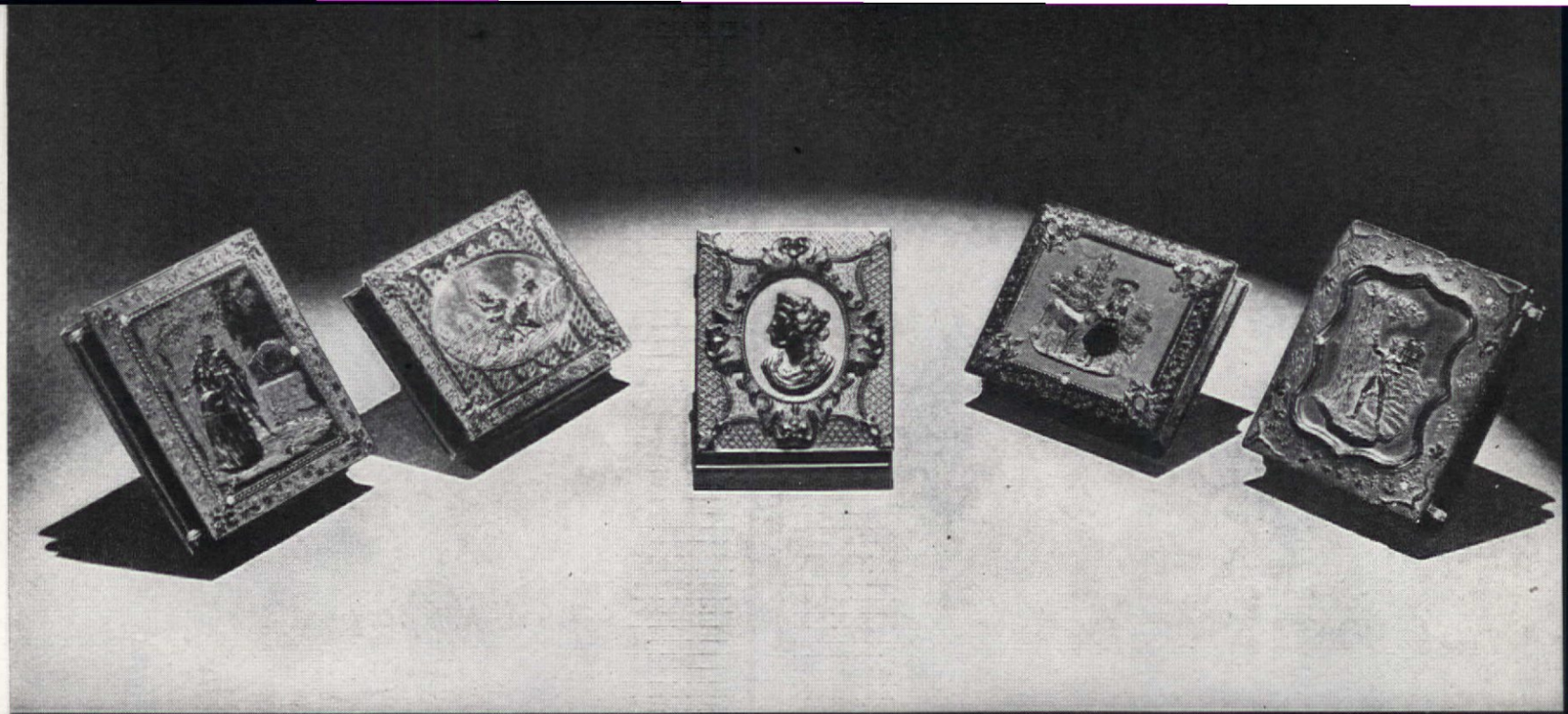
Photography, in Waterbury, Connecticut, may be said to have begun with the daguerreotype. In about 1840, J. M. L. and W. H. Scovill began the manufacture of daguerreotype plates. The most intricate and accurate machinery was necessary, and skilled workmen had to be employed. The first plate was made at a cost of $3,000. From the time their success became assured, the demand for Scovill plates was always greater than the supply, and in 1845, the Scovill Manufacturing Company furnished all of the daguerreotype plates for the American market. They produced a lighter and handsomer plate than the English makers, and ones equal to the best made by the French. In its early days, the daguerreotype business was largely that of manufacturing plates, but cases were soon added. This occurred about 1846, when the first paper cases were made. The first composition case was patented in 1854, and they were made continuously until 1880. In those days, two hour exposure was necessary, so it is little wonder that the "daguerreotyped" were unsmiling, austere, stiff.

There are hundreds of old daguerreotype cases of different designs throughout the country. Examples are pictured on the opposite page. They were made of shellac composition: shellac, rosin, earthy filler such as clay or marble dust, and coloring. Then they were hot-pressed, in a die or mold, into exquisite, detailed designs. Many people call these cases hard rubber, or gutta-percha, but they contain no rubber. Inexpensive cases were made of wood and covered with paper into which designs had been pressed. Occasionally, one comes across a case made of papier-mâché inlaid with pearl, and, more rarely, a leather one. One collection includes over six hundred interesting, old designs.

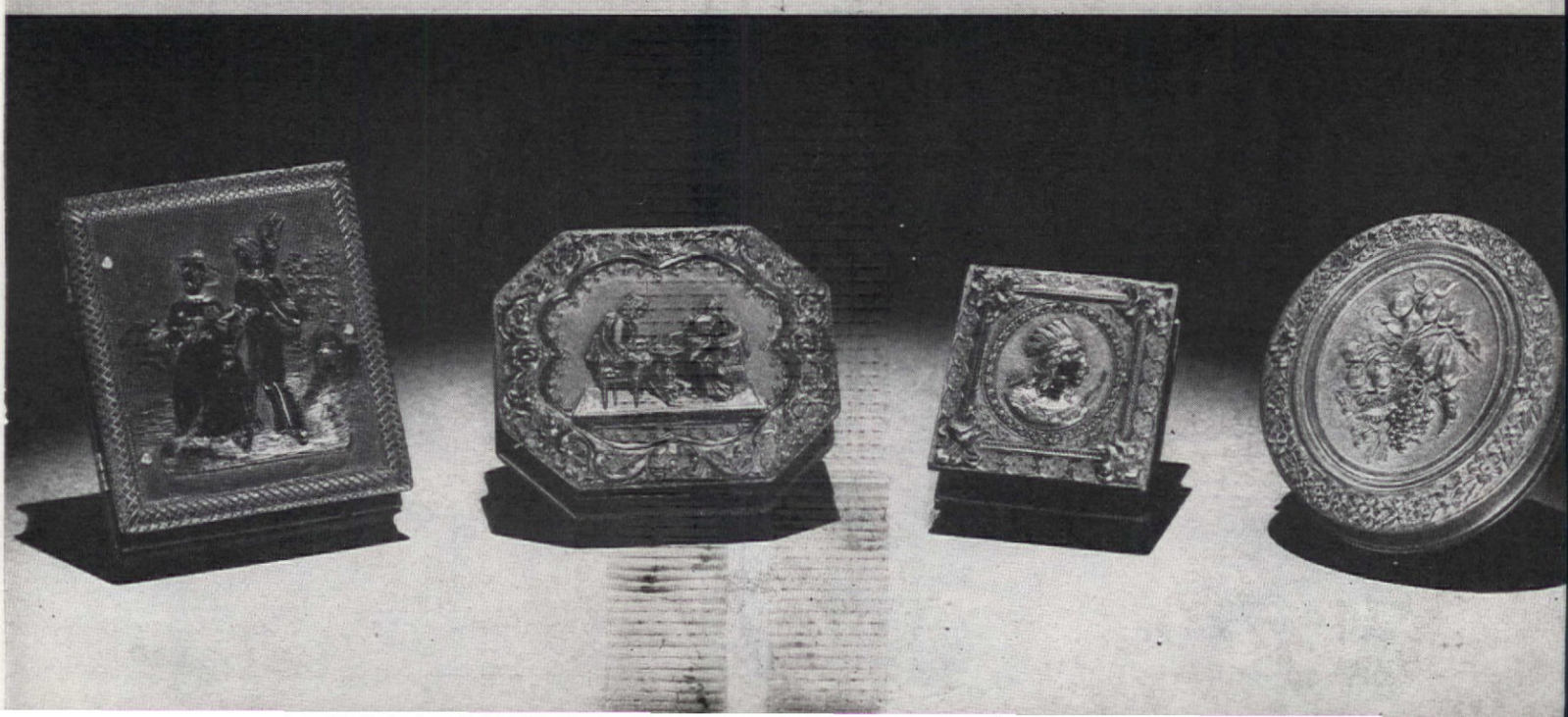
The daguerreotype didn't always tell the full story, but the case added the missing details. When a bride and groom sought a case for their wedding pictures, they invariably chose one with entwining hearts, or the one showing the honeymooners leaving the inn. The mother and daughter wanted the old Greek design of a cherubic child in her mother's arms, or perhaps, Mary and her little lamb. Nature lovers liked cases showing flora and fauna. For a picture of a deceased child, a case showing an angel carrying a child to heaven, escorted by cherubims, was used. The farmer loved the case embellished with a sheaf of wheat, a hay rake, or other farm tools, and the beehive design. Soldiers of the Civil War often preferred historical scenes such as Joseph Wadsworth hiding the Connecticut Charter in the oak in 1687, Fort Sumter, Washington's farewell to his mother, or a sailing vessel, cannon, or various flag designs. One rare case not only holds the pictures of bride and groom, but also contains dried flowers from the wedding bouquet, and the bride's yellowed curl beside a lock of his black hair. For lovers of various games and sports, there was the steeplechase, the catching of butterflies with a net, the chess players, and so on. There were conventional, detailed designs for people who preferred them.

After a careful examination of over a hundred of these cases, I have found that only a few carry the name of a manufacturer. Thus far, I have discovered only six different makers. Two of these, Scovill Manufacturing Company, and Holmes, Booth, and Hayden, were located in Waterbury, Connecticut. There was also S. Peck and Company in New Haven, and Littlefield, Parsons and Company, and A. P. Critchlow and Company, in Florence, Massachusetts. Littlefield, Parsons and Company was the outcome of a small shop operated by a Mr. Hayden for the manufacture of wooden buttons. Today, the company is known as the Prophylactic Toothbrush Company. A few of my cases are marked "Wadhams Mfg. Co., Ptd. 1858." This concern, located in Torrington, Connecticut, originated in 1838 under the name of Wadhams, Webster, and Company, for the purpose of manufacturing gilt and other buttons, or any article composed of brass, copper, or other metal. In 1851, a new organization was effected under the name of Wadhams Manufacturing Company. The making of daguerreotype cases, workboxes, writing desks, and other articles made of paper were added to their list of manufacture.

Every case I have seen has been a thing of beauty. The president of a large concern which manufactures plastic products, states that a single die for a case would cost as much as $10,000 were it made today. Those early designers obviously had tremendous patience, and it would doubtless be very difficult to find workers willing to attempt such a detailed and painstaking task today.







"Daddy" Lives Here!

Kay Campbell

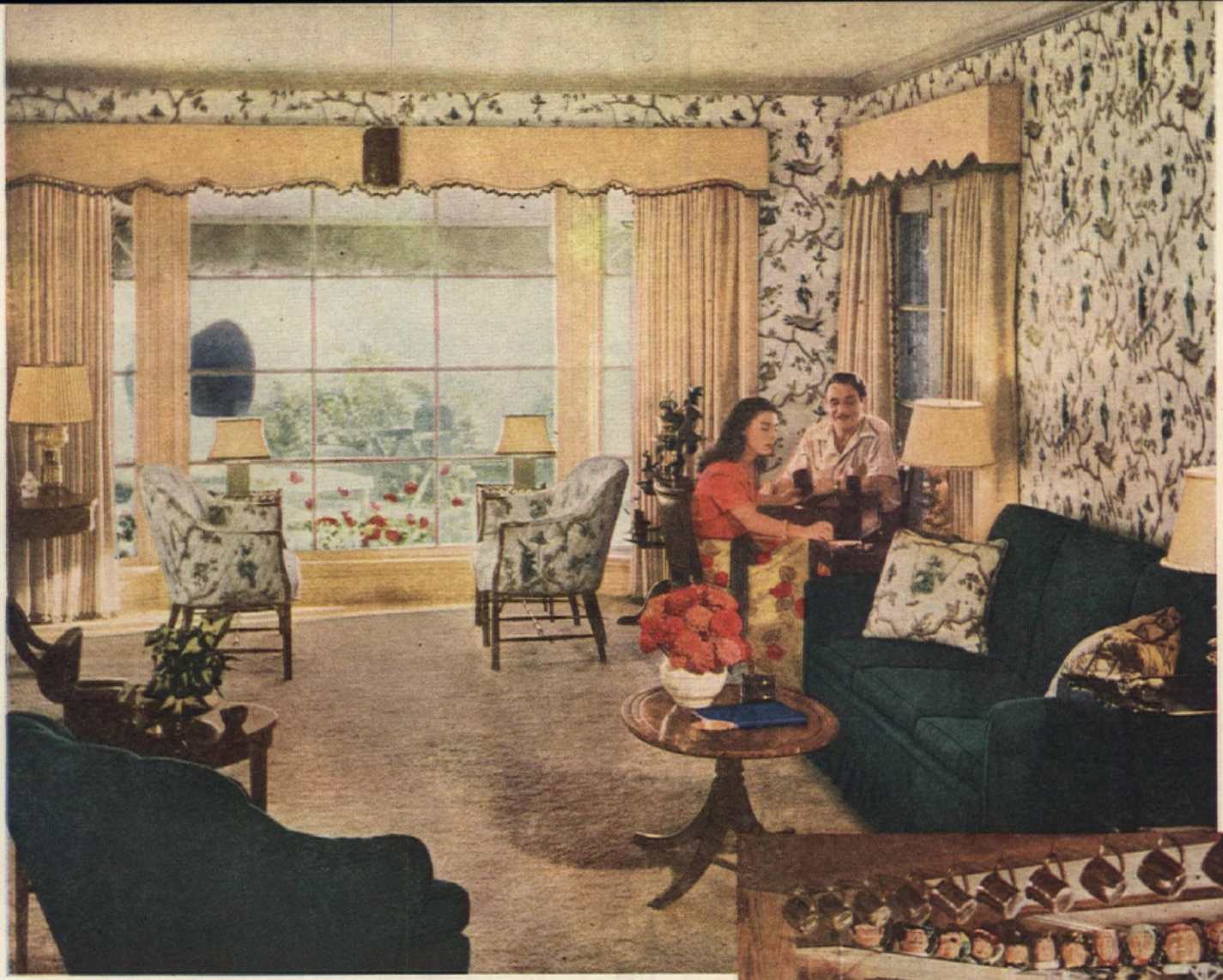
MAKING the most of the sun and view of garden, the Hanley Staffords' house is as nearly an indoor-outdoor living place as you could imagine. The house, whose south walls are virtually windows, sits squarely on the hump of a mountain slope, overlooking all of Hollywood and Beverly Hills—on a clear day you can see Catalina—and its clean-swept curve of line follows the shape of the broad, paved terrace. Large windows, placed strategically to make the most of the view, also make the most of the terrace, and, from each of the main rooms, there is a door leading outside. You can stand in any of these rooms and get the effect of uninterrupted space—of activities on the terrace.

When Hanley (who plays the role of the laugh-getting, wolfish employer of Dagwood Bumstead on CBS's "Blondie" show, and that of the browbeaten "Daddy Higgins" on the "Baby Snooks" program), and his wife, Vyola Vonn, bought the place five years ago, there were no trees, no terrace, gardens, patio, or den. These

Photographs by Julius Shulman





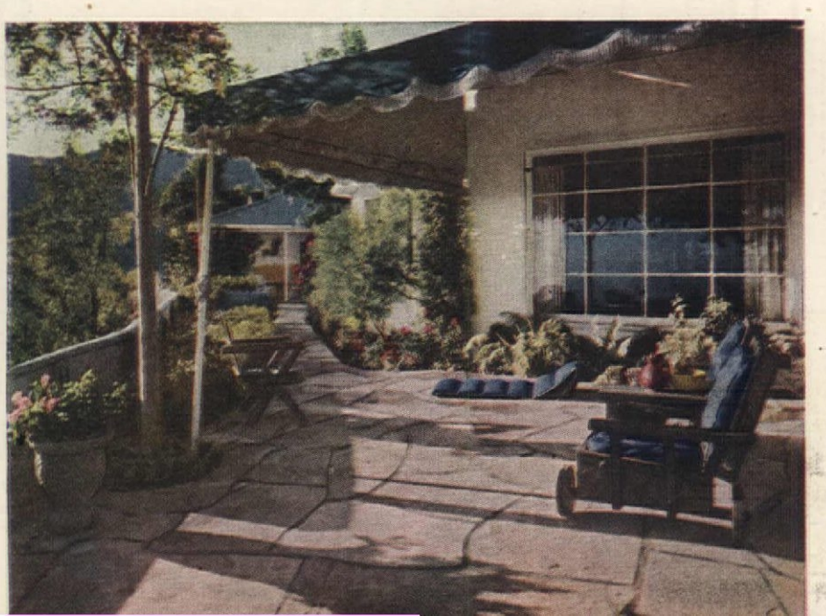




features the Staffords originated and worked out, themselves, despite the handicaps of material and labor shortages. Vyola, with the help of Fannie Brice, redecorated the house.

The Staffords felt that they needed a playroom, instead of the little cubbyhole with a roofed-in porch, which was at one end of the hall, so they "pushed the walls out in three directions," lined the walls with oak plywood, soundproofed the room, added a fireplace and bar, and at the right side of this new playroom, built in a closet for their radio receiver, recording machine, and record player. From this point, music may be piped to any room in the Stafford house, or to the patio beyond.

A big red lounge was placed directly beneath the view windows, and draperies of soft plaid were added, which may be drawn to shut out the sun when it gets too hot. Sliding doors lead to the terrace. Hanley's collection of Staffordshire Tobey mugs add interest to the bar. He's a collector of many items, including stere-







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optic views from all over the world.

The living room is furnished with fine old period pieces. The pattern of the wallpaper is repeated in the fabric covering the two love seats in front of the big window. It is also repeated in the cushions on the dark-green davenport. As you come through the entrance door into the hall, you look directly out through the living room to the terrace.

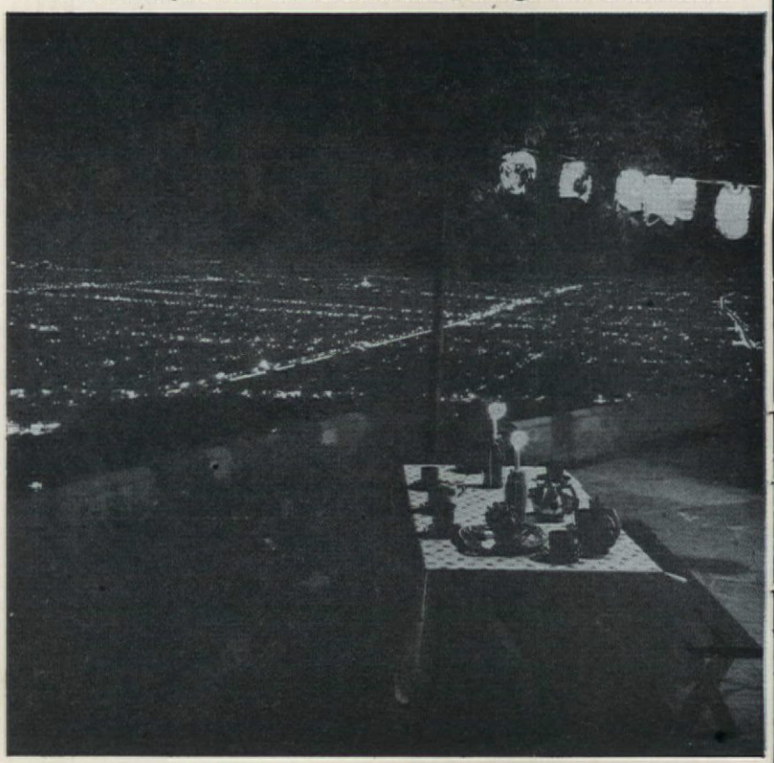
The dining-room window, too, captures a wide view of the terrace, and the master bedroom upstairs is furnished to emphasize the windows which line one wall and reveal the charm of the city-wide picture.

The walls of the bedroom, the dressing room beyond, and connecting bath, are all papered in the same checked pattern. The yellow-and-green hues in the paper are recaptured in the drapery and other fabrics.

In every room, the sheen of highly polished period pieces adds charm to the colorings of the wallpapers.



Pelargonium, Copa de Oro, hibiscus and camellias contribute to the splash of color in the Hanley Stafford's garden. Mrs. Stafford often clips some of the blossoms, pins them onto a straw sailor, emerges with a new bonnet!



This magnificent view over all of Hollywood and Beverly Hills is a good reason why much of the Staffords' entertaining is done at night out on their terrace. All of the major rooms of the house open onto this view



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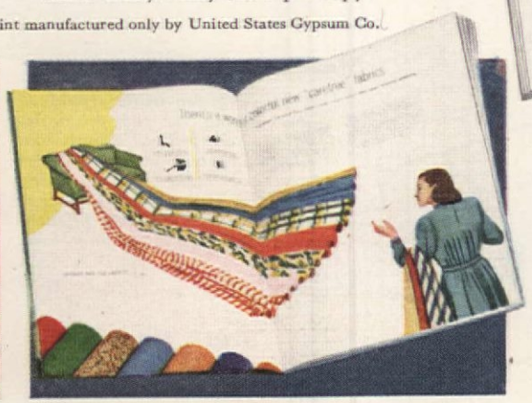
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The Jerry Gordons "at home"

FURNISHING their first home was an exciting job that was fun for the young Jerry Gordons, because they knew exactly what they liked. In the first place, they both voted for simple, easy-to-care-for modern furniture in bleached woods. June Gordon has always chosen green and yellow as her favorite colors to wear with her blond hair, and so she built her living-dining room scheme around them. They are equally becoming to her modern decor and furnishings. It all added up to a smart, gay, youthful first-year, four-room apartment.

There was an allover eggplant carpeting in all four rooms, but from there on, they were on their own. So they began by having the small entrance hallway painted a celadon green. This dramatizes the space-saving, half-circle, bleached-wood console table, which has a pair of antiqued mirror panels above it. A beautiful ceramic ram's head in jade green, one of their favorite wed-



Nowell Ward

Celadon green walls provide a background for the dramatics of the twin mirror panels and bleached-wood console in the entrance hall. In the dining room, a yellow curtain makes a separation between kitchenette space and eating area



Ruth W. Lee



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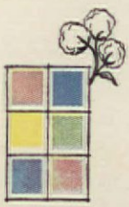
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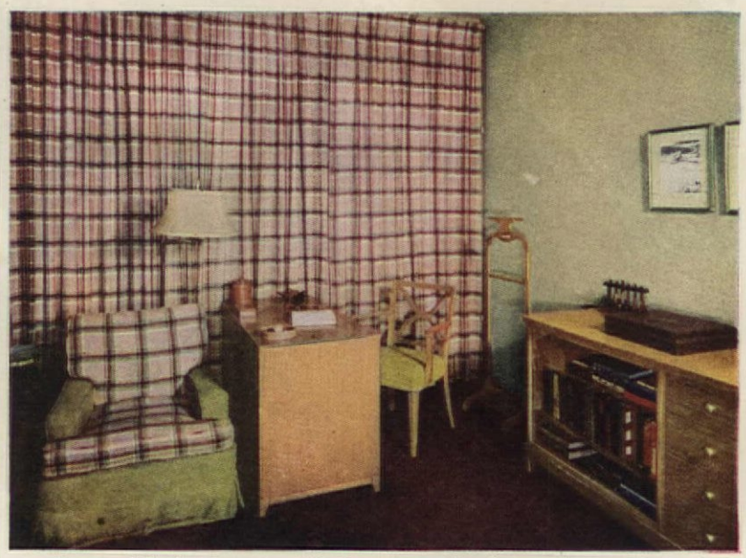
THE NAME TO REMEMBER WHEN BUYING TOWELS—At Better Stores Everywhere



ding gifts, filled with camellia and lemon leaves and pussy willows, makes a striking effect in the tiny hall.

The inside wall of the living room, which frames the archway to the hall, is also painted celadon green, while the other three walls are painted a canary yellow. Inexpensive poplin was found in the dress-material section for full-length curtains across the living-room windows, in matching canary yellow. A dramatic lift was given to the whole room by the clever device of ripping out the in-a-door bed and building in its place a bar cupboard with open shelves above, all decorated in a marbleized paper of yellow, green, and gray. On the shelves are more of their pet wedding gifts of Steuben glassware.

Against the two inner walls of the living room are two simple, bleached



A second bedroom was made into a combination study-guest room. The floor-to-ceiling draperies are plaided in rose, green, and brown



A studio couch repeats the plaid in cushions, has a cover made of textured green cloth. The side tables are actually record cabinets

mahogany chests with overscaled green leather knobs. These serve as storage units for china and table linens. A modern desk is placed at right angles to the left side wall, alongside the open bar shelves.

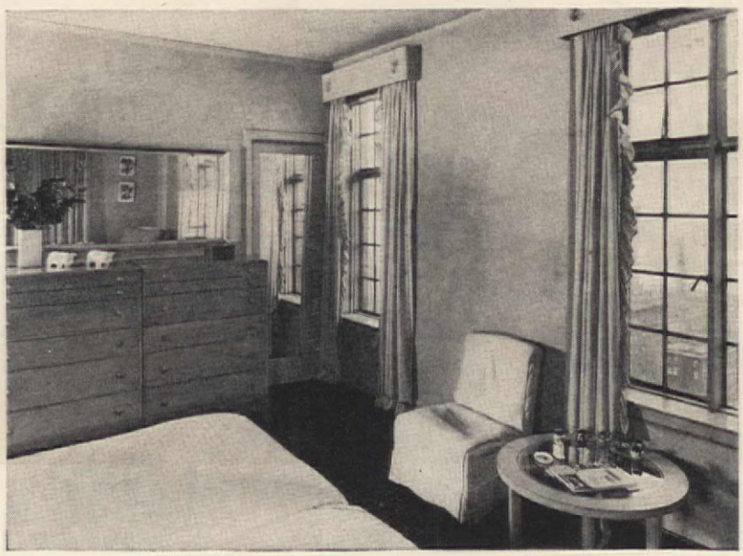
On the opposite wall is one sectional sofa in celadon green raw silk, companioned by a matching sofa on the window wall. Between them is a double-decker end table filled with magazines and books. At the two ends of the sofas are matching step tables which hold column lamps with yellow-and-white striped shades. Next to the end tables are small, form-fitting armless chairs in a hound's tooth check of eggplant and green. A round coffee table of bleached mahogany with a green leather top completes the living-room conversational group.

Separating the small adjoining dinette from the kitchen, is a ceiling-to-floor yellow poplin curtain, which matches the living-room treatment. Walls continue the canary yellow of the living-room and dining chairs are covered in a nubby green stripe.

In the master bedroom, a scheme of periwinkle blue and canary yellow is skillfully used, with walls and quilted spreads and headboard in the blue, while full-length curtains are in yellow with ruffle edges in the blue. Flower prints, collected ever since June was a little girl, are framed in yellow, and grouped around the bedroom. A pair of matching high chests in bleached mahogany has a single large mirror panel attached to the wall serving both of them.

The second bedroom does triple-duty as study, guest-room dressing room. Chartreuse walls are set off by the cotton plaid curtains and slip covers in dusty rose, green, and chocolate brown. A studio bed has end tables which are actually record cabinets. A kneehole desk and man-sized lounge chair with a pair of book and drawer cabinets comfortably furnish the all-purpose room.

The Gordons have already done a lot of entertaining in their small, modern apartment. They have had fun sharing their good cooking and simple hospitality in their first home. Every piece of furniture was chosen to fit a larger home, which they hope some day to build. In the meantime, they are glad that they chose simple materials for curtains and slip covers, and furniture which is easy to take care of and maintain. Everything the Jerry Gordons have will always be in good taste for any future home.



A pair of bleached-wood modern chests in the master bedroom have a single long mirror panel on the wall above to unite them



Periwinkle-blue walls are a nice foil for the yellow of the draw curtains and the bed skirt. The bed headboard is of quilted fabric



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Music for a boy

All mothers like to see their boys do good work in school, play on the baseball or basketball team, have plenty of friends, tip their hats to women, and brush their hair at least once in a while.

Some mothers let school start and finish the teaching process.

But there are countless other mothers who believe that the little time spent each day for music is not only good discipline but also may help a boy become a broader, better-equipped man.

They know it is an investment in peace of mind, future pleasure he can produce for himself or for friends, and ability to speak in a universal language which expresses the hopes for the future of all mankind.

The modest cost of a Wurlitzer Spinette piano has enabled thousands of parents to invest in music for their children.

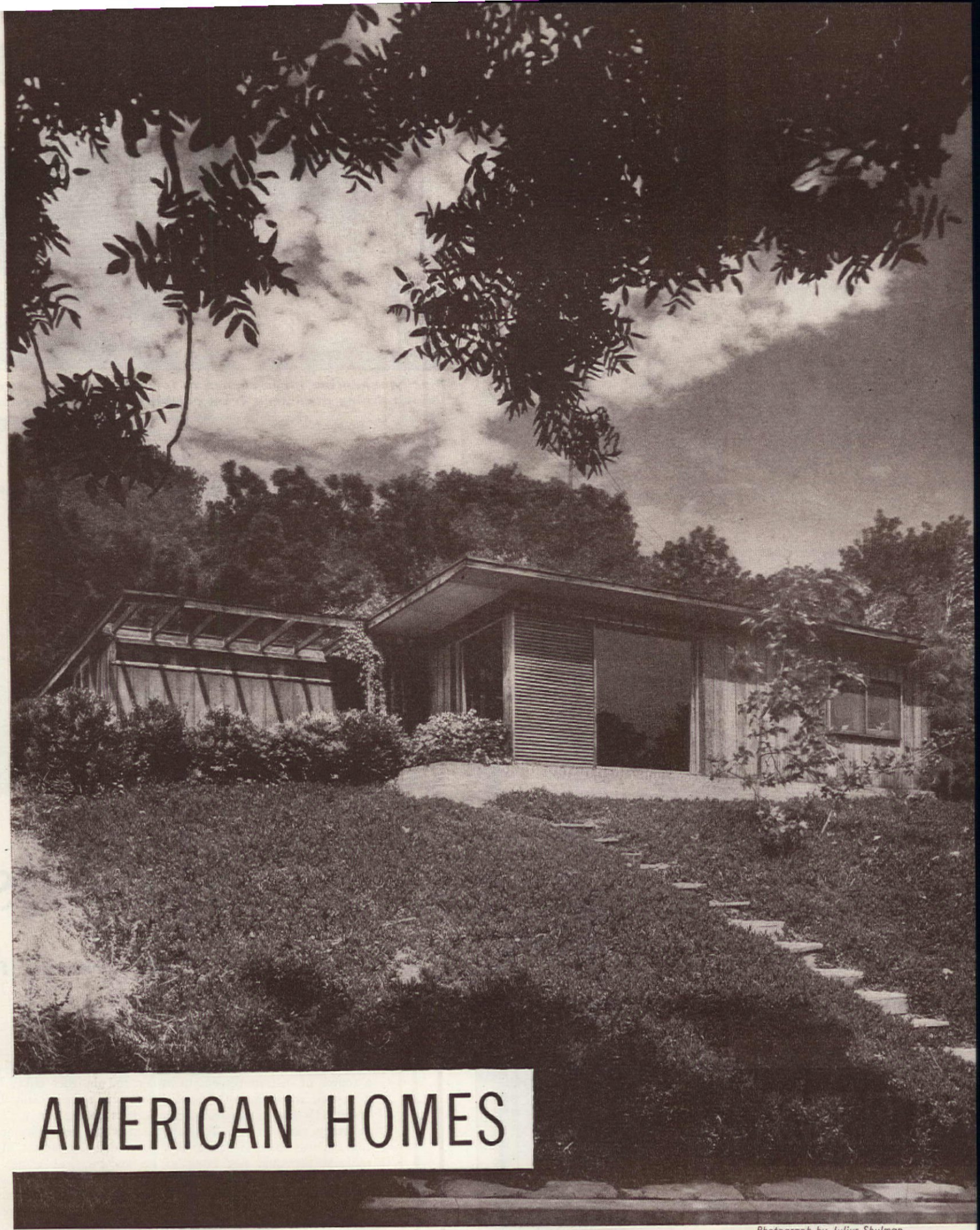
Wurlitzer pioneering has developed smaller, more attractive pianos with rich, abundant tone and many original features that make for great durability. Ask your Wurlitzer dealer to demonstrate the advanced new Wurlitzer Spinettes in elegant wood or modern plastic finishes for every home furnishing theme.

Send for "Decorating Ideas," a colorful, illustrated brochure which suggests tasteful ways of designing your living room around a piano. Just mail 10c in coin or stamps to The Rudolph Wurlitzer Company, DeKalb Division, 1509 Pleasant Street, DeKalb, Illinois.



BELOW, MODEL 710

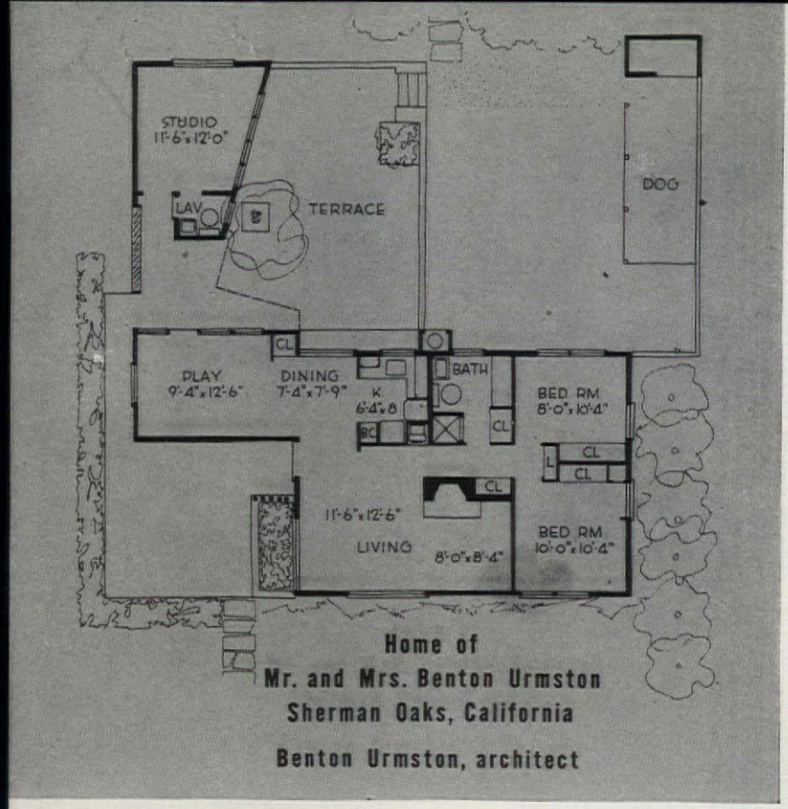




AMERICAN HOMES

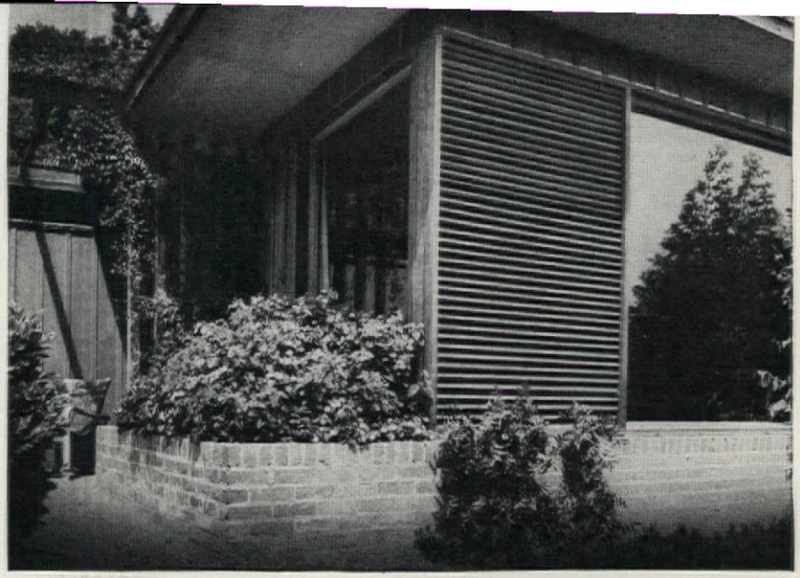
Photograph by Julius Shulman

CALIFORNIA: good living for four in less than 800 square feet . . . MASSACHUSETTS: modern architect remodels own double house in Cambridge . . . CALIFORNIA: an "eat, cook, and sleep-in-one-room" house . . . ILLINOIS: all-steel modern to withstand Midwest hilltop winds

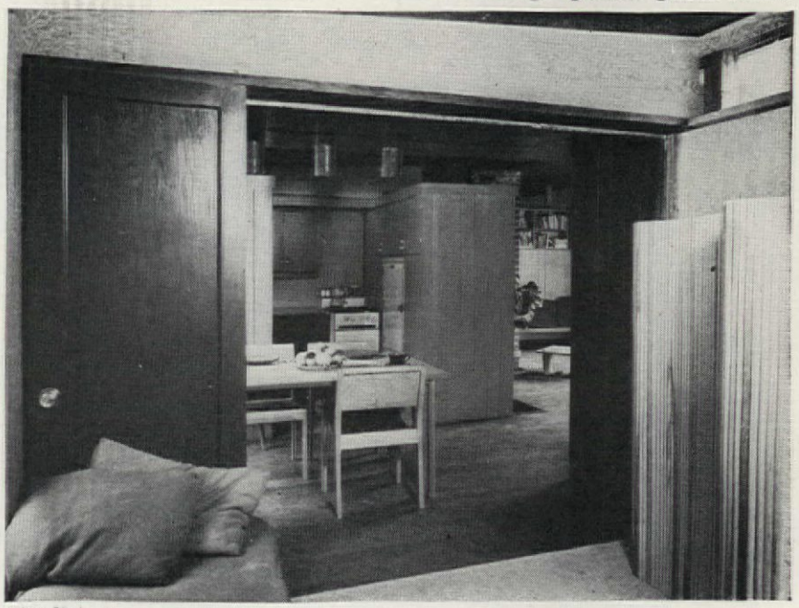


Home of
Mr. and Mrs. Benton Urmston
Sherman Oaks, California

Benton Urmston, architect



Brick foundation turns corner to form planting box at entrance. Below: dining area seen from combination playroom-guest room



Julius Shul...n



Small, snug fireplace corner has built-in record player, hinged wall section behind louver for extra ventilation



Space Used

Fine living for four in

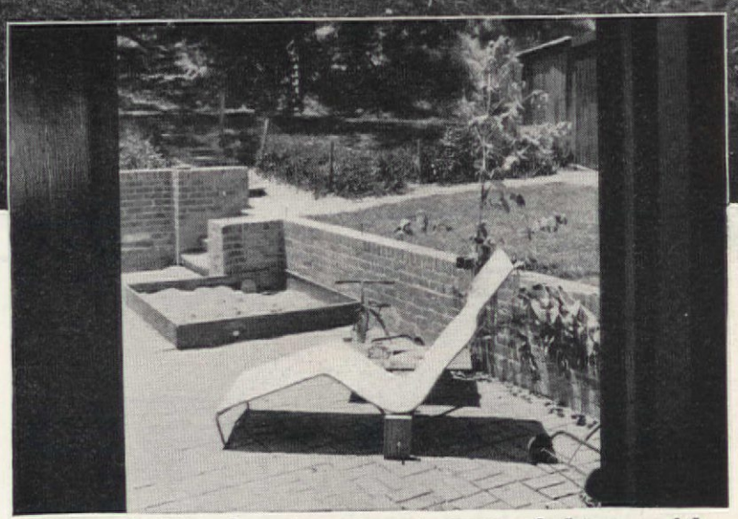
MINIMUM planning is always a challenge—often a source of discouragement to owner and designer alike. For Benton Urmston, acting in both capacities, it was an especially hard nut to crack. His house was built on priorities during the war. Space was naturally very limited. To cram comfortable and efficient living, for four, in less than 88 square feet demanded the utmost in clever, intelligent planning. For proof of his success, just glance over these pages—study the well-organized plan, the modest, thoroughly charming modern exteriors. There's fine use of space; every principal room receives its share of cross-ventilation, plus usable wall space for furniture placement. To be sure, bedrooms are compact, but they are adequate and have plenty of closet space. The living-dining room is L-shaped and is placed conveniently near the kitchen. And, wonder of wonders in a house of this size, there's a large, well-planned playroom where lively youngsters can be easily supervised!

Recently, the Urmstons stretched out a bit by adding a studio and bath which, though seemingly separated from the house proper, are really joined by a continuous roof. Here the designer-owner can work undisturbed at night, or a house guest can be guaranteed much-desired privacy. When extra guests need to be accommodated, the playroom can be quickly divided from the dining space and, in combination with

Wisely and Well

less than 800 square feet

Ethel McCall Head



Above: brick play terrace at rear of house with recently added studio and bath wing seen at right



the studio, form a guest wing. The house is located on a 55 foot lot which slopes upward from the street to a depth of 135 feet. Lovely old wild walnut trees form a dramatic background in the rear. To reduce garden maintenance, the front slope was planted with ice plants, succulents which grow well in California and give a rich, green cover without need of care. The bricked front terrace is sheltered from the street by planting, and may be used for outdoor living when the east sun is wanted. At the rear there's another bricked patio, which is largely used as a children's playground, equipped with an all-important sandbox. Here, too, is extra room for outdoor meals and relaxation.

The exterior is of redwood board and battens, with a composition roof of white crushed tile, acting as good insulation against the intense heat and sunshine of the San Fernando Valley. By placing the fireplace wall at a right angle, a partial partition was formed which adds privacy to the bedroom passage. Walls of living room are of plaster, painted a soft mustard yellow, a tone which blends nicely with the magenta draperies, the corn-yellow throw rug, and the pale green of the wallboard ceiling with its exposed rafters. In order to withstand punishment, the walls of the playroom were built of durable plywood. In the attractive kitchen, Chinese-red cupboards contrast pleasantly with the gray linoleum on the drainboard and on the floor.

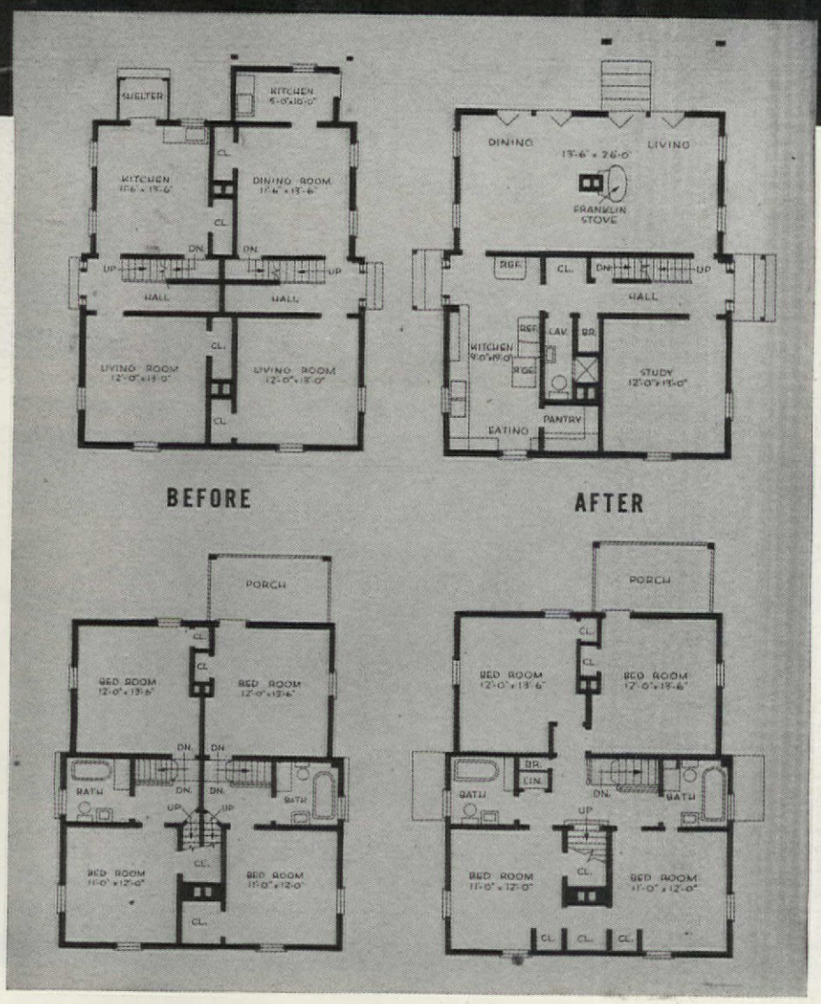
Modern Architect





William J. Hennessey

RECALLING William W. Wurster's search for a home brings to mind the tale of the shoemaker's children. Here was one of the country's leading architects, whose houses are scattered far and wide throughout the country—a man who had housed hundreds of families during his brilliant career—without a home himself! It was during the war, and Mr. Wurster had just been appointed head of the School of Architecture at the Massachusetts Institute of Technology. This entailed pulling up stakes in San Francisco and moving East. Apartments in Cambridge were nonexistent, and the renting of a house almost an



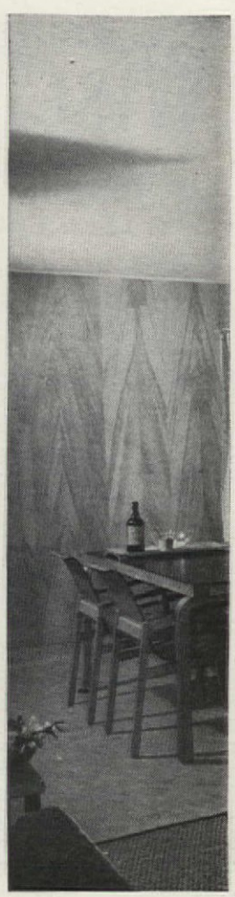
First Floor

Home of

Mr. and Mrs. William W. Wurster

Cambridge, Massachusetts

Second Floor



Remodels 200 Yr. Old House

Outside old, inside new—Massachusetts house manages both styles without discordant note

impossibility. A happy chance did lead, however, to sedate and picturesque Farwell Place, wherein dwell many dignitaries, including the dean of Radcliffe College. The location was ideal, and not too far from school—its only possibility, an old frame clapboard house dating back 200 years. But it was a double house and, with little alteration, offered plenty of space. This was most important, since the Wursters were expecting an addition to their family in the near future.

Needless to say, they bought it. Little had to be done to the exterior since, architecturally, it blended nicely with its neighbors. A new coat of blue-gray paint, some white shutters, and a touch of black here and there, did wonders toward sprucing it up. On the rear, a two-story porch was added, the upper part screened in. This now acts as outdoor sleeping quarters for daughter Sadie. The two entrances to the house were maintained, but were simplified by Mr. Wurster.

A study of the "before" and "after" plans will show at a glance what wonders were accomplished on the interior. One stairway and kitchen were completely eliminated, and two rooms thrown into one to form a spacious first-floor living-dining room. In this room, too, new windows and French doors, placed on the south wall, help bring an abundance of sunshine into the house. These also open onto a private garden in the rear. Since Mr. and Mrs. Wurster teach and lecture almost constantly, the house was designed to just about take care of itself. Simplicity is the keynote throughout. In the new, enlarged living room, floors are of beige linoleum and walls of natural birch veneer. As contrast, the trim has been painted a gleaming white. A rough brick chimney, exposed when the partitions were being torn down, has been left in the middle of the room, and a cheery Franklin stove now acts as focus for congenial winter gatherings. In this room, the rug is of orange, brown, and tan, reflecting the brown tones of the sofa. A collection of modern chairs includes one covered in dark-blue corduroy and, surprisingly enough, some snowshoe chairs from Maine, which act right at home in their contemporary setting.

Like most people who like to cook, Mrs. Wurster has definite ideas about kitchens. For one thing, she prefers open shelves so that pots and dishes will be available when needed. The exposed display is completely unclinical in appearance, with the look of a laboratory rather than that of the conventional, modern kitchen.

Upstairs the floors have been painted brown with a spattering of yellow and red. This old New England trick does wonders toward correcting the appearance of irregularities which so often mar ancient floors. Walls in the hall are of warm yellow, those in the four bedrooms of stark white. Each of these sleeping rooms has cross-ventilation. On this floor most of the original partitions have been left in place, although a few additional closets were necessary between the two front rooms.





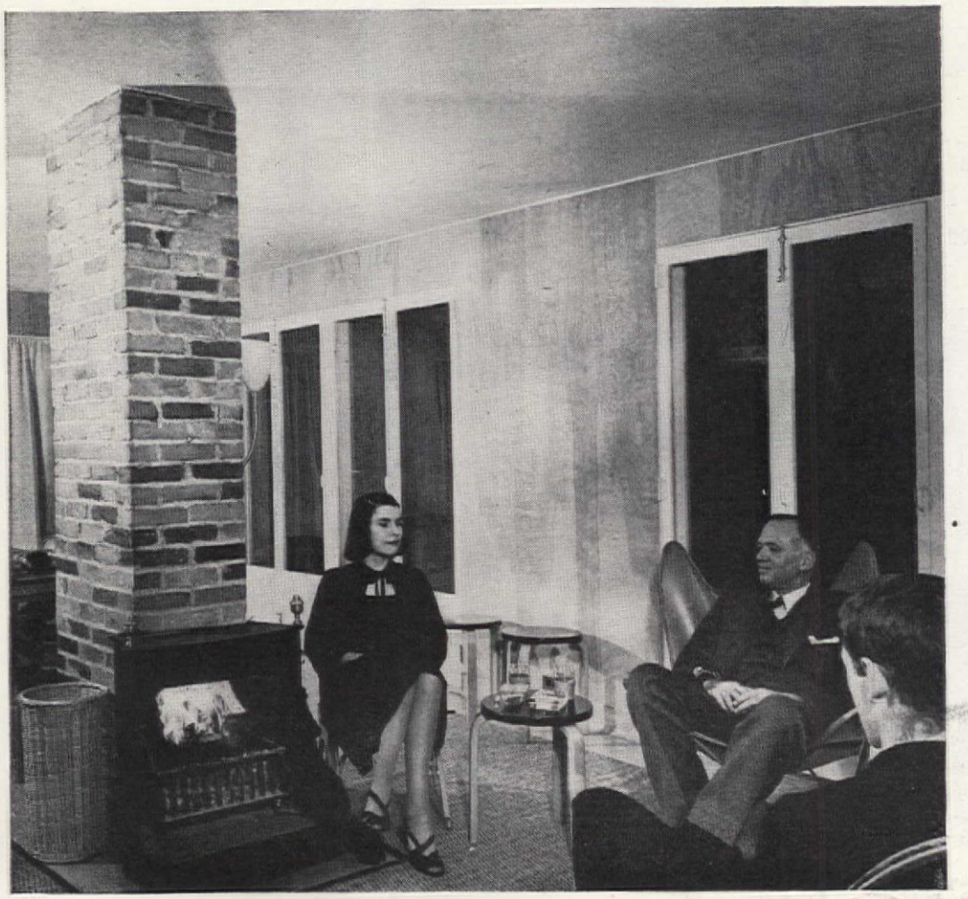


Photographs and data by P. A. Dearborn

Daughter Sadie's nursery opens out onto sunny, screened porch at rear

Unclinical appearance of kitchen due to open shelves, modern china display

Sun streams through French doors in birch-paneled living-dining room



Franklin stove adds snug warmth to living-room gatherings . . . freestanding rough brick chimney exposed when walls were torn down . . . glass doors lead to private garden in rear

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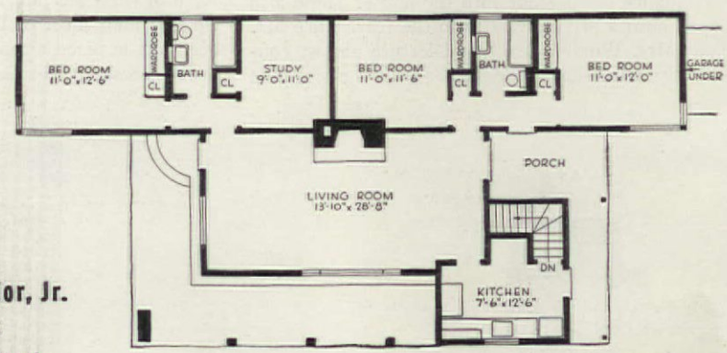
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Photographs by Nowell Ward

An All-Steel House Takes Mid-Western Winds

Ruth W. Lee



Home of
Mr. and Mrs. Claude Taylor, Jr.
Mundelein, Illinois
Byron H. Jillson, architect



Rolling hills of surrounding country seen through study window provides the artist-owner with ever-changing natural mural

It was the rolling countryside which first attracted the Taylors to Mundelein, forty miles north of Chicago. Anyone who lives in the flat Midwest reacts quickly to the slightest upheaval in the landscape, and the hilly farmland of Mundelein seems almost mountainous to a native Chicagoan. After the Taylors bought their five-acre farm, they knew that they wanted a house which would perch on top of their highest hill, where they could have sweeping views of their fields of alfalfa and their groves of fruit trees. Like the windy city they left, their highest point of land also boasted many a high wind which often developed into a 78 mile gale. So their chief problem was to build a house that could take it.

An all-steel house of simple, modern design was the answer. Its horizontal lines seem to belong to the flat hilltop, its corner and picture windows invite the landscape within, and the sheltering ramada protects both the entrance and the living-dining room from the afternoon



Walls are laurel green with full-length cotton twill draperies in beige and green. Same colors are used in lounge chairs. Rug is natural textured cotton



Heat circulating unit is installed in modern manner, adds to efficiency of fireplace. Brick is painted white

sun. The exterior is built of vertical steel panels painted dove gray with white trim. Under the corner window of the master bedroom is a brick retaining wall topped by plant boxes. Supporting the entrance ramada is a large red-brick pillar. The flat roof is of black asphalt tile.

Actually, the house is a metal shell with wood interiors and dry construction. Ceilings and floors are of steel with a hardwood flooring over the steel foundation. There is a dead air chamber between two walls of insulating board in the walls, with steel panels on the outside and wallboard on the inside. Between the steel ceiling and the asphalt tile roof, there is a layer of rockwool insulation. Thanks to the rigid, dry construction, the house is economical and easy to heat. In the severest winter weather, they have been warm and comfortable. Like a staunch ship at sea, the house has withstood the highest gale and storms of the summer seasons.

Equally important to the Taylors was the arrangement of the two bedroom wings in the floor plan. Mr. Taylor designed the house himself and it was executed by Steel Buildings, Inc. On one side of the large living-dining room is their suite of two rooms and a bath. Mr. Taylor uses the second bedroom as his study, although it also pinch-hits as a guest room. Here is where he has a busman's holiday every week end. During the week, he is art director for a large advertising agency and week ends he paints the Mundelein countryside. In each bedroom there are corner windows and built-in chests of drawers and wardrobe closets. White sheeting curtains and simple modern chests with white shag scatter rugs make for easy housekeeping.

Because of the simplicity of the house plan and its consequent easy maintenance, Mrs. Taylor has plenty of time for her farming interests. Running the farm and a house is a full-time job for Mrs. Taylor, but because they planned their house with an eye to functional simplicity, she finds it much more fun than work.

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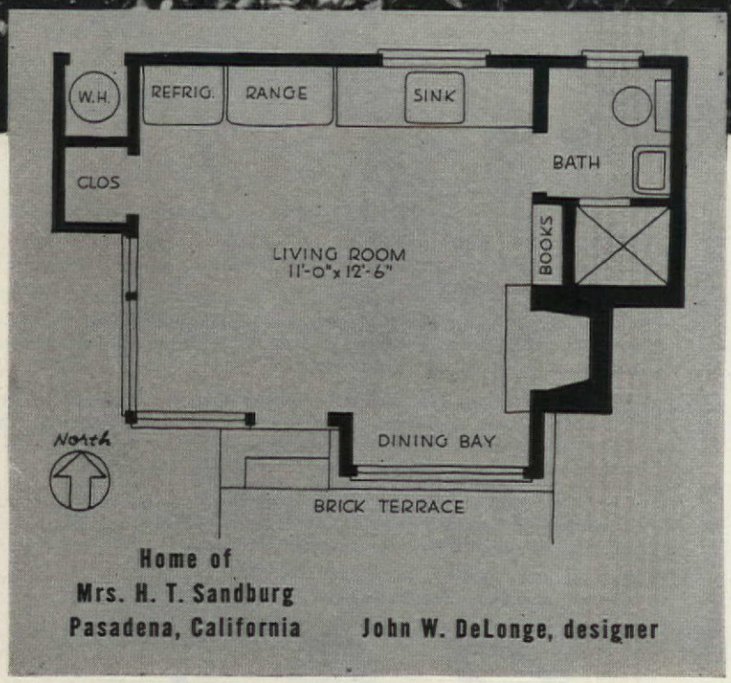
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Home of
Mrs. H. T. Sandburg
Pasadena, California

John W. DeLonge, designer

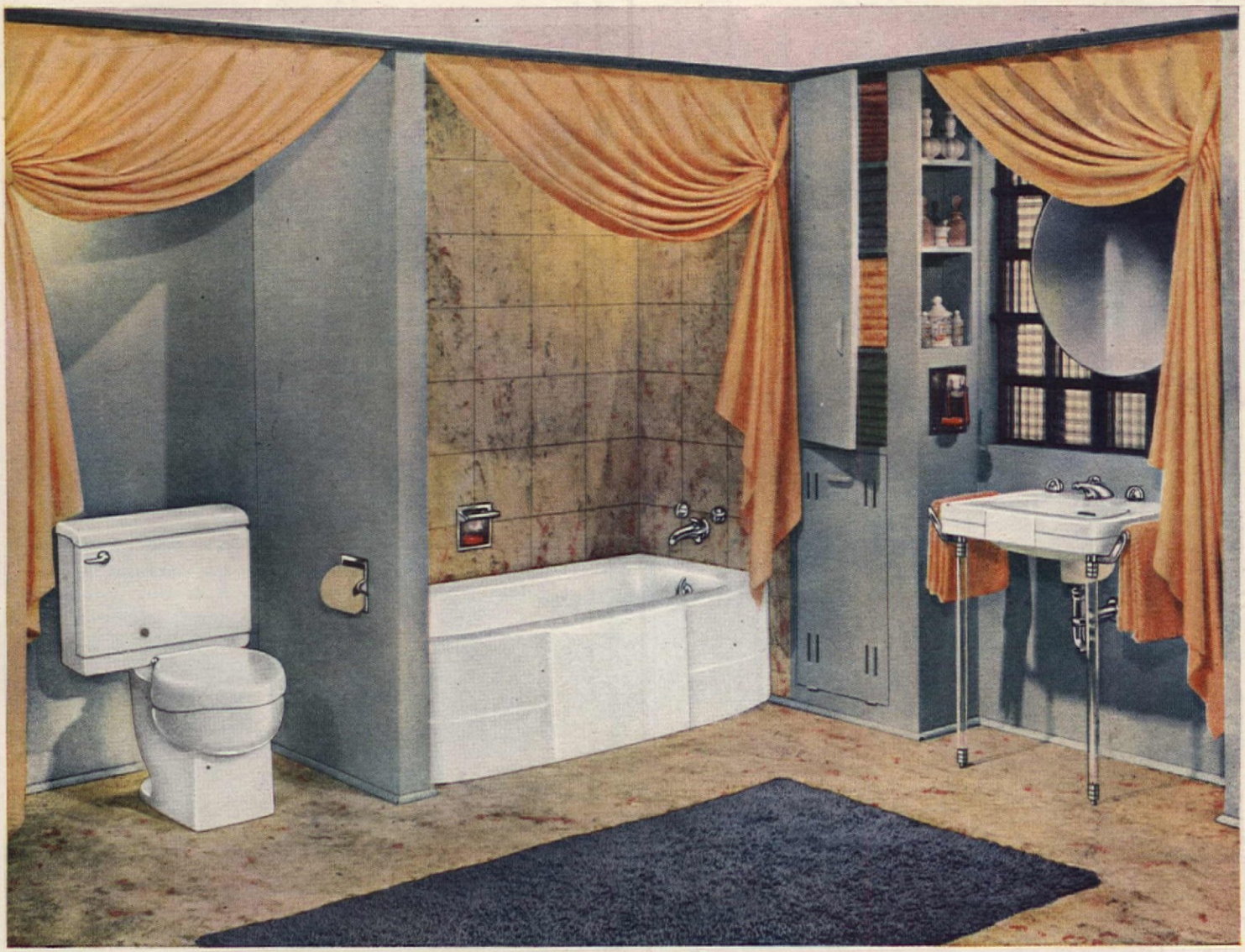
Accordion Pleated Comfort —in a one-room home

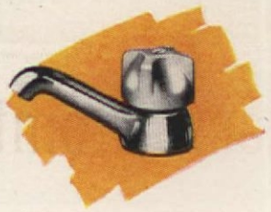
Martha B. Darbyshire

Mrs. H. T. Sandburg and teen-age daughter discover that compact modern planning can mean comfort aplenty

Too little attention has been given to the one-room house during this housing shortage. It is such a sane, logical solution to the great problem, especially for young couples. Besides the obvious savings that are effected in construction costs, think of the advantage to contractors. The smaller the house, the shorter the time required for construction, and this means a lot to builders these days. The supply dealers, too, must be very thankful to Mr. DeLonge, the designer, and Mrs. Sandburg for using a minimum amount of building materials, thus giving them a chance to build up their sadly depleted inventories.

On top of all this, Mrs. Sandburg and her daughter have a house that has many advantages. Housekeeping chores are cut to the bone in a house so small, yet the house has all the comforts of many of its larger prototypes. The kitchen is at the north end, and is complete. Refrigerator and range are concealed by a screen when not in use, and a wooden panel covers the sink so that it becomes a handsome cabinet. * Oriented to the sun, the little house is provided with a paved, open side terrace for warm weather. The terrace is screened with lattice, which is painted the same olive-green color as the rest of the house.





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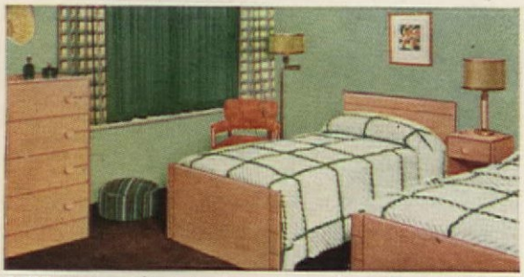
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Here's a color plan built around a view. The monochromatic series of tints and shades are designed to give prominence to the focal point of the room—the picture window.



Judicious use of a complementary color scheme of Blue-Green and Red-Orange is in keeping with the bold, simple design of the furnishings in this attractive bedroom.

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Photographs by the author

The Twiddy Farm in New Hampshire



Juno Trent

THAT "little New England farm" mania, which at some time seizes nearly everyone east of the Mississippi and north of the Mason and Dixon's line, has held Peter and me under its spell for nearly five years. Our hunt for the rural Utopia in the land of the Yankees has ebbed and flowed, and never netted any solid ground in our name, but the musty search has never failed to contribute adventure.

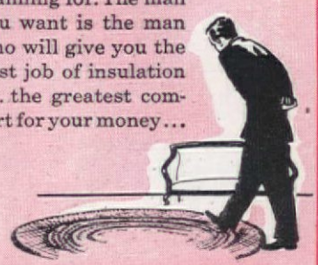
In our case, the mania started one grim Michigan winter, as we dreamed of magnificent New England summers we both had spent at camp. Then and there, we selected Maine as the location of our future. Picking real-estate agents from newspaper ads, we corresponded frantically, receiving from them blueprints, lists of available property. Descriptions of the old farmhouses and surrounding land filled our dark-brown winter with brilliant green, and spotless white houses with red barns.

Finally, the search came down to two properties we were seriously considering, and Peter was ready to send a down payment, take them unseen, he was so enthusiastic. One was a twenty-room house for $1,500 with elegant paneling, Christian-Cross doors, fireplaces in every room, of course too big for two, but "a marvelous antiques shop", the agent wrote. The other place was a typical Maine site—a half cottage with big barn and "wooded headland sloping down to cove". Snapshots of these dream homes, sent to us at our request were bleakly realistic. They threw a little cold water on our ardor, but the mania was sufficiently persist-

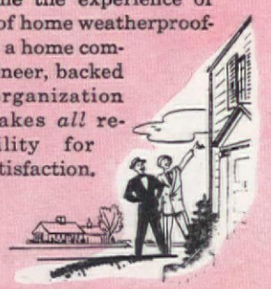
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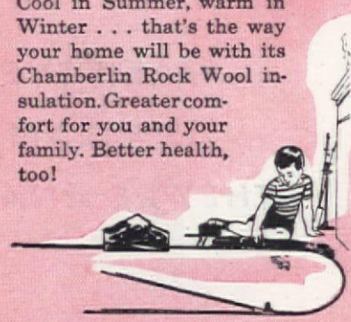
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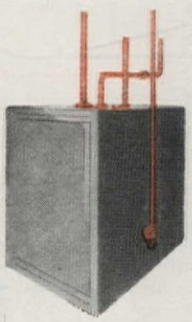
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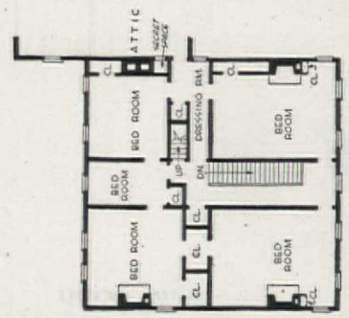
ent to cast it off with "Oh, snapshots, they never do justice."

March took us to Maine, for war shipbuilding, to a seacoast town surprisingly near the choice examples of New England architecture we were about to buy. We sought temporary shelter in a big sloop, the only "rent" in the vicinity, but the very first Sunday Peter was off work, we set out for the twenty-room vision, in a village about fifteen miles away.

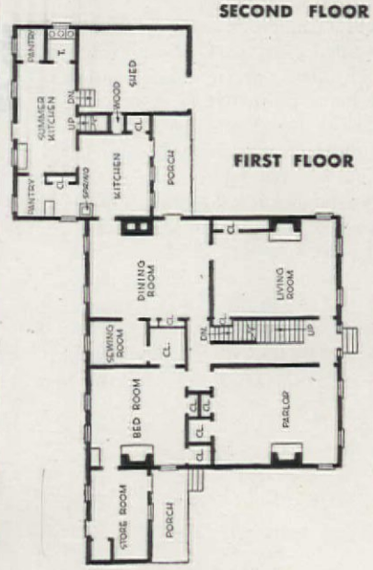
WE had memorized every word of Mr. Caterson's description, "at the fork in the roads, one to Round Pond, the other to Pemaquid", even to the great stones and heavy chain impressively draped across the front of the grounds. When we reached the fork, distinguished the stones and rusty chain, we still thought there was some mistake. Yes, there was a huge, rambling old house on that corner, weather-beaten, unimpressive, sagging, the front empty, someone living in the ell. Part of it had burned. We got out of the car, growing disillusionment taking the stars out of our eyes as we walked across the lawn to the front door. A bedraggled boy appeared around the corner to inquire silently at our intrusion. We asked if Mr. Caterson were around.

"You mean old Caterson?" he asked, sneeringly pronouncing the name "cat." (It seemed that "old Caterson" collected the rent.) We mumbled that he had suggested we see the house, thanked him for his help, and hurried away as we might have run from a ghost.

That wilted our enthusiasm to pursue, too immediately, the other dream



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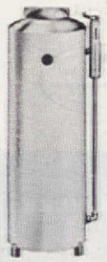
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house. We could only be thankful we hadn't negotiated for the twenty-room marvel by long distance.

The amazing resiliency of the "little New England farm" obsession can be depended upon to bounce its victims back into the market. Almost daily I conferred with local real-estate men, who took me in assorted conveyances to step cautiously through broken down old farmhouses, all having that strange odor—a mixture of stale wood smoke, dank basement, oil lamps, and an accumulation of paper and clothing in the attic.

At last there appeared one gem that seemed worth Peter's investigation. I had gone out in the early afternoon of a warm May day, taken a cursory view of a two-story white house ostensibly not in bad repair, except for some broken windows and other evidences of boyish pranks that had been committed inside, where what was left of the family furnishings had been mixed up in a game of cops and robbers. A couple of barns and sixty acres of land were thrown in at a total of $1,800.

That day I was having one of my mental orgies in partition tearing-down. My imagination ran wildly and glowingly through the fascinating possibilities of room amalgamation, wiping out partitions by the dozen. I could envision, also, the metamorphosis which would take place when I got busy with chintzes and slip covers, hooked rugs; how cheery it would be when the old fireplaces, now sealed up, would be open and blazing, giving forth the delicious fragrance of burning birch logs. Then I could visualize that decrepit antique table now in the kitchen—green paint removed and the fine old pine done in a satin finish; and that brass lamp thrown to the floor by the young vandals would be polished and electrified, a parchment shade trimming it tastefully.

After a hasty supper in the cabin of our sloop, we drove out to my latest "find", known as "The Old Tibbett farm". The sky began to glower as the unseasonably warm day worked up a thunderstorm. We hurried in through the soppy basement, up shaky stairs through a creaky door into the kitchen. Outside it was getting black and the thunder was booming louder and louder. We had no flashlight. We made our way through a pantry, then a bedroom with Victorian furniture that had been painted fake oak—light brown with splashes of yellow. The hall was especially dark, because the window lights on either side of the front door had been boarded up. Wind was howling in high accompaniment to the intense storm. We opened the squeeky door into the parlor. There in the dim, gruesome light, tattered, dirty lace curtains at the paneless window blew straight out at us. Dominating the weird scene, and menacingly forbidding entrance to the room, was a mammoth American eagle perched on a pedestal atop a center table, his glassy eyes glaring at our intrusion.



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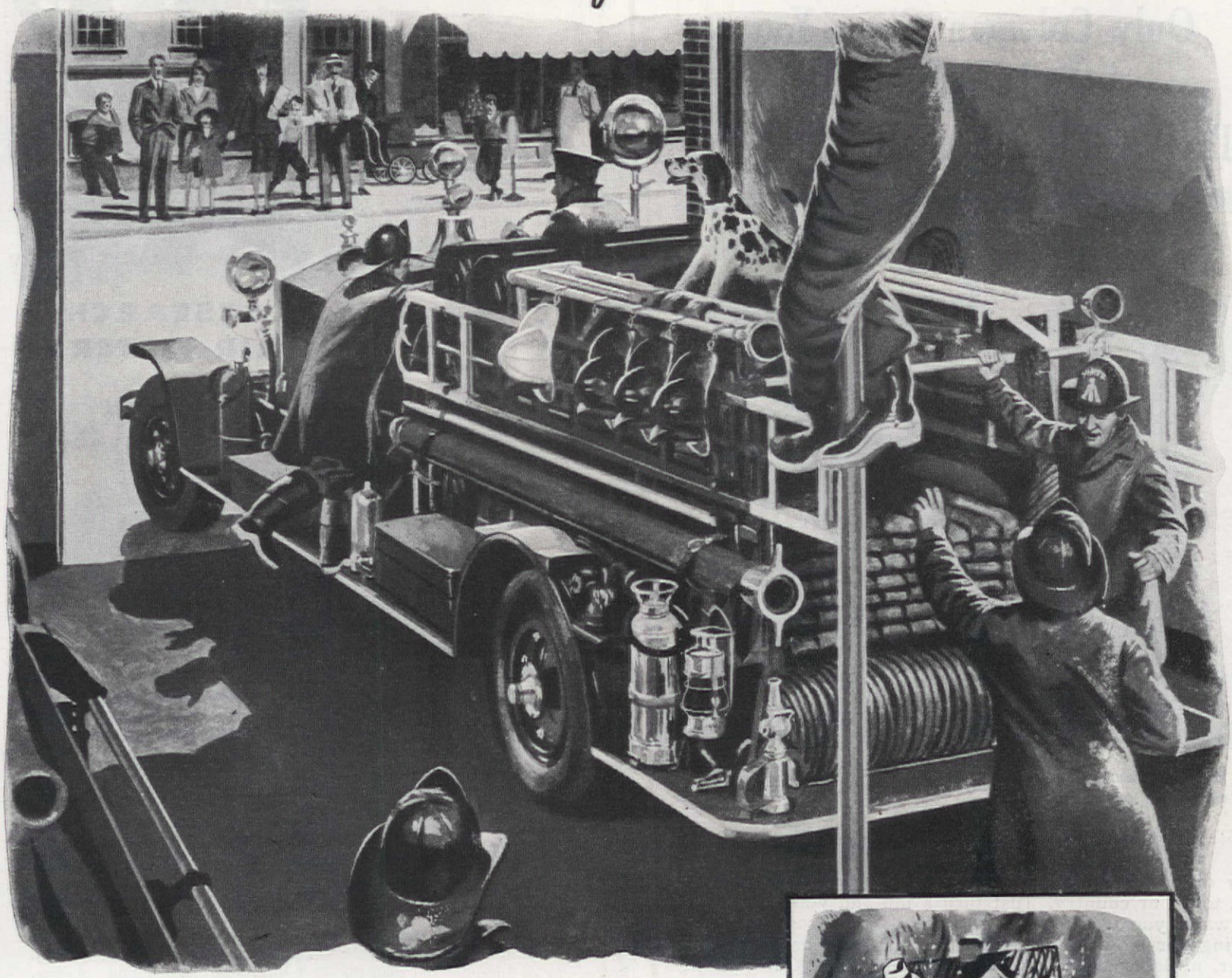
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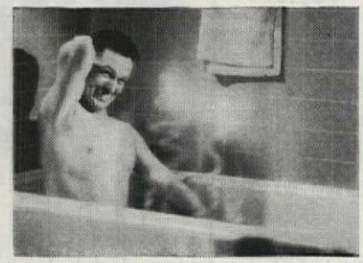
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Neither of us uttered a word, and I almost expected to hear the organ in the corner peel forth at some unseen and sepulchral touch.

"Let's get out of this dump," was Peter's break of the frozen silence, and we hurried out into the storm, drawing a quick curtain on that episode of our New England farm hunt.

Three years had passed, and we were postwar wintering in Florida with hundreds of thousands of other travel-starved people, who had been chained to one spot by gasoline shortage and concentrated war production. But not even the dazzling tropical sun could obliterate the growing "little New England farm" light being rekindled after several months of balmy breezes from the Gulf Stream had dimmed our memory of the "good old New England winter."

DURING those three Maine war years of building ships for the Navy, we had lived in the beloved fish house we restored as a unique and charming, though stormy, domicile, now appreciatively occupied by the owner's ex-Navy officer son and his family. Subsequently, we took up residence in our own 32-foot cruiser, which we sold while in Florida.

"If we're going to find a place in New England this year, we'd better get started before the weather's so good everyone else's doing the same thing," Peter announced as soon as that inevitable March migration urge became strong. "Let's try Connecticut this time. The winter isn't so bad, and it's near enough Boston and New York so you don't feel marooned."

The antique sedan we had acquired in Florida was packed to the top, as we loaded the last bit of baggage and locked the door of our two-room cottage by the sea. Slowly, we crept up the Florida peninsula, through the Kelly green of early spring in Georgia and the Carolinas; we felt the fresh spring of Virginia, and then the gradual recession into winter, as we made our way north to Connecticut.

Pristine hope filled us, when Peter stepped into the first real-estate agency in Madison. "Nothing to rent with option to buy?" I repeated incredulously Peter's abrupt announcement.

"Nothing to rent, period," he reported. "Nothing to buy either, in our language. If you talk well up in five figures, they'll engage in a limited conversation."

Oh, well, that was merely the beginning of our hunt. Probably, I concluded, a swanky resort for the extremely wealthy, and inflated values. Essex, Old Lyme, Saybrook, on and on we drove, but there wasn't even anything to go and inspect.

"I guess it's back from the Sound for us," I sighed resignedly. "All the coast is spoken for. Maybe we can go back inland for a few miles . . . we can always drive down for a swim."

Thereupon, we turned up the Connecticut River, heading, as the crow flies, for the Massachusetts border. I think they must have stopped printing "For Sale" signs. We nearly went

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off the road gawking at houses, to see if they might be empty. Sometimes there were no curtains, and I'd shout, "Here's one!"—only to find that someone was living in the rear, having closed off the front for the winter.

THE country grew wilder. A couple of houses appeared ahead on our right. The first one really was vacant! It was gray from weathering of aged paint, too large, but we clutched at it as a possibility.

Peter jumped out of the car and raced to the front door of the next house. A dowager appeared, and elegantly scrutinized him before saying, "Yes, the house is for sale. We're terribly worried about it—what sort of people will get it, you know."

At that point, Peter was asked to come into the drawing room, where guests were having tea 'neath a barrage of magnificent family portraits. Not fully appreciating the compliment of admission to this circle, Peter made it snappy and elicited the information that the house next door was to be sold for not less than $15,000, and one had to see the "clark" of the town ten miles away for details.

He returned muttering about the waste of time, and elaborating upon the rare antiques he had just seen.

Before we knew it, we were in Massachusetts. "How can a state be so narrow," I complained, clinging to the notion of living in Connecticut.

With less trust, we inquired through Massachusetts—in spite of its state income tax, which had originally crossed it off our list. We became droopier and droopier as nothing turned up. Our nesting instinct seemed doomed to frustration.

"I think they ought to wrap New England up in Cellophane and tie a tag on it 'Sold,'" was my comment on the predicament. "Then dopes like us wouldn't be wasting time and gasoline traveling over these roads."

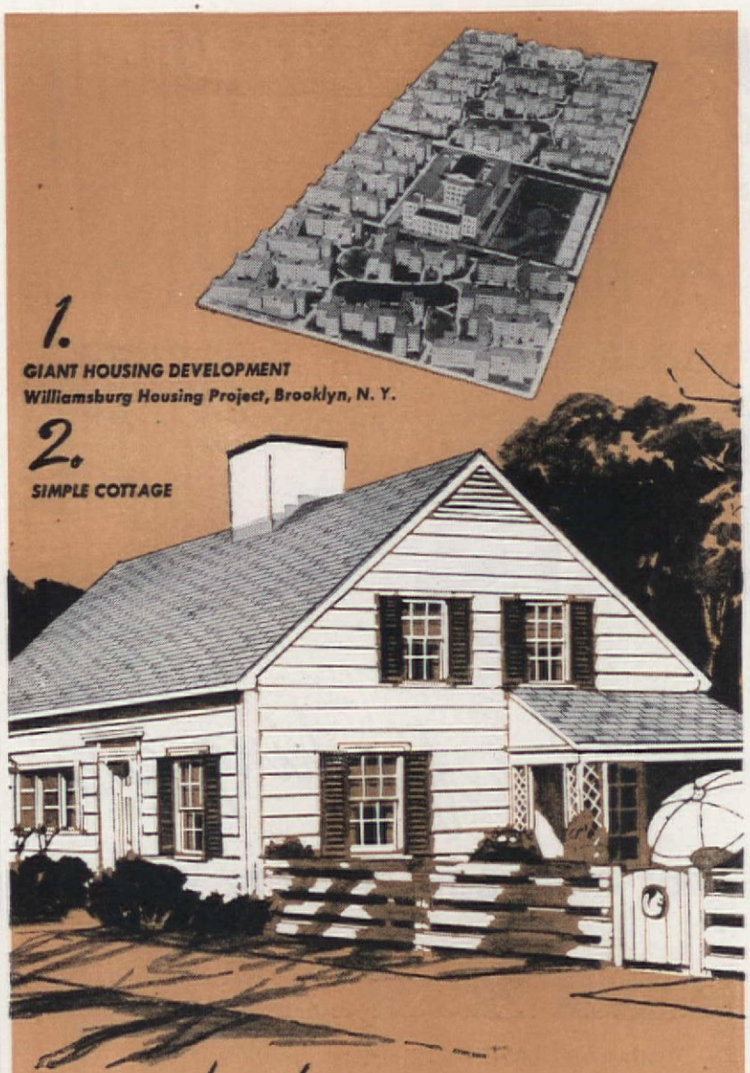
Peter was beaming for all the world like an inspiration. "Let's hit for New Hampshire and look up Charlie. That old fox—in his law business, he'll have a line on all the people who can't pay their taxes, or want to leave to go to the city, or heirs who want to liquidate the old homestead."

In the distance, we distinguished Mt. Monadnock.

"Sure, New Hampshire's fine if you like to ski," I was still stricken with disillusionment, "but if you like the green grass and a warmth a few months of the year—well, you remember Maine: July—August, and winter."

Charlie was just coming back from lunch, when we met him at the door of his office building. Suave, confident Charlie, a walking state directory, glad to see us, ready to swing into action on our behalf at that very moment. Obviously, he pointed out, New Hampshire and Vermont were the last stand in bargains. Farms were going fast, but some were still at large. Thing to do was snatch 'em up. City people are crazy for summer places.

We took a room at a hotel, after ceremoniously refusing to add to



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Charlie's wife's already large guest burden at their de luxe farm. We tracked down all of Charlie's gilt-edged leads in the farm bargain-basement department—all of which had some major disadvantage such as no roof, or a county dump on the premises. His prize was on the road to his house, a $500 steal—and his parenthetical, "It'll have to be cleaned out," heads the class in understatement.

A nondescript structure of about 1850, never painted, this architectural waif looked like it had been through a French and Indian War. The twentieth-century Indians who had ransacked the place turned out to be telephone company employees, who sought shelter in the vacant house during a storm. They succeeded in doing the storm one better by smashing everything in the place in some sort of a pillow fight in which they must have used bricks. Every window was shattered. We could, only with difficulty and leaping, get over the piles of broken glass, furniture, and mattresses. Either natural or human ravages had ripped most of the plaster off the interior, and half of the siding off the exterior. Conclusion: the saddest of the "little New England farms" we have inspected.

THE Barker house on Concord road stirred in us a slight tremor. Peter examined it lengthily and highly approved of its strong framing. It had the big cooking fireplace we were so fond of, old panes in the nine-over-six windows, an attached barn, well adapted to an antiques-craft shop we had tucked back in our plans, and a nice drive-in from the road. BUT the front of the house, facing away from the present highway and toward an earlier road and deep ravine, had been appropriated as county dump. Tin cans, baby carriages, old shoes, and other items littered the property for a hundred yards.

"While you make up your vacillating minds," Charlie offered with patient irony, "why don't you rent a place, and take your time scouring the territory for a bargain?"

"Rent?" we murmured. "Does anyone have anything to rent any more?"

"Let me phone. I'll see what I can do," and to his secretary, "Please get me Mrs. Twiddy." Immediately, Mrs. Twiddy was on the line.

"Hello, Bertha," he began as if he were talking to his favorite waitress, "what do you hear from the boys? Say, that's interesting. You don't look for them before fall, do you? How about some of those nice cookies? I'll pick them up Saturday.

"By the way, you wouldn't care to rent your house out at Heddington, would you? . . . Oh, some friends of mine. They're around here looking for a place to buy or something, and I thought they might live in your house while they look. . . . Sure, I know how you feel. Just two of them and a little dog. . . . Oh, yes, the dog's grown up. When could you go out with them to see the place? All right, I'll send them over at one.

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Thanks Bertha, I'll see you soon."

Only Charlie could have done it. Bertha turned out to be a plump, staunch, well-poised New England woman of later middle age, one whom we of the raucous Middle West would never dream of addressing by her first name. But she was all for Charlie, and made it clear that her regard for him was the only reason she would entertain the idea of renting her beloved farm at Heddington. Her two sons were in the occupation forces. During their absence, she was living with her sister in town.

No time was lost coming to a decision. Mrs. Twiddy agreed to let us have the house, and we hastily accepted the $40 a month rental. We were off to another chapter in our "little New England farm" adventure, except this was a "big New England farm"—500 acres and a fifteen-room farmhouse.

As Mrs. Twiddy had directed, we turned up the hill to the right by the Heddington country store. It was a mountain in my Middle Western plains language.

Halfway up, the old jallopy, loaded with 1,000 pounds of luggage, started to boil, and pfft! the gas pump refused to work, stalling the engine as the radiator pointed skyward. My hair stood on end as Peter backed all the way down the mountain, let out the water at the post-office-gas station, and put in fresh, cold water.

"This is New Hampshire!" I breathed deeply, as we made it to the top, and turned in the yard of our sudden home. We went to the front door of the great, white, four-chimneyed house; the rusty lock gave way to the key with some pulling and pushing, and we entered the central hall, the first occupants in four years.

"Let's leave the doors open," I gasped at the pent-up mustiness. We made way quickly through the living room and dining room to the kitchen, where we were sure there would be a stove. High stacks of precious firewood, dried for four years in the woodshed, contributed a roaring fire in the kitchen range so long cold.

We had to step lively to harness nature before dark. First, the spring for water. Mrs. Twiddy had told us where to look—up the hill in back with a big wood platform over it. Peter heaved the platform, and found the spring clear and clean in spite of its long disuse. Then a slight movement revealed the reason for such spotlessness—a trout.

The Twiddy boys had put a little trout minnow in the spring before they left for war, during the last few hurried days when they had to sell the cows, horses, and chickens and then lock up the old farm.

Peter lugged a couple of big pails of water from the spring, most of which was poured into the boiler built into the kitchen range. Except for the damp chill and cobwebs, the place bore no evidence of desertion for four summers and winters. There were bits of sewing dotted around

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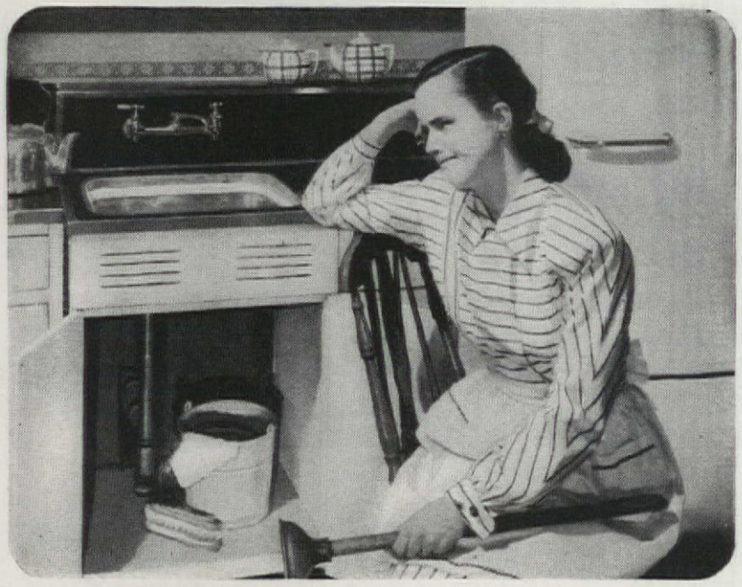
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on tables; the boys' milking shoes in their accustomed place back of the range; tablecloths on the dining room and kitchen tables; oil in the old glass lamp; an empty toothpaste tube placed under one edge of the kitchen clock over the sink—to make it level enough to keep correct time. All calendars were 1942.

We had a curious feeling that we were being entertained by all the generations of Twiddys, and I felt rather apologetic when I tore apart the bedding in the downstairs bedroom we had selected for our sleeping quarters. Freshly made up four years before, the spotless linen bore an unpleasantly dank odor which I was sure could be eliminated by hanging out in the few remaining hours of sunlight.

The billowing bedding strung across both side porches must have been the signal picked up by some alert Yankee. "Somebody's in the Twiddy House! Somebody's in the Twiddy House!," a new Paul Revere apparently shouted, as he traveled from house to house in his jallopy. From that point on through the evening, the little mountain road we thought a lonely country lane became a thickly traveled thoroughfare, each car slowing to a low enough speed to be decent, and still see the new residents of the Twiddy house.

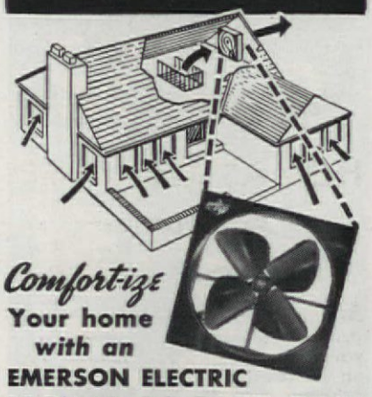
Unperturbed though amused by the extraordinary attention, we concentrated on practical pursuits such as a meal and a place to sleep. Eating supper on the big kitchen table covered with fine rose-colored damask, six lamps scarcely adequate to light the mammoth room, brought a big grin to both our faces. "From our little fishhouse and a 32-foot boat to fifteen rooms in the center of 500 acres!"

PETER couldn't wait until morning to make a survey of the new domain, including two attics—an exploration which took him most of the night, and which was accompanied by intermittent shouts from distant points. I found him with the help of our Irish terrier—Biddy's infallible nose—the oil lamp he was carrying casting weird shadows on his face, as he delved into the dusty recesses of the larger of the two attics, exuberantly discovering stacks of old books.

My first great thrill came when one of my cherished desires was gratified—a bedroom with a fireplace, and a fireplace actually needed for heat, not one filled with decorative birch logs and never burned. We went off to sleep with the rosy glow flickering on the ceiling, one of the coziest feelings I have ever experienced.

The five generations of Twiddys whom we were visiting had never thrown away a single item. Rags, string, boxes, letters, furniture from 1800, all bearing the yellow evidence of that frugal New England spirit of preservation. I counted on an even 100 chairs, including those relegated to the attics—Boston rockers, Hitchcocks, fiddle backs, Windsors, all the stages of wicker, and a generous supply of golden oak. All the house-

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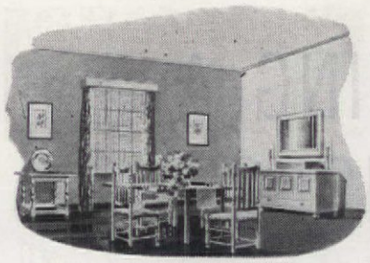


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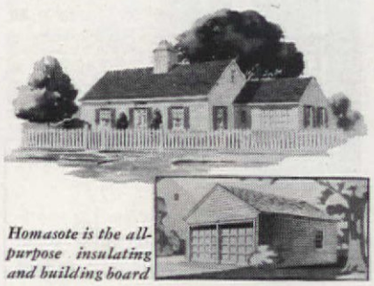


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hold goods represented the same concoction of ages as the chair collection.

The more artistic angles of the 500 acres we had rented claimed our first interest — the weathered barn with weathered red doors, the typical barnyard gates swinging wide to let us down the lane to the sugarhouse, the lane lined with fruit trees on one side, and a boulder fence on the other. The trout brook dashing to the sugarhouse made a crystal-clear pond before tumbling over a dam for an even more rapid descent down the mountain. From almost any point, we could see our steep hayfields in the foreground, and distant farms on the other side of the deep valley, everything bordered by pine forests.

One of the more recent Twiddys had acquired an automatic washer operated by a gasoline motor—and our laundry, having collected over several weeks of travel, went to tub when mechanically-wise Peter got it to run. Aside from the fact that our extensive house was blue with smoke from the exhaust, and despite the vibration which had the floor, Peter, and me jiggling like jitterbugs, the washday was a success. Ironing with the method employed by great grandma Twiddy, flatirons heated on the range, was much less satisfactory.

Our debut as farmers was also a success the first Sunday at the Twiddy farm. Although virtual strangers in the community, the traditional farm-visiting day brought us a parade of company, including everyone we knew in New Hampshire, and some we didn't know—topping off with unexpected guests for the noon meal. One of the most welcome visitors was Mrs. Twiddy, who bustled around, putting a few personal possessions out of the way and, upon examining the pantry, very generously told us to "use anything you find, canned goods, spices, condiments."

AFTER the last visitor had gone, we fell to exploring the supply on pantry shelves, basement storage places, the "back kitchen," and found a gastronomical gold mine. There, in the day of spice shortages, gleamed box after box, can after can, of real black pepper, nutmeg, cinnamon.

Every day we found something new to exclaim over, some lovely piece of salt glaze in a little cupboard, a choice old table tucked away, a jar of preserves, a magnificent view.

We had fun "fixing" rooms, trading some of the oak and wicker for fine pieces from the attic, gloriously satisfying our decorating urge. I was arranging some daffodils in a bowl on an old maple drop-leaf table, the final touch to our redoing of the large Twiddy dining room, when Peter said, "Say, maybe it's more fun never to find our 'little New England farm.' Maybe it's more fun to keep right on looking for it!"

"And let's not look too hard!" I agreed, and eyeing her Cape Cod rocker I asked politely, "Do you mind if we stay here until the boys come home, great grandma Twiddy?"

A Gallery of American Windows



PHOTOGRAPH: MAYNARD L. PARKER

Recipe for a Bright and Sunny Breakfast Room. W. & J. Sloane, Beverly Hills, planned this attractive room, with its white corner cupboard and cottage curtains. Note the contrasting tapes of the Venetian blind which pick up the color of the plaid wallpaper.

How to be sure of quality in Steel Venetian Blinds

When you buy those Venetian blinds you want for your home, you want to be *sure* you're getting top quality.

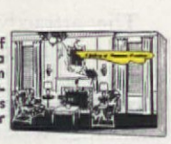
There is one real way to be sure of that quality . . . see that the steel blinds you buy are made with galvanized, bonderized flexible steel slats . . . and here's why:

- . . . *Galvanizing,* a coating of zinc, protects steel against rust and corrosion.
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So insist on some assurance that the blinds you buy are made with galvanized, bonderized steel. One easy way is to look for the "yellow-and-black seal with the flower on the window sill" shown below. Look for it at leading stores and Venetian blind dealers.

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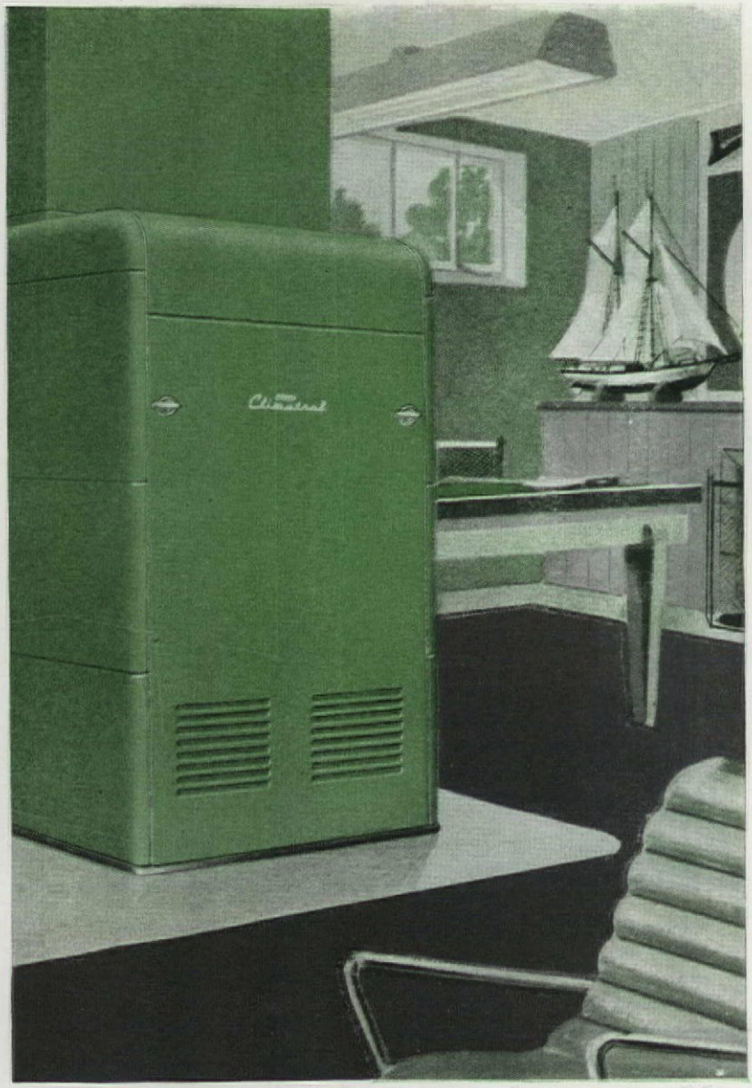
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PAINTING A HOUSE...



Photographs courtesy Sherwin-Williams

William W. Atkin

PAINTING a house is good hard work. If only we could get some kindly soul to do all the preliminary scraping, sanding, and puttying for us, painting wouldn't be hard at all. Of course, many people don't bother with this preliminary work but go on their merry way with paint and brush, painting right over the dirt and rough spots. The person who does this is nearly always dismayed, a short time later, to discover that his paint is peeling, cracking, blistering, wrinkling, running or otherwise failing. He must then go to the expense of having a professional repaint the entire house. If the paint failure is very serious, all the old paint, right down to the bare wood, will have to be removed. This means three new coats of paint must be applied instead of two. If the amateur had spent sufficient time and effort on details, had bought good paint and applied it properly, his work might have lasted four or five years, and, when it finally *was* time to repaint, his house would have required only one or two coats.

The homeowner can't be expected to be an expert in every phase of home maintenance, but he should have some idea about the kind of products he is required to use, and how to use them. Painting is a job that looks too delightfully simple, and the amateur is likely to tackle it, thinking he will be able to save money, without having any idea what goes into paint, how it is put on, and what causes it to stay put.

HOW TO JUDGE PAINT

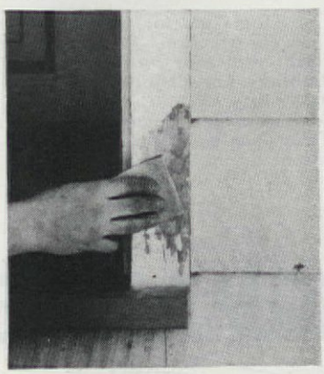
The reason a lot of paint cracks and begins to look like alligator skin is that it is not properly made to begin with. Exterior paint that is extremely low in price, compared to well-known, advertised brands, will be low in quality, too. And there's a reason! The ingredients that go into good outside paint are expensive for the manufacturer to buy. Consequently, he is forced to charge a correspondingly higher price for his product.

Exterior paints consist of three ma-

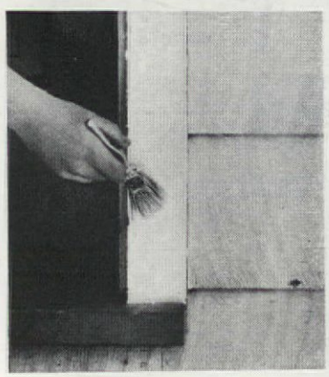
First step in preparing to paint your house is to remove all loose paint with a putty knife or paint scraper



Go over rough spots with No. 1½ sandpaper before applying any paint. Also, let wood dry thoroughly if it is wet



When paint has been removed to the bare wood, bare spots should be given prime coat before proceeding





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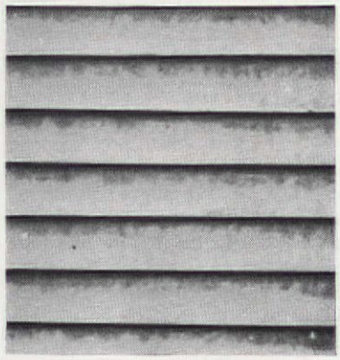
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NATIONAL COTTON COUNCIL OF AMERICA

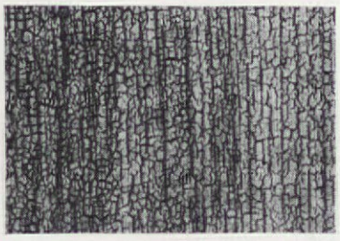
jor ingredients: a pigment, a vehicle, which includes a binder, thinners, and driers. All three of these ingredients are important, the pigment because it is responsible for the covering power and the durability of the paint; the binder portion of the vehicle, while it is partly responsible for durability, is also necessary for flexibility. The latter is of utmost importance in good paint, because the paint film must be able to move as the wood beneath expands and contracts. Thinners and driers must be of first quality, too. White lead, titanium dioxide, and zinc oxide are the pigments most often used; they are excellent products and have stood time's test admirably. Linseed oil, raw or boiled, is an old standby that has been used for years as a vehicle. However, some of the thickened oils, developed before and during the war, are coming more and more into acceptance by paint manufacturers. Petroleum spirits and turpentine are the thinners most often used, while driers are used in paint only when raw linseed oil has been used as a vehicle. Boiled linseed oil and thickened oils include driers.

Of the three major ingredients, the pigment and the vehicle remain on the surface, while the petroleum spirits, turpentine or other thinner, evaporates. Therefore, the popular idea that the addition of thinners will

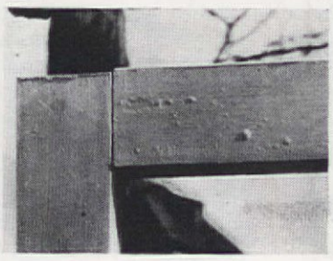
All good paints chalk. In this picture paint has chalked excessively. Paint may have been applied too thin



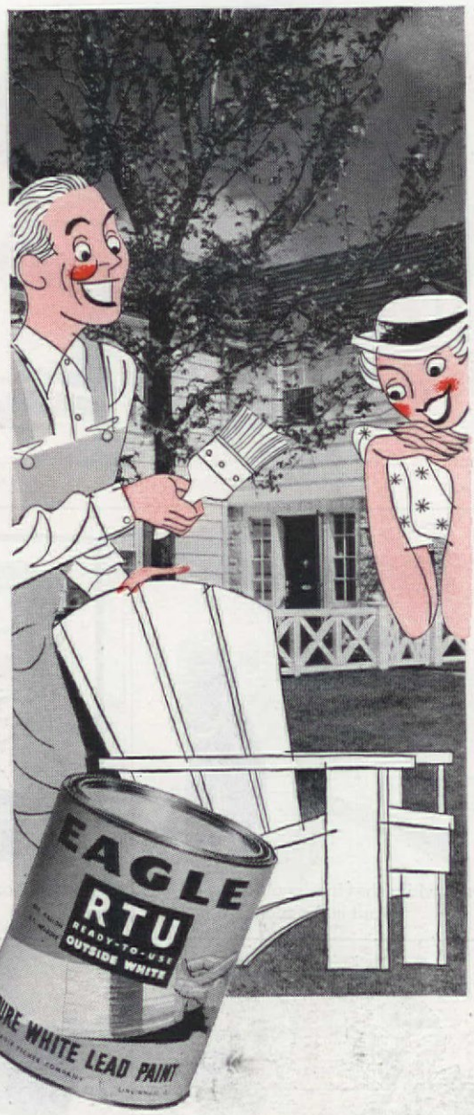
Cheap paint cracks all the way to the wood. Moisture finds its way behind the film, eventually, and scaling occurs



This surface was painted when the wood was wet, causing blisters. Blisters must be broken and paint removed



They took a pointer from a painter



AND USED EAGLE RTU WHITE LEAD PAINT

They weren't painters themselves, but were proud of the beautiful white lead coat the painter had given their home with Eagle RTU... and they gave their lawn furniture the same gleaming white beauty, *the easy way.*

Eagle RTU is pure white lead paint that's ready-to-use, and is favored by painters and homeowners alike. It's ready to open, stir and apply, comes factory-mixed to just the right brushing consistency. RTU flows smoothly from the brush, covers easily and completely, giving a tough, gleaming coat of *whiter* white that stays white *longer* because it's pure white lead.

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Be patient. Eagle RTU is a mixture of lead carbonate and linseed oil. Because of heavy, world-wide demand, there's still a shortage of both ingredients. However, homeowners may soon look forward to increasing supplies of Eagle RTU—the white lead paint in the modern ready-mixed form.

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Jimmy's pictures on the window
Showed artistic leaning.



Mom admired his art, and WINDEX
Quickly did the cleaning!



Dad, while shaving, couldn't see,
And so he nicked his chin.



WINDEX on the bathroom mirror
Really saved his skin!



Sally's very careful of
The doll house Daddy bought her...



Uses WINDEX for the windows,
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Cleans your glass so easily,
And makes it really *gleam!*

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stretch paint is a misconception. All that the addition of thinners does, beyond making the mixture workable, is to spread the pigment and vehicle over a greater area. If too much thinner is added, it will simply require more coats to cover the surface. Titanium dioxide, white lead, and zinc oxide are not the only pigments used; they are basic for most light-colored paints. Carbon black, iron oxide, and natural earth pigments are most commonly used in black, red, and brown and other dark-colored paints.

Ready-made paints are available in a wide range of colors, but some painters still prefer to mix their own paints and, with paste paints or paste white lead so readily available, this is not a difficult task. Makers of paste paints and paste white lead and other pigments will be glad to supply proper formulas for mixing their materials, if you wish to make your own paint.

Aside from the relatively higher cost of good paint, quality can be determined by knowing the ingredients that are used in good paint. Formerly, manufacturers included an analysis of their paint on the label of the can. Most manufacturers have dropped this practice since the war, however, so you will have to depend on the reputation of the manufacturer and the honesty of your paint dealer as far as quality is concerned. First class paints for outside use will include titanium dioxide, white lead, zinc oxide, extruders, tinting colors and thickened oil or linseed oil to about 90% of the total volume. Poor paints will include such ingredients as silica, whiting, chalk, magnesium and aluminum silicates, calcium, sulphate and lithopone in large quantity. Some of these ingredients also are used in good paint, but they will not make up more than 10% of the total volume of the paint. "Pure oil," "boiled oil," "volatile oils" and "paint oils" are names often used for inferior paint vehicles. These are used by unscrupulous manufacturers because they are cheaper than the thickened oils or linseed oil used in better paint.

Low-quality paint includes large quantities of water. This ingredient masquerades as "emulsified solution," "collodial solution," "solution," or "aqueous body agent." As much as 35% water and another 28% of another volatile liquid may be included in a low-quality paint. All this volatile liquid, up to two thirds of volume, evaporates when the paint dries.

When paint fails, it can be attributed, quite often, to the use of inferior products. However, even good paint may fail if it is not properly mixed or applied, or if the surface is not adequately prepared. No paint will last indefinitely—its average life is four or five years. This means a house should be repainted with one or two coats at least that often.

TYPICAL PAINT FAILURES

The pictures included with this article show a few examples of paint failures. The center photograph on page 67 shows what happened to a



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Why tolerate the blown fuse nuisance any longer? Why hunt fuses in the dark... or break off in the midst of preparing a meal to go to the store for the new fuses you forgot to buy? Why stumble down dark cellar stairs and fumble in the old fuse-box wondering what to do? The Cutler-Hammer Multi-Breaker ends this annoyance forever. It is installed in the kitchen or any other convenient place. And when service goes off, all you do is reset a tiny lever that has snapped out of position. Nothing to buy... nothing to replace! Service is restored in the twinkling of an eye... even by a child! The average new home can have this modern and safe protection for less than $5.00 additional. Also easily installed in old homes. How much will it cost *you?* What are *all* the facts? Write today for our free booklet "Goodbye to Fuses." CUTLER-HAMMER, Inc., *Pioneer Electrical Manufacturers,* 1395 St. Paul Ave., Milwaukee, Wis.



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surface on which cheap paint had been applied after only 1½ years. In this case, the paint has cracked all the way down to the wood. Eventually, moisture will find its way behind the paint film, and the paint will begin to scale. The cause of this paint failure is a paint that is too brittle. Lack of elasticity in the paint film makes this fault inevitable, because the paint film should stretch and contract with the movement of the wood. Here a slight saving was effected by the use of cheap paint, but the owner will have to remove all the paint down to the bare wood and start all over again. Another failure that looks much the same as cracking is alligatoring. This fault is not so serious, however, because it affects only the first layer of paint. It sometimes happens when the coat beneath is softer than the succeeding coat, because the former has not had sufficient time to dry or because more oil was used in it than in the succeeding coat. It is not always necessary to remove paint when this fault occurs, but the surface should be sanded thoroughly or the pattern will be visible under the new coat.

The top photograph on page 67 shows a paint that has chalked excessively. All paint should chalk to some extent as time goes on, but it should not occur for at least a year after the paint has been applied, and then it should not be as excessive as it is in this case. Paint that chalks excessively was probably applied too thin or applied during damp weather.

Blistering shown in the bottom photograph on page 67, will occur when paint is applied to a surface that is wet. The presence of water prevents the paint from gripping the surface properly. The solution to this problem is, of course, to be certain that any surface you are painting is thoroughly dry before applying paint in any form.

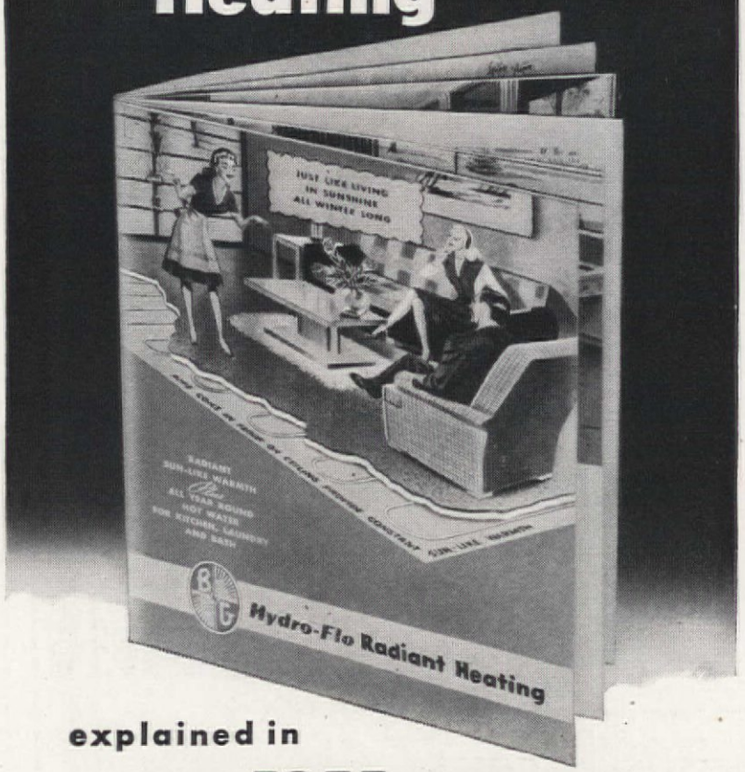
Tackiness and slow drying may occur when paint has been used with a low-quality vehicle, or with insufficient driers. Good paints always will dry eventually, but inferior paints may never dry, in which case all the paint will have to be removed before any repainting is done.

If paint wrinkles, it probably has been applied too thick. The remedy is to use thinner paint and brush it out well. In extreme cases, paint that has wrinkled may have to be removed. Usually, though, a thorough sanding of the surface will suffice.

TOOLS AND EQUIPMENT

When you have bought your paint, consider the brushes you will need. If you are going to work alone, one good 4" brush and one sash tool to cut around glass and other areas of that kind, will be sufficient. You will also need some other equipment, such as an extension ladder, which often may be rented, a stepladder, mixing buckets, stirring paddles and hooks. The latter may be made by bending a stiff piece of wire into an "S" shape; they will come in handy because you can hang

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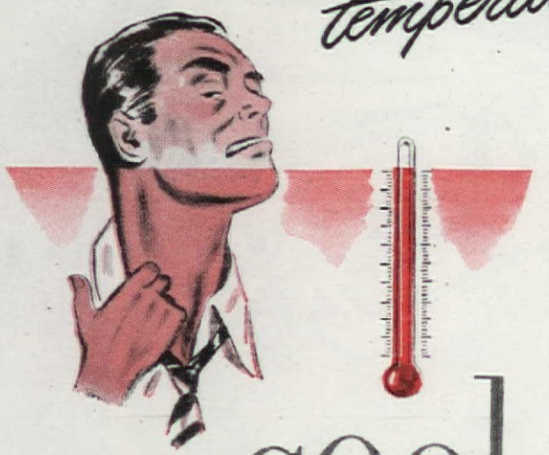
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If your temper rises with the temperature



cool off!

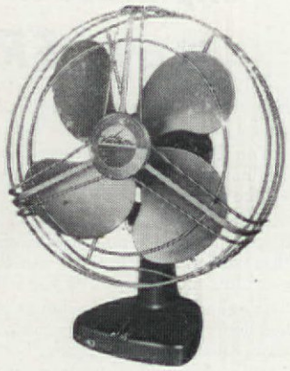
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one loop of the "S" over the rung of the ladder and use the other to hold the bail of the bucket.

PREPARING THE SURFACE

To prepare the surface, you will need a putty knife, a scraping knife, a dusting brush, putty, sandpaper and, possibly, a blowtorch or paint remover. Sometimes it may be found that some surfaces are in good condition and others show paint failures. Chemical paint removers may be used to take off the paint in the bad spots. Apply the liquid with an old brush. This will cause the film to bubble up and lose adhesion, so that it may be scraped off with a scraping knife.

When you have taken off all paint that has failed, go over the entire house with No. 1½ or 2 sandpaper to remove rough spots and dirt. As you go along, dust the surface with your dust brush and putty all holes or cracks with a good grade of white lead putty. This preparation means a lot of work, but you will be rewarded when the paint finally is applied. In areas where paint has been removed to the bare wood, a prime coat will be necessary. This coat will be of a different formula than the final coat or coats. Your paint store will be able to supply you with a primer, if you are using ready-mixed paint.

APPLYING THE PAINT

The rest of the job is fairly simple; it is just a matter of applying the paint. Many amateurs have a way of dipping the brush into the paint so that the metal binding at the top of the brush, and half or all the handle, is covered with paint. It is better to cover about half of the bristles with paint, apply it on a handy-sized area and then, without using further paint, brush it out. This will spread the paint evenly over the surface. After brushing out the paint, go over it still another time to remove brush marks. Start at one side and keep the brush moving in one direction until you have reached the end of the freshly painted area. In the center of a large surface, brush from the freshly painted area toward that already finished, gradually lifting the brush from the surface. This will cause the paint to flow together, and overlaps will not be noticeable. Pay particular attention to places where there are joints, such as around sash or where clapboards meet, and work in plenty of paint with your brush so that all surfaces involved are covered. However, do not forget to brush paint out here as elsewhere, or the paint may flow out of the cracks and unsightly runs will appear. Paint in cracks will be good insurance against the entry of any water behind the paint film.

It is easier to use good paint and easier to apply it on a smooth, clean surface, so don't be lured by a low price when buying your paint. And don't paint your house the "easy" way—over dirt and rough spots. If you do, paint failures almost surely will follow, and this means more expense—and more work for you!



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From this cozy shelter we view both garden and skyscraper background



In boxes set against the brick parapets, snapdragons, petunias, and other annuals delight us

Photographs by the author

TUCKED neatly atop an apartment house facing Manhattan's East River, our 65-foot-long terrace garden seems somewhat incongruous in a setting of tall buildings that dwarf and tend to dominate man's activities. But it has real significance for us. New Englanders by heritage and adoption, we always considered a garden an essential element in our scheme of living, and, when the demands of a magazine profession suddenly transplanted me to New York City, we felt sure that we were saying good-by to trees, flowers, birds, insects, and the soil in which we had so happily cultivated on week ends.

But as it worked out, Lady Luck was especially kind and literally dumped in our laps a big private roof area. Also, from a previous tenant we inherited many concrete urns, well-constructed stone edgings, and quite a lot of soil. Our appreciation of

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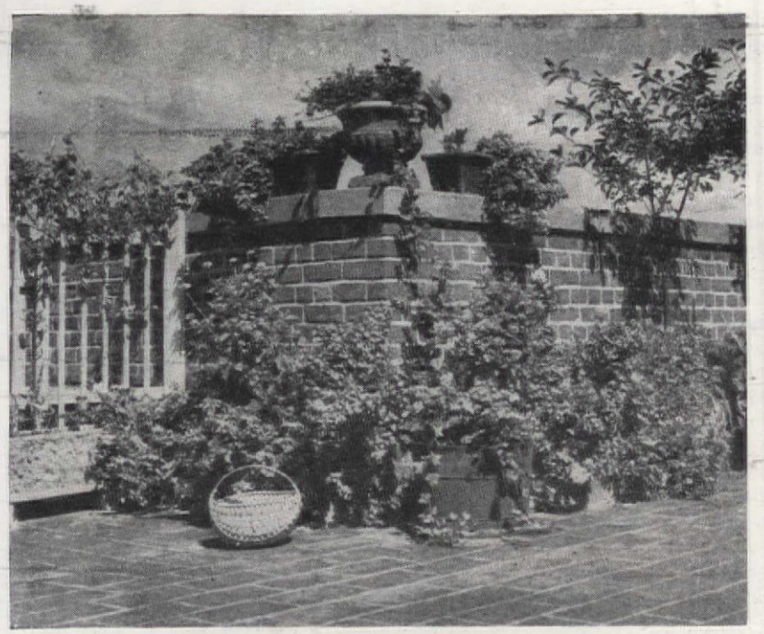


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A midsummer vista in New York City! At left, morning glories on fence, in center, a riot of annuals, and, at right, apple and cherry trees

these contributions increased tenfold when we began to supplement them with additional bricks and earth that had to be laboriously brought up from the street level.

The absence of a green lawn proved a matter of only minor regret, for the broad stretch of reddish flagging provides an artistic and practical substitute. It simplifies the almost daily task of washing the terrace and the plants necessitated by the ever-present smudge of city soot. Fortunately, two 16-foot willows as well as apple, cherry, and poplar trees had survived a period of neglect; judicious pruning and a liberal meal of commercial fertilizer soon restored them to a state of flourishing adornment. The cherry tree even rewarded us with fruit! True, it was more spectacular than abundant, but it

A corner of the "back yard," showing tubs of vigorous annuals in the foreground, and the lusty poplar rising above a stone border





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• Vigoro works wonders with flowers and vegetables just as it does with lawns, trees and shrubs. That's because Vigoro supplies the vital food elements plants need for proper nutrition, growth and reproduction.

Your soil, like most soils, may lack one or more of the food elements growing things require. Vigoro supplies them in scientifically balanced proportions.

So feed Vigoro—complete, balanced plant food—now! Keep feeding it regularly to every growing thing. You'll be praised for and pleased with the results Vigoro gives.



justified some little boasting, especially after we ate our one cherry tart!

Determining what would grow in our none too favorable environment was a matter of trial and error. Our first inclination was to apply on our terrace the principles learned in our New England gardening; but we reckoned without the devastating high winds, the relentless, drying sun, the grime of the city atmosphere, and the fact that some plants are temperamentally unfit for the rigors and peculiarities of a roof-top environment. Many long-time favorites yielded neither to our pleading nor to our nursing, but just dwindled away. The hardiest and most easily grown of all the shrubs we tried was privet, handled either as a hedge, or as individual plants. Asking little except water, they thrive even though their roots are crowded, and whether in full sun or shade. Allowed to grow tall and informal, they made a dense green screen against the concrete structures that house the elevators.

We wanted a garden that would be as gay in August and September as in June, not a surfeit of color early in the season followed by weeks when we would have to say sadly and apologetically, "Oh, but you should have seen it a month ago . . ." Therefore, we resorted to petunias. —single, double, and fringed kinds— for the background of our garden plan. Anywhere except in deep shade, they throve and bloomed all season long. Some we pinched back for bushiness; some, including the fringed sorts, were trained on bamboo sticks against the brick walls; others were allowed to cascade freely over the stone borders and out of the urns. Pink verbenas were tucked in where their long, flower-covered stems could fall gracefully as they willed. Snapdragons did best in the long boxes set against the brickwork, making an all-season background for a riot of pansies and the annuals that succeeded them. Marigolds were among our favorites, and justified our faith in them as hardy city dwellers. However, they developed a curious habit of giving us a rush of bloom in June and early July, then resting until the middle of September, when, with the coming of cooler days, they made new growth and again burst into bloom that lasted until killing frosts came along. Toughest of all were the lantanas which adapted themselves easily to either sunny borders or shady places. Their crisp foliage and bright flowers seemed completely to ignore the adverse conditions. For early spring planting, to introduce color as soon as the weather would permit, we used pansies, and potted geraniums, begonias, and coleus, many of which later gave way to summer plantings of snapdragons, zinnias, portulaca, and other annuals.

The far end of the terrace, separated from the main area by a picket fence and an arch covered with blue morning glories, does double-duty as back yard and vegetable garden.

mighty handy... these Doo-Klips

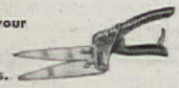


• Buy a LONG-HANDLE Doo-Klip GRASS SHEAR and work *standing up!* Now you can reach easily "hard-to-get" places under thorny bushes and shrubs! Price, **$3.00.**

For dependable, all-around use, the STANDARD Doo-Klip GRASS SHEAR is the nation's favorite!

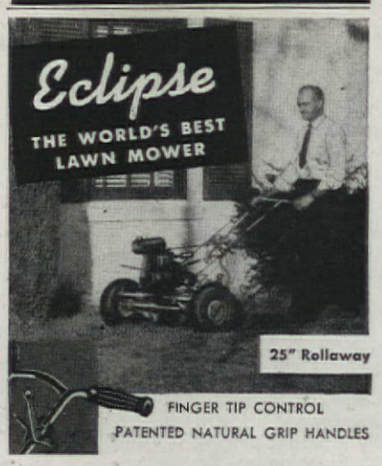
Doo-Klips have hand-fitting, pinch-proof grips with up-and-down action . . . rust-proof, self-adjusting hard steel blades *stay sharp!* Handles are finished in beautiful jade green baked enamel.

Buy Doo-Klips from your favorite hardware dealer or send your order with check to us.



Doo-Klip Standard Grass Shear . . **$1.75**

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When you insist on a new Eclipse lawn mower you can expect the highest quality of materials, engineering and workmanship. For a brand new concept of effortless motorized mowing, join the thousands of Eclipse owners whose enthusiastic endorsement is your assurance of satisfaction. The Eclipse Lawn Mower Co., Prophetstown, Ill.

• HAND AND POWER MODELS •

4 RARE PINK DAFFODILS $2



This gorgeous R. O. BACKHOUSE Daffodil has a broad ivory-white perianth and long apricot-pink trumpet changing to shell-pink at edge. Originally sold for $10.00 a bulb. Limited Quantity of **blooming size** bulbs now offered at special low price of 4 Bulbs for $2.00 or 12 for $5.40, ORDER NOW. Bulbs will be shipped parcel post C. O. D. in time for planting.

BURGESS SEED & PLANT CO.
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ORDER NOW
PAY NEXT FALL

NOW... spray weeds away

End o Weed

Kills roots and all yet won't harm grass!

1.



A thriving dandelion, surrounded by weakened grass, is sprayed with EndoWeed

2.



A few days later, when dandelion starts to die, a feeding is given the lawn



Dandelion gone . . . grass begins to thrive



Here's a new weapon for your war on weeds! EndoWeed—improved, selective weed killer—brings certain death to over 50 different weeds . . . including dandelion, plantain, chickweed.

Eight ounces treat 2,000 square feet of lawn area. Merely dilute EndoWeed with water and apply with any type spraying equipment. Leaves, stems and roots disappear completely in a week or so.

EndoWeed plus regular Vigoro feedings will help you have a thick, weed-free lawn—one your neighbors will admire.



PRESENTED BY SWIFT, makers of **VIGORO**

Growing there are nine kitchen herbs, and, keeping them company, are some tomatoes, eggplants, beans, peppers, and a hill of squash. The vegetables, I must admit, are grown more out of curiosity than for what they yield.

"I don't suppose you are bothered by insects up here," observed a friend on visiting our terrace for the first time. "They could hardly crawl up these twelve stories, could they?" As a matter of fact, a quick survey soon showed him that in this respect a city roof garden presents about the same problems as do more orthodox surroundings. We are just a little proud of the fact that we have, at one time or another, had some of the common "country bugs"—certainly all we wanted to harbor. Occasionally, we find huge, green tomato worms at work on our plants, Mexican bean beetles riddling our bean foliage, Japanese beetles devouring our Boston ivy, and inch-worms feasting on the apple leaves. But aphids are the real culprits, requiring frequent spraying to keep them under control. Bumble bees, honey bees, squash bugs, humming-bird moths, butterflies, and a praying mantis all were welcomed, if only because they gave a rural flavor to our oasis. But besides bugs, a city garden has problems all its own. Trees, with their roots severely confined, must never be allowed to dry out completely. Pot plants we grow in double containers with a moss lining between to retard evaporation and prevent their drying out. Geraniums, which tended to turn yellow and refuse to bloom the first year, responded with healthy green leaves and plenty of flowers throughout subsequent seasons, when given a weekly dash of vitamin B1.

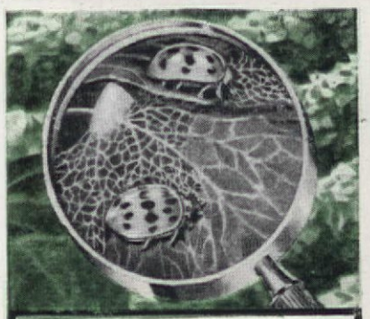
In city gardening it is of the greatest importance that the soil be good and well conditioned. So our big spring job is to take it all out of the boxes, pots, and borders—except that around the tree roots—and heap it in the middle of the terrace. To it we add well-rotted compost, peat moss or other humus, dried manure, fertilizer, and lime in proportions calculated to make a rich, absorbent medium, mix it thoroughly and replace it. The effort is well worth while, for terrace garden soil gets none of the natural nourishment available in a more normal location. As the soil mass is limited, watering must be thorough at all times, so the plant roots will be encouraged to grow downward for both moisture and food. It is also even more important than in the country garden that a good commercial fertilizer be used during the growing season, especially in the case of trees and shrubs. The plant food is dug in as deeply as possible without injuring the plant roots, or a handful is dissolved in a watering pot and applied to the soil around the roots. We also feed our pot plants with weak manure water.

Birds are frequent visitors to our garden, so the stone bath in the center of the "back yard" is kept filled at all times for their comfort.

NEW! Makes pest control easy

End o Pest

Ideal for flowers, trees and shrubs . . . edible fruits and vegetables



CHEWING INSECTS



SUCKING INSECTS



FUNGUS DISEASES

EFFICIENT 3-WAY DEFENSE AGAINST MOST GARDEN ENEMIES



Made by SWIFT, makers of **VIGORO**



Now—garden pest control need no longer be a problem! For *here in one product* . . . is all the protection most gardens need from the 3 major types of pests: chewing and sucking insects and fungus diseases. Economical—so easy to use. Dust EndoPest with confidence on flowers, shrubs and trees . . . also ideal for use on edible fruits and vegetables.

Made by the makers of Vigoro, EndoPest comes in an exclusive dust gun that's refillable with a handy cartridge; also available in a small sifter-top package for house plants and a large economy size for your own dust gun.

Get better gardening results this year. Buy EndoPest today and dust regularly.

NO MIXING—NO MUSS!

EndoPest comes ready to use in a really efficient dust gun package; just a few strokes produces a dust that completely envelops a row of vegetables or a bed of flowers. Easily refilled with handy cartridges. Merely punch and insert into gun.

WEED -NO- MORE

America's No. 1 Weed Killer

$1.00 rids your lawn of ugly weeds

won't harm most common lawn grasses



New Weed-No-More Automatic Sprayer—only 59c—just tilt and spray the weeds away!

By the makers of KEM-TONE, the miracle wall finish

$1.00 —8 OZ. MAKES 8 GALLONS Enough for Average Lawn
$2.98 Qt. Economy Size Makes 32 Gallons

PROVED ON AMERICA'S LAWNS— Weed-No-More kills dandelions, plantain and other ugly weeds without back-breaking weed digging. Simply mix with water, spray it on—weeds die! Apply several times a season as new weeds appear. Get Weed-No-More today!

SOLD BY STORES EVERYWHERE

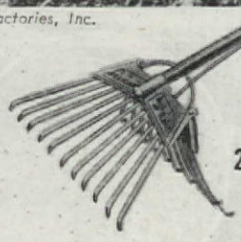
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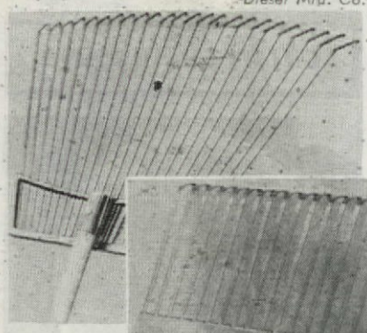


Ferris Factories, Inc. 1

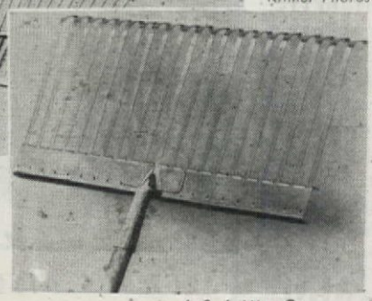


2

RAKES . . .



Diesel Mfg. Co. 3



4

A & A Mfg. Co.



5

CARTS . . .



The Parker Co. 6



7

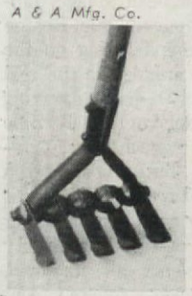
Skilsaw, Inc.

CLIPPERS . . .



8

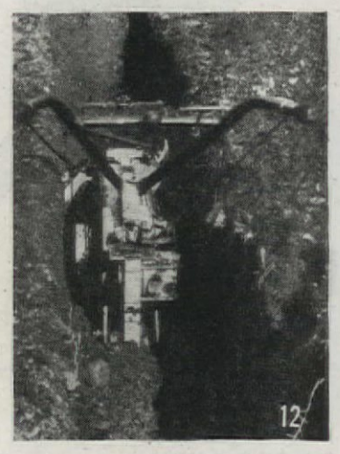
Sunbeam Corp.



9

Kilmer Photos

CULTIVATOR . . .



12



Rumsey Mfg. Co. 10



Palmer Mfg. Co. 11

John A. Roebling's Sons Co.

MOWERS . . .

GARDEN . . .







Rototiller, Inc.

ROTARY TILLAGE

Starting on opposite page, we show—

LAWN RAKES: *Are you allergic to stooping? In the Pelican Pick-up rake (1, 2) alternate teeth are hinged and easily drawn back by a sliding grip on handle, forming jaws that grasp gathered leaves and litter for transfer to basket or barrow . . . Of more orthodox type are: the Diesel Flex-Steel Rake (3) and the Cavex Flat Tine Broom Rake (4). The former has 24 slender, slim, flexible, remarkably strong spring steel teeth molded into a light but durable aluminum frame The latter's spring steel tines, shorter and slightly wider, provide an effective, flat expanse of raking surface*

GARDEN CARRIERS: *Ten Bushel Lawn Cart (5) combines capacity in operation with handy compactness for out-of-season storage. Light, folding steel frame supports roomy bag of fabric, resistant to water, flame, mildew . . . The Parker "Springfield" Lawn Sweeper (6) has 27" revolving brush and a 5 bus. hopper; cleans turf and walks of leaves, twigs, etc. The "Yard-groom" model has 20" brush, 3½ bus. hopper. Both are real timesavers*

HEDGE CLIPPERS: *Why not let electricity do it? The Skilsaw Electrimmer (7) is a precision job designed to do one; 12" crucible steel cutter bar two-position guiding handle . . . In the streamlined Sunbeam Hedge Trimmer (8) the utilization of plastics and light metals keeps the weight of the tool down to a gratifying 4½ lbs.*

CULTIVATOR: *The Cavex (9) features keeled, curved, self-cleaning blades which exert plowing action on forward push, harrowing action when pulled back. For between-row soil loosening and eradication of weeds*

POWER MOWERS: *The Rumsey Lawnscaper (10) uses ¼ HP electric mower to drive its alloy steel blade 1750 RPM. Weighs but 60 lbs; handle and 50' cord are quickly removed for easy carriage . . . The Roebling gas-driven Rotary Mower (11) has 1¾ HP motor, twin, two-armed blades that cut 30" wide. It mows tall or short growth to any height from 1¼ to 2½"*

ROTARY TILLAGE *plus: The versatile Roto-Ette is a little brother to the famed Rototiller. Its functions include: cultivating (14), soil-fitting (13), furrowing, hilling, mowing, hauling (15), snow-plowing, and soil-loosening for ditching (12), where repeated runs, each going 6-8" deep, simplify shoveling to depth of 36", 15" wide. All this with 1½ HP, a compact, single wheel chassis, and quickly interchangeable parts. For making a fine, deep seedbed in one operation, and for cultivating, revolving spring tines and shock-absorbing devices make it a powerful, popular garden worker*

Weeds fight back!

Weeds are persistent—you have to keep right at them with 2-4 Dow Weed Killer. You used to hoe and pull weeds on a hit-and-miss basis—*now* you can go at them the easy, low-cost chemical way.

2-4 Dow is the ally of every home-lover who wants a velvety-green, weed-free lawn. It spares grass—helps it keep ahead of the weeds. For best results, spray your entire lawn with 2-4 Dow in Spring or early Summer.

Watch weeds turn yellow, shrivel and die—then follow with fertilizer and seed to encourage grass development. Spot-spray occasional weeds between times.

—keep at 'em with 2-4 Dow!



2-4 DOW WEED KILLER

THE DOW CHEMICAL COMPANY
MIDLAND, MICHIGAN

DOW

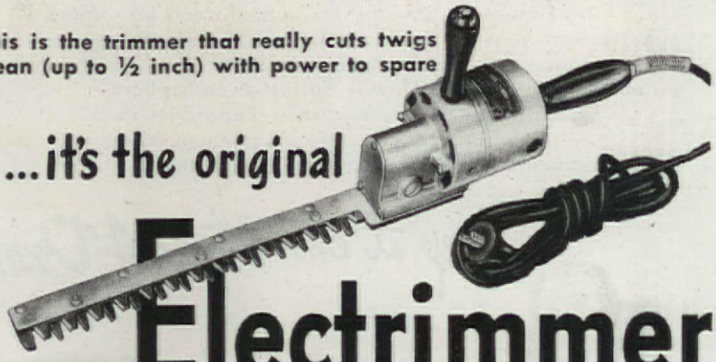
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This is the trimmer that really cuts twigs clean (up to ½ inch) with power to spare

...it's the original



Electrimmer

• When you cut your hedge electrically, you want plenty of power to do the job at least 10 times faster and better than by hand. That's why thousands of owners prefer ELECTRIMMER. It clips 'em clean (no torn ends), runs cool, it's easy to handle, lasts for years because it's made of the finest materials available. Operates from any 110-V socket. Get an ELECTRIMMER from your local hardware dealer. Or write for a folder that tells more.



cuts ½-inch twigs clean

Made by SKILSAW, INC., Chicago 30

Makers of Internationally Known SKILTOOLS

Why don't you start a "YARB PATCH"?

Elizabeth B. Marshall

Whether in garden or window box, it's easy. You will wonder how you ever managed to live without one

IT was late February when I was asked that question, and the thought of something green growing on my city window sill was more than my spring-hungry soul could resist. My knowledge of herbs (our ancestors' "yarbs") and how they should be handled began and ended with the sage I bought for the Thanksgiving turkey stuffing, but what of that? I had two assets to start with: a pot of soil from which a defunct Christmas plant had departed, and a milk carton from which I had cut one side, lengthwise. The equipment did not lend itself to an ambitious enterprise, but a seed catalogue told me that sweet basil (*Ocimum basilicum*) was easy to grow from seed; that its spicy, pepperish odor and taste gave zest to soups and salads; that fish blanketed in chopped basil and melted butter was irresistible; that a plant in the house was said to drive flies away. So I bought a packet of the seed for 15 cents, made a few drainage holes in the bottom (formerly one side) of the carton, put in some pebbles, filled it with soil, and sowed the seed. Within a week, the seedlings were through. Transplanting into the pot followed shortly; then, in early May, I took them to my summer home in the country. Their enthusiasm for life never flagged. All summer I laved my mackerel in butter and chopped basil leaves, minced them into egg dishes, used them to garnish salads. In late summer the plants, by that time eighteen-inches tall, began to blossom, and the full spires of small white flowers, added to fragrant bouquets, lasted for days. At this time, too (when herb flavors are at their best) I cut and dried some of the leafy stalks for winter use in the kitchen.

Since then, my garden has never been without my first love; it has proved both useful and decorative. But I have added other favorites: tarragon, for salads and vinegar; apple and orange mints for summer drinks; rosemary for soups, roasts, exotic biscuits. All of these I buy as plants. And I grow from seed dill (which cannot, like basil, be transplanted) and winter savory, which not only tickles the gourmet's appetite, but is a joy to the gardener who loves a low, compact edging plant that remains green all winter.

The picture of a window box of culinary herbs—grown by Lillian F. Dutton, Medford, Mass.—includes basil (two kinds), French sorrel, pineapple and woolly mints, fennel, English thyme, chives, sweet cicily, and parsley.

. . . Horticultural Editor





THE ROTARY METHOD IS BEST *But*

...Cultivate Either Way with* ROTOTILLER

Among owners results have proved that the Rototiller method of cultivation is the most effective. It breaks weeds and grasses into tiny fragments, pulverizes surface soil and conserves moisture. Where conventional methods using beet hoes, steels, duck feet, etc., are preferred, the cultivating attachment (see small view) is available for multiple row work.

ROTOTILLER

*Trade Mark Reg. U. S. Pat. Off.

POWER TILLER OF A HUNDRED USES

FRAZER FARM EQUIPMENT

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SEND COUPON TODAY

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Please send me additional information about:
☐ Rototiller ☐ Special Attachments
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It's the effective way to rid your garden of destructive insects. Contains Rotenone and Lethane . . .

PLUS 10% D.D.T.

RIDZ is the complete all-round killer for a long list of common garden pests including mealy bugs, aphis, thrips, leafhoppers, Mexican bean beetles, red spiders, scales, caterpillars and many others.

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RIDZ GARDEN SPRAY

with 10% D.D.T.



Oliver Sigurdson

You want to own a DOG?

H. L. Smith

Then give the matter some thought. For good citizens must school themselves in the care and training of their pets; consider their fitness for where they live

LAST winter, a four-year-old boy begged his mother to let him try his sled on an embankment near his home where two little friends were playing. Fearing that he might be hurt coasting, she hestitated, but at last consented to his urgent pleading. . . . Brief minutes later, as he played, her baby was attacked and literally torn to pieces by a large dog. The dog, later killed by a neighbor whose six-year-old brother it had attacked a few days before, was described as a German shepherd, wearing a wide leather collar but no license tag or other evidence of ownership. But of what consequence are those details now? The child is dead.

Perhaps that case, tragic at the moment, has since been forgotten by many who read or heard about it. But other such things happen from time to time, shock us, cause us to think. In some places, gas and electric meter readers wear leather leggings and heavy gloves to protect them, in a measure, from vicious dogs; they tell of many close calls. Adults and children have been seriously injured, sheep mutilated, poultry killed by dogs.

What is the reason for such behavior on the part of man's finest and most faithful friend—for that, without question, is what the dog is? If some dogs could picket their masters, what would be written on the signs they would carry?

Any close observer must easily deduce from the prevalence of packs of roving uncontrolled dogs that infest the streets of many places, that man has, too often, become a negligent, irresponsible master; that he has contributed, if not actually been responsible for, dog delinquency. Many dog owners, believing that a dog should not be tied up or penned in, let him run the streets and highways. A well-meant sentiment, perhaps, but impracticable, selfish, and unfair to his dog as well as his fellow citizens. Ten to one, he'll be struck by a car, perhaps causing an accident; or be bitten and infected with rabies by some other uncared for dog.

Most regrettable, too, the soft-eyed female dog of the soft-hearted (and soft-headed) owner who fails to realize that, in fairness to her and to

Dogs I've Known... by Roland Coe



Bird Appetite— Eats more like a sparrow than a spaniel. But watch his picky appetite perk up on a diet of Gro-Pup *Ribbon*. No other dog food comes in crisp, toasted ribbons. According to a recent survey of owners who've fed it, dogs really *go* for this different dog food!



Sluggard— So lazy he won't even get up when a lady enters the room. Dogs *are* often listless when they're not fed right. Gro-Pup *Ribbon* would give him every vitamin and mineral dogs are known to need for vitality and growth! A tested, scientific formula of 23 essential nutrients.



Fireball— Always eager for a romp or a round with his feed pan. Yessir, *his* basic diet is Gro-Pup. It's economical, too. Each box of Gro-Pup *Ribbon* supplies as much food by dry weight as five 1-lb. *cans* of dog food. Ask your grocer for Gro-Pup—made by Kellogg's.

Dogs Go For GRO-PUP

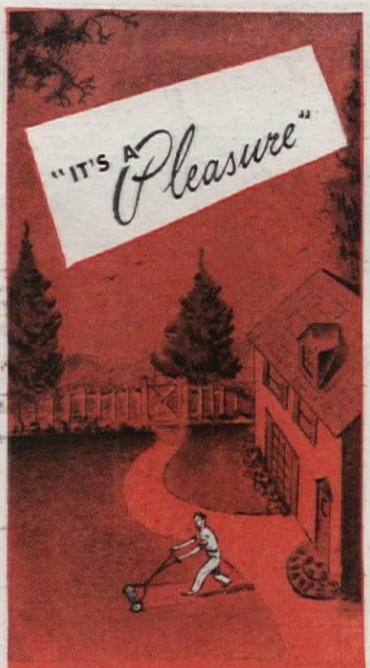


P.S. You can give your dog the same tested, scientific formula as Gro-Pup *Ribbon* in popular Gro-Pup *Meal*, or in crunchy, bite-size Gro-Pup *Pel-Etts*. For variety, feed all three.





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WITH THE
Philadelphia
NEW KAY

Mowing your lawn will be a real pleasure when you get behind a New Kay. Every part of the New Kay is designed and built to make grass-cutting easy . . . yet its rugged construction assures years and years of service. Steel axles; bronze, oilite shouldered bushings; and manganese bronze pinions are just a few of the reasons why the New Kay is really tough!

The disc wheels with semi-pneumatic tires; tubular steel "natural grasp" handle; 5-blade ball-bearing mounted cutting reel, and many other important features make the New Kay good-looking as well as smooth-running. Get one this Spring . . . for less mowing labor and more mowing pleasure. See the New Kay *now*, at your dealer's.

LAWN Philadelphia MOWER



Philadelphia Lawn Mower Division
PORTABLE PRODUCTS CORPORATION
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Here's the Secret of Handsome Lawns, Shrubs and Trees!

FORD NITROGEN PLANT FOOD



Your lawns, shrubs and trees—*all* plant life needs Nitrogen.

Feed them this vital element—use FORD NITROGEN PLANT FOOD. Packed in handy 10 pound bags . . . clean to handle . . . so easy to use! (Just spread dry, or mix with water.)

For a handsome yard this summer, get FORD NITROGEN PLANT FOOD, *now*. At hardware, grocery and feed stores, and all Ford Dealers. Free Feeding Chart with every bag!

Ford
NITROGEN PLANT FOOD
"Staff of Life" for all plant life!

Like **ALL NIGHT RAIN**
Really SOAKS SOIL!



Insist on genuine SOIL-SOAKER, the *original* and finest porous-canvas waterer! Best designed, best materials, best built! Hundreds of thousands in use. Recommended by Agr. Colleges and Nurseries. Water seeps through entire length gently. Puts every drop of water deep into the soil—down to the root tips. No waste by run-off or evaporation. Lawns, gardens and shrubs *thrive*. Extremely durable. Mildew-resistant. *Excels any other type of porous waterer!* Built in 4 lengths—each size provides uniform seepage throughout entire length.

ORDER NOW from your hardware dealer or nursery. If he hasn't it, order direct. 12' $1.65; 18' $2.20; 30' $3.40; 50' $5.50. Mailed Ppd. anywhere in U. S. A., or C.O.D.

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Dutch Bulbs Are Back! Hyacinths, Tulips, Daffodils, etc. Plant this fall. Write for Burpee Bulb Book.

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Finest IRIS
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655 Woodmont Ave. Berkeley 8, Calif.

his neighbors, he should keep her confined at certain times. At such times packs of stray dogs—and others that are not yet strays—assemble to snarl, fight, trample flower beds and shrubs, and so behave as to provoke Junior's embarrassing, "What are all those dogs doing, Mommy?"

A dog allowed to run at large, soon joins up with a pack; learns to fend for himself via garbage bucket, henyard, or sheep fold; forgets any good training he may have had. Sharp bones that an intelligent owner would never have permitted him to eat cause pains he resents and doesn't understand; in consequence, his disposition becomes bad and he becomes a potential menace.

A COLLIE pup would be ideal for Jimmie to grow up with. Of course it would. But don't forget that it will grow into a dog, a large dog, that will hardly fit the apartment where Jimmy lives. What will happen then? Will Jimmie's folks give him away to someone who will let him run wild? Or, perhaps, will *they* let him do so? Some persons will take a no longer wanted dog "for a ride," and drop him off in a remote spot whence he will try for days or weeks to find his way back to those he thought were his friends. A fine way to treat a friend! *First, then, when you buy or otherwise acquire a dog, think of his future.*

No matter what kind of a dog you get, he'll need exercise, perhaps a walk with you once or, better, twice a day. So the second thing is, *Can you spare the time he will need?*

A dog, to be well and happy, will need more than table scraps, which often do not contain enough lean meat. Dogs, like humans, have different requirements as to both kind and quantity of food. So the third consideration is, *Can you afford to keep him healthy.?*

If you allow your pet the freedom of the house (and you should if you want him for a real friend and companion) you'll have to keep him clean. Fourth, then: *Will you brush his coat regularly and keep him comfortable by washing, and administering flea powder, as may be necessary?*

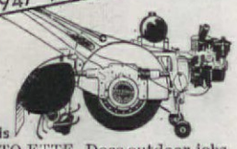
These rules are simple and entirely humane. Consider the dog's future. Remember he will not remain a pup. If you're sure you will have room for him; that he'll not be too much trouble; that his natural tendencies will adapt themselves to the neighborhood in which he'll live; that you will devote a portion of your time to him—then go ahead, get him. But consider also your neighbors, even as you would have them consider you.

And if your dog shows signs of viciousness after all reasonable measures of proper training have been employed, consult a good veterinary, a dog expert, or your local S. P. C A. representative, and take his advice. Better, if the worst comes, that one heart should suffer — yours — than that, as a result of sparing it, a human life may be sacrificed.

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1947 MODEL

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Photograph by Elizabeth R. Hibbs

The Postman and the Fairy

Valrie M. Geier

"LET me open it, Mother," begged Sally, as I entered her room with the package that the postman had just left. I looked at her in surprise. This was the first request that she had made in weeks. Sally was just getting over whooping cough—with complications, and although the doctor said that she was gaining back her strength, she was listless and entirely without interest in anything. As I stood at the foot of her bed watching her open the package, she looked up at me with a smile and just a glint of the old sparkle in her eyes. "I just love postmen and fairies," she confided.

Long after the pajamas that the package contained were admired and hung up in the closet, the words 'fairies and postmen' kept running through my mind. The doctor had told me Sally would get well much faster if I could arouse her interest in something. Remembering the animation that she had shown in opening the package, I wondered if I could combine the 'postmen and fairies' in some way to snap Sally out of the listless "I don't care about anything" attitude I had found so hard to combat in the last few days.

The idea of how best to carry out this theme dawned on me all of a sudden. What would be the matter with my wrapping up a package each evening and mailing it so that the postman would deliver it the following morning? Also, since Sally believed in fairies, I could take care of that little angle, too, by writing her a make-believe letter to be signed "The Happiness Fairy" and to be mailed along with the package. This much settled, I began to rack my brain for ideas that would not only appeal to Sally but would also fit my pocketbook. This wasn't difficult, and I presently mailed the first box.

The next morning I moved Sally's bed over by the window where she could see the postman coming up the street, and then dropped a hint that he might bring her another package. Sally lay indifferently watching out the window, but her indifference fled as the postman came up the walk, smiling, and waving a package in the air. There was a letter fastened to the outside of the package, which contained eight inch squares of tissue paper in a rainbow of colors, a cardboard pattern, and a pair of blunt-nosed scissors. Sally looked at the contents with amazement as she handed the letter to me to read for her. "Hurry, Mother, and read it to me. I want to know who sent it."



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No waiting for a still day—because no danger of "drift" damage to flowers, plants, clover, etc. Applies lethal killing solution directly on crown of weed. Easy to load—simple to use as carrying a cane. No gallons of chemical to mix. No bulky spray gun to fill, carry or clean.

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Dear Sally:

I peeked in your window yesterday while your mother was reading you a fairy story. I love children who believe in fairies. So now that you are well enough to be having fun again, I have planned this surprise for you. Your mother will show you how to fold the paper in half and to draw the design on it. When you cut the designs out, you will be surprised to see what they turn out to be.

Be watching for the mailman again tomorrow, and have fun!

The Happiness Fairy

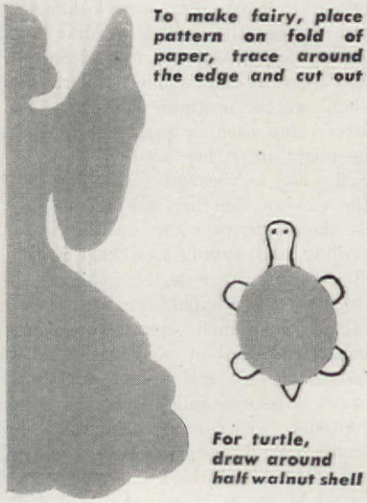
The letter delighted Sally beyond all words. "A letter from a real fairy," she gloated. Sally traced the design on a folded paper and industriously cut it out. "A fairy," she cried. "A dancing fairy," I corrected her. "Here, I'll show you." I tied a string across the corner of the room, then took a needle and ran a thread through the fairy's head and tied it to the string. The air in the room caused it to move for all the world like a dancing fairy. By evening the room looked like a rainbow, and that night Sally ate all of the food on her supper tray for the first time since she had been so very ill.

Next morning, after she had been cleaned up for the day, Sally had me pull aside the curtains. She lay expectantly waiting for the mailman for over three hours. I had nearly finished my morning's work when I heard her shrill cry, "Mother, the mailman's coming! See what he has!"

This time Sally's package contained pastel-colored beads, pink, green, yellow and blue, and a large, blunt needle threaded with narrow white ribbon. Also in the package were three colored straws tied together with a colored ribbon. Her eyes sparkled with happiness as she handed me the letter to read for her.

Dear Sally:

I peeked in your window again last night, and your room was beautiful with the dancing fairies. Today I am sending you rainbow beads. You are to make yourself a long string of beads and a bracelet to match. The colored straws are a special surprise, and are to be used only with the surprise drink your mother will make you



To make fairy, place pattern on fold of paper, trace around the edge and cut out

For turtle, draw around half walnut shell

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HAYTOOLS AND BARN EQUIPMENT
LIVESTOCK EQUIPMENT
FARM VENTILATION EQUIPMENT
POULTRY EQUIPMENT

at three o'clock this afternoon. It is my own favorite drink, and I know that you will love it, too.

Good-by for now, and have fun!
The Happiness Fairy

Sally lost no time in getting started stringing beads, which by the way, were short, bead-like macaroni which I had dyed by dipping a tea strainerful at a time in cups of different colored food color dye.

The drink was an eggnog which Sally never had tasted, and which I had a strong suspicion she wouldn't like. However, the magic straws were really magic, and the "fairy drink" as Sally called it, was the best she ever had tasted. As for me, it was an easy way of carrying out the doctor's order of more milk and eggs, since Sally did not like eggs.

Sally's next package contained a booklet made with sheets of colored construction paper, tied together with white ribbon, and a jar of paste. On the first page was a picture of a little girl, and the words "Sally's Own Book" had been written across the front in crayon. Again there were three colored straws tied together with ribbon. The attached letter from "The Fairy" read as follows:

Dear Sally:

Today I am sending you a book. You are to ask Mother for some magazines. Cut some pretty pictures out as carefully as you can, and paste them neatly in the book. Leave your book on the dresser tonight, as I may fly by to see it. I am happy you liked the fairy drink. I am sending you magic straws for another one today. Start cutting out now, and have a lot of fun!

The Happiness Fairy

Now Sally's cutting and pasting left much to be desired, but she kept busy all day and thought that her book looked perfectly beautiful. I had a hard time arranging it on the dresser to suit her, for it had to be where she could see it plainly in case the fairy should come and want to see it while she was still awake.

The next day the postman brought another box which contained empty half walnut shells, and a cardboard with a number of turtles outlined upon it. Not very exciting to look at, but by this time Sally's confidence in the fairy's ability to entertain was such that she looked upon them much as if they had been rare jewels. She kept saying, "Read the letter, Mother. Read the letter."

Dear Sally:

Aren't walnut shells nutty presents? But you won't be disappointed. Cut out a turtle outline and paste a half walnut shell on its back. Then bend down the legs and bend up the neck. For colored turtles, crayon the outline before you cut it out. You will find you have the cutest little turtles you ever laid eyes on. I am sure you will want to make lots and lots of them to play with while you're still in bed.

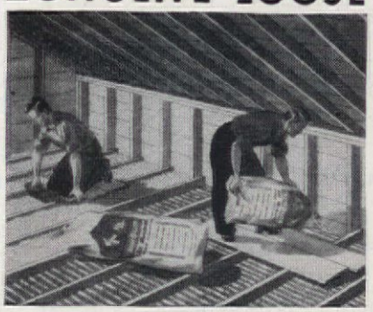
Have fun and keep smiling!
The Happiness Fairy

The day the last package came,

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Recent fire disasters emphasize the need for building fire safety into homes as well as large buildings. Zonolite insulation is *absolutely fireproof.* It is made of a mineral called vermiculite. It *can't* burn. In many cases it has snuffed out fire. In others it has retarded the spread of fire until help arrived. When you build or remodel, use Zonolite—the insulation that is absolutely fireproof—not just fire-treated. Read how it meets *every* insulation need.

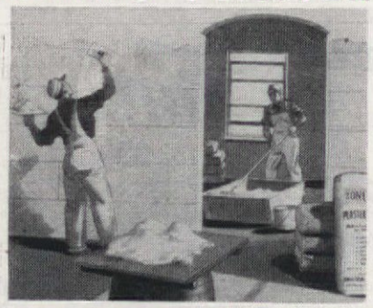
ZONOLITE LOOSE FILL INSULATION
for Attics and Sidewalls



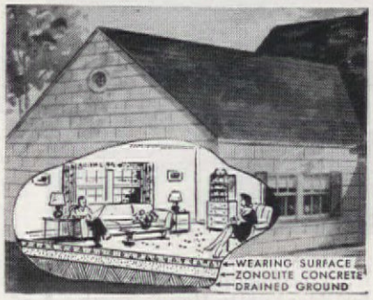
Zonolite is poured between joists in attics and studs in sidewalls. Fully covers all space between studs, eliminating wasteful heat leaks. It flows completely around pipes, braces and other obstructions to provide a uniform, continuous insulation. Zonolite is verminproof, rotproof, termite-proof and virtually moisture-proof. Keeps homes as much as 15 degrees cooler in summer and reduces winter fuel bills up to 40%.

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This new book—"Insulation and Fire Protection in the Home"—should be in the hands of everyone interested in building or remodeling. Covers house insulation more thoroughly than any other book on the subject.



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© International Cellucotton Products Co. *T. M. Reg. U. S. Pat. Off.

Sally's room looked more like a toy shop than it did a bedroom—with fairies waving in the air, Sally, herself, bejeweled with rainbow beads and bracelets, her book proudly propped up on the dresser, and turtles, turtles everywhere in the room.

The package contained a lovely fairy book, with colored illustrations, and the inscription, "To Sally with love, From the Happiness Fairy," plus a note . . .

Dear Sally:

This is my farewell present to you, for I am sure that when the doctor comes today he will look at you and say, "Why Sally, what are you doing in bed? You don't look like a sick girl any more."

It has been a lot of fun planning surprises for you, and now there is another little girl I must teach to be happy and have fun—so she will get well quickly—just the way that you did. She needs me and I must go.

So please remember to keep happy and to smile a lot.

The Happiness Fairy

The fairy's prediction was correct, for the doctor took one look at Sally and said, "What are you doing in bed, young lady? You don't look like a sick girl to me any more." So the next day found Sally propped up on the davenport in the living room, happily playing with her old toys again, and thoroughly enjoying it.

You will notice that the materials that went into the making up of Sally's surprise package from the fairy were all inexpensive. However, their cost had no bearing whatsoever on their entertainment value, as you can see. It was the surprise element in the way they were presented to her that counted. The directions for making use of these materials stimulated her imagination, too. As you probably know, a sick child's imagination is always at a low ebb, and needs to be prodded into wakefulness. Usually, just one little new and different idea is enough to start imagination going full-speed ahead.

The letters from the fairy accomplish this beautifully. They are also a splendid way of carrying out doctor's orders, which would ordinarily cause a storm of protest if you attempted to follow through on your own. What do I mean? Well, take for example, the problem of trying to get the child to swallow a bad-tasting medicine. Pink wintergreens, individually wrapped in Cellophane and labeled, "Fairy Medicine," to be taken only after bitter medicine, is far more effective than all the coaxing and scolding you can possibly do.

Perhaps the greatest good accomplished by the letters is that they encourage "God's most precious gift of imagination." For a sick child's thoughts must ever be directed away from himself, if he is to recover as quickly as he should.

Important: **Letters requesting information should be accompanied by a stamped, completely addressed envelope. Manuscripts and illustrations will not be returned unless accompanied by the necessary postage. They will be handled with care, but we cannot possibly assume responsibility for their safety.**

Dennison, Dept. T236, Framingham, Mass.
FREE Please send me a whole day's supply of Dennison Diaper Liners.
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Street.....
City.....State.....



HEY, MOM! Don't be a Diaper Drudge! Dennison Diaper Liners reduce unpleasantness in changing and washing my diapers. Just fold a Liner inside diaper next to my skin. When soiled, flush away. No hard scrubbing. Sanitary. Helps prevent diaper rash. Costs only a few cents a day. DELUXE: 180 for $1; CRADLE TIME & DOWNEESOFT: 180 for 69¢.

Dennison
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Wherever Baby Goods Are Sold

Fast FOOT RELIEF





To quickly relieve corns, sore toes, callouses, tender spots, bunions, instep ridges, chafed heels—use this superior type, flesh color moleskin—Dr. Scholl's Kurotex. Prevents blisters. Stays on in bath. Economical! At Drug, Shoe, Department and 10¢ Stores.



Dr Scholl's KUROTEX

GEE~ **It's Fun!** I Can **SWIM** With the Big Boys NOW!



It's amazing how quickly children learn to swim with Stay-A-Float. This snug fitting little jacket holds the body up on the water in swimming position and in no time at all even first-timers in the water go paddling around like ducks.

Stay-A-Float is filled with soft Kapok (6 times more buoyant than cork) can't bruise, nothing to puncture, no air to leak out. Adjustable straps between the legs (patented feature) holds it securely in place. IT CAN'T slip up or down or come off in the water. Only STAY-A-FLOAT has this important safety feature.

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With Stay-A-Float you can take the children with you boating and fishing without worry or fear. It will be good for them to enjoy the thrills of healthful water sports — in SAFETY. Sold in department, marine and sporting goods stores.

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Just rub it on the gums

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● Wouldn't you expect Western Electric to give you the best possible hearing help? Western Electric Hearing Aids are made by the nation's largest producer of communications and electronic equipment. They are the *only* hearing aids designed by the world-famous Bell Telephone Laboratories.

Send the coupon today for free helps to better hearing and details on the new Model 64 Hearing Aid.

CLIP . . . FILL OUT . . . MAIL TO

Western Electric
Dept. 380-AH6, 195 Broadway, New York 7, N.Y.
Please send your free guides to better hearing and information about Model 64.
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Northern Electric Co., Ltd., Canadian Distributor

EVER GREEN
GARDEN SPRAY
A Non-Poisonous
INSECTICIDE



● Protect your garden with time-tested garden-tested Ever Green. It's non-poisonous and economical. 35c bottle makes up to six gallons.

PROTECTS YOUR GARDEN *and you!*



4704-A

STOP the ravages of aphids and other similar sucking insects with

BLACK LEAF 40
The Double-Duty Insecticide



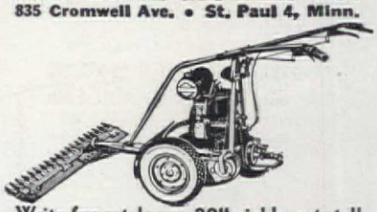
Buy only in factory-sealed containers to insure full strength.

Sold at drug, seed and hardware stores.

TOBACCO BY-PRODUCTS & CHEMICAL CORP.
INCORPORATED
LOUISVILLE 2, KY.

LOOK FOR THE LEAF ON THE PACKAGE

NATIONAL MOWER CO.
835 Cromwell Ave. • St. Paul 4, Minn.



Write for catalog. 38" sickle cuts tall grass, hay, weeds. • Simple, Sturdy.

KITCHENS FOR AMERICAN HOMES
OUR HOME EQUIPMENT CENTER
(See pages 120 to 131)
Department Stores Spotlighting Kitchen and Laundry Equipment

OUR June Spotlight of the Month program for department stores features the kitchen and laundry plans and equipment shown on Pages 120 to 131. We have listed below a few of the stores throughout the country that intend to tie in their displays and merchandise with the Spotlight theme, "The Lid's Off on the New Kitchens!" If one of these stores is in your city, why not drop in and see how the ideas you read about in THE AMERICAN HOME are being put into action?

Albany, New York—W. M. Whitney & Co.
Baltimore, Md.—Hochschild, Kohn & Co.
Boston, Massachusetts—Jordan, Marsh Co.
Brooklyn, New York—Abraham & Straus
Buffalo, New York—Adam, Meldrum & Anderson Co.
Butler, Pennsylvania—A. E. Troutman Co.
Chicago, Illinois—The Fair
Cincinnati, Ohio—H. & S. Pogue Co.
Columbus, Ohio—F. & R. Lazarus Co.
Hartford, Conn.—G. Fox & Co.
Houston, Texas—Foley Bros.
Knoxville, Tenn.—Miller's, Inc.
Long Beach, California—Buffum's
Los Angeles, Calif.—Broadway Dept. Stores
Lynchburg, Virginia—Guggenheimer's, Inc.
New Orleans, La.—Maison Blanche Co.
Pontiac, Mich.—Waite's Inc.
Rochester, New York—McCurdy & Co., Inc.
Springfield, Missouri—Heer's, Inc.
Syracuse, N. Y.—Dey Bros. & Co.
Toledo, Ohio—LaSalle and Koch Co.
Troy, New York—Wm. H. Frear & Co., Inc.
Utica, N. Y.—J. B. Wells & Son Co., Inc.

OF interest to ceramists are The Haeger Awards to be given for excellence of ceramic design suitable for mass production. The Awards are being offered to provide an opportunity for art students, professional artists, and ceramists to submit pottery or drawings, for design selection by an independent jury of competent experts. Entries should arrive at The Haeger Potteries between August 1 and August 31. For complete information, address inquiries to The Haeger Awards for Ceramic Design, The Haeger Potteries, Inc., Dundee, Ill.

YOUR CHECK LIST

- ☐ Pressure Saucepans #168.. 5¢
- ☐ Canning Clinic #163.....25¢
- ☐ 10 Ways to Store Garden Crops #165.....20¢
- ☐ 8 Quiet Meals #169..... 6¢
- ☐ 719 Recipes .....75¢
- ☐ Damp Cellars #167 ..... 6¢
- ☐ Church Bazaar (How to make it a Success).....25¢
- ☐ Bride's Book.....50¢
- ☐ Scrapbook (for building data) .....35¢
- ☐ Our Book of House Plans (220 pages) $1.50

Please print your name and address clearly. Check the booklets desired and send remittance to:
(Please do not send stamps.)
The American Home Booklet Service
55 Fifth Avenue, New York 3, N.Y.

Add Bright Color and Comfort
WITH
COSCO METAL STOOLS



* Matching Models for Every Use!
* Prices for Every Purse!

COSCO STEP, Regular, Youth, Bar and Bathroom Stools — 12 smart models! Beauty . . . with Maximum Durability and Service, Comfort, More Safety Features . . . and Multiple Home Uses!

Select the Cosco Stools you need . . . now!

Featured and sold by leading stores everywhere!

STEP STOOL MODEL 4D
Upholstered back and seat. Tubular chrome-plated legs. Rubber treaded steps swing in and out, lock in position. Tested to support over 1,000 pounds.

For the name of dealer nearest you, address:
Hamilton Manufacturing Corporation
COLUMBUS, INDIANA

Guaranteed by Good Housekeeping



False Teeth Wearers

You can't "Brush-Off" Denture Breath



Play Safe—Soak Your Plate or Bridge in Polident Daily

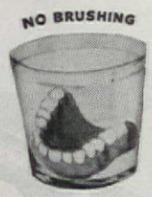
DENTURE BREATH is a serious social problem. It may make your close presence distasteful to friends or family, and give you away to others who might never guess you wear false teeth. You can't "brush off" DENTURE BREATH!

Brushing dental plates with tooth pastes, powders or soap may scratch delicate plate material, *60 times softer than natural teeth.* Food and film collect in these unseen scratches—causing offensive DENTURE BREATH!

With Polident there's no brushing, so no fear of DENTURE BREATH. More dentists recommend Polident than any other denture cleanser. Costs less than 1¢ a day. 30¢ and 60¢ at drug stores.

This Daily "Denture Bath" Stops Denture Breath

Soak plate or bridge in Polident fifteen minutes or longer, rinse, and it's ready to use. A daily Polident bath gets into corners brushing never seems to reach, keeps dentures clean, bright, odor-free!



POLIDENT

USE DAILY TO KEEP PLATES, BRIDGES CLEAN . . . ODOR-FREE!

WHAT TO DO



1





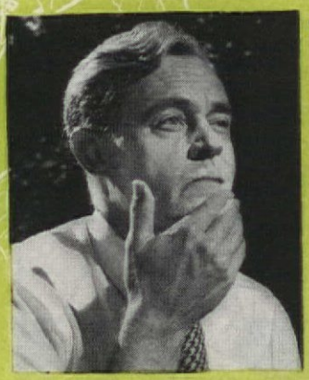
MOSQUITOES

SPIDERS

POISON IVY



3



2



POISON OAK

BEE





4

IN CASE OF SUMMER ACCIDENTS

Carl J. Potthoff, M.D.

The author is Director of First Aid and Assoc. Medical Director, American Red Cross

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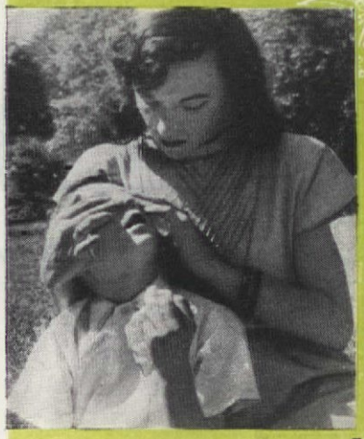


HORNET

6



POISON SUMAC



TICKS

7

Drawings by Tom Funk
Photographs by Doris Wallace

JOIN A RED CROSS FIRST AID CLASS

1. SNAKE POISONING

The first thing to do when giving first aid for a poisonous snake bite is to tie a restricting bandage above the bite. (See opposite page.) An old piece of material, a handkerchief, or necktie will serve this purpose

After you have tied the restricting bandage in its correct position, make a cross-cut incision right across the fang marks, using a sterilized blade

It is very seldom that a suction cup is available when snake bite occurs. Therefore, the mouth is best method to use for drawing out the poison. When doing this, always remember to keep affected limb pointing down

2. SUNBURN

Calamine lotion soothes mild sunburn. For more severe case, use wet dressing of Epsom salts solution. If burn is excessive or fever develops, consult a doctor. These same treatments are recommended for campfire burns

3. SPRAINED ANKLE

When ankle sprain occurs, elevate the ankle and apply cold compresses, if possible. If not, then bathe ankle in cold water as shown on opposite page. Because of possibility of fracture, do not walk on ankle until it has been X-rayed—unless urgent

After bathing ankle, apply sprained ankle bandage made from any available material—a handkerchief, scarf, or necktie will do. Bandage always is used with shoe on, serves only as a temporary support for walking

4. SCRATCHES & PUNCTURED WOUNDS

Minor cuts, scratches should not be neglected. No matter how small the wound, tetanus spores may get in

First step in caring for a punctured wound, such as is incurred by stepping on a nail, is to encourage bleeding by mild pressure. See opposite page

After properly bleeding wound, apply a sterile compress or dressing over it, and bandage snugly in place. Then see a physician. He will clean wound, give an antitoxin to prevent lockjaw

5. TRANSPORTATION

In cases where ambulance or medical attention is unavailable, improvise a stretcher of two poles and blanket. In lifting the patient, make sure his body is supported properly. See Fig. 5. If he must be moved to hospital in car, it is advisable to keep him lying down rather than sitting erect



Tampax saves women from 5 worries

When "those miserable days" arrive each month, you can really experience a new lease of life by using *Tampax* for sanitary protection. This doctor-invented product is very small and dainty—meant for wearing *internally*. This may seem like a strange and novel idea at first, but it certainly saves a woman from some of her monthly worries—at least five of them, as follows:

You *need not worry* about odor, for Tampax causes none. You *need not worry* about bulges and wrinkles caused by belts and external pads. The same applies to chafing. Also, you *needn't worry* about carrying a conspicuous box home from the store, because a month's supply of Tampax goes neatly into your purse! And when disposal time arrives, Tampax has only 1/15 the bulk of the "other kind."

NO BELTS
NO PINS
NO PADS
NO ODOR

Wear Tampax in tub or shower—or while swimming. Pure surgical cotton. Slim disposable applicators. Three absorbency-sizes sold at drug, notion counters. Look for Tampax Vendor in restrooms throughout U.S. . . . Tampax Incorporated, Palmer, Massachusetts.



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WEIMAN

HEIRLOOM QUALITY

Tables

THE WEIMAN CO., ROCKFORD, ILL.

On display at better Furniture and Department Stores.



Kerns CHEST • OF • PINE

A lighter, simpler elegance in chests—made in refreshing pine

The chest is an indispensable piece of furniture made to serve more charmingly in Kerns Chest-of-Pine. Its simple design is beautifully done in natural, clean-looking pine. Its honey-soft color and light, casual dignity graces any room, does away with the ponderous "heavy feel" of chests. Lustrous hand-rubbed finish. Strong, dustproof structure in clear or knotty pine . . . sold only at leading department and furniture stores. Kerns Co. of Oregon, Ltd., Pilot Rock, Ore.

Two sizes—18" x 20" x 40"—$39.50 and 18" x 20" x 46"—$44.50

6. SPECK IN EYE

Lift speck gently off with corner of a clean handkerchief. See Fig. 6. If speck is on lining of the membrane of the upper lid, gently grasp lashes of the upper eyelid and pull eyelid forward and downward over lower lid

If these measures are unsuccessful, try flushing eye out with a solution of boric acid (one-half teaspoonful to a drinking glass of boiled water)

7. NOSEBLEED

Make patient sit up, throw his head slightly back, and breathe through mouth. Loosen anything tight around neck. Apply cold, wet compresses over the nose and squeeze nostrils together. Keep patient quiet. Do not let him blow his nose for a few hours

POISON PLANTS

Poison ivy, oak, and sumac are members of same family. For treatment of any of them, wash skin as soon as you can with thick lather of hot water and soap. Repeat five or six times. Don't use brush or rough materials. Then wash with rubbing alcohol. If rash develops, apply calamine lotion. If rash is severe, consult a physician

INSECT BITES

"Don't scratch." Use calamine lotion for a mosquito or chigger bite. For stings, use paste of baking soda and cold cream or a compress moistened with ammonia water. Cold application also helps relieve pain from stings.

If a tick has crawled on your body and "taken hold," remove him at once, either by using tweezers or by grasping him with a piece of cloth held between your fingers. Pull gently so as not to leave tick's head imbedded in the skin. Be careful not to crush the tick on your skin, as the poison may be spread that way. Wash fingers and tweezers thoroughly after tick has been removed. If tick is deeply imbedded in flesh, a gentle, twisting motion will help in extricating him.

Holding lighted cigarette near body of tick will usually make him release his hold. Never probe for tick. Consult a physician, for ticks may cause the deadly spotted fever

EVERYDAY, in summer camps, on fishing trips, and other jaunts into the great outdoors, somebody gets hurt. Someone steps on a nail, someone falls and bruises a knee or fractures an arm, someone gets in the way of a snake's poison fangs. An ounce of prevention being worth what it is, we of the Red Cross feel that knowing what to do to keep a minor accident from becoming a major hazard is of prime importance to any family—especially so when its members are enjoying a vacation.

Here are a few general pointers

Delightful Accent Pieces

by Stangl

THE FINEST NAME IN POTTERY



A Treasured Gift

Stangl craftsmen have sculptured authentic bird replicas in fine pottery from famous prints—including Audubon favorites. The beautiful colors, hand painted, are protected under glaze. These pert, colorful birds are beautiful as decorative accent pieces . . . perfect for collections.

Sold in leading Gift and Department stores. The Stangl name appears on each figure.

FULPER POTTERY COMPANY
Trenton 4, New Jersey
America's Oldest and Finest Pottery

CALIFORNIA Vernonware



Brown Eyed Susan

"They call me Brown Eyed Susan. I am a sweet girl, with considerable chic. I'll brighten your table and you will never tire of me, at breakfast, luncheon or dinner."

Brown Eyed Susan belongs to the aristocratic California Vernonware family.

Limited full color edition of Vernonware patterns, pictured in their early Californian atmosphere, now available. Send 25c for your copy. Dept. AH6

VERNON KILNS
2300 East 52nd Street, Los Angeles 11, California
AMERICA'S FINEST LINE OF SEMI-PORCELAINS

week after week. *Your hand and arm tell you the difference more plainly than words.* There is no heaviness. Your iron slips neatly here and there. You flick it right or left almost effortlessly. Each movement of the iron leaves its little path of gleaming perfect finish. Your fingers feel what your eyes have seen and you come to know enchantment in work that is not toil. Your *curtains* take on billowy loveliness, the ruffles, like petal forms, if that is what you wish. *Dresses* smooth into tailored form and finish. *Shirts* become easy to do. Learn to starch this way—you'll iron well.

IS THIS YELLOW BOX in YOUR HOME?



for wonderful ironings

In just a few moments you make your own perfectly fresh liquid starch. A cupful, a pint, a quart or a gallon.

you would do well to follow. Watch the heat and humidity! Don't burn to a crisp, or tear around until you are in a state of utter fatigue. When the temperature soars, and the air is heavy, slow down and take it easy. Avoid overexercising and heavy foods.

Exposure to heat may result in sunstroke, heat exhaustion, or heat cramps. All of these are serious, and all can be prevented.

Drink plenty of water and take extra salt, either in tablet form or in a salt-water solution. Wear light, loose clothing. Work or exercise in the cooler part of day.

Do your sunbathing gradually. A few minutes exposure the first day is enough. Increase the time daily until you have acquired a protective tan. Remember that water reflection and winds can make sunburns more severe.

In mountainous country be prepared for sudden temperature changes at night. When planning a hike, remember that sturdy, low-heeled, well-fitted shoes are good insurance against painful blisters and a twisted or broken ankle. And speaking of blisters, let me mention here first-aid treatment for them. For a water blister or blood blister, first wash thoroughly with soap and warm water. After sterilizing a needle in an open flame, puncture the blister. Then use a sterile pad, and apply gentle pressure to outside margins of blister to press out water or blood. Apply a sterile dressing. If blister is extensive, or if there is evidence of inflammation or infection, consult a physician.

WHEN walking or hiking, be sure to watch for the three-leafed plants, poison ivy and poison oak, and for poison sumac, which is distinguished from the nonpoisonous variety by drooping clusters of white berries. It is a shrub or small tree, and may grow as high as 20 feet.

In snake infested country, take extreme care in picking flowers or berries, and in climbing cliffs or ledges where your hands might reach a place where a snake might be resting. The four poisonous snakes native to the United States are: the rattler, cottonmouth moccasin, copperhead, and coral snake. All except the coral are known as pit-vipers, because of a small, deep pit between nostril and eye on each side of the head, resembling a second set of nostrils. No *harmless* snake in our country has this characteristic. Alarmed rattlesnakes usually sound their rattle warning, a high-pitched, shrill, buzzing sound like a cicada or grasshopper. But they may strike *without* warning, and other poisonous snakes give *no* warning. If bitten by any of these poisonous snakes, send immediately for a doctor, meanwhile applying first aid. See Snake Poisoning.

Last, but not least, don't neglect minor cuts and scratches. No matter how small the wound may be, spores of tetanus (lockjaw) may have got in. If a scratch or cut becomes sore, it is safer to consult a physician



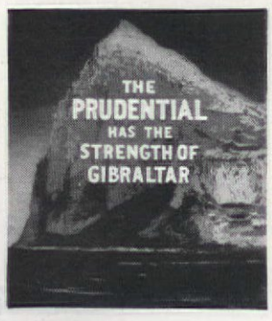
Now you can KNOW their home will be paid for

• A new Prudential service now makes a Prudential Home Loan more attractive than ever. It is Prudential's Group Home-Protection Plan.

Under it, one regular monthly payment covers everything—interest, payment on principal, *and* insurance to wipe out the principal balance of your mortgage if you should die. It is exceedingly low in cost—because it is a new *group* insurance feature.

So this new Prudential Plan also covers your peace of mind—you are *certain* of a debt-free home for your family.

There are Prudential Mortgage Loan branch offices in all principal cities, representatives in most principal towns. Phone, write, or call on the one nearest you. Or write to Mortgage Loan Department A, The Prudential Insurance Company of America, Newark 1, N. J.



America's Foremost Home Lender

PRUDENTIAL

HOME OFFICE: NEWARK, N. J.

Old Colony

. . . for years of gracious living



Gracious proportions, mellowed by the exclusive Heywood-Wakefield Winthrop Maple finish—and "Home Planned" designs that will assure harmony of feeling as you add pieces to living room, dining room, bedroom. See Heywood-Wakefield Old Colony at better furniture and department stores.

HEYWOOD-WAKEFIELD EST. 1826

GARDNER, MASS.

Your visitor raises the charming colonial knocker . . .

. . . and you hear two melodious chime tones



It Chimes INSTEAD OF KNOCKING!

It's a lovely *solid brass* door knocker that announces your visitors with two clear, melodious chime tones! And it's non-electric—there are no batteries to run down—no transformer, wiring or other accessories to install. You simply mount the beautiful "Suburban" musical knocker on your door (knocker outside, chime inside), and it will charm your friends and callers for years and years!

AT LEADING DEPARTMENT, HARDWARE AND APPLIANCE STORES EVERYWHERE

AUTHOTONE CHIMES

A Splendid Gift for Father!

AUTH ELECTRIC COMPANY, LONG ISLAND CITY 1, N. Y.

To Give a



Drawing by Clare McCanna

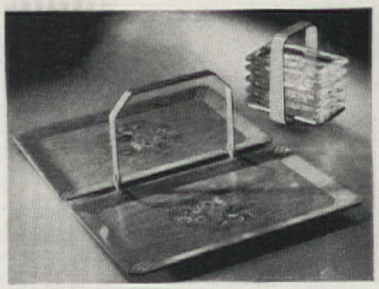
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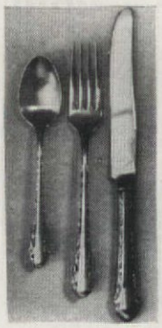
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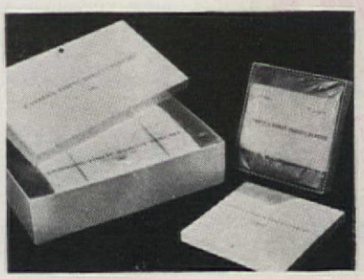
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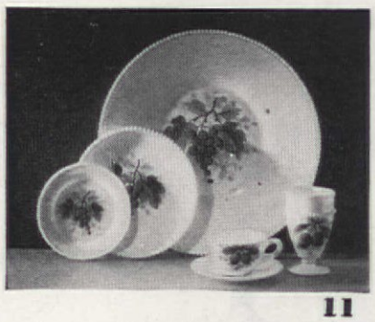


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Bride . . .



11



12



13



14



15



16

1. *Obviously perfect for any bride—sterling silver. Wallace Silversmiths sandwich tray and dish in delicate, ornate Rose Point pattern*

2. *The newest waffle baker for the new bride—smartly designed, chrome-plate finish; serves four at one time, signal light for easy and perfect, non-stick baking; Sunbeam*

3. *Wear-Ever sizzling steak platter; broils, serves. Corn stick pan. Aluminum Cooking Utensil Co.*

4. *Ingenious serving tray in walnut finish: open, it's 11⅝" by 15½"; it folds up to save space. An accessory—four glass ash trays in a stand. From the Haskelite Mfg. Corp.*

5. *The charming simplicity of Josiah Wedgwood "Edme" design in Queen's Ware will delight all; has a rich cream body, delicate fluting; is harmonious with any fine setting*

6. *Neither severe nor lavish, "Chased Romantique" sterling of Alvin Silversmiths is slender in coutour, dignified, enriched by butler finish*

7. *Basic for the bride, Cannon's finest quality percale sheets: they're long-lived and lovely to use*

8. *Easy, quick, nutritious kitchen magic with Knapp-Monarch Liquidizer: turns fresh fruits and vegetables into nourishing drinks*

9. *A popular and useful gift, a half-bushel basket of split bamboo with colored bands; hand-blown glass pitcher holds enough to fill set of six matching glasses; Old Mexico Shop*

10. *A charming after-dinner service in Copeland & Thompson's Spode Wicker Dale design: coffeepot, cups, saucers; fluted, delicate basket weave embossing, design painted in subdued tones of red, pink, blue and green, for years of beauty and service*

11. *Authentic handmade and hand-decorated Milk Glass with grape design, a versatile gift; Westmoreland*

12. *Smartly practical and indispensable to the new bride, the Proctor automatic pop-up toaster toasts one or two slices, the color you set, easy to clean and control*

13. *Bride's paper trousseau by Crane: bride's note and personal stationary with engraved initials, the wedding announcement and the reception invitation are included*

14. *For her new home, a solid, carved California redwood marker with reflector letters; durable, weather-resistant, attractive; from Abbey Decorative Products Co.*

15. *Elegance for her new home in a Wilkes-Barre lace dinner cloth in "Yuletide" pattern; of mercerized yarn, edged in scallops, picot finish*

16. *Unique gift, "Mistress Mary" weather vane of Duraluminum and brass; weather- and rustproof; ballbearing action; Spencer Studios*



Make somebody happy with . . .

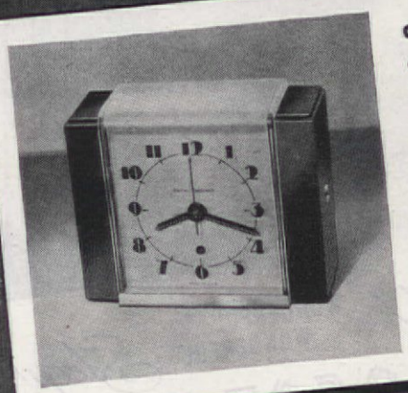
THE FINEST NAME IN CLOCKS



SHARON . . .
For your favorite young hopefuls just setting up housekeeping—traditional beauty—colonial mahogany finish—sturdy birch cabinet. Strikes hours and half hours. Electric or spring-wound. $35.*

MEDBURY . . .
Give it to yourself or the whole family—it's a clock to live by. Mahogany cabinet—raised front panel in richly grained rare wood. Westminster chime movement. Electric or spring-wound. $49.50.*





CARLISLE . . .
Give it to a busy executive—or his wife. It's a clock that goes to the office or stays at home. Black and crystal-clear plastic case—brushed brass dial. *It's an electric!* $8.95.* Seth Thomas Clocks, Thomaston, Connecticut.

Seth Thomas
"The finest name in clocks"
ELECTRIC OR SPRING-WOUND
A product of GENERAL TIME *Instruments Corporation*

*Tax Extra—Prices subject to change.

Seth Thomas is Reg. U. S. Pat. Off.



"Costume Jewelry" for your home!

The added touch of beauty that costume jewelry gives to your smartest gown is precisely the same as the distinctive decorative effect *tables* can give your *home*. So, enjoy lovelier, more charming rooms with the generous use of Mersman "costume jewelry" tables. Authentically styled and distinguished for their fine woods, perfect craftsmanship and modest cost. Ask to see the special Mersman table display... at your favorite furniture or department store.

The Mersman Bros. Corporation, Celina, Ohio



Jewelry by Coro

MERSMAN TABLES

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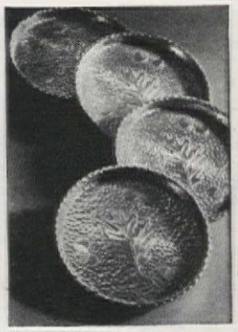
Mersman Tables

"the biggest name in tables"

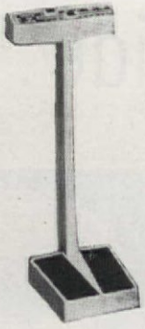




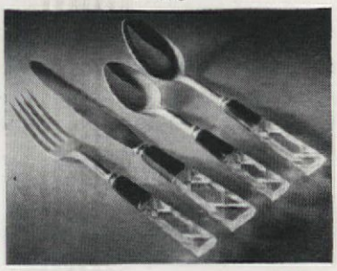
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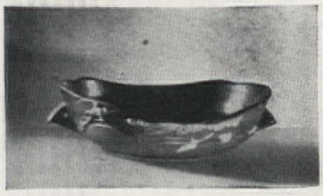
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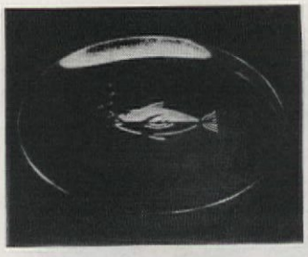
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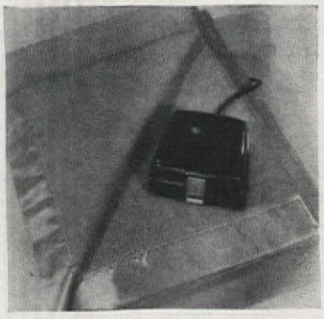
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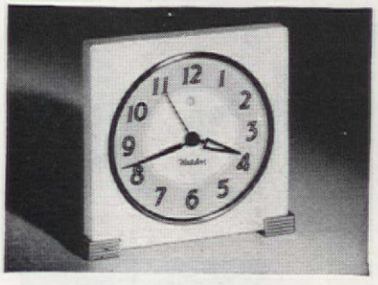


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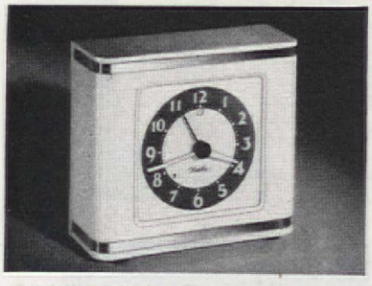
There's no better time



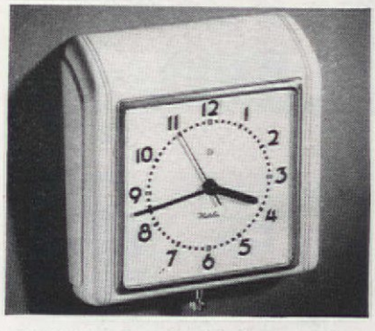
THE FINEST ELECTRIC
clocks we've ever made



LOGAN self-starting electric alarm has every feature you want in an electric clock. Lovely ivory finish. Comes with luminous or plain dial.



BACHELOR is a self-starting electric alarm. So smart you'll use him on the mantel as a time clock. Lovely ivory finish. Luminous dial.



DUNBAR electric kitchen clock, attractively designed. Self-starting. Tilted dial makes Dunbar easy to read. Choice of four finishes.

See Westclox before you buy that electric! Smart alarm and time clocks—models for every room. Spring-wound beauties, too, headed by the world famous Big Ben.

WESTCLOX, LA SALLE-PERU, ILLINOIS

WESTCLOX
Electrics
MADE BY THE MAKERS OF **BIG BEN**
Products of **GENERAL TIME** *Instruments Corp.*

17. *A gift of lasting beauty, creamy, translucent Lenox china in the Harvest pattern, combining the formality of gold band patterns with the grace of an interesting design*

18. *Inexpensive, and always indispensable, hammered aluminum coasters which come 4 to a set, from the West Bend Aluminum Co.*

19. *A necessity in her home, smart, springless, accurate—Detecto's doctor's-type scale in oven-baked enamel finish—black, ivory, green*

20. *Sophisticated and practical, Englishtown Cutlery offers "Top Hat," with solid lucite handles of black and crystal-cut design with stainless-steel cutlery; no polishing is required, and it improves with use*

21. *A gift of lasting beauty with a hidden practicality: Farber Brothers' amber or amethyst sherry wine decanter in decorated chrome holder that clips on, making glass replaceable; crystal glasses with delicate cut design; heavy white crystal stopper matches cordial glasses; on filigree chrome tray*

22. *A Snowberry bowl from Roseville Pottery in floral motif of charming simplicity—comes in fern green, coral, and in fine russet brown*

23. *A different, practical, and lovely gift, Kensington's bent glass plate, made of plate glass with the fish design applied on underside, most versatile, durable, for the new hostess*

24. *Indispensable for the new housekeeper, a Simmons Electronic Blanket: 100% wool in blue, cedar, green, rose, and peach; it gives adjustable warmth without weight, safe*

25. *There'll be a place in her entertaining for this covered cheese service; practical and unusual in its bell-capped cover; Viking Glass Co.*

26. *Lohengrin Bridal Ensemble: 15" log painted white with silver sparkle, decorated with white roses, forget-me-nots, white heather, satin bows; bridal arch of natural greens, white heather, orange blossoms; bride and groom candles, two bridesmaid candles, in blue and yellow. An 8" white wedding pillar candle with decalcomania, the Emkay Candle Co.*

27. *A charming figurine from Fulper Pottery: white-winged crossbill in rose coloring on a green base*

28. *The traditional gift to the bride, a Chathan blanket, gives loveliness and warmth with service*

29. *The regal beauty of a silver tea service; shown: coffeepot holds six half-pints; teapot—five and one half half-pints; sugar, cream; kettle—six half-pints; waiter is thirty inches long; from the Towle Mfg. Co.*

30. *Tea for two on a "Lucite" table combining a Chippendale-style tray, luggage rack of clear plastic; tray is lightweight, removable; rack folds; comes in a range of colors, and two smaller sizes; the du Pont Co.*



Teen-agers have fun *at home* when there's a piano to gather 'round. And the piano that's a lasting delight to both young *and* old is the new Winter & Company Piano—beautifully styled, rich in tone, much lighter in weight*. See and hear the exciting models at your dealer. Our new catalog, featuring post-war styles is now in preparation. Send for yours. Winter & Company, 863 East 141st Street, N. Y. 54.

***with the revolutionary Alumatone Plate** (Reg. U. S. Pat. Off.)

FOR SUMMER DAY—'N'—NIGHT DREAMS . . .



Fish out Lady Seymour "Summer Lights." All wool and zephyr-weight, these Summer blankets give just enough protection against unseasonable evening breezes. In decorator pastels, bound with gleaming rayon satin. See them now at your favorite store.



Also makers of *Seymour* all wool fabrics



DO you love fine colonial reproductions? Write for booklet of our famous hand-crafted furniture. There is no charge.

SINCE 1890 MAKERS OF ONLY THE VERY FINEST FURNITURE



BIGGS
Richmond 19, Va.

SHOW ROOMS IN ATLANTA, GA., BALTIMORE, MD., WASHINGTON, D. C.



Get a Fresh Grip on Sleep

There's nothing to compare with a genuine Ostermoor. Innerspring mattress comfort at its finest.

OSTERMOOR BUILT! NOT STUFFED

OSTERMOOR

AMERICA'S QUALITY MATTRESS FOR NEARLY 100 YEARS



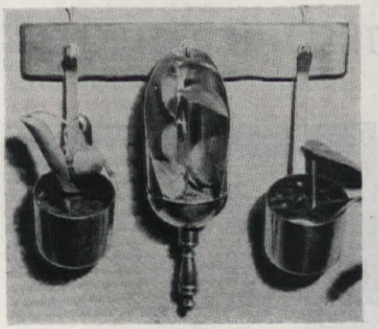
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42

WESTMORELAND
Milk Glass Wedding Bowl



Collectors have been waiting a long while for this early American Wedding Bowl in authentic hand-made, hand decorated milk glass by Westmoreland. Your dealer will soon have a very limited supply.

WESTMORELAND GLASS CO.
GRAPEVILLE, PENNA.

Handmade Glassware of Quality

Spring Beauties



These exquisite HASKO *Floral* TRAYS "freshen-up" outdoor parties and casual get-togethers like a wisp of fragrance from a field of spring flowers. Every smart hostess will want some! *You* can get them, beautifully gift-packaged, at Department, Gift and Fine Jewelry Stores.

HASKELITE MANUFACTURING CORP.
Dept. 145, 135 S. LaSalle St., Chicago 3, Ill.

Hasko TRAYS
AND ACCESSORIES

31. *These flower candleholders and miniature garden bowl, made by Haeger Potteries, Inc. make a lovely gift for any bride. Flower stalks are placed on needlepoint holder to give that fresh-growing appearance*

32. *A combination salt and pepper mill set which has elegance of the antique and the utility of today. This Cape Cod crystal glass twosome comes in seven varied styles and colors. Made by Olde Thompson*

33. *Ruggedness and stability are outstanding features of the new "M-W" Utility Bridge Table; molding, legs are birch or maple, finished in mahogany. Top is plywood, covered in maroon leatherette. Leg hinges have "Finger-Tip Control" for ease in folding, from The Warner Shops*

34. *A tricky idea in plant holders for complete originality; pots and pans of copper and brass swing from a rail, and hold ivy or other growing plants; the W. A. Gates Co.*

35. *Colorful desk sets in three patterns: Provincial design—plaids; Dimity design—polka dots; Shamrock design, green only. Designed by Jean Burnham; from the Ceramic Arts Studio*

36. *Cambridge glass Hurricane lamps harmonize with any period. The hand-cut, hand-polished prisms hang or suspend from a standard bobesche. "Gold-encrusted" Rose Point chimney makes these beautiful and adaptable lamps 17" in height*

37. *A fine addition to her linens, guest and fingertip towels beautifully embroidered on Irish linen and styled by John Matouk; available in blue, white, green, gray, rose*

38. *Practicality and beauty in her glassware that will often be called into service: these juice and water tumblers offer a deep-cut design in a Bamboo pattern, and have a satin finish. Come in 10-ounce and 16-ounce sizes. Styled by Mooney of Hollywood*

39. *Table lighters by Ronson: left, the Queen Anne in shining silver plate; right, the Crown, also silver plate—for the bride's hospitality and protection of her fine linens, they'll make a fine appearance on any table*

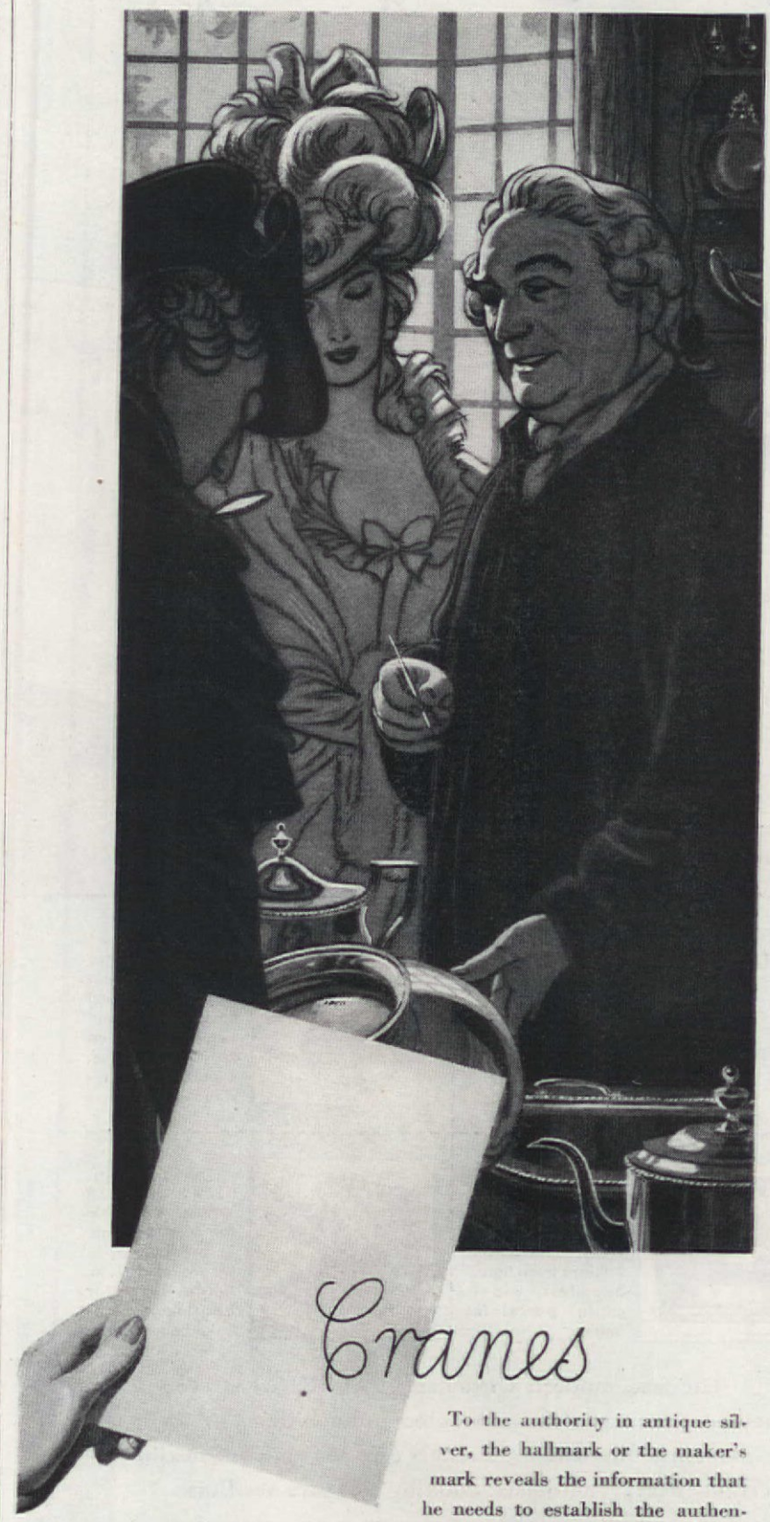
40. *A gift with individuality, ceramic, covered jam jars with twiste ' handle; tightly fitted lids topped with colored fruits; in yellow, pink, white glazed pottery; Vicky Ceramics*

41. *An essential addition to any bride's new home, a black desk set with a beveled base. Pen point is unconditionally guaranteed for her lifetime; has Desert-Dry-Socket feature. From the W. A. Sheaffer Pen Co.*

42. *Crystal designed for the three periods predominating in the American homes of today: Americana, Contemporary, and English Traditional. The two patterns shown in photograph are the exquisite Artic Rose and the smart Wayne. Made by Sharpe, Inc.*

Photographs by F. M. Demarest, Lazarnick, Todd Studios, Baur Studios, Dana B. Morrill, Simmons, Frederick L. Richards, Rode Photo

The Mark that is a message in itself



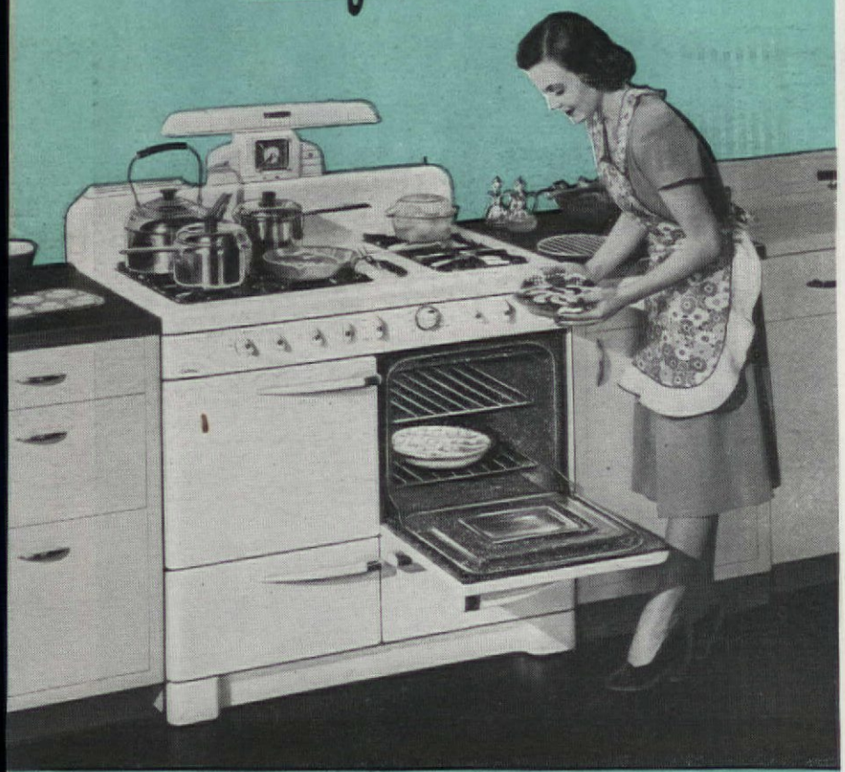
Cranes

To the authority in antique silver, the hallmark or the maker's mark reveals the information that he needs to establish the authenticity of the piece as well as the date and place of its making. Modern silver, also by its mark, attests its sterling quality and the pride of its maker.

The mark to be found in every sheet of Crane's Paper likewise carries a message—a message of quality and craftsmanship, of the use of cotton and linen fibres only in the making of paper these 146 years. It is to be found in the Crane watermark which reveals itself when the paper is held against the light. It is our mark of pride in the making of these fine papers for personal, social and business use. It is your mark of assurance when you buy paper; when you use Crane's in your daily correspondence, in formal invitations, in matters of importance for reference and record.

CRANE'S FINE PAPERS
MADE IN DALTON, MASSACHUSETTS • SINCE 1801

"It has Everything I've always wanted"



Why you'll want a Caloric in your kitchen



FLAVOR-SAVER DUAL BURNERS, guaranteed for life. Protect flavor, vitamins and minerals, save up to 39% on gas. 4 or 6 burner divided Mono-top.



HOLD-HEAT OVEN SEAL. Patented Soft-Action oven door spring. Big Observador Oven. Brilliant oven light. Seamless, wipe-clean porcelain finish.



ELEVATED, VERI-CLEAN BROILER Wholly removable for easy cleaning. Seamless, wipe-clean porcelain. Glides on roller bearings. Twin-height broiler pan.

The fast, modern Ultramatic CALORIC has every convenience for easy, virtually automatic cooking.

Oven, broiler and top burners give you uniform, flexible, "just right" heat . . . automatic cooking aids save needless range tending . . . and smart, new range designing adds beauty to your kitchen and saves work.

It's *America's easiest range to keep clean.*

See the Ultramatic CALORIC, at your dealer, or write:

Caloric Stove Corporation, Widener Building, Philadelphia 7, Pa.

Specially Engineered Models for L.P. Gas Users out beyond the city gas lines.

Ultramatic

Caloric

REG. U. S. PAT. OFF.

THE GAS RANGE YOU WANT

No Excuse for Monotony!

By alternating hand-painted linens with crocheted, embroidered, tatted or hand-blocked ones, there is no reason for monotony in your table settings. Stenciling is one of the easiest forms of painting, yet variations in techniques create entirely different appearances. An almost dry brush, lightly stroked from the outside of the stencil onto the fabric has a sunburst effect, while the building up of colors and shadings give beautiful depth and reality to the design. Another method is tracing the design onto the fabric and filling colors in freehand, following color chart. Patterns containing painting or hot-iron transfer designs have countless uses, and need not be confined strictly to the purpose for which they were originally intended.



Worked by Mrs. Margaret Berle





Designed by Peg Hall

AMERICAN HOME PATTERN A-881, 20¢

"Whispering Leaves," a perennial favorite for its nice variety in color design, open mesh and solid work. Directions

Designed by Peg Hall

AMERICAN HOME PATTERN A-880, 20¢

Dogwood blossoms have decorating qualities in traditional and modern settings. Block printing, stencil tracings, painting directions



AMERICAN HOME PATTERN A-882, 20¢

Pennsylvania Dutch tablecloth and matching napkin. Block printing, stencil tracings, and instructions





Tablecloths and towel designed by Virginia Sutton

AMERICAN HOME PATTERN A-886, 25¢

Proud peacocks archly standing beneath flowering branches form a colorful border around a bridge cloth, matching napkins. Color insert, tracings, painting directions



AMERICAN HOME PATTERN A-887, 25¢

Circus Clowns centered in a bridge cloth, with painted fringe borders and matching napkins. Tracings, directions, color insert

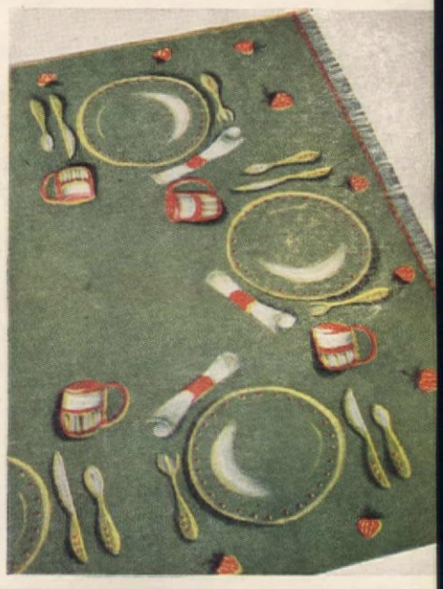


AMERICAN HOME PATTERN A-884, 30¢

Make your own distinctive table linens with these stencil tracings and painting directions. A single fruit and floral motif with leaf border can be used two different ways on cloths and matching napkins

Designed by Lietta

Photographs by F. M. Demarest



AMERICAN HOME PATTERN A-888, 25¢

A barbecue tablecloth painted freehand guarantees first prize to the hostess! Each place is set with plate, cutlery, beer mug, and napkin; painted border of running-stitch and strawberries. Color insert, tracings, and full instructions for painting and making cloth



AMERICAN HOME PATTERN A-885, 30¢

Definitely "party" are Lietta's two designs for tablecloths. Make them for special gifts. Directions, tracings, and color inserts

AMERICAN HOME PATTERN A-889, 25¢

Squatting Mexican women in serapes and full skirts, balance baskets of fruit atop their pretty heads. Use them on kitchen towels, curtains, tablecloths, canisters, mats and cupboards. Color insert, stencil tracings for two sizes, painting directions



Worked by Mrs. Margaret Berle

AMERICAN HOME PATTERN A-890, 20¢

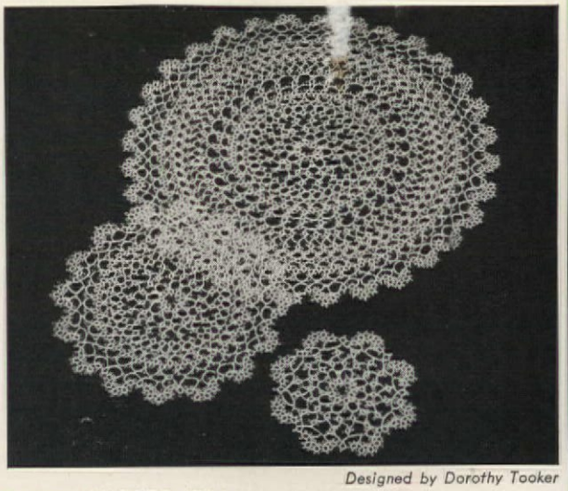
The beautiful texture of the crocheted shell stitch, gives a sturdy and lovely pattern to table mats. Fringe the ends, and work wide borders in color combinations to match your china; or red, green, and blue borders to go with your bright plastic-handled cutlery. Full pattern directions



The modern art of meal getting



Stokely-Van Camp, Inc., Indianapolis, and Stokely-Van Camp of Canada, Limited.



Designed by Dorothy Tooker

AMERICAN HOME PATTERN A-883, 20¢

Enhance a festive table with lacy, tatted doilies, designed for dinner plate, bread-and-butter plate and tumbler. Directions

Designed by Virginia Sutton



AMERICAN HOME PATTERN A-891, 40¢ ***Children will love eating off this cunning "Gingerbread House" luncheon cloth, with napkins and curtains to match. Paint it on linen, spun rayon, or cotton, using a wide hem, crocheted edging or rickrack border. Painting directions, tracings, and color insert***

Designed by Meredith Bowman

AMERICAN HOME PATTERN A-892, 20¢

A new idea for gingham lunch cloth and curtains; old mill, lighthouse and village church. Painting directions and tracings with color chart



For instance, a hot-iron embroidery transfer pattern can be ironed onto cork table mats as your painting pattern, or pressed onto a plain sheet of paper, and this impression will serve as your tracing for any article on which you want the design. Use the original color charts that go with each design, but follow instructions for the painting project you plan to do—if textiles, use a pattern that gives directions for textiles, etc.

FOR CONVENIENT PATTERN ORDER FORM, SEE PAGE 136



"Kitchen-Fresh" Frankfurters

plump with fine Armour beef and pork!



Spring Supper Party — Easy as 1-2-3!

Help-yourself-meals are fun to give—fun to go to! Particularly when the main attraction turns out to be Armour Star Frankfurters—popped into hot buns and baptized with special sauce! And you know why these frankfurters are so fresh-tasting—so tender and juicy? Because they're made of fine *Armour* beef and pork! Made daily in scores of Armour Kitchens all across the country and rushed "kitchen-fresh" from the nearest one to your market! You'll like them—especially like this:

Frankfurters with Sweet Pickle Sauce

Fill pan with enough water to cover your amount of Armour Star Frankfurters. Bring to boil, remove pan from heat, put in frankfurters. Cover and let heat for 7 or 8 minutes. *Do not boil.*

Mix equal parts prepared mustard, mayonnaise or salad dressing and chopped sweet pickle. Serve with frankfurters, piping hot buns and green onions on tray as in the picture! Have it today!

For other new and interesting sausage recipes, write Marie Gifford. Dept. 77, P. O. Box 2053, Chicago 9, Ill.



Look for the Armour Star Band

The best and nothing but the best is labeled ARMOUR ★

Um m m . . . a brand-new recipe



INGREDIENTS

3 cups diced roast duck
2 tart red apples, diced
¾ cup diced celery
1 tbsp. chopped scallions
½ tsp. salt
6 tbsp. Hellmann's (or Best Foods) *Real* Mayonnaise
3 oranges
Salad greens

Duck and Orange Salad and plenty of *Real Mayonnaise*

★ **DIRECTIONS**

Toss diced duck, apple, celery, scallions and salt with *Real* Mayonnaise. Cut slice from top of one orange; scoop out orange and fill with additional *Real* Mayonnaise. Nobody likes a *dry* salad—and nobody fails to appreciate the zesty flavor of Hellmann's (or Best Foods) *Real* Mayonnaise. Play safe and serve generously. Arrange lettuce cups on plate around orange. Mound large spoonful of duck mixture in each lettuce cup. Peel and slice remaining two oranges; cut slices into halves and garnish each serving of salad. Serves 6. This is a recipe you'll want to keep making. It's a main course dish—hearty—*and* festive—and at its best with *Real* Mayonnaise.

Tricks Good Cooks All Know

When soups, sauces, spreads are talked about—you can be sure that the lady of the house is handy with her Hellmann's (or Best Foods) *Real* Mayonnaise. Not just in salads, but in dozens of other ways like those mentioned above—nothing matches the flavor of *Real* Mayonnaise.

Being *real mayonnaise*—not "salad dressing"—Hellmann's (or Best Foods) *Real* Mayonnaise contains no starchy filler. It's pure mayonnaise *—all* mayonnaise: eggs freshly broken from the shell, added egg yolks, our own "Fresh-Press" salad oil, mild vinegar, and spices—all *double*-whipped to that famous smooth-as-silk texture. Hellmann's (or Best Foods) *Real* Mayonnaise passes every test for flavor and texture. It's so rich and pure—even when *thinned* with milk or fruit juice—it's still creamy smooth, still full of *real* mayonnaise flavor.



BEST FOODS
IN THE WEST
Real Mayonnaise
IN THE EAST
HELLMANN'S



ONCE UPON A TIME... 100 YEARS AGO

BEFORE 1847, table settings in the average American home were utilitarian and rarely attractive. Only the wealthy could afford silver tableware, because little of it was available, and what did exist was made by melting down silver coins, rolling the metal into bars, then fashioning it into knives, forks, spoons, and other articles. As shown in the first picture below, tableware in the average home was usually of pewter, tin, or wood; the eating utensils were of iron with bone handles.

In 1847, the three Rogers brothers, William, Asa, and Simeon introduced silverplate (nickel-silver articles coated with pure silver by means of electricity) on a commercial basis, making the loveliness of silver available to the home of modest income. Yankee peddlers in horse-drawn carts carried the new silverware from city to farm and brought a new richness into the American home.

One hundred years of silverware history now has been written, and in commemoration, we are showing here a series of table settings through the years—all authentic and consisting of heirlooms handed down by Connecticut great-grandmothers.

The old English dinner set by Ansley on the 1847 table was a wedding gift to a Pomfret bride, and the costume was worn by a pewtermaker's daughter. The gown on the bride presiding over the 1872 table belonged to the wife of the first president of the New Haven Railroad. The gown with leg-o-mutton sleeves was worn by a New Haven bride 50 years ago. Oval tables, trailing cloths, ornate silver typical of that era are fascinating to compare with today's taste and preference.



A typical table setting before 1847: crude iron knives, forks with bone handles; wood or pewter spoons, wooden trenchers, pewter plates and cups



An 1847 table: service—heirlooms from Connecticut; an old bordered cloth; silver is "Tipped" pattern, one of three made in 1847 by Rogers Brothers



1872: A bride presides over high tea, set with beautiful Lion Tea Set made by Meriden Britannia Co. The silver is the then popular "Shell"

Period costumes furnished by Katherine Burr Fleming



1892: Leg-o-mutton sleeves, oval tables, trailing cloths, pressed glass goblets, ornate silver: "Lotus" flatware, "Berkshire" service pieces



1947: American "Priscilla" china by Lenox set on appliquéd organdy, silverplate—1847 Rogers Bros. "Eternally Yours," gown by Muriel Evarts

Creamy Peach Float!

...so easy on sugar with sweet canned cling peaches



Easy Recipe

PEACH CREAM DESSERT

Cool 'n' lovely as it looks! Ready in a jiffy with flavor-rich, sun-drenched California cling peaches!

- 8 to 10 canned cling peach halves
- 1 tablespoon plain gelatin
- ¼ cup cold water
- ½ cup peach syrup
- ¼ cup granulated sugar
- ¼ teaspoon salt
- 1 tablespoon lemon juice
- 1 cup whipping cream
- Strawberries for decoration

Drain peaches thoroughly. Reserve 5 halves for top; dice remainder. Soften gelatin in cold water. Heat peach syrup to boiling. Add gelatin and stir until gelatin is dissolved. Stir in sugar, salt, lemon juice and diced peaches. When gelatin is almost congealed, whip cream until stiff and fold into gelatin mixture. Pour into serving dish or sherbet glasses and chill until firm. Top with chilled canned cling peach halves. Decorate with strawberries. Serves 5 or more.





Fruit cocktail time savers: Just chill and serve! No easier, breezier way to start a hot-day meal. All 5 of these luscious fruits are rich flavored, sun ripened, naturally sweet! Serve them chilled on avocado slices with lemon French dressing! Combine them with cole slaw in cherry gelatin! For dessert: fruit cocktail on ice cream! Keep this fruit fivesome handy! No fuss! No work! No sugar needed!

Lazy ripening in sun-drenched valleys makes California cling peaches bigger, sweeter, deeper yellow! Peaches you serve proudly right from the can, or in salads, desserts, many ways! Check the label. "Clings" always mean sun-gold, luscious beauties!

They're wonderful so many ways!

California Cling Peaches

In tin or glass

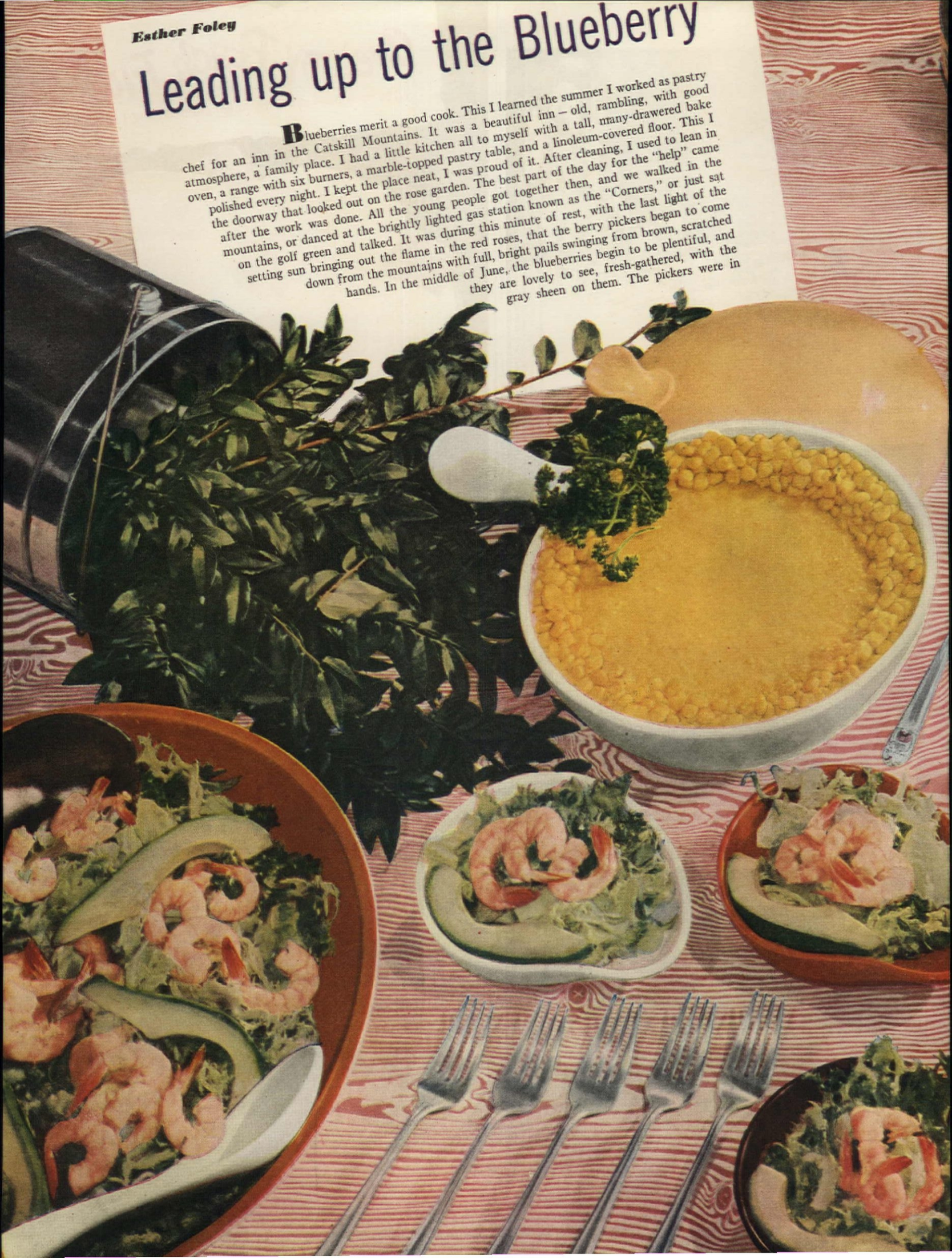


Canned Halves · Canned Slices · Canned Fruit Cocktail

Esther Foley

Leading up to the Blueberry

Blueberries merit a good cook. This I learned the summer I worked as pastry chef for an inn in the Catskill Mountains. It was a beautiful inn — old, rambling, with good atmosphere, a family place. I had a little kitchen all to myself with a tall, many-drawered bake oven, a range with six burners, a marble-topped pastry table, and a linoleum-covered floor. This I polished every night. I kept the place neat, I was proud of it. After cleaning, I used to lean in the doorway that looked out on the rose garden. The best part of the day for the "help" came after the work was done. All the young people got together then, and we walked in the mountains, or danced at the brightly lighted gas station known as the "Corners," or just sat on the golf green and talked. It was during this minute of rest, with the last light of the setting sun bringing out the flame in the red roses, that the berry pickers began to come down from the mountains with full, bright pails swinging from brown, scratched hands. In the middle of June, the blueberries begin to be plentiful, and they are lovely to see, fresh-gathered, with the gray sheen on them. The pickers were in





Save work by adding glamour? Absolutely!

You can do it in any course—with Del Monte Brand Fruit Cocktail!



1-We put extra care here

Extra care where? Even down to the last little details of quality in a fruit that's only one of five in Del Monte Fruit Cocktail!

For example, imagine going to such lengths as these—just to see that we get all the stems off our grapes! First, we specially chill the fruit, to make it easier to separate the stems from the fruit. Then we put the grapes through the usual stemming machines.

But even then, Del Monte isn't satisfied. We take still another step! In order to remove even the tiniest cap stems, we run the grapes through ingenious small machines especially designed and patented for Del Monte's exclusive use.

We pay this same kind of thorough attention to every one of the thousands of details that add up to Del Monte quality and flavor in any product. Protecting that quality and flavor is our responsibility — to you and to our brand. We know every bit of extra care we take means greater enjoyment for you.

2-You get extra flavor here

Come mealtime, having Del Monte Fruit Cocktail on hand is the next best menu help to owning Aladdin's lamp! All *you* do is open it—and there you are! Five ripe fruits in a gorgeous array of jewel-like color—ready-diced, ready-mixed in perfect flavor balance. So much help for starters, salads, desserts—just as it comes! And it makes plain foods and old favorites positively luxurious—like this

GINGERBREAD FRUIT WREATH

Sift together **2 cups sifted flour, 2 tsps. baking powder, ½ tsp. soda, ½ tsp. salt, 1 tsp. ginger, ½ tsp. cinnamon, ¼ tsp. cloves, ¼ tsp. allspice.** Then cream **⅓ cup shortening** with **½ cup sugar,** and beat in **2 eggs** and **⅓ cup molasses.** To the creamed mixture add, alternately, the sifted dry ingredients and **¾ cup hot water.** Fold in **1 cup Del Monte Seedless Raisins** and **2 tsps. grated lemon rind.** Pour into well-greased 8-inch ring mold, bake in moderate oven (350° F.) 30 minutes or until done. Turn out on rack to cool. Serve with drained **Del Monte Fruit Cocktail** and whipped cream, as shown (center). Serves 8 to 12. **Also illustrated:** chilled Del Monte Fruit Cocktail as a starter (below) and as a bright salad (above).

Extra flavor? Sure—Del Monte always puts

flavor first

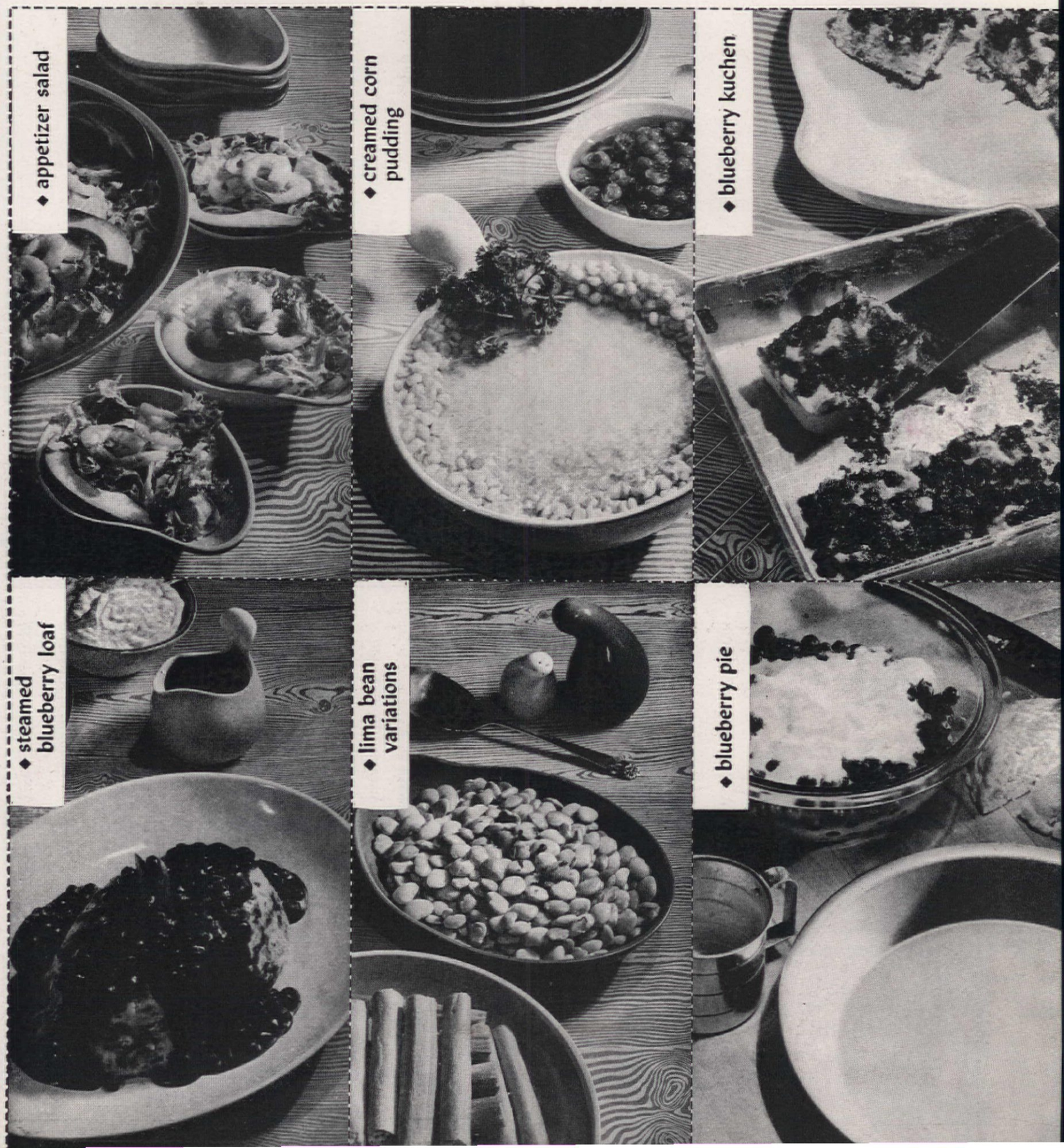
Del Monte FRUIT COCKTAIL

strange contrast—dusty of foot, rumpled of dungarees, long of hair. Early in the season there would be only one or two, to call out a greeting as they went by my door to the porch of the big kitchen. But as the month wore on there would be ten, or sometimes more. The lady of the inn would bargain with them, standing on the porch steps . . . so much for a quart . . . and it would have to be honest measure because she would tip the bucket into a dishpan before paying. I'd go to her and take the berries into the cake cellar, where it was cool enough to keep them fresh.

Our guests loved blueberry delicacies. In the mornings I made huge blueberry muffins, and the juice would spread against the delicate insides as the muffins were broken open; at noon we served cobbler, as if it were coffeecake; for dinner we had pie and, as often as I would make it, the dessert that had made the inn famous . . . steamed blueberry pudding. By tradition this pudding was served with *two* sauces, a hard sauce as light and fluffy as beating could make it, and the other of hot, stewed, slightly thickened blueberries, not sweet but rich in both flavor and color. I used to serve this pudding myself, cutting each portion on order with a clean white thread. I liked to watch as the hard sauce melted as the blueberry sauce streamed over the fluffy texture in purple rivulets.

That summer I learned to present a blueberry dessert as the high light of a meal. In justice to the berry, in justice to the cook, the rest of the meal should be light. A favorite food combination calls for an appetizer salad . . . a shrimp or two will give the suggestion of heartiness; a corn pudding, with a dash of sour cherry sauce, side-by-side with fresh-minted lima beans; bread sticks or crisp crackers, not to fill, but to act as a pusher, as children say, and tall glasses of iced tea. These lead straight up to the dessert.

Red Wing Pottery designed by Eva Ziesel; Background; Wood Exotic by Laverne Originals; 1847 ROGERS BROS. SILVER—"Eternally Yours"; Photograph by F. M. Demarest



◆ blueberry pie

Preparation time: 1¼ hours

Pastry for 9-inch pie
⅔ cup sugar
2 tbs. flour
3 cups blueberries
Juice of ½ lemon
2 tbs. water
2-3 tbs. butter or margarine

Line a 9-inch pie pan with half of pastry. Blend sugar with flour; add to the blueberries and mix well. Turn into the pie shell. Sprinkle berries with lemon juice and water. Dot the top with butter. Roll remaining pastry to make top crust. Brush with milk. Bake in a hot oven (450° F.) 10 minutes; then reduce heat to a moderate (350° F.) and bake 40-45 minutes.

Serves 6-8 ***389 cal. per serving*** ***Source of vitamins A, C, B complex***

Tested in The American Home Kitchen

◆ blueberry kuchen

Preparation time: 1 hour

1½ cups sifted flour
2½ tsp. baking powder
½ tsp. salt
1 egg
½ cup sugar
¼ cup milk
¼ cup melted butter or margarine
2 cups blueberries
⅓ cup powdered sugar

Sift together the flour, baking powder, and salt. Beat egg until light; gradually beat in the ½ cup sugar. Stir in the milk and melted butter. Add the dry ingredients and mix thoroughly. Turn into a well-greased 8-inch square pan. Spread blueberries over the dough and sprinkle with the ⅓ cup of powdered sugar. Bake in a moderate oven (350° F.) 40 minutes, or until done. If desired, serve warm with whipped cream.

Serves 6-8 ***222 cal. per serving*** ***Source of vitamins A, C, B complex***

Tested in The American Home Kitchen



With a vegetable sandwich serve jellied fruit salad with rich mayonnaise

◆ lima bean variations

To prepare lima beans: Wash pods, break in half, and remove beans and wash in cold water. Cook uncovered in boiling, salted water just to cover, for 15 minutes, or until just tender. Drain and season to taste with salt and pepper. 2 lbs. serves 4.

Lima beans and mint: Melt ¼ cup butter or margarine; add 1 tbs. chopped mint and pour over cooked lima beans, which have been seasoned with salt and pepper.

Lima beans and scallions: Melt ¼ cup butter or margarine; add 2 scallions, finely chopped and cook until scallions are tender. Pour butter sauce over cooked lima beans which have been seasoned with salt and pepper.

Green succotash: Mix together 1 cup cooked lima beans, 1 cup kernel corn, and ½ cup cooked peas. Add 1 tsp. salt and sugar. Place in a casserole; add ½ cup light cream. Cover and bake in a moderate oven (350° F.) for 15 minutes.

Creole lima beans: Sauté 2 tbs. minced onion in 3 tbs. butter or margarine; add 1½ cups stewed tomatoes, 1 tsp. sugar, ½ tsp. salt and a dash of pepper, and simmer 10 minutes. Add 2 cups cooked lima beans and ½ cup soft bread crumbs. Heat and serve at once.

Tested in The American Home Kitchen

◆ creamed corn pudding

Preparation time: 2 hours

1 (No. 2) can cream-style corn
1 cup corn liquid
5 tbs. butter or margarine
2 tbs. flour
1 cup milk
Salt and pepper
3 eggs, beaten
½ tsp. paprika
1 cup kernel corn

Drain the corn and reserve 1 cup of the liquid. Melt 4 tbs. of the butter in the top of a double boiler over boiling water. Stir in flour until well blended. Gradually add the corn liquid and milk and cook, stirring constantly until the mixture thickens. Season to taste with salt and pepper. Add to drained corn and then stir in the eggs. Add paprika and more salt, if needed. Turn into a greased 1½ quart casserole and bake in a moderate oven (350° F.) for about 1½ hours, or until pudding is firm. Heat the kernel corn with the remaining 1 tbs. butter, salt and pepper to taste, and place around the edge of the casserole for garnish. Serve immediately.

Serves 6 ***257 cal. per serving*** ***Source of vitamins A, C, B complex***

Tested in The American Home Kitchen



With a plate of cold sliced tongue, serve a salad of apricots on water cress, with a mixture of horse-radish and cream

◆ steamed blueberry loaf

Preparation time: 2½ hours

2 cups sifted flour
3½ tsp. baking powder
½ tsp. salt
3 tbs. sugar
2 cups blueberries
1 egg, well beaten
1 cup milk
3 tbs. shortening, melted

Mix and sift dry ingredients and add the blueberries. Combine egg, milk, and shortening and add to the dry ingredients and berries, stirring lightly and only until mixed. Turn into a greased pudding pan and cover with greased parchment or brown paper. Place in a steamer over boiling water, cover closely and steam 1½ to 2 hours. Turn out onto a platter and serve hot with blueberry and hard sauce.

Serves 6-8 ***240 cal. per serving*** ***Source of vitamins A, C, B complex***

Tested in The American Home Kitchen

◆ appetizer salad

Preparation time: 35 min.

Wash 1½ lbs. shrimps in cold water and drop into rapidly boiling, salted water. Add bay leaf, dash of thyme and marjoram, and a stalk of celery. Cook 15-20 minutes, or until shells turn pink. Drain; wash in cold water. Drain; remove shells, leaving tails on. If black vein is noticeable, remove. Pour a little salad oil over cleaned shrimps to keep fresh. Peel 1 medium avocado; cut in half and sprinkle with lemon juice. Remove pit; add more lemon juice and cut into slices. Thoroughly wash 1 medium head of chicory; drain and wrap in a cloth and chill until ready to use. When salad is to be made, break chicory into pieces and place in salad bowl. Add whole shrimps and avocado slices and toss lightly. Serve with French dressing.

Serves 6 ***245 cal. per serving*** ***Source of vitamins A, C, B complex***

Tested in The American Home Kitchen



With mixed cold cuts, serve a green vegetable salad of peas and string beans with onion, and cucumber slices

More Basil and Thyme

Dorothy F. Douglas

PROBABLY no housewife in the Middle West is so skilled in the raising and using of herbs as Mrs. Flora Rich Toole of Baraboo, Wisconsin. She grew up with herbs in her back yard, and she learned the art of using them from her mother, who acquired it from Mrs. Toole's grandmother back in Vermont. At Garry-Nee-Dule, which in Irish means "Garden of the Tooles," one needs only to follow his nose to a magic land of special smells. In the garden the delicate odor of sweet marjoram entwines with that of lemon-scented balm. In the drying room the aroma of sweet basil blends with that of chives. An enticing fusion of herb smells fills the air in the grinding room. Delightful odors pervade everywhere—in the packing room and herb kitchen.

"Any housewife can bring a little of the romance of herbs into her daily cooking," suggests Mrs. Toole. "Once she tries chives in omelet and sweet marjoram on a pork roast, there is no telling the compliments that will pour forth. Cheaper cuts of beef enhanced with savory, thyme, and rosemary can have the flavor of expensive steaks. Tomato cocktail has a piquant taste when seasoned with thyme, savory, tarragon, or basil . . . and all mothers should try sweet marjoram with spinach."

The ancients were noted for their use of herbs in cooking. Europeans, Orientals, and Egyptians have



◆ omelet with herbs

Preparation time: 15 min.

4 eggs, separated
4 tbs. milk
½ tsp. salt
Dash of pepper
1 tbs. mixture of dried summer savory, tarragon, chervil, basil and chives

BEAT the egg whites until stiff but not dry. Beat the egg yolks until thick and lemon colored; add milk, salt, pepper and the herb mixture. Fold the egg yolk mixture into the whites. Pour into a hot, buttered omelet pan or skillet. Cook over low heat until omelet has risen and is a golden-brown color next to the pan. Then set the pan in a moderate oven (350° F.) for 5 minutes, or until surface seems set when pressed with the finger.

Serves 2-4 ***106 cal. per serving*** ***Source of vitamins A, B complex***

Recipe submitted by Dorothy F. Douglas

Tested in THE AMERICAN HOME KITCHEN

◆ alsatian potatoes

Preparation time: 35 min.

1 lb. potatoes
Salted water
1 tbs. caraway seeds
2 lb. slice of ham, cut 1 inch thick
⅓ cup shortening
1 medium onion, finely sliced
2 tbs. flour
1 cup stock or water
3 tbs. grated lemon peel
½ tsp. salt
Dash of pepper
2 tbs. thyme
¼ cup tarragon vinegar
2 tbs. prepared mustard

WASH potatoes and cook in their jackets in boiling, salted water to which the caraway seeds have been added. Drain, peel, cut into slices and keep warm. Cut the ham steak into 4-6 pieces, and cook with the onions in the shortening until lightly browned. Stir in the flour until well blended. Heat the stock with the lemon peel, salt, pepper and thyme, and gradually add to the ham. Cook until ham is tender. Add potatoes, vinegar, and mustard and simmer for a few minutes. Place potatoes and ham in a serving dish. Strain sauce and pour over the ham and potatoes, and serve immediately.

Serves 4-6 ***540 cal. per serving*** ***Source of vitamins A, B complex***

Recipe submitted by Toni Clair

Tested in THE AMERICAN HOME KITCHEN

◆ scalloped potatoes with herbs

Preparation time: 1 hour

4 cups raw potatoes, sliced thin
Salt and paprika
1 tbs. mixture of dried marjoram, savory, chives, thyme and parsley
3 tbs. butter or margarine
1 cup milk
1 cup water
1 cup buttered, soft bread crumbs

PLACE potatoes in a layer in a buttered baking dish; sprinkle with salt, paprika, and part of the herb mixture. Dot each layer with butter. Repeat this procedure until all the potatoes, herbs, and butter are used. Pour the milk, combined with water, over the potatoes; cover and bake in a moderate oven (375° F.) for 40 minutes. Remove cover; sprinkle the top of the casserole with buttered bread crumbs and bake for 15 minutes, or until the crumbs are brown.

Serves 6 ***220 cal. per serving*** ***Source of vitamins A, C, B complex***

Recipe submitted by Dorothy F. Douglas

Tested in THE AMERICAN HOME KITCHEN

◆ summer savory salad

Preparation time: 25 min.

1 tbs. mixture of dried basil, summer savory and marjoram
1 cup mayonnaise
2 medium onions
Cider vinegar
4 cups cold, cooked potatoes, sliced
2 hard-cooked eggs, sliced
½ tsp. celery salt
Salt and pepper

STIR the herb mixture into the mayonnaise two or three hours before making the salad. Slice the onions and soak in enough vinegar to cover for 15 minutes. Drain the onions and add to the potatoes and eggs. Add the herb mayonnaise and season with celery salt and salt and pepper to taste.

Serves 6 ***373 cal. per serving*** ***Source of vitamins A, C, B complex***

Recipe submitted by Dorothy F. Douglas

Tested in THE AMERICAN HOME KITCHEN

◆ venison style meat loaf

Preparation time: 1¼ hours

4 slices stale white bread
1 lb. ground beef
1 medium onion, chopped
1 egg, beaten
1 tsp. salt
Dash of pepper
2 slices bacon
1 medium carrot
2 tbs. chervil
2 bay leaves
1 cup sour cream

SOAK bread in cold water and squeeze out excess liquid; add to the beef with onion, egg, salt and pepper. Cut bacon into small cubes and fry until crisp. Remove bacon from pan and pour the fat into a baking pan. Shape meat mixture into a loaf and place in the baking pan with the fat. Cut carrot into fine strips and mix with the bacon cubes, chervil, and bay leaves. Place on top of the meat loaf; cover baking pan and bake in a moderate oven (350° F.) for 1 hour. Remove meat loaf from pan onto a hot platter. Strain gravy; add sour cream and heat for a few mintes. Pour gravy over meat loaf and serve with spaghetti or rice.

Serves 6 ***318 cal. per serving*** ***Source of vitamins A, B complex***

Recipe submitted by Toni Clair

Tested in THE AMERICAN HOME KITCHEN

◆ hamburg herb patties

Preparation time: 20 min.

1 lb. ground beef
1 egg, slightly beaten
1 tsp. salt
½ cup soft bread crumbs
1 medium onion, chopped
2 tbs. butter or margarine
2 tsp. mixture of dried basil, summer savory, thyme, marjoram, parsley and celery leaves

MIX together the beef, egg, salt and bread crumbs. Sauté the onion in butter until transparent; add with the herb mixture to the meat and mix well. Shape into 4 large or 6 medium-sized patties. Place under the broiler and broil 4-5 minutes on each side. Serve with a sprig of basil or parsley.

Serves 4-6 ***205 cal. per serving*** ***Source of vitamins A, B complex***

Recipe submitted by Dorothy F. Douglas

Tested in THE AMERICAN HOME KITCHEN

always used more herbs than Americans, but today American women are becoming more herb-minded. Herbs are magic. Mrs. Toole suggests that a new user of herbs buy small, assorted quantities. Her experiments will help her discover her family's favorite tastes. Use a level teaspoonful for six portions—green herbs require more.

In her own kitchen, Mrs. Toole is an experimenter just as she is in her garden. She likes, for instance, ham seasoned with brown sugar, savory, marjoram, basil and thyme, or twice-baked potatoes enhanced with chervil, thyme, chives and sage, besides thick cream, butter, salt, and pepper added after potatoes are whipped. Her favorite salad is green pea and English walnut salad mixed with French dressing, and sprinkled with mint.

Sweet marjoram possesses a pleasant odor and a warm, aromatic, rich flavor. It is used in poultry stuffings, for cold roast-beef sandwiches, potato salad, creamed potatoes, and string beans.

The fresh flavor of the mints—apple mint, orange mint, spearmint, or peppermint are used for lamb, cooling drinks, to flavor beets, peas, and carrots. Used sparingly in fruit salad, they combine well with bananas, pineapple, and oranges.

The pleasant, spicy flavor of basil tastes and smells like cloves. It is often used in place of pepper with tomatoes and tomato soup.

Savory is used for flavoring beans—string beans, baked beans, lima beans . . . yes, beans of all kinds. It is excellent, also, for egg dishes.

The anise-like, delicate flavor of fennel is always associated with fish. "Yes, fennel is to fish what mint is to lamb," Mrs. Toole mentions. "I like to add it to soups, salads, too."

Mrs. Toole's last important herb for a beginner's choice is thyme, which is always used in clam chowder. Use it, too, with poultry, pork, beef, veal, cheese, and in various egg dishes. However, Mrs. Toole advises a light hand. Two dishes flavored with herbs in one meal are enough. On these pages are some of Mrs. Toole's favorite recipes.



New, wonderfully improved General Electric Dishwasher washes and rinses dishes automatically—they dry in their own heat!

General Electric engineering has reduced electrical dishwashing from fourteen steps to three, made the whole performance *completely automatic.*

With the General Electric Dishwasher, it's as simple as loading your dishes, adding detergent, and turning a switch.

Zingo! Hot steaming water—much hotter than you could put your hands into—swishes over your finest China, family silver, and glasses, as gently as you please. And handles pots and pans thoroughly.

So thorough—so safe

The result—the sparklingest dish job you ever saw, cleaner than you could do it by hand!

Small families wash their dishes just once a day this practical way—larger families, twice a day. All so quick, so painless. Turn the switch, leave home if you wish. When you come back, everything's done!

Washes itself

Cuts down on dish breakage, too—no soapy, slippery dishes to handle. And the Dishwasher even washes itself!

Your choice of three types

You can get your General Electric Dishwasher in any one of these three ways:

1. Installed right in the counter of your present kitchen work surface.

2. As a separate appliance in a cabinet of its own. (24 inches wide)

3. In a complete General Electric Sink (48 inches wide) with or without Disposall.* General Electric Co., Bridgeport 2, Conn.

*The marvelous electrical helper that ends garbage problems—gets rid of food waste right down the kitchen drain. *Trade-mark Reg. U. S. Pat. Off.

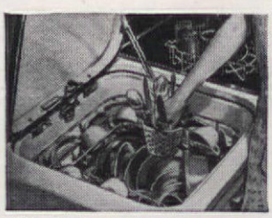
AUTOMATIC DISHWASHERS

FOR THE COMPLETE TABLE-TO-SHELF DISH JOB

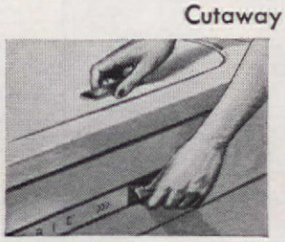
GENERAL ELECTRIC

LOOK! SEE HOW IT'S DONE AUTOMATICALLY

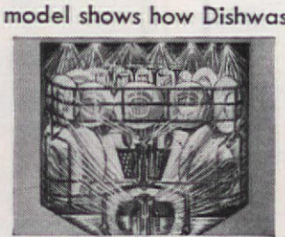
Cutaway model shows how Dishwasher works!



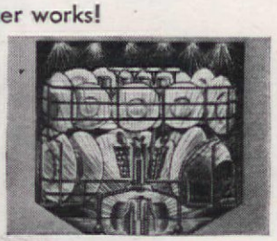
Step 1. Load dishes. Note separate places for silver, glasses, etc. Even room for pots and pans.



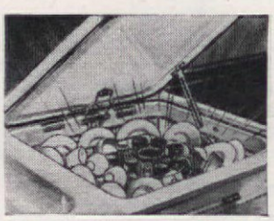
Steps 2 & 3. Having put in detergent (*not soap*), press control.



Very hot water swirls in—everything's safely stacked in place! Only the water moves.



Dishwater drains out, fresh rinsewater comes in twice, swishes everything clean, clean!



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Look . . . It's New!

Esther Foley

A BARBECUE sauce of wonderful flavor is new on the market, put there by the House of Herbs. It is a knowing blend of tomato in a meat broth base, sharpened with herb vinegars, haunting with spice, fit to tenderize and flavor meats. This can be purchased at John Wanamaker, New York. The 12 oz. bottle is $1.00.

Clam chowder, can-deep in flavor and rich in clam juice as well as clam meat, well, but not too liberally sprinkled with potatoes, is called 40-Fathom Clam Chowder. Offered by General Foods Corp., nationally distributed and soon to be wherever canned concentrated soup is sold. Of a clean, milky white, an equal amount of milk turns this into Boston-type chowder. An equal amount of stewed or canned tomatoes and a touch of thyme, presents you with a neat tureen of Manhattan-style chowder. Treat this new soup gently, heat well, but do not boil. If it is not at your store, try ordering from R. H. Macy, New York City . . . one can sells for 33 cents, and serves four.

Tiny, sweet-meated olives, Pesquera Brand, come in a small, flat red tin, closely packed in brine. Each small olive has been neatly tapped, the stone removed and an equally tiny curled anchovy put in its place. The



House of Herbs Barbecue Sauce can give its fine herby flavor to all fat or bony roasts and to all grilled meats



Concentrated is the word for 40-Fathom Clam Chowder: This can be styled toward Manhattan or Boston

DUFF'S SHORTCAKE IDEA!



. . . Gingerbread served shortcake style with sliced fresh peaches and gobs of ice cream

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SAVES MINUTES! Gingerbread for shortcake ready in no time with *quick*, fully-prepared DUFF'S . . . . add water, mix, bake—that's all!

SAVES MONEY, TOO! Gingerbread made the *easy* Duff way costs only a few pennies a serving. No costly ingredients to add . . .

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JUST ADD **WATER** *—that's all!*

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Yogurt Master is scientifically constructed of sturdy, hand spun aluminum and lasts for life. May also be used as a food warmer.

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Sharp CHEDDAR American Cheese

Sharp, really sharp, Cheddar — the kind of cheese you probably haven't tasted for a long time. Truly, it's the best we have featured in all our 20 years. We have been aging it to point up the fine, full flavor. 4 lbs. Pack No. A36 **$4.65**

Summer-Cured SWISS

Many folks have told us they believe it superior to the imported variety. They compliment its delicate flavor, so mellow-sweet and nut-like. The huge wheels were made here in "America's Little Switzerland" last summer and have been carefully cured in our own cellars ever since. Our experts say it is "just right" to cut for you now. 4 lbs. Pack No. B36 **$4.25**

GOURMET Assortment

A taste-tempting assortment of Summer-Cured Swiss (as described above); Aged Cheddar; Old-fashioned Brick; Golden Port Salut and Dutch-type Edam. 4 lbs. Pack No. C36 **$4.25**

(All Prices include Shipping—Add 25c Per Shipment West of Rockies)

The Swiss Colony

136 CHEESE LANE, MONROE, WISCONSIN

New! Quick! Delicious!

RECIPE FOR

UNDERWOOD DEVILED HAM-NIPS

1 3-ounce package of cream cheese
1 can UNDERWOOD Deviled Ham

Blend ingredients together until smooth. Add other seasonings with curry if desired. Spread on finger-length pieces of hot buttered toast.



AMERICA'S FAVORITE SANDWICH SPREAD



★ Boy, what delicious sandwiches it makes! What snacks... and rarebits! What delicious egg dishes!

plug is replaced, and the olive appears to be whole. These sell at 33¢ for a 2 oz. tin, at the Strouss-Hirshberg Co., Youngstown, O. Fine for parties.

Hormel and Co., of Austin, Minn., have ready for the market a canned whole chicken. The chicken, itself, is fine, well, but not overcooked, tender, white-meated, delicate in flavor. Equally worthy of mention is the fine information on the label. A whole panel is devoted to an exact description of the chicken, how to open the can, how to serve this chicken in various popular ways. And no fancy words are here, just plain information as useful and as solid as the can's contents. Called to our attention by Schuneman's, Inc., St. Paul, Minn. The can of Whole Chicken weighs 3 lbs. 14 oz. and sells for $2.95.

In Jordan, Marsh Co., Boston, Mass., the food department is stressing Frozen Lemon Dream Pie . . . and the equally popular Chocolate Dream Pie. Both have a cornstarch-cream base, and will serve 4 to 6. These retail for 69 cents.

In Newark, N. J., and in Reno, Nevada, frozen fresh pineapple cubes are being introduced by Dole. When the crop and labor is sufficient, this may be nationally distributed. Grapefruit sections are also being quick-frozen. Under the Birdseye Brand, they sell for 29¢ to 33¢ a lb. package.

Ivanhoe Teaspoon Onions have taken on a new form . . . instead of a powder these now appear as granules, yellow in color, delicate in aroma yet definite—this type of onion gives good flavor. One level teaspoon equals one medium-sized onion. Keep dry, covered, and at hand. On sale nationally, and the 2 oz. jar sells for around 29 cents in Bloomingdale, N. Y. C.



For those who hunt out the flavor contrasts, Pesquera Olives provide anchovy to sharpen the olive richness



Hormel cans a chicken whole, and then provides a label of candid, clear directions for its adequate use

MIRRO

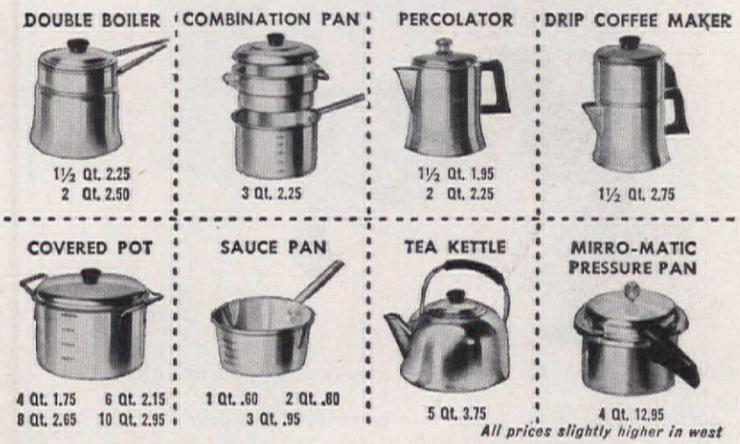
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Care of Greens



9 piece Swirl Salad Set—The Harker Pottery Co.

Esther Foley

CLEAN, shining, crisp, these are the proper words to describe greens fit for the salad bowl. But, unless picked fresh from the garden, greens are not likely to fit these words until properly cared for by the cook.

General Directions: Any green, whether tightly or loosely headed, should be trimmed "lightly" as soon as it comes into the house. In other words, remove just the faded outer leaves. Do not cut or wash. Do not chill or soak in water. Simply wrap loosely in wax paper or a damp cloth, or put in a refrigerator bag. Keep the greens in a cool, damp place.

Faded Greens: Such greens should be trimmed at once, washed well, wrapped in a wet cloth, and placed immediately in the refrigerator until the vitality has been restored. Wilted greens should be purchased in the smallest possible amounts, as an emergency measure, and used up within the day. Faded greens are a poor food value but, occasionally, enough appetizing quality can be restored to them to make a salad when there would otherwise be none. Leftover greens can be revived in the same way.

Shaking Greens: Just before serving, separate the leaves, wash well in a very large quantity of cold water, lifting the vegetable from the water, as in washing spinach, to remove all sand. Drain well. For proper drying the French use a special wire basket, called panier à salade, which looks something like a wire fern basket and, when swirled, the water is tossed out without bruising the leaves. The same effect can be established by placing the well-drained leaves in a large cloth, gathering it up at the corners, and swirling the bag, so that the water is absorbed at all surfaces, without bruising the leaves. Once dried, the greens can be used at once, or wrapped in a damp towel and kept ready in a cool place. They are in proper condition to be used as a bed for vegetable salad, or to be tossed with any desired dressing. Any vegetable used with greens, such as scallions, peppers, cabbage, celery should be carefully dried. Water will dilute dressing, destroying efforts to produce a seasoning to suit the taste.

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Drawing by M. H. E. Marsden

COMPANY for Sunday Dinner

Beth Henry

WHEN I was a child, everybody but Old Grandpa White spoke of Sunday as the Lord's Day. Grandpa called it Company For Dinner Day. It was an apt description, because just as soon as the rain and cold weather were over, the Sunday dinner season started. It lasted until the cold, rainy weather started again.

Mother, as I recall, usually started it off, because she liked company, and she liked to cook a company dinner. Too, she generally had fryers ahead of everybody else, and in our community, it was chicken every Sunday, especially if there was going to be company.

We youngsters were quite thrilled when we heard that the Jacksons or some other family were coming to our house for Sunday dinner. We talked about it at school, and we planned what we would do. But our enthusiasm dulled when Saturday came. Company for Sunday dinner meant extra work on Saturday, and about halfway through the morning, my sister and I would solemnly decide that, if a fairy godmother should wave her wand and grant us just one wish, we would wish that we could always be the company at Sunday dinners. The company had none of this extra work.

First the house had to be put in spick-and-span order. When that was out of the way, Mother proceeded with the cooking, while my sister and I fixed the table and chairs. The big table in the dining room was always extended to the last board, and sometimes, as when the Seymours came, it was necessary to use the kitchen table for the children. Then we had to bring in the benches from under the pepper tree to serve as chairs. It was more work, but more fun, when we youngsters had a table to ourselves to make all the noise we pleased.

Even Saturday had its compensation, however, because Mother always had what she called "pickups" for supper. The pickups consisted of warm bread, fresh butter, jam or jelly, a big bowl of cottage cheese, a bowl of fresh fruit or apple sauce, and a great pitcher of milk. Sometimes she made cinnamon rolls or coffeecake from the light bread dough, and they were good. But what suited me best, was having all the fresh bread, butter, and jam I could eat and cold milk to drink.

Since the only refrigerating system was a device called a cooling cupboard—a tall, narrow cupboard in one corner of the pantry with shelves partially opened and screened—there were always last minute things to be done on Sunday morning. Mother was up bright and early to dress the chickens, and while breakfast was cooking, she peeled the peaches—if it happened to be cobbler season, and cooked them slightly with the sugar and thickening. Pies and cakes were, of course, made on Saturday—in my mother's efficient kitchen.

Mother's favorite company vegetable was string beans, which she cooked to perfection, and the task of getting them ready on Sunday morning fell to my sister and me. It always seemed as if we would never get to the bottom of that dishpan filled with beans.

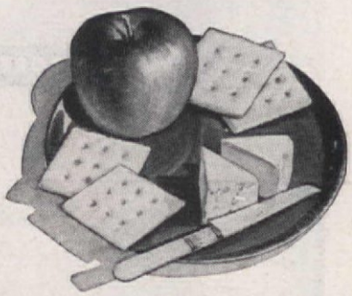
When we left for Sunday school and church, everything was ready for the company. The tables were arranged, the food ready to start cooking, and the wood was in the wood box to start the fire in the big wood stove. We could, as Mother said, give our whole thought to the Sunday school lesson and the sermon. But along toward noon, I began to get tired and hungry, and my thoughts strayed to fried chicken and peach cobbler.

When the sermon was finally over, we hurried home to get things going before the company arrived. The company, of course, stayed to shake hands with the preacher and chat with their friends. I was always glad to hurry home, and I felt that now, at least, those having the company had the best of it.

When we arrived home, Father, being very careful of his Sunday clothes, would unhitch the horses and turn them into the corral, while Mother hurried into the house to get things going. We youngsters changed into our everyday clothes, and then we were expected to go outside and keep out of the way. It wasn't too easy, because we were hungry and, like all children, we wanted to be underfoot when something was going on. But Mother was firm, and we usually stayed outside.

When the company arrived, the visiting children changed into the everyday clothes they had brought along, and again we were shooed outside and expected

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Pabst-ett wedges Red apples

Fruits make a grand dessert, especially when served with tasty Pabst-ett Cheese Food to give them extra zest. Chill Pabst-ett and cut into neat wedges (a serving feature hostesses prize). Arrange the appetizing cheese food slices on a tray with red apples.

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Vegetable Plate

3 large baked potatoes
¼ cup hot milk
Salt, pepper
1 pkg. Pabst-ett, crumbled
Buttered string beans
Buttered carrots

Cut a slice from the top of each hot potato, scoop out centers. Mash, add milk, seasonings and all but three tablespoons of crumbled Pabst-ett. Refill potato shells, sprinkle with remaining Pabst-ett, return to moderate oven, 350°, for 10 minutes. Serve with hot string beans and carrots.

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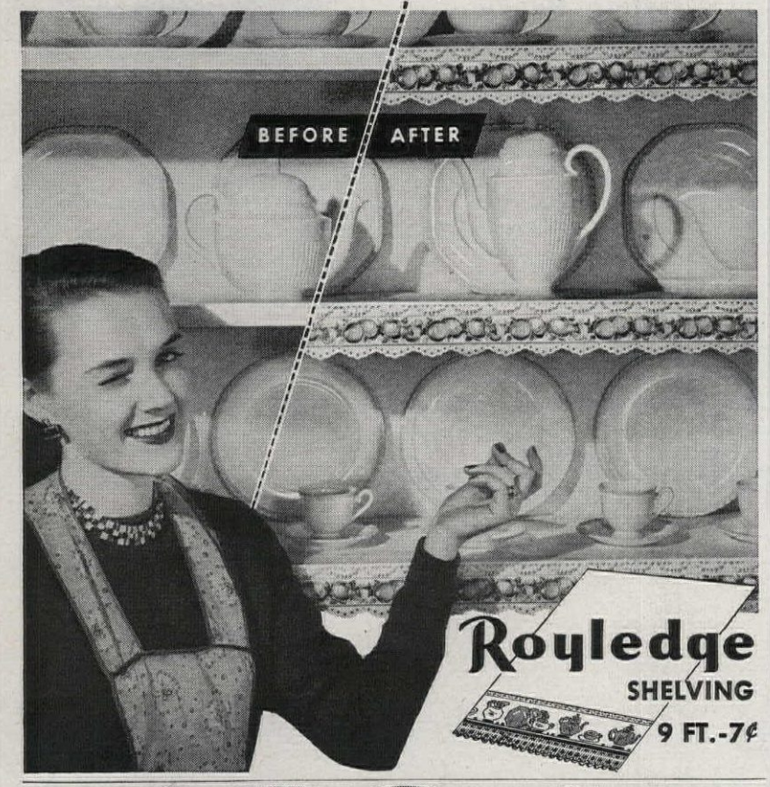
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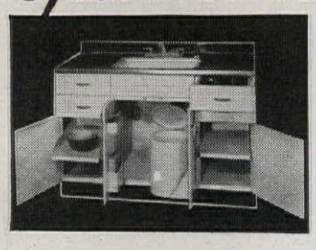
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to stay there. Again it wasn't easy, because we were all hungry, and it hardly seemed worth-while to start any games until after dinner.

The male part of the company went into the parlor with Father, while the women went into the kitchen, donned aprons, and began to help with dinner.

Two o'clock was the accepted time for dinner to be on the table. Needless to say, we youngsters were ready to eat, but we had to sit quietly with heads bowed, while the preacher said the Blessing. Sometimes that seemed like a never-ending affair and Mother, her mind on the vagaries of mashed potatoes and rolls heating in the oven. often became restless before the final "Amen". But that didn't mean *we* were privileged to fidget.

"I'm hungry and glad of it," Old Grandpa White would say when the food started around, and that's the way we all felt. Second helpings were in order; indeed, they were expected. The cook would have felt very bad if anybody failed to eat twice as much as he should. Fortunately, the folks in our community were all able and willing to do their part.

Cooks, in those days, were sensitive about food left on the plates. Somehow, it seemed that if you left food, it must be because you didn't like it. That used to get me into trouble. I found it difficult to let pass a platter of fried chicken without filling my plate. Then, suddenly and unexpectedly, the moment arrived when I simply could not eat another bite. It was quite embarrassing, and I was thankful that everybody had eaten so much it was decided to leave the dessert until just before the company started for home. By that time my appetite would have recovered.

After dinner we children went outside, and we had no trouble staying there. There were haystacks to climb and slide down, worlds of hiding places to discover and use. With good luck, the irrigating ditches would be filled with water, and we could wade to our heart's content.

I suppose this sort of holiday would seem very tame to a modern child, and to his parents, too, for that matter. Even so, the good points we found in those days in company for Sunday dinner—those essential elements of true friendliness and fun—can make such a simple occasion entertaining and rewarding to all of us today.

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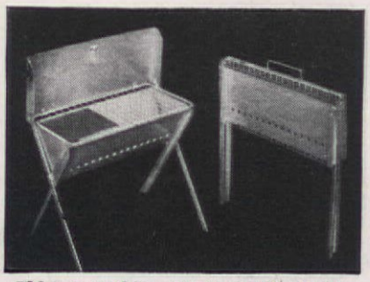
Dave Henderson



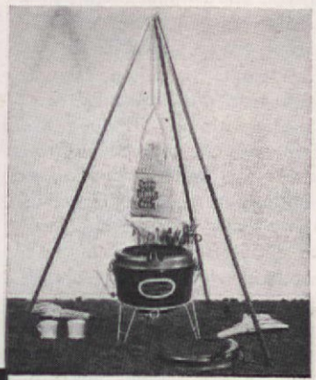
Jack Pitkin



For carefree picnics, use this smart-looking, compact, Reynolds Metals Co. aluminum picnic kit: 9" wide, 7½" high, weighs less than 6 lbs.; serves four, has 2 fry pans, 2 kettles, 4 cups, 4 plates, coffeepot. Shown with this picnic setup is an Outdoor Grill, made by Salmanson & Co.



This portable picnic grill folds compactly, is carried as a valise; automatic windshield, weighs 10 pounds, 20" high, The Post Mart



For smart vagabonds, portable Gypsy Grill: with enameled oven tank, grill rack; Alva T. Smith



Watertown Ware is of attractive, durable Melamine plastic and is especially adaptable for picnics



F. M. Demarest

Refreshments for the entire party in one smart carrying case: a sandwich container and two Thermos bottles



Newly designed thermal jug: improved insulation, easy flow spigot, stainless-steel lining, from Landers, Frary and Clark



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Picnic basket of ash, with tray; fittings: stainless-steel cutlery, service for six, Leipzig & Lippe



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Little Brown Jug—new style: with efficient insulation, lightweight, by Hemp and Co.



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Woodland Portable Picnic Ice Box, Poloron Products; keeps food, drinks fresh, easy to carry



She's the young mother of three

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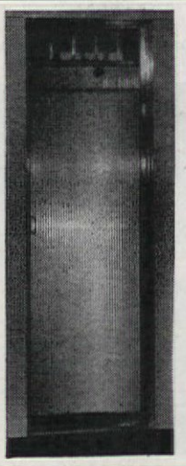
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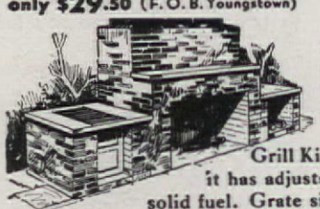
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Let's Get Together Again!

David F. Costello

If you want to have fun at your home parties and have your guests wish they could come again soon, then you need to do some planning in advance. Only rarely a jovial get-together develops spontaneously, with everyone enjoying himself immensely; just as often the unplanned party is unsuccessful.

Getting acquainted at the start of the evening isn't difficult, if the host and hostess have planned in advance. Even when the guests know one another, there are many devices to make them relax easily. Pinning the name of a famous character in history on the back of each person is one of the old stand-bys. The object is to find out who you are without looking in a mirror. Everyone can answer all questions except, "Who am I?"

The first games after dinner should not require too much activity. The guests, being satiated with food, are allergic to both mental and physical exertion. An activity or game that requires nothing more than the hands will satisfy everyone, and get them into the spirit of the evening.

If this activity can be made appropriate to the season, so much the better. One of our friends accomplished the trick by having each guest give birth to an Easter rabbit. Sheets of colored paper were passed to everyone. Then instructions were given to tear out the best possible rabbit in not more than five minutes. The use of scissors, penknives, or pencils was not allowed to outline the bunny.

For the slightly intellectual crowd —let them think they are, anyhow— a gentle contest of answering, "What poem, what poet?" may start the evening smoothly. All that is required is a few bookmarks in your favorite anthology of poetry. Read a verse slowly and let the listeners name the poem or the poet. If you want to score them, have them write their answers on paper. Choose verses everyone has heard and should know.

By this time, the guests are probably ready for a stretch and some exercise. A good way to start is to form two lines, women facing the men. Allow them individually and alternately to take a long breath and then whistle. The length of the whistle should be timed with a watch. Heckling from the opposite sex naturally doesn't help to make a long-winded record, but makes for fun.

The height of the evening is now at hand. You have them on their feet and, providing your house is well



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...GEE ZOOIE! POP OUGHTA USE IT ON THE LAWN MOWER!



built, it will pay to keep them there. But be prepared for the worst.

One of the most hilarious evenings we ever spent resulted from an action game called, "Sardine." Before most of us realized what was happening, the house had been plunged into darkness and all the guests were trying to crouch, in tittering silence, under the dining-room table.

This untoward behavior of invited friends was the result of searching for the one who was "It" or "Sardine." The game consisted of giving "Sardine" a few minutes to hide. Then everyone walked around in the darkness whispering, "Sardine?" If the answer was "No," you kept moving. If "Yes," (only Sardine could answer, "Yes"), you huddled silently with him in his hiding place.

A good sequel to this one is to send three or four assorted guests into the kitchen while the rest remain in the living room. To play this game of "Mimic," bring the kitchen guests in one at a time, and finish with the first before the next one is allowed to enter. Everyone rises as the person is admitted. They say nothing and do nothing. Usually the victim smiles. Everyone smiles. Then he scratches his head and says. "What the ——." Everyone scratches his head and says, "What the——." It behooves everyone to be athletic, because the patient sometimes becomes violent in his antics. He only gets release when, in desperation, he gives up and sits down. So does everyone else. They become their normal selves—until the next victim is brought in.

There is an endless variety of these action games. Many require no equipment; some require extensive beforehand preparations. For those that do, make certain the necessary paraphernalia are close at hand, but don't crowd similar games together.

A change of pace will keep the party on its feet. The wise host or hostess will make the change while enjoyment of a game is at its height.

It is excellent practice to alternate a few "paper" games with the action games, not only for variety, but to allow the guests to catch their breath. "Goofy Sentences" is worth a try.

Supply each guest with pencil and paper. Each person writes an article (a, an, or the) at the top of the page. Then the paper is folded so that the word cannot be seen. The paper is passed to the right. Continue with a noun, verb, adverb, preposition, article, and a noun. The result is a complete sentence. The papers are then unfolded and read aloud.

If your guests are to leave without frazzled nerves, you had better taper off with some gentle games before the evening ends. A memory test is good to ease the crowd into their chairs. Thus the evening can be brought to a close, as it began, in pleasant conversation. Whenever and however the end comes, you may be certain that much of the success of your party was due to the planning you did. The proof comes when they say, "Let's get together again, soon."

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ACTUALLY PREVENTS TARNISH!

Buttoning those shoes took time...so does silver polishing. Today, routine polishing is unnecessary; silver stored in Pacific Silver Cloth is scientifically protected from tarnish...stays always bright and sparkling.



Guaranteed by Good Housekeeping — Replacement or Refund of Money if not as advertised therein

This amazing, patented Pacific Silver Cloth may be had in chests ($6 up), bags and rolls ($1 to $4) and in wraps (about $1.10). They're on sale in jewelry, department and furniture stores everywhere. Always look for the Pacific label when you buy.

If you cannot find chests, bags, rolls and wraps made with Pacific Silver Cloth, write to us for the name of your nearest dealer.

PACIFIC MILLS, DEPT. AH-6, 214 CHURCH STREET, NEW YORK 13

All the HOT WATER you want 24 hours a day!



1. Hook up this new G-E Electric Water Heater and have all the hot water you need, without having to think about it.

No more stoking hot-water heaters. Or ordering fuel. Or trudging down to the cellar to check fires.

For this new General Electric Automatic Electric Water Heater is all automatic. Your hot water takes care of itself. Comes, and comes, and comes—24 hours a day—right whenever you need it.

This heater's safe, too. No flames, no fumes. No fuss, no bother.



2. Turn over your hot-water troubles to General Electric's "Automatic Brain," the Thermosnap.

It snaps on the famed Calrod* Heat-Wrap Units when cold water comes into the tank. Snaps off when the water is hot. There's no noise. Always plenty of hot water for the bath. For washday. For every day.

3. Look at this heater—Ever see such a beauty? Gleaming white and streamlined. Fits in the kitchen—the cellar—a closet. Needs no chimney or flues.



Get table-top or standing models—15 to 82 gal. galvanized or Monel tanks.

General Electric's heat trap and cold-water baffle are built right in, too—save you money.

See the perfect-sized model at your G. E. Retailer's. General Electric Company, Bridgeport 2, Conn.

*Trade-mark Reg. U. S. Pat. Off.

AUTOMATIC ELECTRIC WATER HEATERS

GENERAL ELECTRIC



Suter, Hedrich-Blessing Studio

Edith Ramsay and Jane McNamara

KITCHENS FOR AMERICAN HOMES



Kitchen designed by St. Charles Mfg. Co.



From the helter-skelter working areas, Mrs. Robert MacNeille has evolved a bright and cheerful, as well as very conveniently planned, series of work areas. Even the man of the house will eat in this kitchen now

WHEN planning the kitchen for an American home, our main purpose is to satisfy Mrs. Consumer, whether on a farm in Indiana, a ranch in California, or in the suburbs of a metropolitan area. Mrs. Consumer is our most critical judge, as well as our most enthusiastic rooter.

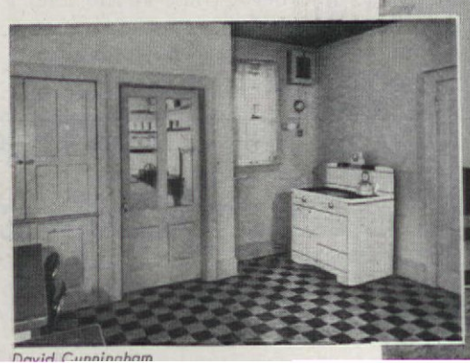
Our results are simply interpretations of the housewife's needs. The placement of equipment is not according to formula or some mathematical calculation. In many homes, it is essentially a matter of placing appliances where they will best fit and best provide for saving labor. It is often difficult to achieve this; in such cases, we choose convenience.

A woman's kitchen is her own. It may express her desire for efficiency by having everything running as smoothly as the wheels of a delicate machine. It may also show her love of fresh, brilliant colors.

Some women prefer to have their sewing machine in the kitchen. In

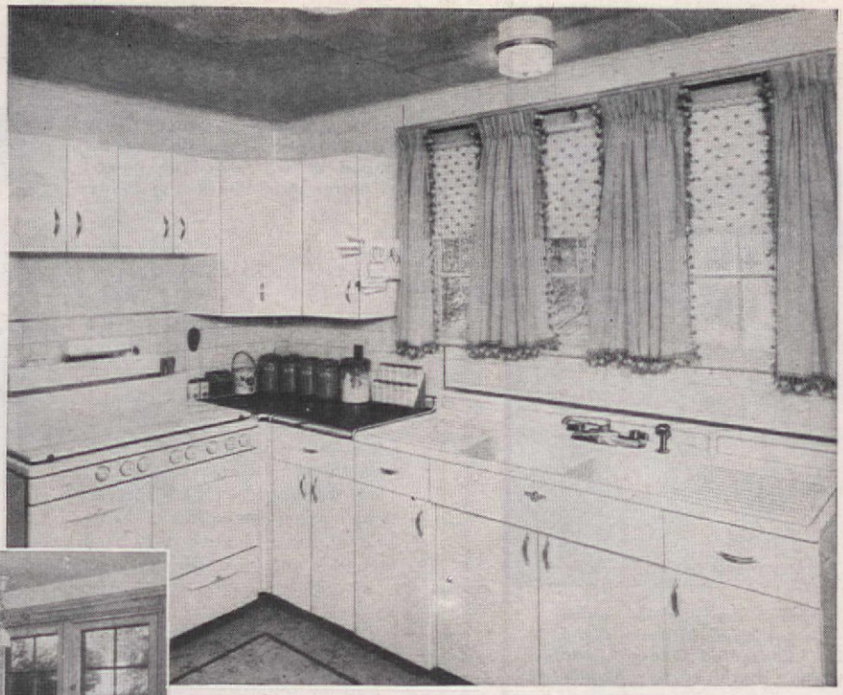


The range used to be far across the room from the other work areas, even yards from the dining room. This nook has now become Mrs. MacNeille's own planning corner, with telephone, files, cookbooks at hand

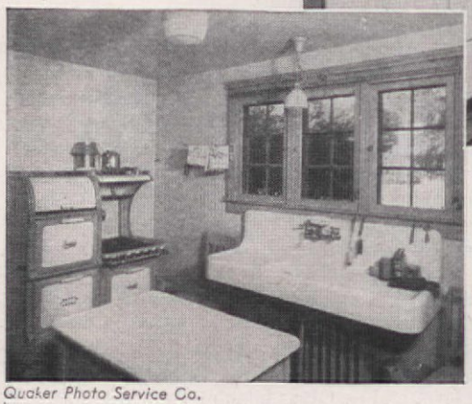


David Cunningham

STORES FEATURING SPOTLIGHT OF THE MONTH ON PAGE 87



Easy to install and far from a great expense is this new packaged line of cabinets by Youngstown. The double-bowl sink is most efficient. Cabinets over range advocated if the cabinets house a ventilating system



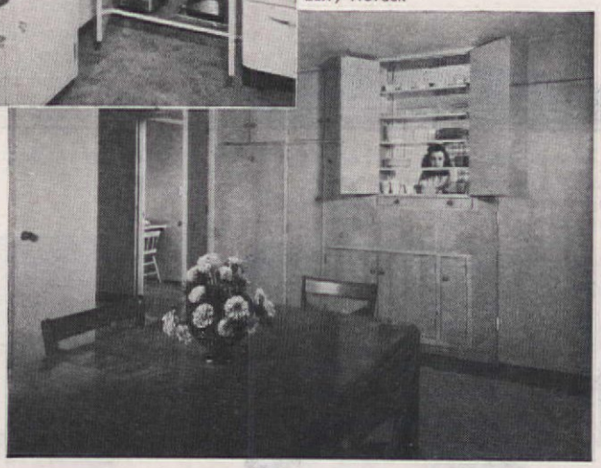
Quaker Photo Service Co.

The University of Washington's Home Economics Practice House shows well-designed units adaptable to any home. Cupboard, below left, is for hanging pots and pans. Below, right, shows storage wall between the dining room and the kitchen



Bottom photos: cupboard over planning desk, right, shows good vertical storage. Door-on-a-door provides for added storage space. Left, baking center with utensils placed conveniently. Deep drawers have special heavy-duty rollers for easy pulling

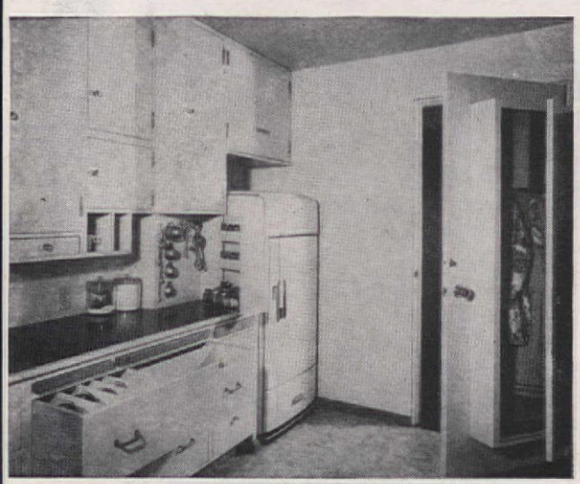
Larry Novack



this case, adequate lighting, a cutting table, and storage space must be provided. Other housewives need a planning desk, with a few shelves above, a telephone for ordering, drawers for recipes, perhaps a small radio.

The idea of a bulletin board in the kitchen is a good one. A piece of cork, divided into the days of the week, and tacked on the kitchen door, where all may see it, will take the place of the untidy, marked calendar.

In the kitchen built a score or more years ago, the three basic kitchen arrangements—the "U" shape, the "L" shape, or the two-wall plan—were not always adaptable; new schemes and layouts must be evolved now. One principal reason for this is the location of doors and openings. The kitchen was once the heart of the house, with doors leading outside and to all adjacent rooms frequently numbering





Royal Chef

helps homemakers win RC degree!*

You'll be a post-graduate in the art of Right Cooking* when you use Royal Chef—Roasted Classics*, Rich-brown Cookies*, Regal Coffee*—Revolutionary Cuisine*! Steam-seal and self-basting features give Roasting Control*—Rigid Construction* assures everlasting service—Rapid Cleaning* reduces kitchen drudgery.



Royal Chef

7-way Combination

in the stores now!



AMERICA'S HANDIEST UTILITY-UTENSIL

This all-purpose Royal Chef masterpiece is equally convenient as:

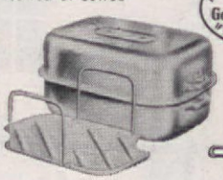
1. Double Boiler
2. Top, 2 qt. Casserole
3. Top, Covered Casserole
4. Bottom, 3 qt. Sauce Pan
5. Bottom, Covered Sauce Pan
6. Egg Poacher
7. Baby Bottle Warmer



ALL-PURPOSE COFFEE MAKER 6 or 8 Cup cap. Can be used as: PERCOLATOR, COFFEE POT or CARAFE to serve ice tea or coffee

Royal Chef HEAVY GAUGE, SOLID Aluminum KITCHENWARE

Guaranteed by Good Housekeeping



LARGE DOUBLE ROASTER with Roaster Rack comes in 3 sizes



8 QT. COVERED SAUCE POT comes in 4, 6 or 8 quart capacities

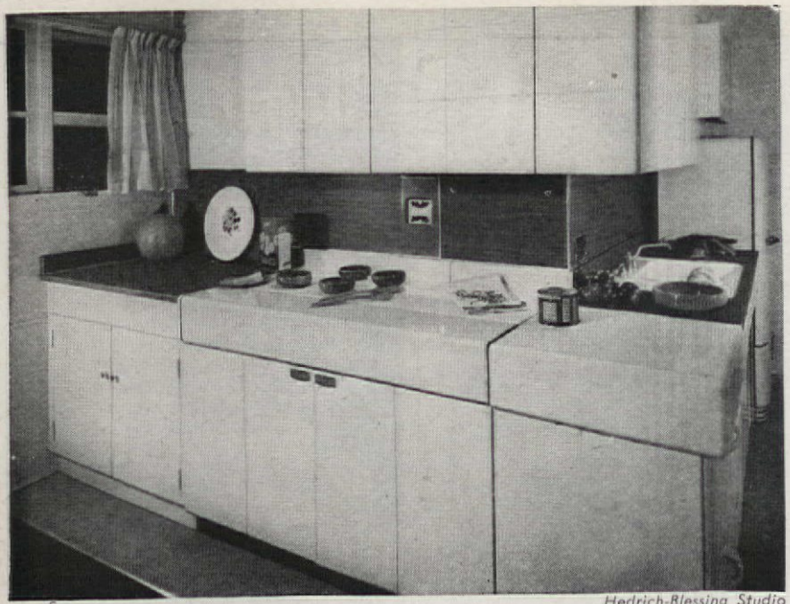
Ask for other Royal Chef Kitchen Utensils at your leading department, hardware or variety store.

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Los Angeles 11



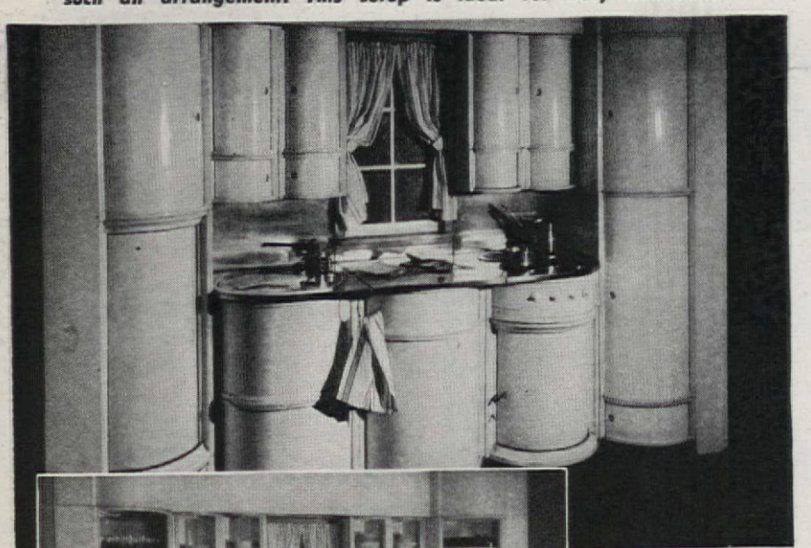
Hedrich-Blessing Studio

Ingersoll brings out the core for the home, one part of which houses the kitchen unit. One side of this L-shaped kitchen is the cooking center, the other the laundry. Concealed beneath the work surface is an automatic washing machine by Bendix



Courtesy Kohler Co.

Ideally placed beneath a window, perhaps facing on the play-yard is the convenient twin-bowl sink. A minimum of effort is entailed in the preparation, cooking, and the cleaning up in such an arrangement. This setup is ideal for busy housewife





In White kitchen we have round units—sink, refrigerator, and storage walls



With all the bright, clinical metal cabinets, don't overlook the very fine advantages of wood. It is most adaptable; the color can be changed at will with the newer and better paint finishes of today

Curtis

four or five. If you inquire whether some of the doors might be eliminated the answer, in 85% of the cases, is no.

Many times we suggest a peninsula arrangement, thus providing necessary cabinet and work space. Or we suggest eliminating the pantry. Windows present another problem. They must either be removed and smaller ones installed, or they must be blocked up.

Another item to consider is the financial factor. When costs must be kept to a minimum, the long-range plan is advisable: make all necessary structural changes at one time, and buy large pieces of equipment at intervals as the budget will permit. The long-range plan is also desirable for those who intend doing their own remodeling.

A few items that are high on our list of essentials for a convenient and well-planned kitchen, are wall cabinets at strategic points, especially near baking area and over counter. Also essential are wall cabinets, placed within easy reach of the kitchen table, to house all the kitchen dishes. There should be sufficient circuits and convenient outlets to house all small electrical appliances—such as toasters, mixers, irons, grills and other less frequently used small appliances, also sufficient heavy-duty electrical outlets for major pieces of equipment.

Ventilation must also be thought of in advance. The correct size of fan, set at above eye level and as far as possible from any windows, will help greatly in keeping the kitchen a pleasant working place.

Adequate lighting, many times almost forgotten, should be as important to the homeowner as sufficient cabinet space.

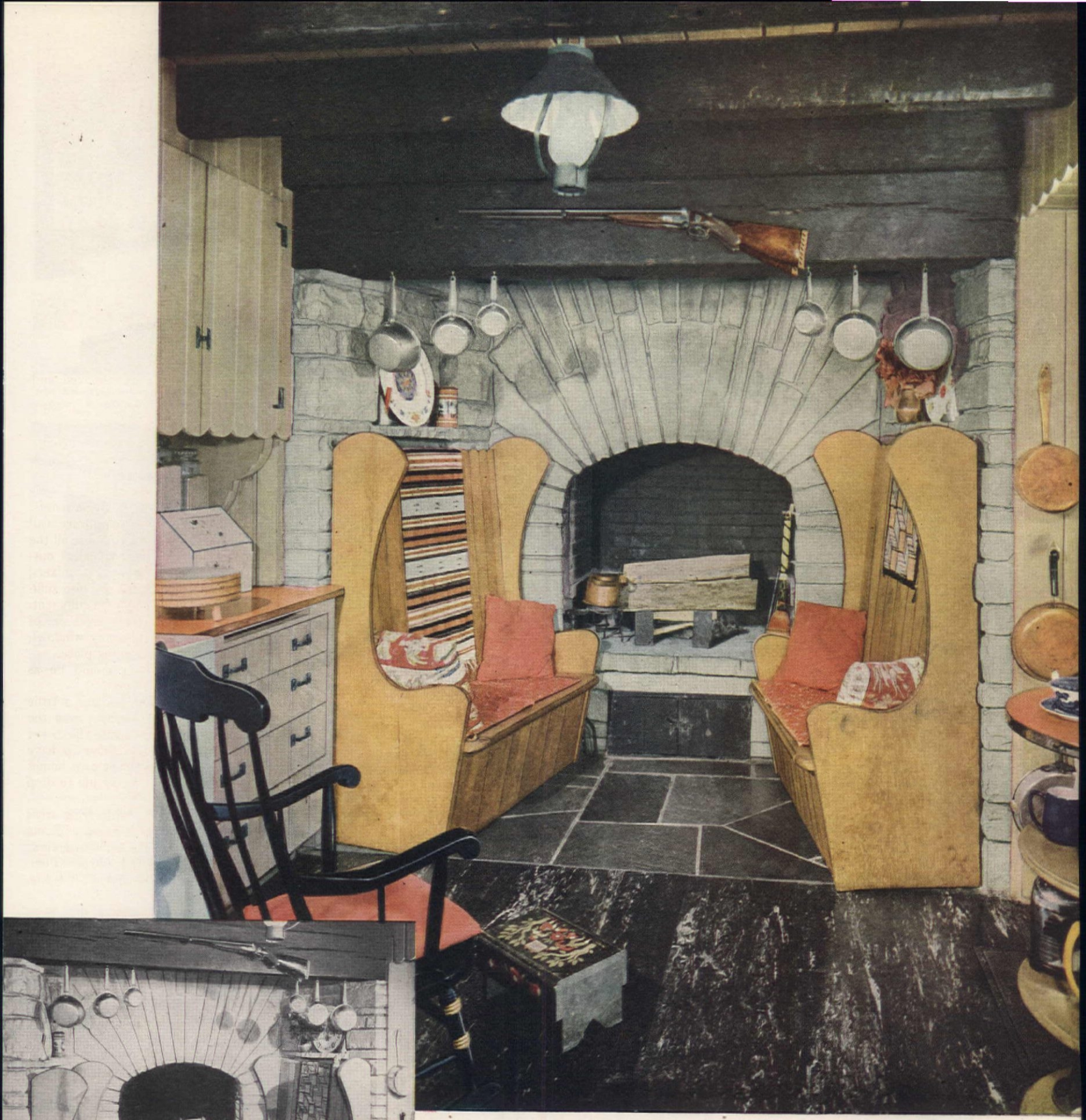
Many times a bright new color scheme, bold and perhaps a trifle frivolous, will do a great deal toward making the kitchen, even the most simply planned one, take on a charm that the housewife never dreamed possible. The morning sun is a wonderful thing to have streaming in your kitchen windows. Those building their own homes now, would be wise to keep this in mind, for it is an easy job to drop a Venetian blind and keep out the sun.

The trend of dining facilities in the kitchen is toward eating areas near windows, whether a breakfast nook, a snack bar, or a dining unit. Large picture windows offer maximum light and maximum view.

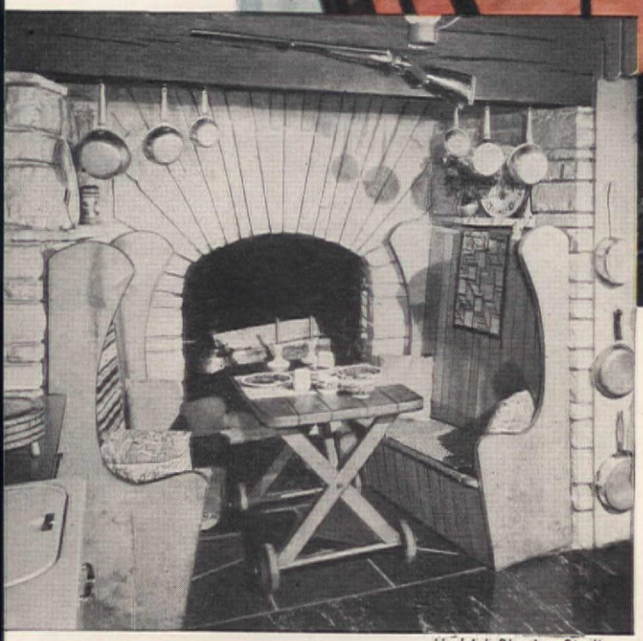
The housewife deserves these conveniences, and all Kitchen Planners are doing their utmost to present and adapt them for her home.

Suter, Hedrich-Blessing Studio





This cozy inglenook is at the other end of our cover kitchen



Hedrich-Blessing Studio

On cold winter mornings what could be more cheerful than to roll the pleasantly spread breakfast table right into the nook and enjoy a leisurely repast before the fire? The nook is but a step from the range. The hanging utensils are both useful and decorative

THE kitchen on our cover this month is certainly the outstanding product of fine co-operation between the designer-architect Harold Zook and the lady of the house. Mrs. M. H. Finley of Wheaton, Illinois, made sure that she would not be left alone in the kitchen while her family and friends enjoyed the rest of this gracious home. If the servantless era had to come, Mrs. Finley knew that the work had to be done by members of the family. So why not have the very pleasantest place possible in which to work? In fact, she made her kitchen so attractive that they all wish to visit with her and really lend a helping hand with the chores.

One wall has the working equipment as shown on the opposite page. The immaculate white and efficient electric range and dishwasher-sink look as if they truly belonged with the soft-gray cypress cabinets. It is only a few steps as one turns around from the range or sink to the table in the lovely bay as shown on the cover. At the

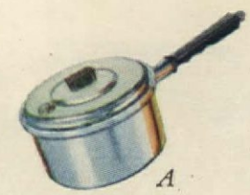


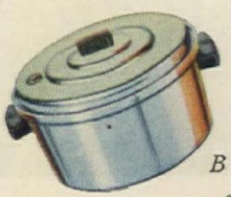
Tempting Trick...

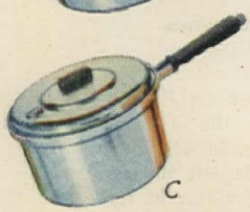
WITH TRIPLE-THICK

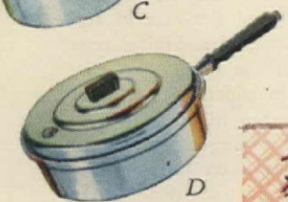
WEST BEND

WATERLESS COOKWARE


A


B


C


D

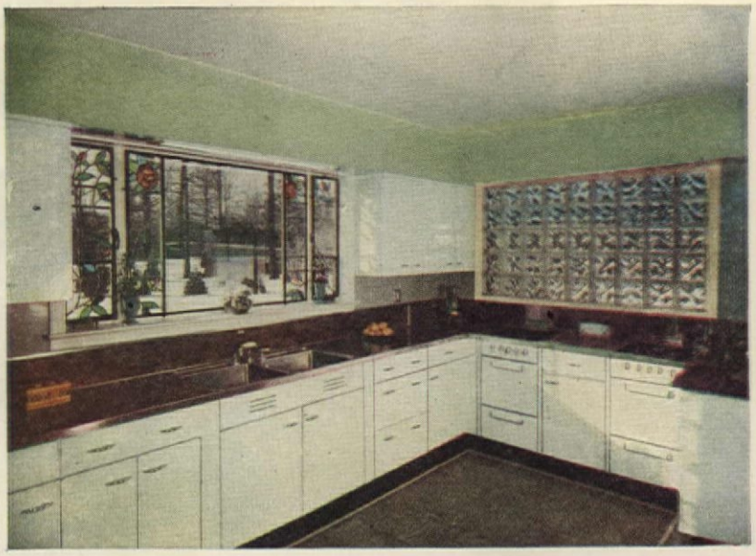
Gorgeous golden pancakes — made without a bit of grease or smoke! Just one of the joys of using this handsome ware. It's the triple-thick aluminum that does it — spreads heat evenly, prevents burning. . . . And with West Bend Waterless Cookware, you cook other foods as health authorities recommend: quickly — over low heat —retaining vitamins and minerals. Vegetables keep their natural firmness, color, and flavor. And your family loves 'em! . . . See your dealer—and write for our free book of recipes for waterless cooking.
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WEST BEND
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For 35 years, makers of fine utensils

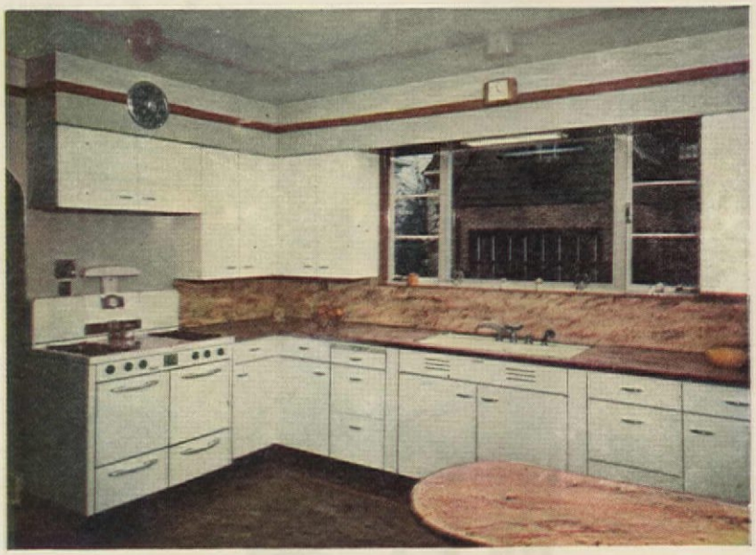


A: 2-qt. Sauce Pan.....$3.25
B: Dutch Oven.....$4.95
C: 3-qt. Sauce Pan.....$3.95
D: Skillet.....$4.95

W-51



St. Charles equipment has been used by Cox Kitchens in this kitchen designed for the Louis Galluccis. Glass brick wall over twin Roper ranges



The trend toward peninsulas is shown in this kitchen Cox also worked out for the George McGraths. St. Charles equipment used here, too

far end is the beautiful native stonework of the nook. The door of this nook, next to the bay, leads to the terrace, where the family eats most of its summer meals. Mrs. Finley has a "green thumb," for there are bright geraniums growing in the bay at all times. As one looks out over the terrace and the summer gardens, a long lazy meadow can't help but give one the feeling of peace and of well-being. The outdoors comes in to greet you in a cheerful setting like this, and breakfast must start the day off just as it should—with a song in the heart for beauty in the home.



Another view of the George McGrath kitchen: outdoors brought in through picture window, and even reflected in easy-to-maintain Carrara walls

2,000,000 OWNERS WILL TELL YOU, "PICK SERVEL..."

Stays Silent Lasts Longer"





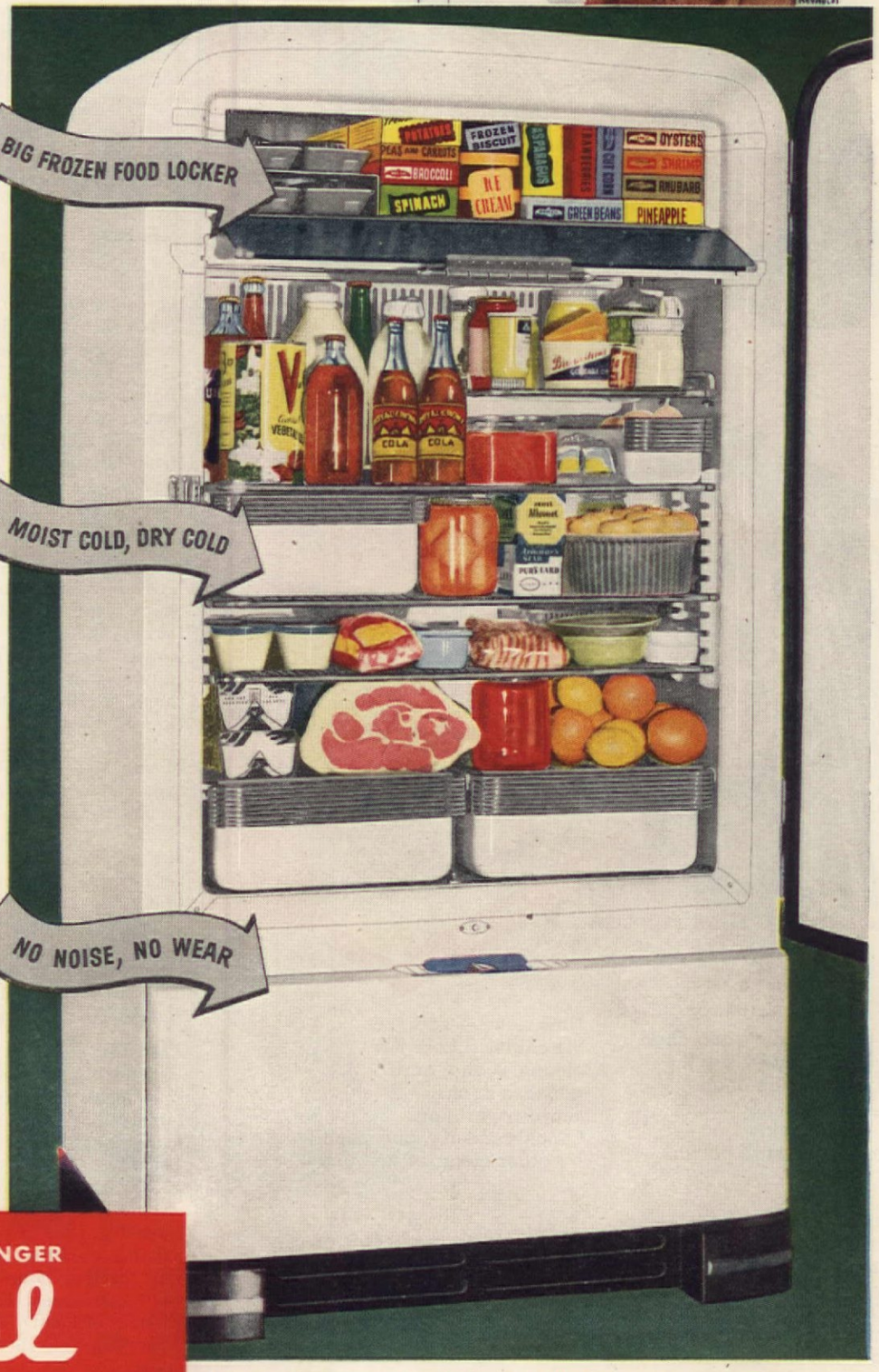
Ask any Servel owners! They'll tell you the famous no-noise, no-wear Gas Refrigerator is 1947's top refrigerator buy because it freezes with no moving parts. But look at its *new* conveniences, too! A big Frozen Food Locker with space to store a whole bushel basketful of frozen asparagus, limas, raspberries, porterhouse, ice cream. Plenty of ice cubes, too!



Garden greens actually crisp up in Servel's dew-action vegetable fresheners. Steaks and roasts keep juicy and tender for days in the big Servel meat keeper. There's plenty of space for tall bottles, too. And extra roominess for everything, because clear-across shelves adjust up or down to 11 different positions. (They're Plastic Coated to stay rust-free, scratch-free, easy-to-clean.)



But it's Servel's famous different, simpler freezing system that makes it America's stand-out refrigerator investment. There isn't a single moving part in its freezing system. No machinery, valves, pistons or pumps to wear or get noisy. Instead, a tiny gas flame does the work. That's why any of Servel's more than 2,000,000 owners will advise you, "Pick Servel. It stays silent, lasts longer."



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Servel

The GAS Refrigerator

Your Gas Company and neighborhood dealer *have the new 1947 Servel Gas Refrigerators. (For farm and country homes, Servel runs also on Bottled Gas—Tank Gas—Kerosene.) Write Servel, Inc., Evansville 20, Ind., or in Canada, write Servel, Ltd., 457 King St. W., Toronto 1, Ont.*

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this easier way to clean pots & pans





The trick starts here: Take a scorched pan — dip the edge of an S.O.S. pad in water. Rub briskly first — then gently for high polish.

Now rinse — see the shine! S.O.S. cleans, scours and polishes in one simple operation. Quickly, easily, and positively! No other cleanser just like it.



Notice how the soap in the pad combines with sturdy S.O.S. fibers to give you a truly magic grease-cutting combination.





It never fails! Test S.O.S. on any pot, skillet or pan: black, greasy or dull. S.O.S. never fails. And it's complete — the only cleanser you need.

S.O.S magic cleanser of pots and pans

The S.O.S. Company, Chicago, Illinois U.S.A. • S.O.S. Mfg. Co. of Canada, Ltd., Toronto, Ont.

OUR HOME EQUIPMENT CENTER

(See pages 128 to 131)

We are deeply indebted to the designers and contractors who helped us to complete our very workable and pleasant home-equipment center. When we started this work a year ago, materials were very scarce and their co-operation, under great difficulties, is appreciated. The following list—particularly of the equipment—gives only the names of the equipment shown in the center at the time the pictures were taken. There are several more very interesting products patiently waiting their little niches, and, from time to time, we will show them in the magazine as we have completed our work with them.

Page 128

Silex coffee maker; Sunbeam Ironmaster.

Page 129

Top photograph: teakettle, Dr. Peter Schlumbohm.

Bottom photograph: Thor washer-dishwasher combination; Apex washing machine and ironer; Bendix automatic washer; Hamilton drier; Horton ironer; household scale and electric plate, Universal, Landers, Frary & Clark; Pyrex flameware; Handyhot portable washer; Thor Gladiron automatic ironer; Meyer-Built clothes cart.

Page 130

1. Laundry sorter, Ardesey Corp. 2. Mueller sweater frame; Tray-Ware Soc Dryers; Klothes Kart, Regal-Detroit Industries. 3. Silex steam iron. 4. Electro-Mite portable washer, adjustable ironing board, Ardesey Corp. 5. Hoover upright vacuum cleaner; Premier tank-type vacuum cleaner; Wagner carpet sweeper; Minute Mop; Vac-M-Mop; Rubbermaid dustpan; aluminum sock driers, L. E. Mason Co.; market basket, Leipzig & Lippe; Hudson paper napkins; KVP dusting paper; Duo Dustin sheets, Munising Paper Co.; brushes by Jacobus, and Kellogg. 6. Singer sewing machine and Singer thermoplastic dress form; Rid-Jid ironing board; fireproof iron holder, Thomson-Volkmar Mfg. Co.; Proctor Never-Lift iron; Pinit skirt marker.

Page 131

Christmas lights, Noma Electric Mfg. Co.; bulbs, General Electric, Westinghouse, Sylvania, Penetray; flashlight, Bright Star Battery Co.; Plumbing, Taggart Plumbing Co.; plastering, Dorff Construction Co.; electrical work, Robert B. Samuels; carpentry, Ace Construction Co.; painting by Union Square Painting Co.; lighting designed by Richard Kelly; fluorescent lights by General Electric; Fluor-O-Shields, Camfield Mfg. Co.; fan, ILG Electric Ventilation Co.; Venetian blinds, Bronx Window Shade & Awning Co.; linoleum, Armstrong Cork Co., laid by John Crone; files, Art Metal; chairs, manufactured by Artek-Pascoe.

SPARKLING CHROME FINISH

towel shelf and drying rack



FOR BATHROOMS, KITCHENS, CLOSETS

Holds heaps of towels, wash cloths, cleansing tissues... linens, hats, bags . . . loads of things! The rust-resistant square metal bars provide yards of compact drying space for hosiery, lingerie, light laundry. Sturdy bars end in eight utility hooks for hanging wash cloths, robes, etc. Every home can use several of these handsome, wide-utility fixtures.

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ABOUT **$1.50** EACH

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THE AUTOYRE CO. • OAKVILLE, CONN.

Before Buying Your

NEW RANGE

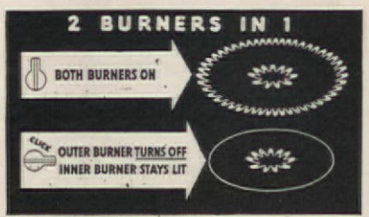


Harper Center Simmer Burners are superior to all other top burners because each Harper burner is really *2 burners in 1.* As shown in diagram, the big *outer* burner brings foods to a quick boil. Turn handle until it "clicks" and the *big burner* goes out, leaving only the small, efficient *inner burner* lit to finish the cooking.

Only the separate Harper Center Simmer gives you the controlled low heats you need to keep foods warm for serving ...to eliminate pot watching and boiling dry...to allow cooking with little water, which saves time and gas and keeps the average kitchen 9 degrees cooler. Only the Harper separate Center Simmer can help you so much in your cooking.

Insist on Harper Burners!

**18 Leading Gas Ranges are Harper Equipped*

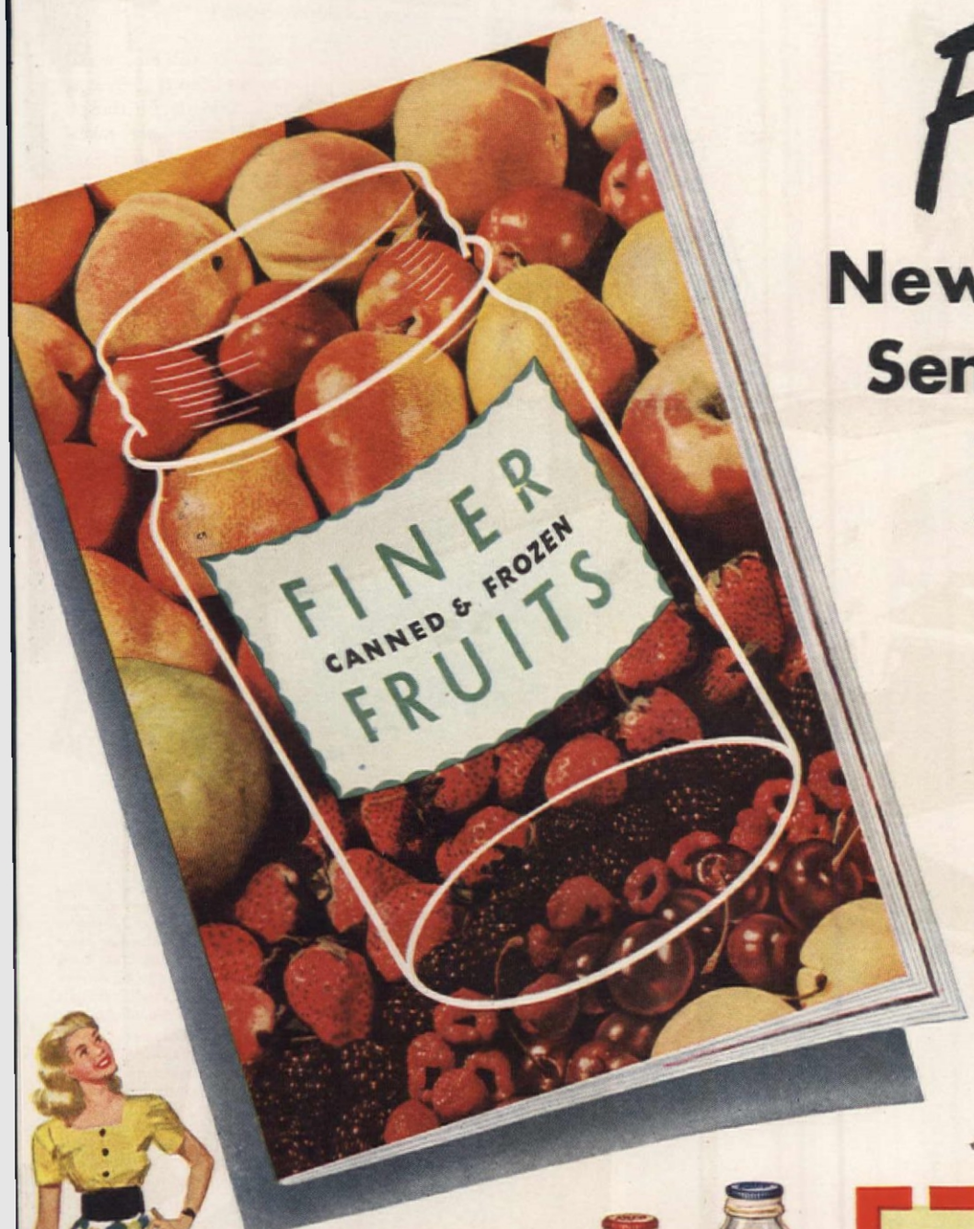


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Send for your copy!

Treat your family to the best fruit you ever put up!



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- get more delicious flavor
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- buy the amounts you need for large or small yields
- use your canned or frozen fruit new ways
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With KARO* Syrup you make *blended* syrups. Use them for *any* fruit! Easy recipes tell you exactly how. Even if you never put up fruit before, you can get results that thrill your family.

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Send my *new, free,* 32 page copy of "Finer Canned & Frozen Fruits" at once! (Please print or write very plainly)

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OUR HOME EQUIPMENT CENTER

a workshop planned especialy for our needs, and filled with ideas that can be well adapted to a home laundry

Edith Ramsay

YOUR AMERICAN HOME has long had a kitchen where tried and true recipes have been developed for your home. Now that the servantless era is evidently here to stay, and the ingenuity of our American manufacturers is bringing you more and more equipment to make your life more pleasant as an American housewife, we have developed an equipment center where we work with these new discoveries — from Mrs. Consumer's point of view. We don't duplicate the very good laboratories the reliable manufacturer has, but we do wish to be in a position to work with equipment and better convey to you its merits.

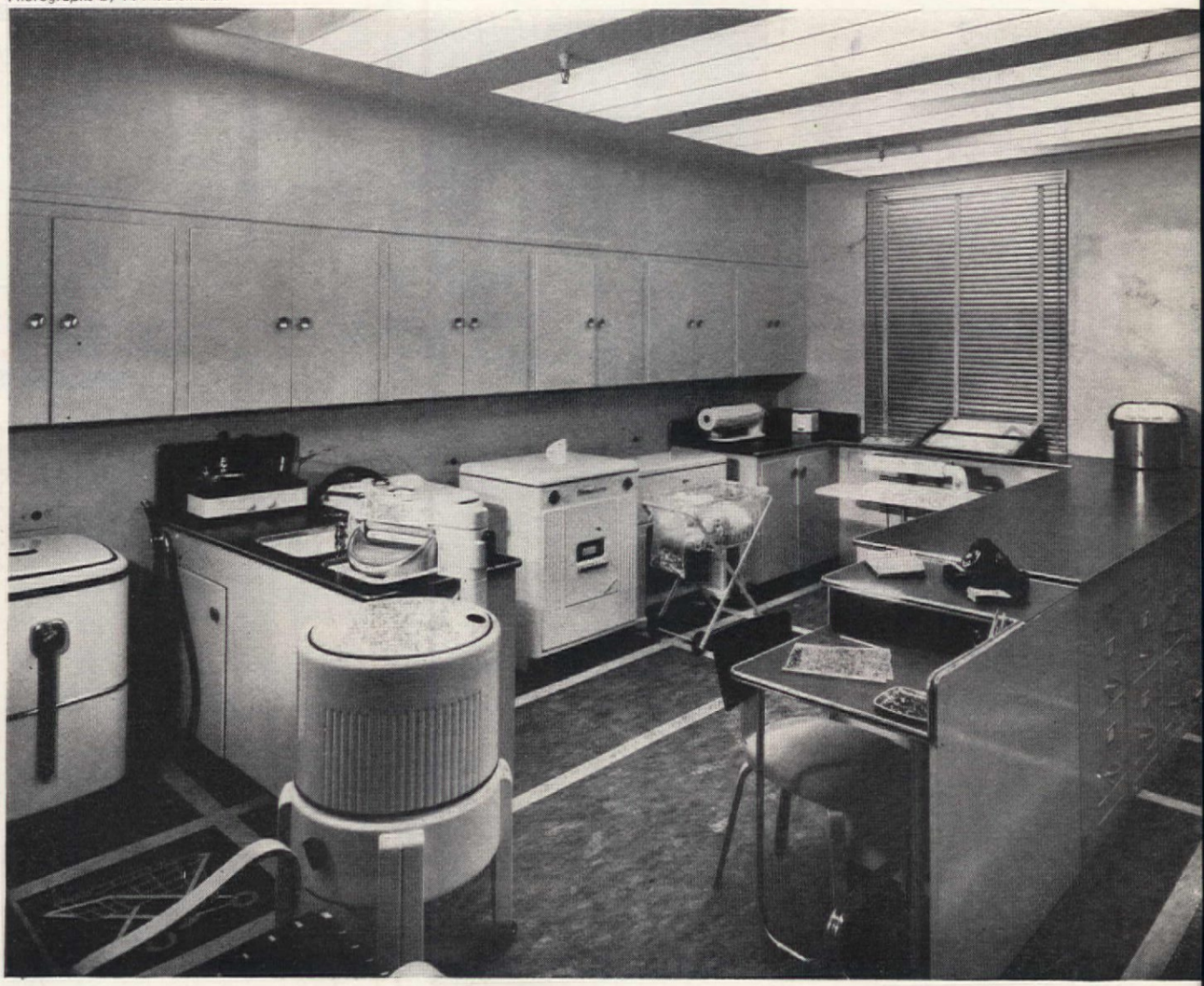
There are four centers — the editor's corner and her desk, as shown on the opposite page. This might be picked up as the planning center of the home. The trend today is toward a desk for mother in her workshop--the kitchen. Here she keeps her Menu Maker, her radio, her carefully filed instruction booklets for appliances. Here is her daily calendar and her telephone. It saves steps and many of them. Here is her bulletin board with its daily, weekly, monthly reminders; her notes to the school children, telephone messages, etc.

The Sewing Center is planned for incorporation in a laundry adjacent to the kitchen or on the second floor. That "stitch in time" still holds true and, if taken before laundering, as a stitch or with the new adhesives, many a penny is saved. Each closet has a mirrored door, and one houses the Singer portable machine on its typewriter table, ready to wheel out and go into action at a minute's notice. The other closet holds the Singer plastic dress form, the metal ironing board and the skirt measure. The adjustable shelves over the machine hold what we call "grandma's-piece-bag-brought-up-to-date." There are many inexpensive stock file boxes painted to match our color scheme. No more delving into bottomless bags, drawers, or chests, for each is labelled—patterns, cotton, silk, rayon, nylon, zippers, buttons, bindings, trimmings, shoulder pads, linings, etc. Woolen pieces are zipped into plastic cases well protected with mothproof-



No searching behind boxes for that other box in these well-designed cupboards whose door shelves make all available

Photographs by F. M. Demarest



long the south wall are shown the ashers, laundry trays, the drier and oners which we were using at the me these photos were taken. Our ssistant editor in charge of kitchen lans has her desk in the foreground. he cupboards over the appliances re used for experimental storage

STORES FEATURING SPOTLIGHT OF THE MONTH ON PAGE 87

A complete list of equipment and supplies illustrated on these pages will be found on page 126

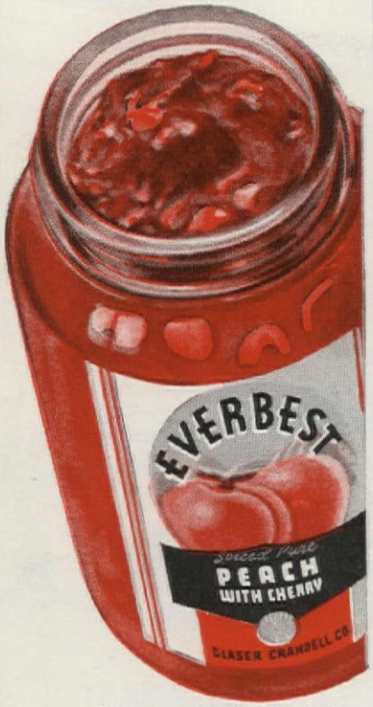


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1



2

The laundry sorter is rolled to side of the machine on washdays. Its contents, so easily handled, are dumped, one bag at a time, into the waiting washing machine

Our orderly drying closet with its ceiling drier, louvered doors, infrared bulb at one side and storage space for the very useful basket on wheels, is our answer to dripping of unmentionables over the shower rod or the towel rack

The masonite top of the laundry sorter doubles as a wide ironing board—so much easier for those wide pieces, and even shirts. Good for ironing in a sitting position which we always strongly advise, when possible

Though this adjustable board, which tucks away under the counter, lends itself to sit-down jobs, too, it is shown here at the medium height for that enigma—the "average" woman



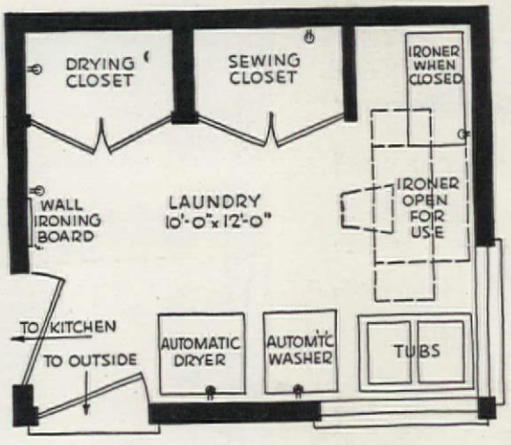
3



4



5



Right off the kitchen, if it cannot be made a part of it, is the laundry room, incorporating some of the good features of our own center. Sewing machine whisks out of the closet in front of the window; the laundry trays may have a useful counter top, too

"A place for everything and that bit of everything in its place" as advocated by the National Safety Council. High up in the right-hand corner is a locked closet for poisons to keep them away from children

Grandma's piece-bag has come up to date in our neatly filed piece trays on the shelves of our sewing closets. Mirrors on the inside of two doors guide hemlines; iron is safe in its fireproof wall bracket, ironing board and dress form handy for active service when needed



6

ing crystals. On one door is the new fireproof iron holder. A convenient outlet back of the sewing machine is planned for this or for plugging in the iron.

One closet on the east wall conceals the incoming electric boxes—we use the modern circuit breakers, no fuses to bother with. Every appliance is on a separate circuit, for we are advocates of adequate wiring in our American homes.

Next comes the actual reproduction of the ideal closet for storage

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This bulb storage closet has a handy little shelf with fuses, tape, repair kit, flashlight for ordinary repairs. Christmas tree lights on top shelf for use throughout the year, spare bulbs marked for living room, etc.

of household cleaning equipment as designed by the National Safety Council. In contrast to this, the next closet is the puny little closet usually piled high with mops, brooms, and brushes as in most homes—our visitors delight in these two closets. Others adjacent to these hold the many small articles waiting for inspection.

On the south wall is the drying closet. Its louvered doors conceal the ceiling drier, which forevermore removes those dripping unmentionables from towel racks and bathroom shower-curtain rod. Below this drier —or it may be stored under a counter—is the portable laundry sorter first developed by Dr. Elaine Knowles Weaver in her laundry studies at Cornell. Its fish-net bags, in the aluminum frame, may hold soiled sheets, towels, silks, woolens. Each bag is lifted out, and its contents put in the washer as its turn comes. There is little danger of mildew in these well-ventilated pockets. The masonite top serves as a wide ironing board when covered with a pad. An infrared bulb hastens the drying of clothes.

The peninsula-placed laundry trays separate the two automatic washing machines. The conventional machines stand free in the room. These are constantly being changed as we work with one, then another. The mechanical drier and ironer come next.

A wide counter-height peninsula divides the room and conceals the filing cases. Ingeniously placed is the adjustable ironing board, for it swings out from under this counter.

Richard Kelly designed for us a veritable ceiling of light, pleasant and efficient to work in.

Hazel Dell Brown designed the linoleum cutouts which designate the four work centers—Planning has silhouettes of file cards—Sewing has its own silhouetted sewing machine—Laundering, a modern clothesbasket on its carriage—Ironing, an iron.

The allover color is a pleasant soft yellow, closet interiors and planning center a deep, rosy coral. Blue-and-yellow countertops pick up the same colors as in the floor design. You are welcome at any time to visit our non-clinical but efficient room—copy these ideas for your own home if you will —they are especially for you.

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Housework Makes Me Sneeze

Isabel Johnston

BLESSED—and rare—are women who make housekeeping an art. I am not one of them. I am allergic to house cleaning. It makes me sneeze. Before I expose the fluff under the beds of part-time homemakers like myself—and start sneezing—I will treat you to a nostalgic glimpse of two artists of domesticity. In their homes, dust is wafted away even before it falls.

One is a California matron, fabulously wealthy and gifted with executive talents. She has an extension telephone brought out to her divan in the patio for consultations with her household staff. The other, a young wife, puts in full time on her Westchester bungalow. One has the money, the other the time, to keep her home, from roof to rumpus room, orchid-fresh. Both belong to a bygone era. I raise my dry mop, and salute them wistfully.

Today, housekeeping with the left hand is the rule. A woman's right hand is usually typing in an office, or running some volunteer project outside the home. Housekeeping has become a matter of pressure cookers and slicing up in spare moments.

With all their talk of functionalism, modern architects fail to grasp the fact that housekeeping has become a secondary function in most homes. Countless women, perhaps the majority of women, are forced to neglect housework—or at least postpone it—and no provision has been made for the resulting untidiness. A man always manages to have a mother, a sister, a high-priced houseboy, or a wife to send out the laundry, shine the silver, and pick up after him. The working mother, the career girl, the civic-minded matron must do their housekeeping on the side. No wonder the top shelf in the cupboard is seldom cleaned!

No matter how orderly a career woman is fundamentally—and often she is not—an outside occupation inevitably means unemptied ash trays, unwashed dishes, scrambled newspapers—and dust. Perhaps she can afford—or even more miraculously, secure—a cleaning woman to come in once a week. An avalanche of callers invariably arrives the day before the cleaning woman comes.

My own front door precipitates visitors without warning, into my living and working room. While my right hand cordially greets the guest, my left hand surreptitiously dumps ash trays, plumps up cushions, retrieves the cat's toy. With the excuse of lighting a hearth fire, I collect



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My impromptu teas are served on the edge of a precipice. Skirting chaos, I talk fast, but my gallant, feverish, gay chatter often lures the unsuspecting guest into the kitchen after me. The sight of last night's dishes stacked in untidy piles may take away her appetite for the daintiest of sandwiches. In spite of my witty small talk, she may observe me rinsing the cups in cold water—because the hot water isn't on—or dusting a plate instead of washing it.

Then there is the hazard that a guest may innocently ask to wash her hands. The only known route to the bathroom is via my bedroom. Fortunately, I have taught myself to make my bed before going down to get breakfast. But I know many a hard-working woman who drags herself up in the morning, rushes off to the office—and crawls back into an unmade bed at night. But I am usually too embarrassed to feel virtuous over my hastily spread up bed. Too often the unexpected guest must face a boudoir chair draped with yesterday's stockings, abandoned bedroom slippers crazily marking the footprints of my last-minute leap to the shower. Only to myself do I savagely mumble that a career woman must put money-making first, before housekeeping, if she wants a house to keep.

As an expert on disorder, a leader in untidiness, an unfortunate example of delayed house cleaning, I would like to picket architects. In behalf of other part-time housekeepers like myself, I demand that they design a house for neglected housework. I urge that humiliation be blueprinted out of the career woman's impossible-to-schedule housekeeping. Please don't shudder, but I demand that centers of untidiness be incorporated into every busy woman's home!

I do not mean the old-fashioned glory hole, useful as it may be in times of stress and sudden guests. The centers of untidiness I advocate are much more scientific. They would be psychologically planned to attract and concentrate disorder into places of concealment—and away from guest-exposed areas. They would serve as magnetic focal points for displaced, but currently used articles—much as a wastebasket keeps a room neat—except that eventually the busy woman hopes to sort the jumble, and reroute the articles to their proper drawer, hamper, hook or shelf.

To present the selling points of my proposal, I will begin with the orderly peace of a reception room.

Examine the blueprints of modern homes. At their best, no more than a brief entry hall is ever allotted to receiving unexpected guests. Hospitality forbids asking a visitor to sit down for a nice long chat on the umbrella stand. Yet how can a career woman clean up a week's debris while the caller takes off his coat?

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roof, a reception room is a necessity. All right, let it be small. When a big party is expected, the working woman will clean the living room.

Such a reception room would revive the virtues of the old-fashioned parlor. Bright colors, or a little humor in its decoration, eliminate the grimness. The clever hostess could modernize the features grandma used for entertaining company. Instead of the family album, candid camera shots of relatives and friends could form a decorative, laugh-provoking pattern under the coffee table's glass top. Bring great-aunt Nellie's glass curio cabinet down from the attic. In it, with amusing contrast could be displayed Sonnie's model airplane, the dimpleware Mama paid too much for at auctions, Father's war trophies. These treasures are boring to the family, but will start conversation.

THE main idea, of course, is to have furniture just formal enough to reroute members of the household to other parts of the house. Instead of the deep-cushioned, inviting lounging chairs of the family living room, I would suggest more or less upright seats, just comfortable enough for a call lasting half an hour or so. Anyone engaged in small talk, or feminine gossip really does not need to sprawl. There should be no sofa to tempt a son or father into soiling the cushions with tired and muddy feet. After all, the casual caller seldom requires a nap, or, at least, is usually too polite to mention it. The lighting should be soft—too dim for reading and the untidiness of magazines.

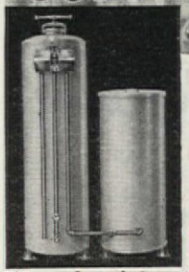
Any cordial hostess delights in urging a guest to draw closer to the fire. But crackling logs invariably invite family gatherings, children who crack nuts, the dog and cat and their shedding hairs. No fireplace for the reception room. As a substitute, I recommend a bay window filled with growing plants. They will please the visitor—and the family probably won't ever come near to water them.

To appease the modern's horror of waste space, this room could also be used for formal dining. It has an even more priceless function in the life of a woman who combines housekeeping with outside activities. When chaos overwhelms her, she can always steal into the soothing order of the reception room and, for a borrowed moment, sit with blank mind and useless hands.

With apologies to the free-flowing open spaces of our modern architect, a door should be firmly closed between the reception room and the joys and clutter of an active household. The lines of the living room may extend into the great outdoors, but let there be no entrance through which a stranger can enter unannounced.

In this large family gathering place, the deep-cushioned lounging chairs, the multipillowed sofa, the good reading lamps are magnetic centers for the pleasanter types of untidiness —the book left open, the knitting bag with its colorful and tangled

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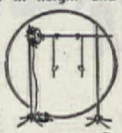
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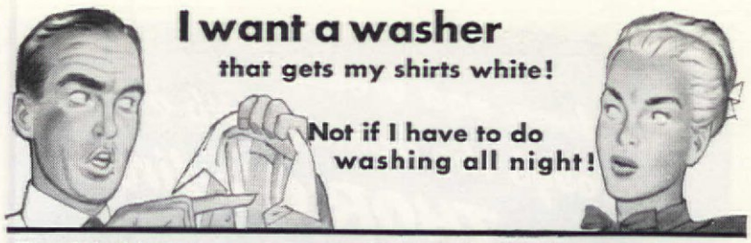
yarns, the unsorted phonograph records. Of course, the focal point should be a large, inviting fireplace. To their railway system, the boys may add branch line after branch line. Mother's unfinished sewing will give the table a touch of informality. A husband can scatter newspapers. With the protection of a reception room, this family gathering place *is* a "living room."

If she works at home, the professional will choose this room for her daily stint. Such women are perhaps in the minority, but in their behalf, I would like to blast the architect's idea of a study. It is invariably nine by five. The unthinking male who plans these cozy little nooks for creative art simply has no conception of the space creative expression takes. The frock in the dress designer's head may be planned for a Junior Miss, size nine. Into the cell to which the architect has condemned her, the designer must also cram a cutting board 10 by 4, a sewing machine, a fitting figure and acres of material. Or she may be a musician. Just try getting a grand piano into one of these pigeonholes. As for an author, her wastebasket would dwarf the current misconception of a study. Discarded sheets of paper with clichés and awkward phrases could easily cover an area of 15 by 20 feet. When a professional operates from home, the family usually moves out of the living room. Any spot dedicated to inspiration becomes the center of a hurricane.

To get back to the more normal career woman—and the necessity for preparing as well as providing daily bread. Definitely, the kitchen should not be a center of untidiness. Heaven forbid that it attract any more disorder than naturally follows from getting a hurried meal. Each dish and fork should have a planned address. With company arriving, no working woman should be forced to search fruitlessly in a jumbled pot closet for a missing pan. Within easy reach, there should be hooks for double boilers, egg beaters, frying skillets and other utensil needed to assemble a last-minute dinner.

To the kitchen, I allot one main center of untidiness—and so far, no furniture manufacturer has ever designed it—a large, double-decked kitchen table with a top deck that can be lifted up. It could operate on the same principle as the old-fashioned high-backed chair that can be turned into a table. All soiled dishes—all debris except waste, routed to the garbage can—would be placed on the lower deck. Then the immaculate top surface could be pulled down until the career woman could steal a half hour for dishwashing.

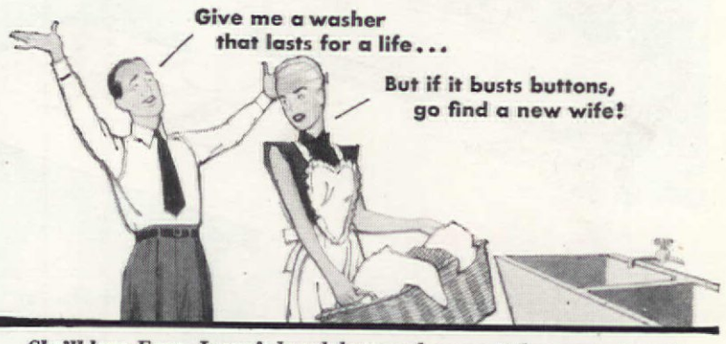
CORRECTION: In our April issue on page 57 was illustrated an attractive new curtain called "Strawberry Festival"—a sheer net with berry repeat. We regret that, through a typographical error, the name of the firm was incomplete. This curtain is made by the North American Lace Company.



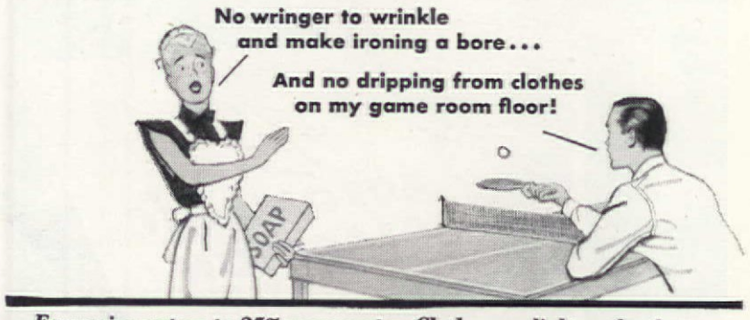
Easy Spindrier gets an average week's wash clean in less than one hour!



Easy's silent gear case is sealed in oil, built to last a lifetime.



She'll love Easy. It can't break buttons because it has no wringer!



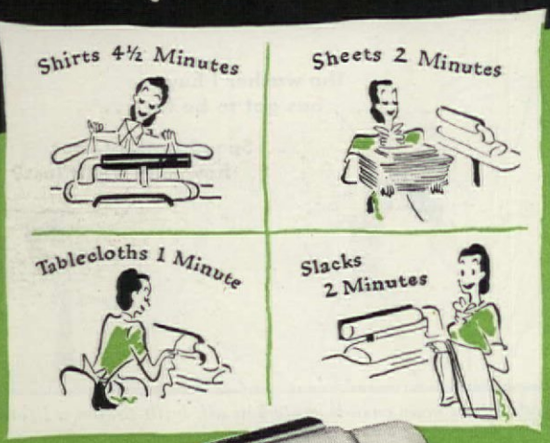
Easy spins out up to 25% more water. Clothes are lighter, dry faster.



MORAL: SEE EASY IN ACTION!

Easy Washing Machine Corporation
Syracuse 1, N. Y.

Sit down and breeze through the ironing with a THOR Gladiron!





Your new Thor Gladiron starts, stops, opens and closes at the touch of a single knee control . . . *it's Automagic!*

HANDIEST HELPER!
A full-size ironer made to do a full-size job, yet the Gladiron is so compact it folds to closet size (stores in 1¾ square feet of space!), wheels easily to the coolest . . . or sunniest . . . spot for ironing.



Sit down and iron with a Gladiron and "mountains of clothes" won't faze you. You'll just give the orders (touching a single control with your knee) while the Gladiron does the work. Instead of standing up and pressing down, you'll merely guide clothes through the Gladiron. Even hard-to-iron shirts are *easy* with the Gladiron's special sleeve-size roll. Ask your Thor dealer to show you the exclusive One-Minute Shirt Demonstration. You'll *see* why Gladironing is *glad ironing!*

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Upstairs in the working woman's Utopia—and in her truly functional home—would be the ultimate center of untidiness—the career woman's dressing room. Wealthy homes often have them, but a woman with a job needs such a sanctuary much more than her leisurely sisters. This useful and delightful spot would harbor all her frocks and suits, her dressing table, clothes hamper, shoe bags and hat stands. With every convenience needed for dressing in haste and undressing in weariness, she could concentrate disorder. There would be no temptation to strew slips and shoes and stockings over a bedroom. Here, curlers and hairpins could be scattered, a bathrobe left on the floor. But why should I give away further details? After all, this is her dressing room, her own private little island of untidiness, her defense against too friendly, too curious eyes. What happens here is the career woman's own personal orgy. Let her close the door —and garbed in haste and fashion— be off lightheartedly to work.

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Get a Frozen Food Chest..

Here's the refrigerator for the brides of the year! A wonderful new Kelvinator with a big, built-in Frozen Food Chest. Open the doors—you'll see room for a two weeks' supply of tempting frozen foods—enough for a family of four. Space for frozen meats, poultry, vegetables, ice cream, ice cubes galore! Saves you shopping time, saves you money—lets you eat "out-of-season" foods the year 'round, economically. So convenient, too—right inside your Kelvinator!



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Here, too, is today's most modern refrigeration . . . dew-freshens greens with *super-moist* cold . . . keeps uncovered left-overs fresh for days—perishable fruits wholesome and juicy. The Cold-Mist Freshener, enclosed in gleaming glass and chilled by a separate set of cooling coils hidden in the refrigerator walls, makes this wonderful moist-cold possible. In addition, there's a roomy zone of balanced cold with just the right temperature for milk, butter, eggs, soft drinks!

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Of course you want a real Frozen Food Chest. Of course you want Moist-Master refrigeration. You get *both combined in one* strikingly beautiful cabinet..powered by the famous Polarsphere unit..*when you choose* Kelvinator. See your Kelvinator dealer now! He has five other great new Kelvinator models, too, packed with Kelvinator's exclusive features, and priced to fit every budget.

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